



## CITY of NOVI CITY COUNCIL

Agenda Item K  
February 11, 2013

**SUBJECT: Approval to enter partnership with Crime Stoppers of Michigan for \$2,000 from State Forfeiture Funds.**

**SUBMITTING DEPARTMENT:** Public Safety - Police

**CITY MANAGER APPROVAL:**

**BACKGROUND INFORMATION:**

Crime Stoppers of Michigan is securing partnerships with area law enforcement agencies to help support their mission. The cost of this partnership is \$2,000. The Novi Police Departments has entered into this partnership for the past several years. It is suggested these monies come from State Forfeiture funds which is allowable under State Statute.

Crime Stoppers of Michigan is an organization which provides an avenue for people to supply anonymous tips to law enforcement about serious crimes. They are a partnership of businesses, law enforcement, and community leaders as well as being a 501-C3 non-profit. A cash reward is given to the tipsters if the information they supplied resulted in the arrest of a suspect. Crime Stoppers believe people want to come forward and give information that will help police apprehend a fugitive or solve a crime. However, they want to do this in a safe way that will not put either them or their family in jeopardy. Many would also like to have some acknowledgement or reward for helping their community become safer.

In the last twelve months over 6,234 tips were received which cleared 191 cases and resulted in 282 arrests. In addition, there was over \$54,125 in rewards paid out and there was \$326,359 worth of illegal drugs recovered. Crime Stoppers markets this service through their 1.800.SPEAK UP anonymous tip line that is on billboards and bumper stickers throughout the Metro Detroit area.

Our Investigators have posted requests with this organization dozens of times over the course of the last several years. An example of Crime Stoppers assistance occurred during the summer of 2012 when a resident of Chase Farms Subdivision had their vehicle set on fire while parked in the driveway of their home. Crime Stoppers assisted the Novi Police Department by producing flyers (referred to as door knockers). These flyers were placed on doors of homes in the area requesting information on the crime. A suspect later came forward in part due to the intensity of our investigation and the assistance of Crime Stoppers. Crime Stoppers also provides the Novi Police Department with thousands of flyers, marketing merchandise, etc. which we can utilize to enhance marketing and branding of this concept.

Crime Stoppers is the only non-profit focused on this very important need. The Novi Police will use their service again in the future and feel it is a very important tool when needed. It is recommended we enter into this partnership.

**RECOMMENDED ACTION: Approval to enter partnership with Crime Stoppers of Michigan for \$2,000 from State Forfeiture Funds.**

	1	2	Y	N
<b>Mayor Gatt</b>				
<b>Mayor Pro Tem Staudt</b>				
<b>Council Member Casey</b>				
<b>Council Member Fischer</b>				

	1	2	Y	N
<b>Council Member Margolis</b>				
<b>Council Member Mutch</b>				
<b>Council Member Wrobel</b>				

## MEMORANDUM



**TO:** DAVID E. MOLLOY  
DIRECTOR OF PUBLIC SAFETY / CHIEF OF POLICE

**FROM:** MATT CONQUEST, DETECTIVE/SERGEANT

**SUBJECT:** DONATION TO CRIME STOPPERS OF MICHIGAN

**DATE:** FEBRUARY 4, 2013

---

Crime Stoppers of Michigan is requesting \$2,000 donations from area law enforcement agencies to help support their mission. They are suggesting these monies come from State Forfeiture funds which is allowable through the Michigan Act 558 of 2006. *"A seizing agency may direct that the funds or a portion of the funds it would otherwise have received under this subsection be paid to non-profit organizations whose primary activity is to assist law enforcement agencies with drug-related criminal investigations and obtaining information for solving crimes"*.

Crime Stoppers of Michigan is an organization that provides an avenue for people to supply anonymous tips to law enforcement about serious crimes. They are a partnership of businesses, law enforcement and community leaders as well as being a 501-C3 non-profit. A cash reward is given to the tipsters if the information they supplied resulted in the arrest of a suspect. Crime Stoppers believe people want to come forward and give information that will help police apprehend a fugitive or solve a crime. However, they want to do this in a safe way that will not put either them or their family in jeopardy. Many would also like to have some acknowledgement or reward for helping their community become safer.

Over the past twelve months, Crime Stoppers forwarded over 6,234 tips to law enforcement which resulted in 282 arrests and \$54,125 in cash rewards were paid out to tipsters. They market this service through their 1.800.SPEAK UP anonymous tip line that is on billboards and bumper stickers all over the Detroit Metro area. Additional marketing is done through the web site, [www.1800speakup.org](http://www.1800speakup.org). When a law enforcement agency requests a posting with Crime Stoppers they are provided with door hangers, at no cost to the department. These door hangers can then be distributed to a specific neighborhood or complex to solicit information on the crime. Additionally, they have a Partnership with Fox 2 News, "Problem Solvers" to post fugitives on the Ten O'Clock broadcasts.

Our Investigators have posted requests with this organization dozens of times over the course of the last several years. An example of Crime Stoppers assistance occurred during the summer of 2012 when a resident of Chase Farms Subdivision had their vehicle set on fire while parked in the driveway of their home. Crime Stoppers assisted the Novi Police Department by producing flyers (referred to as door knockers). These flyers were placed on doors of homes in the area requesting information on the crime. A suspect later came forward in part due to the intensity of our investigation and the assistance of Crime

Stoppers. Crime Stoppers also provides the Novi Police Department with thousands of flyers, marketing merchandise, etc. which we can utilize to enhance marketing and branding of this concept.

Currently we have a link to Crime Stoppers on the Novi Police web site as well as having the information available on cable channel 13 and through our Crime Prevention officers. Crime Stoppers is also able to receive text messages from tipsters since this is the venue many people utilize to communicate in the 21<sup>st</sup> Century.

Crime Stoppers is the only non-profit focused on this very important need. The Novi Police will use their service again in the future and I feel it is a very important tool when needed. I recommend we make this donation from our State Forfeiture fund to support their efforts as they support ours.

**CRIME STOPPERS**  
- STAY ANONYMOUS -



---

**SEE BACK  
FOR DETAILS**

---

**CASH REWARDS UP TO  
\$1000**

**If you have information about a serious crime**

- We will pay up to \$1000 if info leads to an arrest
- You will not have to give your name or testify
- We do not record calls or use Caller ID

[www.1800speakup.org](http://www.1800speakup.org)

---

**CRIME STOPPERS**  
**1•800•SPEAK UP**  
ANONYMOUS TIP LINE CASH REWARDS



The Novi Police Department requests that you call Crime Stoppers at 1-800-SPEAK-UP with any information that you have regarding a burglary in your neighborhood. You will remain **ANONYMOUS** and there is a reward if this information leads to the arrest of the suspect (s) responsible for this crime.

Date and time of Incident:

---

Location

---

Call: 1-800-SPEAK UP (1-800-773-2587)  
Online: [www.1800speakup.org](http://www.1800speakup.org)  
Text: CSM and your tip to 274637