

# MEMORANDUM



**TO:** PETE AUGER, CITY MANAGER  
**FROM:** BARBARA MCBETH, AICP, CITY PLANNER  
**SUBJECT:** 2022 MASTER PLAN UPDATE  
**DATE:** MAY 24, 2022

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The 2022 Master Plan for Land Use Steering Committee has met twice so far this Spring to review materials provided by the city's consultant and planning staff, and to give direction and insight into the 2022 Master Plan Update. Meetings are scheduled once per month for the remainder of 2022, and are open to community members who would like to attend. Information on the Master Plan update can be found here: [2022 Master Plan Update | City of Novi](#).

At the Steering Committee meeting held on May 4<sup>th</sup>, the Committee reviewed a draft survey intended to be shared widely with anyone who lives, works, and/or owns property in Novi. A public engagement strategy has been established and is in the process of being implemented with the assistance of Community Relations, starting with sharing the Master Plan Survey. The survey asks questions about the top three things respondents like about Novi, the three biggest challenges respondents think Novi will face over the next ten years, and the overall quality of municipal services. The survey also asks questions related to transportation/mobility, the local economy, natural features, housing choices and affordability, and parks.

Survey questions have been tailored to how the respondent answers the questions; for example, if someone answers that they are older than 24, the respondent will be answering questions for adults. If the respondent answers that they are younger than 24, they will be directed to answer questions appropriate for teens and young adults. Questions are also tailored to how a person answers the question *Do you live in Novi, work in Novi, own property in Novi, or all of the above*.

We encourage everyone over the age of 11 who lives, works, and/or owns property in Novi to take the survey. You can take the survey [here](#). We anticipate that the survey will remain open for the next four weeks. The results of the survey will be used to help shape the new Master Plan.

We have developed postcard-size announcements with a link to the Master Plan Survey provided as a QR Code, as well as the link to the dedicated webpage. An image of that postcard is provided below. Planning staff attended the Spring Palooza last Friday evening and engaged members of the public with information and requested that they and their friends and family take the survey, if they wish. Staff looks forward to reviewing the responses and sharing those with the Committee members once the survey has concluded.



**HELP SHAPE NOVI'S FUTURE**



# CITY OF NOVI

2022 MASTER PLAN UPDATE



[CITYOFNOVI.ORG/2022MASTERPLANUPDATE](http://CITYOFNOVI.ORG/2022MASTERPLANUPDATE)



# CITY OF NOVI

2022 MASTER PLAN UPDATE

We're reviewing and updating Novi's Master Plan to guide future land use and transportation decisions while protecting the things that make Novi special. Community input is important and helps shape the revised plan.

## SHARE YOUR IDEAS ONLINE!

Simply take an online survey (via the QR Code) to provide your feedback on the City's Master Plan revision.

Visit the 2022 Master Plan Update page on the City's website ([cityofnovi.org/2022masterplanupdate](http://cityofnovi.org/2022masterplanupdate)) to remain informed throughout the process and learn about more opportunities to be involved.

**IT'S YOUR NOVI. PLAY A PART IN SHAPING THE FUTURE!**

WHAT'S YOUR  
**VISION** FOR  
NOVI?

WANT TO HELP  
SHAPE THE  
**FUTURE**?

WE NEED YOUR  
**INPUT!**



# Spring Palooza!

Community Development Table

Staff present: Barb McBeth, Lindsay Bell, Rick Meader, James Hill

James answered questions about future land use and zoning



Lots of people engaged with the Community Development team at Spring Palooza. Residents were informed about the newly released survey on the Master Plan update.

Lindsay and Rick explained the Non-Motorized Master Plan map, including missing sidewalk segments and future projects

