

MEMORANDUM



TO: VICTOR CARDENAS, CITY MANAGER
FROM: DANIELLE MAHONEY, ASSISTANT CITY MANAGER
SUBJECT: 3RD QUARTER COUNCIL GOALS UPDATE
DATE: APRIL 24, 2025

On January 6, 2024, City Council convened for the Early Input Budget and Goal Setting Session. The strategic goals discussed during this session were unanimously approved at the February 12, 2024, Council Meeting. These goals are prominently displayed on the [City's website](#) and are integral to the annual budget process.

To keep Council informed and engaged, staff will provide quarterly updates on the status of these goals, detailing accomplishments, ongoing work, and opportunities for refinement. These updates will serve as a tool for Council to:

- Ask questions about current progress.
- Shift focus or pivot strategies, if necessary, based on new insights or evolving community needs.
- Ensure alignment with the City's strategic priorities.

As a reminder, an update on goals from the first and second quarter were presented at the [September 30, 2024 City Council Meeting](#) and the [January 6, 2025 City Council Meeting](#).

Third quarter key highlights are below and align with the City's three core program areas:

OPERATE a World-Class, Sustainable Local Government

Q3 key highlights include:

- **Long-Range Strategic Planning:** The Long-Range Strategic Planning Committee has made significant progress toward the Novi 2050 Strategic Plan, going under contract with BerryDunn to facilitate the strategic planning process, and completing the first Council workshop aligned with the effort – a futurist session in which Council and staff identified and prioritized future trends that will impact Novi. Staff is currently finalizing a core project team and a project kick-off with BerryDunn is scheduled for late April.
- **Boards & Commissions Process:** The Clerk's Office and City Manager's Office are currently working with Legal to confirm updates to appointment terms and frequency for existing boards and commissions to streamline the process and

present to the Rules Committee. Once finalized, the focus will shift to enhancing onboarding efforts.

BUILD a Desirable and Vibrant Community for Residents and Businesses

Q3 key highlights include:

- **Novi Town Center:** Significant progress has been made in revitalizing the Main Street area. In addition to the streetscape enhancements initiated by Pulte and the refreshed façade at Town Center, new development by Sakura has further contributed to the area's momentum. These combined efforts have supported the opening of several new businesses and helped reestablish a vibrant atmosphere. The Corridor Improvement Authority (CIA) is set to resume regular meetings and is focused on developing a cohesive visual identity for the entire corridor to unify its look and feel. City staff are also exploring opportunities to collaborate with Town Center leadership and the Chamber of Commerce to create a strategy that enhances community engagement and activation in the area.
- **Broadband:** The Public Utilities Committee recently met with Farmington Mayor Joe LaRussa to learn about their broadband strategy. They also heard from a local internet service provider to gain insight into the private sector's approach to broadband expansion. Currently, the committee is exploring the potential cost and scope of developing a broadband master plan tailored to Novi's needs. At its budget session on 4/16, Council approved a \$75,000 placeholder to be reflected in the FY26 Recommended Budget.

INVEST Properly in Being a Safe Community for All

Q3 key highlights include:

- **Accreditation:** The City of Novi remains committed to service excellence through active participation in national and state accreditation programs across several departments. These rigorous processes promote transparency, continuous improvement, and adherence to industry best practices.
 - Parks, Recreation & Cultural Services (PRCS) – CAPRA
PRCS earned national accreditation through the Commission for Accreditation of Park and Recreation Agencies (CAPRA) in 2016 and was re-accredited in 2021. Novi is one of only three accredited agencies in Michigan. The department is currently preparing for its 2026 re-accreditation, with all full-time staff engaged in reviewing and updating documentation to meet CAPRA's 154 standards.
 - Public Works (DPW) – APWA
DPW is actively working toward accreditation through the American Public Works Association (APWA). The process involves a thorough self-assessment and compliance with over 400 best practices in public works

operations. This effort supports continuous improvement and service validation, and DPW is expected to receive its evaluation in spring 2026.

- o Police Department – CALEA & MLEAP

Novi Police Department holds three accreditations: CALEA Advanced Law Enforcement (462 standards) – Accredited since 2017; CALEA Communications (209 standards) – Accredited since 2021; Michigan Law Enforcement Accreditation Program (MLEAP) (128 standards) – Accredited since 2018

In March 2025, the department completed reaccreditation assessments for both CALEA programs. Final review hearings will occur in August 2025, with reaccreditation anticipated. MLEAP was most recently renewed in 2024. Future reaccreditation cycles are scheduled for 2027 (MLEAP) and 2029 (CALEA).

- **Sidewalk Maintenance Policy:** The City has awarded a contract to complete a sidewalk condition survey covering 220 miles of sidewalks. This data will support a multi-year neighborhood repair program, with work planned in at least one district per year. The survey is to be completed in Q4 using specialized equipment and will take 1–2 weeks for data collection and 2–3 weeks for processing. Results will be integrated into the City's GIS for repair planning.

In addition to this memo, staff will provide a summary Q3 goals update at the May 5th Council meeting.

Thank you for your leadership and continued guidance.

Attachment: Red Box Objectives spreadsheet.

Approved Budget Red Box Objectives - Fiscal Year 2024/25
Progress Reporting and Accountability Form

Red Box Item #	Item Description	Category	Staff Lead(s)	Support	Committee	Quarter for Initiation	Quarter for Completion	Project/Activity Status Q3 (March 31, 2025)	Milestones Q3
OPERATE a world-class, sustainable local government.									
1	Create and adopt a comprehensive Community Strategic Plan to envision the future state of our community in the year 2050		V. Cardenas	CMO + Leadership	Long-Range Strategic Planning	Q2	Q4	In Progress	LRSP is under contract with BerryDunn to facilitate the Novi 2050 planning process. Futurist session with Rebecca Ryan took place in early March, with debrief on 4/14. Project KO call with BD in the works.
2	Establish an Environmental Sustainability Committee to study all aspects of environmental sustainability in the City and at minimum, develop an Environmental Sustainability Action Plan		D. Mahoney		Environmental Sustainability	Q1	Q4	In Progress	Committee continues to define their scope via meetings. Planning a workshop to align goals under broad pillars/areas of focus to create a plan of action.
3	Increase engagement and outreach efforts with Novi's Diverse Populations		S. Walsh	V. Cardenas D. Mahoney		Q1	Ongoing	In Progress	Diwali Festival confirmed. Novi 20250 plan will include a robust community engagement effort. Additionally, establishing a new Sister City arrangement with a city in Shiga, Japan. Anticipated travel to coincide with the Midwest Japan Conference occurring this September. If a new arrangement is secured, the Mayor will be invited to participate in a signing ceremony during the conference. Finally, staff is working on hosting a delegation from Japan this summer. The delegation will be comprised of flag football players and will play a game against students from Novi Schools.

4	Explore further service consolidation and joint opportunities with the Novi Community School District		V. Cardenas			Q1	Ongoing	In Progress	Discussions continue to take place. An additional meeting between the Finance/Administration meeting and the Schools Capital committee will take place in Q4
5	Review and update current board and commission structure and add new boards/commissions as appropriate to maximize opportunities for resident engagement and input to City Staff		V. Cardenas	C. Hanson	Rules Committee	Q1	Q4	In Progress	Clerks and CMO currently working with legal to confirm changes to appointment frequency and terms for existing boards/commissions to streamline process. Focus on onboarding to follow.
6	Develop a plan to renew the Capital Improvement (CIP) millage to get it on the ballot in advance of expiration		V. Cardenas	D. Mahoney C. Johnson S. Walsh T. Schultz C. Hanson		Q1	Q4		A plan and recommendation will be presented to City Council in December 2025, in preparation for a 11/2026 election
7	Prioritize and implement the top 3 Action Plans from the "Environmental Sustainability Action Plan"		D. Mahoney		Environmental Sustainability	Q4	Q4	Not Started	Env Action Plan still under development
8	Continue efforts to reduce the unfunded and long-term liabilities by pursuing a strategy of Defined Contribution retirement plans (or Hybrid DB/DC where appropriate)		C. Johnson		Finance and Administration	Q1	Q4	In Progress	Nearing completion. Debrief from AON occurred on 4/22. Recommendations from AON will come before Council in the coming weeks.

BUILD a desirable and vibrant community for residents and businesses

9	Investigate and improve ongoing power issues experienced by Novi residents by collecting data from DTE and working with neighboring communities		R. Petty		Public Utilities	Q1	Q4	Planning	The committee met with Farmington Hills Mayor Joe LaRussa to discuss their approach to DTE power related events, the deliverables they received, and how they track and report information to the public.
10	Review the Woodlands and Wetlands Ordinance and make any necessary revisions to ensure we are balancing the protection of natural resources with development		T. Schultz	C. Boulard J. Herczeg K. Salowich		Q1	Q4	In Progress	Woodlands is near completion - ordinance and letter expected from City attorney soon. Wetlands will require more discussion.

11	Assess and create a Novi (Town Center Area) Vibrancy Strategy that is organized under four pillars: Home, Economic Center, Destination, and Safe & Welcoming Place		C. Boulard	CMO			FY26	In Progress	City staff are exploring opportunities to collaborate with Town Center and the Chamber to develop a strategy to enhance community engagement opportunities in the area.
12	Create a broadband master plan		R. Petty		Public Utilities		FY26	Planning	The committee met with Farmington Hills Mayor Joe LaRussa to discuss their approach to broadband. We also had a local ISP talk with the committee to understand the private sector approach to broadband rollout. We are currently exploring the cost of a broadband master plan based on Novi's needs.
13	Build a Community Facility that serves and connects all our residents		V. Cardenas	D. Mahoney J. Muck		Q3	Q4	Planning	Data and information on community centers/estimated cost allocation for certain amenities has been created and will be shared with Council to help inform prioritization.
14	Develop walkable 'Pocket Parks' in areas of the city where there are no walkable parks		J. Muck			Q1	Q4	Planning	Elm Ct. closing took place on April 22nd
15	Pursue partnership with Northville for a Trail connection from Novi-Northville, possibly near the railroad bridge on 8 mile (e.g. presentation at Walkable Novi)		J. Muck					Planning	Discussions are ongoing with the Mobility Committee. Currently some options have been identified and there currently deliberation on preference and possible funding opportunities.
16	Work with neighboring communities to complete connections through Novi to local trail systems (Airline/Huron Valley, Hines Drive, I-275 when complete to make Novi businesses an appealing rest stop for cyclists using the trails		J.Muck					Not Started	Conversations with neighboring communities will take place this summer to determine the existing options

INVEST properly in being a Safe Community at all times for all people.

17	Develop a plan to capitalize on the County's Transit Millage to ensure utilization of the tax dollars the City infuses into the system		V. Cardenas			Q1	Ongoing	In Progress	A proposal will be sent to Novi Transit and SMART regarding the possibility of establishing transit to DTW and to determine the roll out of bus stop shelters.
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18	Investigate opportunities to improve and enhance the City's Yard Waste Collection by offering a drop-off facility during off months		J. Herczeg	R. Petty		Q1	Q4	Completed	Discussed in Sustainability Committee and with RRRASOC. Not enough demand to alter/add additional programs at this time.
19	Update the Sidewalk Maintenance Policy and evaluate all City sidewalks over the next 5 years, making repairs as recommend in the policy		J. Herczeg		Mobility	Q1	Ongoing	In Progress	Awarded Sidewalk Condition Assessment at CC in 2/24/25 to gather data prior to design. Survey to be completed in Q3/Q4 and design to follow.
20	Collaborate with the City of Northville, Northville Township, Wayne County to ensure 8 Mile Road is re-constructed between Novi and Haggerty Roads		V. Cardenas			Q1	Q2	Completed	Wayne County DPS has decided to push the 8 Mile/CSX bridge work to next year (2026). Maybe demo late next winter and pour the new deck by May of 2026.
21	In 2023, the percentage of our roads in Poor (PASER 1-3) condition was ~9% and the percentage of roads in Fair (PASER 4-5) condition was ~40% (~50% combined). Maintain road funding levels to decrease the number of roads with a PASER score of Poor Condition (1-3) and Fair (4-5) to ~45% of the total road network by 2026.		J. Herczeg		Mobility	Q1	Q4	In Progress	2025 Road Report Update to be shared at next Mobility Committee Meeting 5/15/2025 and as CC Admin Packet Memo
22	Develop a plan to ensure senior transit is financially sustainable given the growth in Novi's senior population and requests to add additional service times, routes, etc.		K. Kieser			Q1	Ongoing	In Progress	PEX continues to provide high level of service.

23	Continue to support accreditation (or re-accreditation) of Police, Fire, Dispatch, Parks, Recreation, Cultural Services, Public Works, etc.		V. Cardenas	M. Mikus W. Scallions		Q1	Ongoing	In Progress	PRCS Staff is actively updating all chapters in preparation for 2026 re-accreditation.
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Proposed Capital Initiatives (Transformative Projects)

24	12 Mile widening—funding model		C. Johnson	J. Herczeg	Finance and Admin	Q1	Q4	In Progress	Project continues to move forward. Wetland Mitigation and Functional Lift requirements to be constructed in 2026. RCOC Project Public Meeting schedule for 4/29/25. Current funding for city share is adequate
25	New public safety facility		E. Zinser	V. Cardenas R. Petty	Public Safety Building Needs Committee	Q1	On-going goal. five-year project	In Progress	On March 10, 2025, Novi City Council approved bond language and unanimously approved to put the bond on the August 5th ballot. Meetings with PMR are on-going. Informational efforts are on-going via media outlets, social media, flyers, and HOA meetings. Informational meetings are scheduled to be held at each of our public safety facilities.
26	ITC reconfiguration		J. Muck			Q1	FY26	Planning	PRCS staff developing project and prioritization list for potential 2026 CIP millage renewal
27	Facilities to support Older Adult Services and Recreation		K. Kieser	J. Muck			Q4	Planning	researching cost estimates per CC request

28	Beck Road widening		J. Herczeg			Q1	FY26	In Progress	EA review with MDOT/FHWA in process. Public Hearing to be scheduled in May 2025. Project is still projected to be on schedule for a Nov 2025 Letting and 2026 Construction
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