REGULAR MEETING - ZONING BOARD OF APPEALS CITY OF NOVI

TUESDAY, AUGUST 13, 2019 7:00 P.M.

Council Chambers | Novi Civic Center | 45175 W. Ten Mile Road

BOARD MEMBERS:

Joe Peddiboyina, Chairperson

Linda Krieger, Secretary

David M. Byrwa

Siddharth Mav Sanghvi

Kevin Sanker

Michael Longo

ALSO PRESENT:

Elizabeth Saarela, City Attorney

Lawrence Butler, Comm. Development, Dep. Director

Katherine Opperman, Recording Secretary

Reported by:

Darlene K. May, Certified Shorthand Reporter

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1	Novi, Michigan
2	Tuesday, August 13, 2019
3	7:00 p.m.
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5	CHAIRPERSON PEDDIBOYINA: Good evening,
6	everybody. Welcome to the Novi Zoning Board of
7	Appeals. Today is August 13th.
8	Mav. David.
9	Now we will call to order.
10	Linda. Kevin. Michael.
11	Everybody stand up for the Pledge of
12	Allegiance.
13	(Pledge of Allegiance.)
14	CHAIRPERSON PEDDIBOYINA: Thank you.
15	Katherine, please roll call.
16	MS. OPPERMAN: Member Byrwa?
17	MEMBER BYRWA: Here.
18	MS. OPPERMAN: Chairperson Peddiboyina?
19	CHAIRPERSON PEDDIBOYINA: Yes.
20	MS. OPPERMAN: Member Krieger?
21	MEMBER KRIEGER: Here.
22	MS. OPPERMAN: Member Longo?
23	MEMBER LONGO: Here.

Page 3 1 MS. OPPERMAN: Member Sanker? 2 MEMBER SANKER: Here. 3 MS. OPPERMAN: And Member Sanghvi? MEMBER SANGHVI: Here. 4 5 MS. OPPERMAN: All present. 6 CHAIRPERSON PEDDIBOYINA: Thank you. We have 7 a board and enough quorum. 8 Public hearing format rules and conduct are 9 in the back. If you can just, please, turn off your 10 phones and we have a publication on each case that's 11 called. Everyone can make remarks on the case. There 12 is a television at home. And the people can come to the podium and speak. And there is an overhead that 13 14 will show up on the computer for the people at home. 15 And the people that come up to speak, state 16 your name, full name, and spell your full name and be 17 sworn in by our secretary, if you are not an attorney. 18 Then we have an agenda tonight. We have two 19 cases. 20 Approval of the agenda? Anybody wants to 21 make a motion to approve the agenda. 22 MEMBER KRIEGER: Approve the agenda, so 23 moved.

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1	MEMBER BYRWA: Second.
2	CHAIRPERSON PEDDIBOYINA: Okay. And anybody
3	say no?
4	Okay. Nobody said no or anything.
5	MEMBER KRIEGER: All in favor.
6	CHAIRPERSON PEDDIBOYINA: All in favor?
7	THE BOARD: "Aye."
8	CHAIRPERSON KRIEGER: We have an agenda.
9	Minutes of the last June and July, anybody
10	want to comment or anything on the meeting minutes? Or
11	add anything?
12	MEMBER SANGHVI: No, I don't have anything.
13	CHAIRPERSON KRIEGER: Anybody wants to make a
14	motion for that, for the meeting minutes for the June
15	and July?
16	MEMBER KRIEGER: I move to approve June and
17	July's minutes.
18	MEMBER SANGHVI: Second.
19	CHAIRPERSON PEDDIBOYINA: Thank you. And
20	anybody all in favor.
21	THE BOARD: "Aye."
22	CHAIRPERSON PEDDIBOYINA: Anybody say no.
23	Then the motion passes. And I'll accept the

meeting agenda.

Public remarks, if you have anything regarding other than these two cases, have something for the ZBA, you can come to the podium.

Seeing none.

Okay. I'll close the public remarks.

We'll go to our case number one, PZ19-0026, National Car Wash Solutions, 10 Mile Road, west of Meadowbrook Road and north of 10 Mile Road, parcel 50-22-23-426-017. The applicant is requesting a variance from the City of Novi Zoning Code Section 5.3.11.D to allow for the applicant to have no bypass lane. One bypass lane minimum of 18 feet is required by code.

Section 5.3.11.F to allow a proposed drive-thru lane with a centerline radius of 23 feet, a minimum of 25 feet is required by code. This property is zoned general business, B-3.

Okay. You can say your name.

MR. BURT: Keith Burt, National Car Wash Solutions.

MR. BELANGER: Jim Belanger, National Car Wash Solutions.

Page 6 1 MR. BURT: First name is Keith, K-e-i-t-h. 2 Last name is Burt, B as in Boy, U-r, T as in Tom. 3 MR. BELANGER: Jim, J-i-m. Belanger, 4 B-e-l-a-n-g-e-r. 5 MEMBER KRIEGER: Are either of you an 6 attorney? 7 MR. BELANGER: No, ma'am. 8 MEMBER KRIEGER: Do you swear or affirm to tell the truth in this case? 9 10 MR. BURT: Yes, ma'am. MR. BELANGER: Yes. 11 12 MEMBER KRIEGER: Thank you. Proceed. 13 CHAIRPERSON PEDDIBOYINA: Thank you, 14 secretary. 15 And thank you. Go ahead, please. MR. BURT: On the first ordinance for the 16 17 bypass lane, the reason that we could not fit that in 18 is the leasable space from the landlord would not allow 19 It's too shall to extend it out and take out. 20 MEMBER KRIEGER: Do you have a picture you 21 can put on the overhead as you explain for the people 22 to see at home? 23 MR. BELANGER: No. I'm sorry. We didn't

Page 7

bring that. But our counsel from the civil, they said that the last time that it was available, you all put it on the overhead. So we didn't bring a prop tonight. We apologize for that.

MEMBER KRIEGER: Should we pull it up on the computer for the people at home to see?

MS. OPPERMAN: You can pull it up in the file if you want.

CHAIRPERSON PEDDIBOYINA: Okay. Go ahead. It's okay.

MR. BURT: Well, it's just that the north/south of the property wasn't deep enough for us to add that 18-foot lane. So we already had removed 40 parking spots that the landlord allowed us to and they did not have the ability to give us another 40 parking spots to allow the width of that property to be increased by 18 feet.

So we put together a typical SOP on how we clear the queue lanes and the wash lanes like we do at our normal car washes right now. Jimmy and I own car washes presently that do not have an external bypass lane. So we have a process that we go through if there is an emergency in a lane that we pull up the gates and

we clear the queue through our escape lane, which actually goes out the back side. So if there is an emergency, we shut everything down and we clear everybody out of the queue and allow any emergency to be able to leave the property.

CHAIRPERSON PEDDIBOYINA: You didn't want to say anything?

MR. BELANGER: No, sir.

CHAIRPERSON PEDDIBOYINA: Okay. Any from the audience?

Okay, I see none.

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City, do you want to say anything?

MR. BUTLER: Yes. The property is very restricted which is what prevented it from having that pass-by lane. But it is still going to be kind of cramped. Normally, you're required to have a bypass lane. They're here for a variance. It would probably be difficult to operate without that bypass lane. And the minimum requirement for the drive lane is 25 feet with the radius. And they're asking for 23 feet. So that's going to be a little bit smaller than normal. So you might want to consider it.

CHAIRPERSON PEDDIBOYINA: Okay. Secretary,

Page 9 1 anything? 2 MEMBER KRIEGER: In this case, there were 3 51 letters sent. Three returned. One approval. "I truly feel that this business would be a 4 5 nice addition to our complex. With the loss of the car wash service on Novi Road between Eight and Nine Mile 6 7 Road, this business will fill a void." 8 And this is from Dr. Joseph Osborne on West Ten Mile Road. 9 10 That's it. 11 CHAIRPERSON PEDDIBOYINA: Okay. Thank you. 12 Yeah. I visited your place and I have 13 nothing to say apart from any of my board members who 14 can speak. 15 Anyone wants to talk? 16 Okay. Mr. Sanghvi? 17 MEMBER SANGHVI: Thank you. Will you please 18 put the diagram on the overhead so the people at home 19 can see where you are planning to site this drive-thru. 20 Do you have a picture there? 21 MR. BURT: No. We don't have a picture 22 there. 23 Is there any way to pull up an old map?

Page 10 1 CHAIRPERSON PEDDIBOYINA: See if you can put 2 this one up. 3 (Document displayed.) CHAIRPERSON PEDDIBOYINA: Thank you, 4 5 Katherine. 6 MR. BELANGER: Does it just project face up? 7 CHAIRPERSON PEDDIBOYINA: Yeah. Please go 8 ahead. 9 MR. BELANGER: So, as you can see, the 10 property is oriented for entrance to the facility. 11 these are the two queue lanes. The north/south 12 dimension doesn't allow us to add the 18 feet to the 13 north. 14 We can't go to the south because we infringe 15 on the other property. So what we're suggesting is an 16 emergency -- when we voiced our concerns with the city, 17 it's not an operational concern with the business, it 18 was an emergency access concern. So we would just 19 clear these queues through this escape lane here. they can simply clear the outside lane first and clear 20 the inside lane second. 21 22 MEMBER SANGHVI: So the ingress and egress 23 are both through the parking lot?

Page 11 1 MR. BELANGER: Yes, sir. 2 MEMBER SANGHVI: Nothing is coming out 3 through the main road? MR. BELANGER: Correct. 4 5 MEMBER SANGHVI: Okay. Thank you. 6 MR. BELANGER: Yes, sir. 7 CHAIRPERSON PEDDIBOYINA: Okay. Thank you. 8 Anybody? Linda? 9 10 MEMBER KRIEGER: What did the fire marshal's 11 recommendations say? Just the escape lane, if you 12 don't have that lane? If an EMS wagon is coming in 13 to stop -- like, somebody's having a heart attack or something? 14 15 MR. BURT: They didn't have a concern for 16 access on the property because they can get in from, 17 basically, all edges of the property. What they were mostly concerned about is if someone in line --18 19 something came up and they were in line and they needed 20 to leave. Not to access, though. MEMBER KRIEGER: So if somebody changed their 21 22 mind about a car wash, they could leave through the 23 access port?

MR. BELANGER: It's not as much as the business operation. The concern was if there was an emergency in one of the vehicles and somebody needed to get out and they would be trapped in the queue, how would we release them?

And if you think about it, if we have two lanes of traffic, even if we had the bypass lane, let's say, on the south edge of the property the whole way, somebody was on the inside lane, we would have to clear the outside lane anyways to get out them out. So it's very similar how you would get the person on the inside lane out anyways, regardless of the bypass lane. So we would always have to clear the outside lane if there was an inside lane emergency.

It's not a concern from the operations of the facility, you know, like business standpoint. It's much more of an emergency concern of people in the queue.

MEMBER KRIEGER: Will there be a curve around the parking lot site?

MR. BELANGER: Yes, ma'am.

MEMBER KRIEGER: Okay. And landscaping?

MR. BELANGER: Yes, ma'am. It's shown here,

Page 13 1 this is the ... 2 What do we call it? 3 MR. BURT: Island. MR. BELANGER: Curve islands here that we're 4 5 adding that don't exist today. This curving in here 6 does not exist today. This does not exist today and 7 this doesn't exist today. So all of that will be added 8 to enhance the parking lot and control the traffic control. 9 10 MEMBER KRIEGER: All right. Thank you. 11 CHAIRPERSON PEDDIBOYINA: Thank you, Linda. 12 Anybody else have anything more to say? 13 Member Sanker? 14 MEMBER SANKER: I have a couple of questions. 15 What would it normally look like if you didn't need the 16 variance? Like, could it extend to the north and 17 south? MR. BELANGER: The same. 18 19 MEMBER SANKER: Would it? MR. BELANGER: Yes. These car washes are --20 21 we understand the need for the desire to have a bypass 22 lane because that makes a lot of sense to us from an 23 emergency perspective, but this is a pretty common

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Page 14 footprint in the car wash industry in this style, which only washes the outside car. It doesn't have interior cleaning. MEMBER SANKER: So, basically, it would be the exact same thing you would have done had you had the extra 18 feet or whatever you needed? MR. BELANGER: What we probably would have done if we had the space and there wasn't an ordinance requiring the additional bypass, we would have added more self-serve vacuum slots. We would have used it differently. Not for traffic control, but for more self-serve vacuuming. MEMBER SANKER: Was there any alternative that you tried to make where the bypass lane existed? Did you try to draft the configuration that could make that work?

MR. BURT: Yes, we did.

MEMBER SANKER: And what did you do?

MR. BURT: We had no ability to get actually get the business on the property. We had nowhere to go in that distance.

MR. BELANGER: We thought that there was a possibility we could go south, but we ran into some

Page 15 1 easements there on some other leasable property. And we would also have not met the criteria for the green belt. So as we went through that planning process, we 3 added in the green belt and made a decision to ask for 4 5 the bypass variance rather than the green belt 6 variance. We think that it will be a better looking 7 property with green belt in there. 8 And, again, we don't foresee an operational 9 issue at all from our perspective. This was about the 10 emergency needs in the queue. 11 CHAIRPERSON PEDDIBOYINA: Okay. Thank you. 12 Anybody wants to ... 13 Go ahead. 14 MEMBER LONGO: You made a comment that you're 15 not asking for a green belt variance because, obviously, you got that covered. If you did have a 16 17 green belt, could you actually then get the 25 foot and

MR. BELANGER: No. The bypass would have been very tight and would have required some -- if you can look on the plan here, you see this notch out?

MEMBER LONGO: Yeah.

the bypass in there?

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MR. BELANGER: That is in the bank to our

south's lease. We would need that to make the 18 feet down there. So we couldn't make it anyway.

MEMBER LONGO: Okay.

MR. BELANGER: And on the second issue, which is the turn radience (sic) issue, we could live with 22 feet. If we could push two feet into the green belt space that we created, we would have done that. And we're happy to do that, but we wouldn't have been meeting the 25 feet requirement of buffer.

MEMBER LONGO: Well, you know, my personal opinion is, having been a first responder and things like that, when you have a procedure, you have a very well-defined procedure. Keep in mind, that an emergency happens, people get really upset. And that includes people sitting there in line going, "Well, what am I supposed to do?" And people are waving. It won't be smooth. It can't be smooth and you already know that.

MR. BELANGER: Yes, sir.

MEMBER LONGO: If you had the bypass, the outer lane may have to be cleared and then you'd have the exit. But I think that it creates a potential for -- I'm just speaking in emergency. I've been in it

and people don't know what to do and they get confused.

I'm not taking issue with what you wrote up, but you
also have your own employees who go, "Oh, my God, we
got to put a cone somewhere."

You know, it's a troubling thing. I viewed several other car washes who have that bypass and I think it really makes it a lot easier for the EMTs and fire and all that, should they need that. Hopefully, you never need that. We all agree on that.

making — the two feet, I agree with you. I'm not sure the two feet or what the turning radience is. But the 18 feet, I think, is really important and that's why the ordinance is there. And I think it's unfortunate. Because I looked at this at length and, you're right, there's no way to get it on that property unless you go through the bank or the landlord would give you more space. And I happen to think they don't use that space, but that's neither here nor there.

But I have a concern for emergency, to be quite honest.

CHAIRPERSON PEDDIBOYINA: Okay. Go ahead.

MEMBER KRIEGER: For the City, what did our

Page 18 1 fire marshal say? 2 MR. BUTLER: I did not get in any confiding 3 in with the fire marshal on this one. I was gone at the time they did that. 4 5 MEMBER KRIEGER: Counsel, recommendations? 6 MS. SAARELA: What do you mean any counsel 7 recommendations? As far as fire? 8 MEMBER KRIEGER: For the 18 feet, the bypass 9 lane. 10 MS. SAARELA: What kind of recommendations do 11 you mean? 12 MR. BUTLER: If the fire marshal had had a 13 concern, normally he comes to see me at my desk and 14 would have talked to me about it. And I see him every 15 day and he never brought anything up on it. So I'm 16 under the impression that he didn't have a concern and he was satisfied with their route to exit and evacuate 17 18 everybody out through the open gate system. But he did 19 not bring any concerns to me. 20 MS. SAARELA: Is there a planning packet on this? 21 22 MR. BUTLER: It never went through planning. 23 I don't know.

Page 19 1 MS. SAARELA: Do you know? 2 I'll check online while you're discussing. 3 CHAIRPERSON PEDDIBOYINA: Okay. Go ahead. Anything other things? 4 5 MEMBER KRIEGER: I'm just waiting for them. 6 CHAIRPERSON PEDDIBOYINA: Okay. 7 MEMBER KRIEGER: I quess, after 30 years of 8 not seeing anything, it's kind of nice to see something 9 and then just how to make it work all the way around is 10 the opportunity that we can take advantage of. 11 So that you have a bypass lane, I'm in 12 support -- well, not the escape route that can go into 13 the rest of the parking lot, you'll have probably 14 police directing -- helping direct for directional. Ιf 15 there's a building fire, you'll get the drive-thru lane 16 emptied quick with your exceptional pass. 17 for green space and the lane would be all parking lot, 18 I guess, if you have just more concrete poured. So to 19 take the opportunity with what you have, I'd be able to support what you have placed there. 20 Sorry. Mr. Chair? 21 Yes. 22 CHAIRPERSON PEDDIBOYINA: Mr. Sanghvi?

MEMBER SANGHVI: I was just wondering if it

Page 20 1 makes any difference if it was a freestanding facility and as a part of a parking lot. You see, there's a lot 3 of space there in the parking lot there as opposed to a freestanding facility where there's just a sign in 4 5 between two big buildings. And that's where the radius 6 and bypass lane all become far more important than what 7 it is right here the way it is located in this 8 portrait. MS. SAARELA: I found a planning packet from 9 10 June. 11 CHAIRPERSON PEDDIBOYINA: Go ahead, please. 12 MS. SAARELA: I'm looking for the fire 13 marshal report. It's usually at the end. 14 CHAIRPERSON PEDDIBOYINA: Mr. Sanker, do you want to say anything? 15 16 MEMBER SANKER: No. 17 CHAIRPERSON PEDDIBOYINA: Okay. Go ahead. 18 19 MEMBER SANKER: I quess I'll say, I just 20 wanted to clarify. I know you said it would be the 21 same if you had the yardage or footage that you needed, 22 but is the bypass lane supposed to be on the south side

as a third lane to go around?

Page 21 1 MR. BURT: Yes. 2 MEMBER SANKER: So, essentially, there should 3 be a third lane there to the south. MR. BELANGER: (Nods.) 4 5 MEMBER SANKER: And that second -- I guess 6 the most southern lane couldn't qualify as a -- or it 7 doesn't qualify as a bypass lane. 8 MR. BELANGER: The bypass lane is supposed to 9 be, according to the ordinance, a certain width and 10 it's supposed to be just free of encumbrances. You're 11 not supposed to use it for anything else. 12 MEMBER SANKER: Right. 13 MEMBER KRIEGER: Can you get a police car and SUV around the 23 feet? 14 15 MR. BURT: Yes. MEMBER LONGO: The problem is getting in 16 17 there. 18 MEMBER KRIEGER: I appreciate you not having 19 to do a curb cut on to Meadowbrook Road because that 20 also eases up on potential for accidents, et cetera. MR. BELANGER: Yeah. This is an 21 22 interesting -- it's an interesting design. It took 23 quite a while because the other thing is is there is a

queuing. A number of vehicles have to be queued into this facility and that is a large -- I think it's 25, I believe. I can't remember specifically.

We don't -- and the car wash that -- we run a very similar style facility in Plymouth Township and we never will have more than 15 cars queued in a facility like this. So there is plenty of queuing in this location.

We've been in the car industry for a long time as manufacturers and vendors to supply other car washes all over the country and I think that ordinance was originally written when a lot of gas station car washes were being put into play and the queues were extending out into traffic. So then that became problematic, then, from a safety perspective.

So we have plenty of queuing in this facility to get in and out of the car wash on what our experience is. So getting in and out of the property we feel really comfortable with. It is actually going to be very easy for our customers to access the lanes.

CHAIRPERSON PEDDIBOYINA: Okay. Go ahead, please.

MS. SAARELA: Yes, thank you. There's a fire

Page 23 1 marshal report in the planning packet from the end of 2 June 2019. The fire marshal report is dated May 15th, 3 2019. "Project description: Build a drive-thru car 4 5 wash at Meadowbrook and Ten Mile. "Comments: Corrected 5-15-19. Fire hydrant 6 7 spacing is 300 feet from fire hydrant to fire hydrant. 8 Novi city ordinance 11-68, F1. Recommend approved." 9 So there's no comment recommending bypass. 10 CHAIRPERSON PEDDIBOYINA: Thank you. 11 MEMBER KRIEGER: Thank you. 12 CHAIRPERSON PEDDIBOYINA: Anyone else want to 13 say anything? 14 Linda, can you go ahead and do a motion, 15 please. MEMBER KRIEGER: In case number PZ19-0026 for 16 17 National Car Wash Solutions for Ten Mile, west of 18 Meadowbrook Road and north of Ten Mile, parcel number 50-22-23-426-017, the applicant is requesting a 19 variance from the City of Novi Zoning Section 5.3.11.D 20 21 to allow for the applicant to have no bypass lane. 22 bypass lane minimum of 18 feet is required by code. 2.3 Section 5.3.11.F to allow a proposed

drive-thru lane with a center line radius of 23 feet, a minimum of 25 feet is required by code. The property is zoned general business, B-3. I move to support this request for the petitioner. That the space provided for this site is adequate for having the two lanes because of providing an escape route to evacuate the site, if necessary.

Information provided from the City through the Planning Commission and fire marshal's review, the section with the proposed drive-thru lane with a center of 23 with a minimum of 25 is a minimal request. It can turn an SUV in this property.

The petitioner has shown practical difficulty requiring this because there is nothing else like it within -- I think it's about two to three miles to the one on Novi Road, which isn't equivalent. And because they are not creating curb cut, which further would disrupt regular road traffic and entrance for the queuing line, and that it would not disrupt neighboring establishments.

That the property is unique because the area has been unused for more than 30 years and two feet difference in radiance would be the minimum request.

Page 25 1 They did not create the condition because of its 2 location and the existence of the way it is today with the mostly parking lot. The relief granted will not 3 unreasonably interfere with adjacent or surrounding 4 5 properties. It will add to people's shopping in the 6 shopping center. 7 The relief is consistent with the spirit and intent of the ordinance because it's their minimum 8 request for the turning line and they provided the 9 10 escape route or exit line for their two queuing lines. 11 MS. SAARELA: Can I just ... 12 You moved to support the variance. Do you 13 move to grant the variance or just support it? 14 MEMBER KRIEGER: Grant. 15 MS. SAARELA: We need to say "grant" 16 MEMBER KRIEGER: Grant. 17 CHAIRPERSON PEDDIBOYINA: Thank you. Second. 18 19 MEMBER SANGHVI: Second. 20 CHAIRPERSON KRIEGER: Okay. Any further discussion? 21 22 Okay. Seeing none. All in favor? 23 MEMBER KRIEGER: We need to call the roll.

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1	CHAIRPERSON PEDDIBOYINA: Call for the roll
2	call, please, Katherine.
3	MS. OPPERMAN: Member Byrwa?
4	MEMBER BYRWA: Yes.
5	MS. OPPERMAN: Chairperson Peddiboyina?
6	CHAIRPERSON PEDDIBOYINA: Yes, please.
7	MS. OPPERMAN: Member Krieger?
8	MEMBER KRIEGER: Yes.
9	MS. OPPERMAN: Member Longo?
10	MEMBER LONGO: Yes.
11	MS. OPPERMAN: Member Sanghvi?
12	MEMBER SANGHVI: Yes.
13	MS. OPPERMAN: And Member Sanker?
14	MEMBER SANKER: Yes.
15	MS. OPPERMAN: Motion passes.
16	MR. BELANGER: Thank you.
17	MR. BURT: Thank you.
18	MEMBER KRIEGER: Best wishes.
19	CHAIRPERSON PEDDIBOYINA: Thank you.
20	Congratulations.
21	MR. BELANGER: I appreciate you guys coming
22	out in the evening.
23	CHAIRPERSON PEDDIBOYINA: Okay. Let's move

Page 27 1 to the next case. PZ19-0027, PrimeCare on Wixom 27250 Wixom Road, west of Wixom Road and south of Grand River Avenue. Parcel number 50-22-17-101-024. The applicant 3 is requesting a variance from the City of Novi, Code of 4 5 Ordinance, Section 28-5(a) for the proposed 6 installation of an additional wall sign. One sign per 7 business allowed. This property is zoned light 8 idustrial (I-1). 9 Okay. The applicant is here. 10 State your name for my secretary. 11 MR. ZAID: Robert Zaid, R-o-b-e-r-t, Z-a-i, D 12 as in David. 13 MEMBER KRIEGER: Are you an attorney? 14 MR. ZAID: No, I am not. 15 MEMBER KRIEGER: Do you swear or affirm to 16 tell the truth in this case? MR. ZAID: I do. 17 18 MEMBER KRIEGER: Thank you. 19 CHAIRPERSON PEDDIBOYINA: Okay. Please go 20 ahead. 21 MR. ZAID: Thank you for hearing me tonight. 22 I do represent PrimeCare on Wixom. And, as you can 23 see, last year we chose to convert an old bank into a

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new primary care office and are doing pretty well. Our new doctors are over there. When we were planning the bank, we wanted to have signage that would tell the community what we were because it was a new business and we applied for two signs on our building with the thought being that this is a 4,000 square foot building and we in the architectural plans set it up so that we could have a separate entrance in the future where if we got busy enough where we had an urgent care. So we intended to have Suite A and Suite B within this 4,000 square foot building.

Our landlord, who is an orthodontist, is building a second building behind it, which would be a third suite. So we did apply for a permit to get two signs, which was approved, and we're hoping that you guys will uphold the approval so that we can continue to advertise what we do.

Taking down the sign at this point, I think, will be a burden for us because the community has gotten to know us through a lot of the advertising we have done through Catholic Central and such. And taking it down may look like we are going out of business. We did try to go through the process in the

right way and I can see where it would be confusing.

I can show you, if you would like, the areas that are intended for second entrances and what the third building would look like to make it a little bit more clear.

(Photo displayed.)

MR. ZAID: Instead of creating more exam rooms inside the building -- I don't know how to focus that.

Oh, there we go.

Inside the exam room we left a hallway open.

This is from the inside. And from the outside it would face this location where this window is, which would be right next to the vestibule of our orthodontist landlord. Which would be a combined vestibule that we would apply for in the future, if we were to make that a Suite B.

The entrance to the landlord's building, which is almost complete, juxtaposes it -- and actually, that picture showed it just fine.

So our thought was we would get the two signs up there at this point and if we decided in the future to have a second business out of there and to utilize

Page 30 1 Suite B, which we're not using right now, we could change that sign and apply to the Zoning Board and get 3 a different name for that sign, if that's what you recommend. 4 5 CHAIRPERSON PEDDIBOYINA: Okay. Any other 6 things? Do you want to say any other? 7 MR. ZAID: Mainly -- no. I don't have much 8 more to say. The bottom line is that these signs help 9 with our brand name. They help with the community. We 10 are in a large parking lot with Sam's Club and Costco 11 and a lot of cars driving by. So it does help to encourage our younger physicians to get their business 12 13 built up for them. 14 CHAIRPERSON PEDDIBOYINA: Okay. Thank you. 15 MR. ZAID: Thank you. 16 CHAIRPERSON PEDDIBOYINA: Anyone in the 17 audience to speak on this case, please? 18 Seeing none. 19 Correspondence? MEMBER KRIEGER: 20 No. CHAIRPERSON PEDDIBOYINA: No. 21 22 City? 23 MR. BUTLER: No comments from the City,

Page 31 1 except what is allowed by code. 2 CHAIRPERSON PEDDIBOYINA: Correspondence, 3 please, secretary. MEMBER KRIEGER: From this case there were 14 4 5 letters sent and three returned. That's it. 6 CHAIRPERSON PEDDIBOYINA: Let me speak with 7 my board members and we'll see. 8 Anybody wants to talk on this? 9 MEMBER SANGHVI: No public comments. 10 CHAIRPERSON PEDDIBOYINA: Okay. Okay. Go ahead, please. 11 12 MEMBER SANGHVI: Okay. I can? 13 CHAIRPERSON PEDDIBOYINA: Yes, please. 14 MEMBER SANGHVI: I came and saw your sign and 15 drove around the area. The parking lot is all torn up 16 at the moment in that area over there and they closed 17 the road. But, A, the first thing I want to point out is that this is on the east side of the road and not 18 19 the west side. It's very nicely done, tastefully done signs. 20 21 I like them very much. And I can see you have a huge 22 building there and I don't think it will hurt to have 23 two signs, to be honest, and I can wholeheartedly

Page 32 1 support your request. 2 MR. ZAID: Thank you. 3 CHAIRPERSON PEDDIBOYINA: Thank you, 4 Mr. Sanghvi. 5 Anyone else from the board members, please? 6 Okay. Ms. Linda? 7 MEMBER KRIEGER: For the City, I remember 8 this case. It was the bank and then we approved that. The orthodontist came before us, but I forgot what it 9 10 was -- his request was. Was it for more signage? 11 MR. BUTLER: It was also for signage and he 12 wanted it to face a different direction because he only 13 had one sign and he was having problems with people --14 I forgot which road it was. But he needed it on the 15 other side so people could see it on both directions 16 coming in. 17 MEMBER KRIEGER: So this petitioner is here 18 for the sign that's on the circular part of the 19 building or another sign? 20 (Photo displayed.) 21 MR. BUTLER: From that part of the building 22 right there. 23 MEMBER KRIEGER: Okay.

Page 33 1 CHAIRPERSON PEDDIBOYINA: Okay. Linda. 2 Any other? Comment? 3 MEMBER KRIEGER: Yes. Commentwise, I drove by your site and from the parking lot you don't know 4 5 what it is until you come to where it's at. But from 6 driving south, the trees that are there, you can't see 7 anything until you're right on top of it where the 8 light's at. And even though they take the trees away, you still would just see the family medicine sign 9 10 first. 11 And then coming from the south going north, 12 you would have to be right at the light to see your 13 building and your signs. So if you're at Target, you 14 see a sign that says -- on the circular part of the 15 building where you're at. So I can see that you need 16 support. So I would be able to support the request. 17 CHAIRPERSON PEDDIBOYINA: Thank you, Linda. 18 MEMBER KRIEGER: Thank you. 19 CHAIRPERSON PEDDIBOYINA: Anybody else wants 20 to talk? MEMBER LONGO: Yes. 21 22 CHAIRPERSON PEDDIBOYINA: Please go ahead,

23

Mr. Longo.

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MEMBER LONGO: You're intentionally going to add urgent care and I assume that would be another sign. Because family medicine doesn't lead me to believe I can stop there for urgent care. Is that right?

MR. ZAID: We understand the ordinance. We're not asking for a third sign. If we did open up an urgent care in the future, we would be more than happy to swap it out with the family medicine sign.

MEMBER LONGO: Okay. And you're right.

Sunday it looked like it was done. So is there a sign for that?

MR. ZAID: So that would be a Suite C and I'm hoping he would have a sign as well. He is a very good orthodontist and he would need signage. None of us have monument signs at this point.

MEMBER LONGO: I do have a comment. You have some temporary signs out on Wixom Road.

MR. ZAID: Yes.

MEMBER LONGO: And two of them are laying down. So I would recommend you either set those back up or -- you know, take care of them because it looks like -- I don't think it gives the impression that you

Page 35 1 want to give or should give with those signs just laying down in the grass. MR. ZAID: I'll take care of it first thing 3 in the morning. 4 5 MEMBER LONGO: Thank you. 6 I don't have anything else. 7 MEMBER KRIEGER: Just something else. 8 CHAIRPERSON PEDDIBOYINA: Go ahead. 9 MEMBER KRIEGER: For the signage, we approve 10 the second sign, but then they can change what's on the 11 sign; is that correct? 12 MR. BUTLER: They can change what is on the 13 They can't change the dimension of the sign. sign. 14 MEMBER KRIEGER: So they can switch it to 15 urgent care, if they'd like? 16 MR. BUTLER: Yes. 17 MEMBER KRIEGER: Okay. Cool. CHAIRPERSON PEDDIBOYINA: Anybody else? 18 19 MEMBER SANKER: So the request is -- you have 20 those two signs right now, right? 21 MR. ZAID: Right. 22 MEMBER SANKER: And that's what you need a 23 variance for or you want to add a third sign?

Page 36 1 MR. ZAID: Yes. To clarify. Those signs were approved and we put them up on the building. 3 After they were approved, we were asked to come to the Zoning Board to clarify the issue. We want to keep 4 5 what is there right now. If there is a third sign, 6 that's for a separate business, for the orthodontist. 7 We don't want a third sign at this point. 8 MEMBER SANKER: Okay. CHAIRPERSON PEDDIBOYINA: Anybody else on the 9 10 board? 11 Okay. Considering all, I have no objection. And, you know, as far as my board members have already 12 13 spoke of the difficulties of the business and I have no 14 issue. Thank you. 15 MR. ZAID: Thank you. 16 CHAIRPERSON PEDDIBOYINA: Anybody wants to 17 make a motion? MEMBER SANKER: I'll make a motion. 18 19 CHAIRPERSON PEDDIBOYINA: Okay, Kevin. 20 ahead. 21 MEMBER SANKER: I move that we grant the 22 variance in PZ19-0027 sought by PrimeCare for an extra

wall sign because the petitioner has shown practical

difficulty requiring the additional signage.

Without the variance, the petitioner will be unreasonably prevented or limited with respect to the use of the property because the sign will not provide adequate notice to drivers and customers of the business and because taking the sign down would have a negative impact on the business.

The property is unique because the structure was formerly a bank and not intended to be used as a PrimeCare. The trees block the site as you approach it. The petitioner did not create the condition because it did not alter the building in any way or the property in any way. Relief granted will not unreasonably interfere with the adjacent or surrounding buildings because the signs won't have any impact on the adjacent buildings.

Finally, the relief is consistent with the spirit and intent of the ordinance because the owner would have better visibility to the street.

MEMBER BYRWA: Second.

CHAIRPERSON PEDDIBOYINA: Thank you. Motion and second.

Any other discussions?

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1	Okay. Call the roll, Katherine.
2	MS. OPPERMAN: Member Sanghvi?
3	MEMBER SANGHVI: Yes.
4	MS. OPPERMAN: Member Longo?
5	MEMBER LONGO: Yes.
6	MS. OPPERMAN: Member Krieger?
7	MEMBER KRIEGER: Yes.
8	MS. OPPERMAN: Member Byrwa?
9	MEMBER BYRWA: Yes.
10	MS. OPPERMAN: Member Sanker?
11	MEMBER SANKER: Yes.
12	MS. OPPERMAN: And Chairperson Peddiboyina?
13	CHAIRPERSON PEDDIBOYINA: Yes, please.
14	MS. OPPERMAN: Motion passes.
15	CHAIRPERSON PEDDIBOYINA: Thank you.
16	MR. ZAID: Thank you.
17	MEMBER KRIEGER: Good luck.
18	CHAIRPERSON PEDDIBOYINA: Congratulations.
19	MR. ZAID: Thank you.
20	CHAIRPERSON PEDDIBOYINA: Any other things?
21	You want to adjourn the meeting?
22	MEMBER KRIEGER: No other matters.
23	CHAIRPERSON PEDDIBOYINA: No matters.

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1	MEMBER KRIEGER: I move to adjourn.
2	MEMBER SANGHVI: Second.
3	CHAIRPERSON PEDDIBOYINA: Okay. All say,
4	"Aye."
5	THE BOARD: "Aye."
6	CHAIRPERSON PEDDIBOYINA: Thank you. We're
7	adjourned.
8	(At 7:39 p.m., meeting concluded.)
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	Page 40
1	CERTIFICATE
2	
3	STATE OF MICHIGAN)
4) ss
5	COUNTY OF OAKLAND)
6	
7	I, Darlene K. May, do hereby certify that I
8	have recorded stenographically the proceedings had and
9	testimony taken in the above-entitled matter at the
10	time and place hereinbefore set forth, and I do further
11	certify that the foregoing transcript, consisting of
12	forty (40) typewritten pages, is a true and correct
13	transcript of my said stenographic notes.
14	
15	/s/ Darlene K. May Darlene K. May, RPR/CSR-6479
16	
17	October 3, 2019 (Date)
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