



CITY of NOVI CITY COUNCIL

Agenda Item 3
August 12, 2013

SUBJECT: Consideration of a Policy for Non-regulatory Directional and Informational Signage Guidelines for Signage within the Public Right-of-Way

SUBMITTING DEPARTMENT: Community Development Department *ums*

CITY MANAGER APPROVAL: *[Signature]*

BACKGROUND INFORMATION:

The agenda for the July 22, 2013 City Council Meeting included a policy discussion on installation of destination/informational guide signs in the public right-of-way for non-motorized transportation use. A resident shared his opposition to signage along the non-motorized neighborhood connector routes and the members of the Council provided guidance, spirited discussion and direction to City staff to develop a policy encompassing non-motorized as well as several other types of non-regulatory signage.

The attached proposed policy was created based on the guidance from that meeting as well as input from the Parks, Recreation and Cultural Services, Public Services, Public Safety and Community Development Departments. Key elements of the policy are as follows:

- The proposed policy specifically addresses and is limited in scope to signage in the public right-of-way for three (3) general categories.
- Signs would be allowed only along arterial roadways and non-residential collector streets (map from City Master Plan provided) and would be minimally sized while maintaining compliance with the Michigan Manual of Uniform Traffic Control Devices (MMUTCD) in terms of both size and placement location along authorized routes. As defined in the policy, signs would be allowed along major thru minor arterial roads including most of Taft and Meadowbrook, but would not be allowed along Nine Mile Road between Napier and Beck Roads without the specified notification.
- Notification would be provided for both City Council and owners of adjacent property prior to installation of any signage outside of that allowed in the policy.
- Specific exceptions are provided for emergency facilities, temporary signs for infrastructure and roadway projects, welcome and City boundary signs and areas adjacent to public property.

Approval of this policy would be followed by evaluation and removal of current non-compliant signs. It is important to note that while the policy would guide installation of the designated signage in public City right-of-ways throughout the community, many of the

streets and roadways in Novi are in rights-of-way controlled by the Road Commission for Oakland County (RCOC) and the Michigan Department of Transportation (MDOT). While the City of Novi would adhere to the proposed policy when recommending sign installation along County and State roads, other entities would not be so restricted.

RECOMMENDED ACTION: Approval of a Policy for Non-regulatory Directional and Informational Signage Guidelines for Signage within the Public Right-of-Way

	1	2	Y	N
Mayor Gatt				
Council Member Casey				
Council Member Fischer				
Council Member Margolis				

	1	2	Y	N
Council Member Mutch				
Council Member Staudt				
Council Member Wrobel				

City of Novi

Proposed Non-regulatory Directional and Informational Signage Policy Guidelines for Signage within the Public Right-of-Way

Purpose and Scope:

These guidelines are for non-regulatory and informational signage in the public right-of-way. Such Signage shall include:

- Signage in the public right-of-way identifying routes to public facilities (e.g., library, schools, civic center); and,
- Signage in the public right-of-way identifying parks and recreational facilities; and,
- Signage in the public right-of way identifying trails, pathways, and non-motorized routes.

Locations:

Such signage shall be installed and maintained in the public right-of-way only on arterial roadways (as designated in the Future Land Use Thoroughfare Classification Map as Major Arterial, Arterial, Minor Arterial and Non-residential Collector Streets), and:

- Wherever possible, signage will be combined with existing signage locations and structures.
- Signage will be the minimum size reasonably necessary to meet the requirements of the Michigan Manual of Uniform Traffic Control Devices (MMUTCD).
- Location of signage within the right-of- way will be in accordance with the MMUTCD.

Notification: Notice will be provided by the Department of Public Services as detailed below prior to installation of any signage desired, but not in accordance with the Purpose/Scope and Locations above:

- Property owners of parcels adjacent to new or enlarged signage (additional or upgraded sign mounting structure) will be notified by First Class mail a minimum of 30 days prior to the installation of any signage.
- City Council will be provided with a list of proposed signage installations (including location and sign text information) as required 30 days prior to installation of any signage. Location and sign text information will be included.

Exceptions: This policy for Non-regulatory informational signage does not apply to:

- Any guide/directional signage for public safety and emergency services facilities (e.g., fire stations, police station, hospital).
- Temporary signage necessary to maintain public safety (road closures, water over road, etc.), and temporary traffic control signs required for public infrastructure projects.
- "City Limit" signage, "Welcome to Novi" signage.
- Signage in the right-of-way adjacent to public property and utility owned property or easements.
- Signage for Regional Trails

Thoroughfare Classification

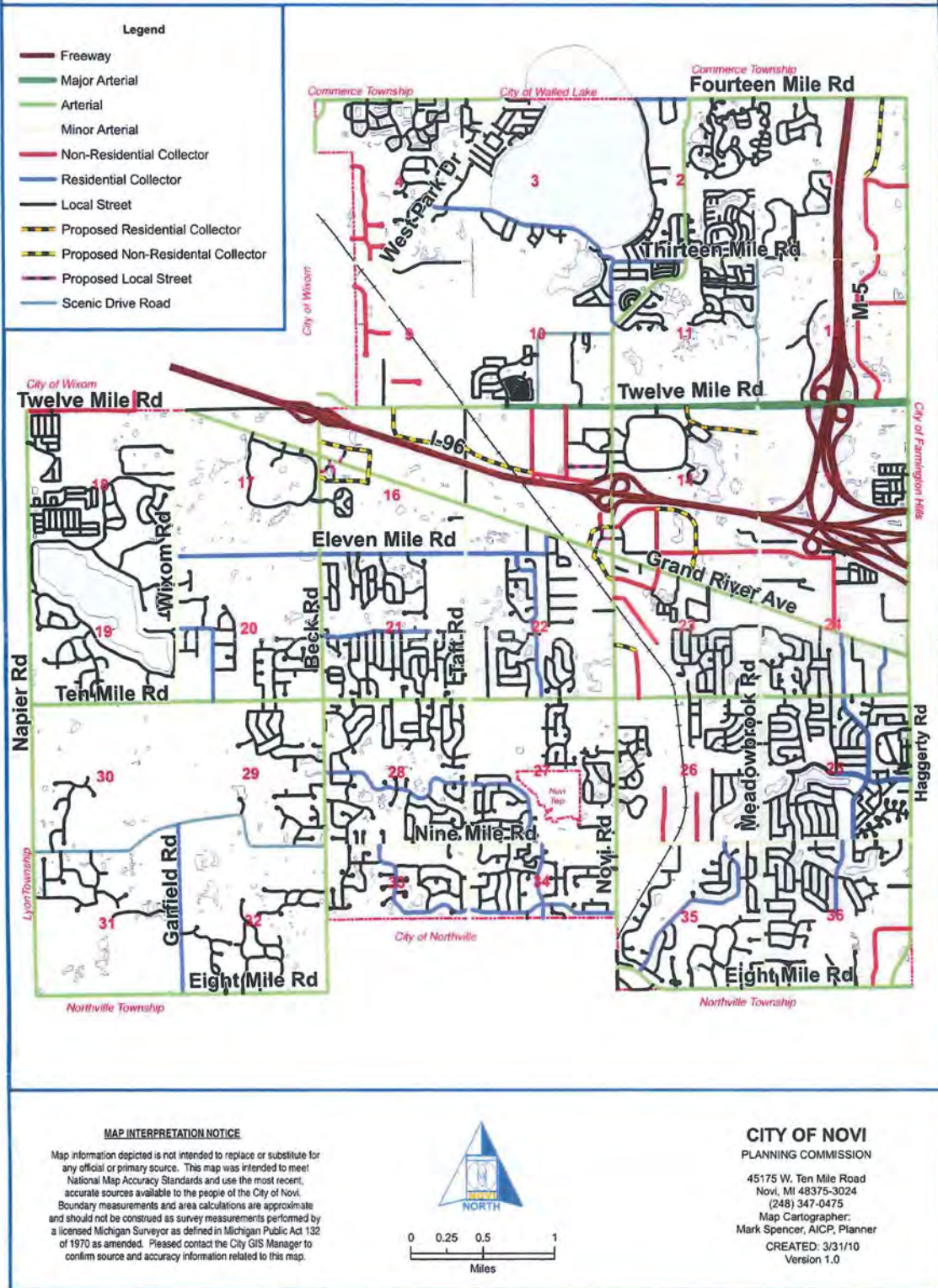


Figure 58