## CITY of NOVI CITY COUNCIL <br> Agenda Item C November 26, 2018

SUBJECT: Approval of request to transfer ownership of an escrowed 2018 Resort Class C licensed business with Sunday Sales Permit (AM/PM), Outdoor Service (1 Area), Direct Connection (1) and Specific Purpose Permit (Food), issued under MCL 436.1531(4), non-transferable, from American Blue Ribbon Holdings, LLC (a Delaware Limited Liability Company) to KW Novi Hospitality LLC (d/b/a Sedona Tap Room) located at 27466 Novi Road Suite B237, Novi, Ml 48377

SUBMITTING DEPARTMENT: City Clerk tor
CITY MANAGER APPROVAL: $\qquad$

## BACKGROUND INFORMATION:

KW Novi Hospitality LLC is comprised of seven members. The Class A member are Martin and Lorraine Knollenberg, and Joseph West. Additionally, the Class B \& C members are Douglas West, Margaret Kowal, Kenneth Korejwo and Michael Leduc. These members do not have any management or voting rights, according to the operating agreement.

Sedona Tap Room currently has another location in Troy, Ml that has been operating for two years. The primary members of the Troy location are Martin Knollenberg and Joseph West. There have been no MLCC violations at that location. Their website states that it offers an "inviting atmosphere" and has won numerous awards for its craft beer and food.

KW Novi Hospitality LLC has a 10 year lease with 12 Oaks Mall, with two five-year options to extend the lease. The license will remain with the property, since it is an MLCC Resort License.

The general licensing policy as stated in Chapter 3 of the City Code states, at Section 3-13, that an applicant must demonstrate in particular that the proposed facility:
(a) Will provide a service, product, or function that is not presently available within the city or that would be unique to the city or to an identifiable area within the city.
(b) Is of a character that will foster or generate economic development or growth within the city, or an identifiable area of the city, in a manner consistent with the city's policies.
(c) Represents an added financial investment on the part of a long-term business or resident with recognized ties to the city and the local community.

More specific review criteria are set forth at subsection 3-15(g), and in addition to the general information regarding the applicant and the facility or building at issue, they require a review of the benefits to the community of the proposed use:

## (3) Benefits to community:

a. The effects that the issuance of a license would have upon the economic development of the city or the surrounding area.
b. The effects that the issuance of a license would have on the health, welfare, and safety of the general public.
c. Whether the applicant has demonstrated a public need or convenience for the issuance of the liquor license for the business facility at the location proposed, taking into consideration the following, together with other factors deemed relevant by the council:

1. The total number of licenses for similar establishments and/or operations in the city, considered both in terms of whether such number of similar establishments is needed and whether there may be a need for other types of establishments that could go unmet if the requested license were granted.
2. The proximity of the establishment to other licensed liquor establishments, the type of such establishments, whether such other establishments are similar to that proposed, and the anticipated impact of all such determinations.
3. Whether the proposed location is in an area characterized as developed, redeveloping, or undeveloped, and the anticipated impact of approving the newly proposed establishment in light of such character, taking into consideration the need for any type of additional licensed establishment in the area, and the need the particular type of establishment proposed.
4. The uniqueness of the proposed facility when contrasted against other existing or proposed facilities, and the compatibility of the proposed facility to surrounding architecture and land use.
5. The permanence of the establishment in the community, as evidenced by the prior or proposed contributions to the city or community by the applicant or business, and the extent to which the issuance of the license will assist in the further investment of the applicant or business in the city or the community.
6. The character and extent of investment in improvements to the building, premises, and general area.

RECOMMENDED ACTION: Approval of request to transfer ownership of an escrowed 2018 Resort Class C licensed business with Sunday Sales Permit (AM/PM), Outdoor Service (1 Area), Direct Connection (1) and Specific Purpose Permit (Food), issued under MCL 436.1531 (4), non-transferable, from American Blue Ribbon Holdings, LLC (a Delaware Limited Liability Company) to KW Novi Hospitality LLC (d/b/a Sedona Tap Room) located at 27466 Novi Road Suite B237, Novi, Ml 48377 because premises have historically been occupied by a business licensed to sell alcohol and such use is not incompatible with other uses in the area, the existing use will continue and has not adversely affected surrounding uses, and because the applicant appears to qualify for a license under the City's ordinance.

## MEMORANDUM



TO: CORTNEY HANSON, CITY CLERK
FROM:
DAVIDE.MOLLOY, D

INITIATED BY:
SUBJECT:

DIRECTOR OF PUBLIC SAFETY / CHIEF OF POLICE JEFF BROWN, DETECTIVE

TRANSFER OF CLASS C LIQUOR LICENSE TO SEDONA TAP ROOM

DATE:
NOVEMBER 1, 2018

## Liquor License Request:

KW Novi Hospitality LLC, d.b.a. Sedona Tap Room, requests to transfer ownership of Class C license from Max and Erma's, aka American Blue Ribbon Holdings LLC. They are also requesting a SDM License, Sunday Sales (AM and PM) Permit and an Outdoor Service Area Permit. Sedona will be located at 27466 Novi Road \#B-237, Novi, MI 48377. It will be located in the old Max and Erma's inside of 12 Oaks Mall.

## Applicant/Background Information:

KW Novi Hospitality is made up of 7 members. The Class A members are Martin and Lorraine Knollenberg and Joseph West. The Class B \& C members are the above individuals as well as Douglas West, Margaret Kowal, Kenneth Korejwo and Michael Leduc. The Class B \& C members do not have any management or voting rights according to the operating agreement.

Sedona Tap Room currently has a second location in Troy, Ml that has been operating for 2 years. The primary members of the Troy location are Martin Knollenberg and Joseph West. A check with MLCC shows no violations at that location. The Sedona website states that it offers an inviting atmosphere and has won numerous awards for its craft beer and food offerings.

Sedona has a ten year lease with 12 Oaks Mall, with two five year options to extend the lease. The license will remain with the property, as it is an MLCC Resort License.

## Criminal History/Police Contacts:

There were no criminal histories found for two of the three main partners through lchat and there are no negative police contacts in CLEMIS. Lorraine Knollenberg showed an Impaired Driving in 2000 out of Birmingham.

## Civil History:

There is no known civil history or bankruptcies.
Michigan Liquor Control Commission (MLCC):
A check with the MLCC shows no negative contacts or violations for Sedona.
Financial Review by the City of Novi Finance Department:
Based upon the financial data provided by the applicants, no issues were found to prevent the liquor license application process from proceeding.

Summary:
Based on the information provided and the subsequent liquor investigation I find no reason to deny the applicant's request. This request requires the approval of the Novi City Council.

C: Pete Auger, City Manager

## CITY COUNCIL

## Mayor

Bob Gatt

## Mayor Pro Tem

Dave Staudt

Andrew Mutch

Wayne Wrobel

Laura Marie Casey
Gwen Markham
Kelly Breen

## Clty Manager

Peter E. Auger
City Clerk
Cortney Hanson

TO: Cortney Hanson, City Clerk
FROM: Fire Marshal - Kevin Pierce

SUBJECT: Transfer of Liquor Business License KW Novi Hospitality (Sedona Tap room) 27466 Novi Rd. B237, Novi MI, 48377

The above Liquor License transfer is recommended for a "CONDITIONAL APPROVAL" that when the construction for the remodel has been completed, it MUST be inspected and approved by the Fire Marshal and or his designee for a certificate of completion.
The fire department does not have any objections to this Liquor License transfer.

Novi Public Safety Administration
45125 Ten Mile Road
Novi, Michigan 48375
248.348.7100
248.347.0590 fax
cityofnovi.org

TO: DAWN SPAULDING, DEPUTY CITY CLERK
FROM: LARRY BUTLER, DEPUTY BUILDING DIRECTOR
SUBJECT: LICENSE TRANSFER - SEDONA TAP HOUSE
DATE: 10/30/2018
cilyosforoviorg

The property located at $\mathbf{2 7 5 0 0}$ NOVI RD B237 with the business name of Sedona Tap House has received Special Inspection permit PSI18-0097 for the purpose of:
$\square$ Auctions
Liquor License: License Transfer fo KW Novi Hospitallty LLC DBA Sedona Tap House
$\square$ Arcade License
$\square$ Massage License
$\square$ Outdoor Gathering
$\square$ Outdoor Seating
$\square$ Other:
From building safety standpoint, the Building Division does not object to the proposed license. Department approval is pending approval from the interior renovations to be performed at the property. Should you have any further questions with regards to this matter please feel free to contact me at (248) 347-0417.

| From: | McBeth, Barb |
| :--- | :--- |
| Sent: | Wednesday, October 24, 2018 1:35 PM |
| To: | Spaulding, Dawn |
| Subject: | RE: LL- KW Novi Hospitality Application |

It does not require a SLUP. Thanks!

From: Spaulding, Dawn
Sent: Friday, October 19, 2018 12:27 PM
To: McBeth, Barb
Subject: LL- KW Novi Hospitality Application
Barb,
Can you please confirm that this location doesn't require a SLUP for a liquor license?
Thank you!


Dawn Spaulding | Deputy City Clerk
City of Novi | 45175 Ten Mile Road | Novi, MI 48375 USA t: 248.347.0449 f: 248.347.0577
cityofnovi.org I InvestNovi.org
To receive monthly e-news from Novi or follow us on Facebook, click here.

Adkison, Need, Allen, \& Rentrop
Professional Limited Liability Company
39572 Woodward, Suite 222
Bloomfield Hills, Michigan 48304
Telephone (248) 540-7400
Facsimile (248) 540-7401
www.ANAfirm.com

Of Counsel:
Kevin M. Chudler Sarah J. Gabis LINDA S. MAYER

October 18, 2018
VIA OVERNIGHT MAIL - 2 $2^{\text {ND }}$ DAY DELIVERY
Ms. Dawn Spaulding, Deputy Clerk
City of Novi
45175 West Ten Mile Road
Novi, Michigan 48375

## Re: KW Novi Hospitality LLC 27466 Novi Rd, B 237, Novi



Dear Ms. Spaulding:
We represent KW Novi Hospitality, LLC ("KW Novi") in liquor licensing matters. KW Novi will do business as Sedona Tap Room ("Sedona"). KW Novi is requesting to transfer ownership of a Class C liquor license from American Blue Ribbon Holdings, LLC located at 27466 Novi, B237, Michigan. In addition to the Class C license, KW Novi is requesting an SDM license, a Sunday Sales (AM and PM) Permit and an Outdoor Service Area Permit.

KW Novi is owned by the following members:

## Class A:

Knollenberg Family Living Trust, Martin and Lorraine Knollenberg Trustees, 60\% Joseph D West, 40\%

Class B and C (combined to equal 100\%):
Knollenberg Family Living Trust, Martin and Lorraine Knollenberg Trustees, 44\% (Class B)

Joseph D West, 44\% (Class B)
Doug West, 2\% (Class C)
Margaret Kowal, $1 \%$ (Class C)
Kenneth Korejwo, 7\% (Class C)
Michael Leduc, 2\% (Class C)
(NOTE: The Class B and Class C members do not have any management or voting rights pursuant to the KW Novi Operating Agreement.)

Sedona will operate in the space formerly operated as Max \& Erma's Restaurant. The proposed hours of operation will be Monday-Thursday from 11 a.m. to 11:30 p.m., Friday and Saturday from 11 a.m. to 12:30 a.m., and Sunday from 11 a.m. to 9:30 p.m. Sedona's proposed interior seating is for 160 and the outdoor dining area seating for 80 patrons. The capacities are subject to Novi Fire Department approval.

Enclosed for your review are the following:

- Application fee payable to the City of Novi for $\$ 2,470$;
- Liquor License Application (Questionnaires A \& B) for KW Novi with legal description;
- $\quad$ Site plan of Twelve Oaks Mall;
- Floor plan of the building; and
- Menu.

The Liquor License Application (Questionnaire C), the personal information and information for the costs and finances for the project are being submitted directly to the Novi Police Department.

Please begin the City's review of this application as soon as possible. Please call me or my legal assistant, Laura Peters, if you have any questions whatsoever. We look forward to being heard on the Council's Agenda as soon as possible. Thank you for your assistance in this matter.

Very truly yours,

/lbp
Enclosures

# MEMBERS OF KW NOVI HOSPITAITY, LLC 

Martin Knollenberg, Trustee 5064 Christy Ct, Troy MI 248-709-3858

Lorraine Knollenberg, Trustee 5064 Christy Ct, Troy MI 248-388-2542
Joseph West, 2475 Charnwood, Troy MI 757-713-0992

Michael Leduc, 1034 Betts, Leonard MI 586-530-1916
Douglas West, 4446 Springfield Apt 2, Chicago IL 773-541-1016

Kenneth Korejwo, 1023 Nottingham, Grosse Pointe Park 313-622-3732

Margaret Kowal, 266 Wimbleton Birmingham Ml 248-709-2443

## Questionnaire A - Applicant Cover Information and Procedures for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). Name, address and phone number of applicant: KW Novi Hospitality LLC

27466 Novi Rd, B 237, Novi
see attached list of members and addresses

Martin Knollenberg, Trustee 5064 Christy Ct, Troy Ml

## 248-709-3858

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.
2. Type of liquor license applying for (check all those that apply):

XClass C Resort Tavern Club Hotel A B Quota Transfer Microbrewery/Brewpub
Theme of Proposed Business:
KW Novi Hospitality LLC will do business as Sedona Tap Room. Sedona Tap Room is a family friendly full service restaurant. The menu contains a variety of entires with fish, beef and chicken and offers an extensive craft beer menu, craft cocktails and wine list.
3. Street address and legal description of the property where liquor license is to be located:

KW Novi Hospitality LLC27466 Novi Rd, B 237, Novi. A legal description is attached to this application.

## Questionnaire B - Administrative Background Information for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcohol/liquor business?

KW Novi Hospitality LLC d/b/a Sedona Tap room is owned and operated by majority operating members Martin Knollenberg, Lorraine -Krollembery dm doseph West.-Fhe additionatmembers are passive-inasmach as theydo not have anymanagentent or voting powers.-
They are: Doug West, Margaret Kowal, Kenneth Korejwo and Michael Leduc. Martin Knollenberg currently owns and operates the Sedona

- Tap Roumin Frog since 2016.

2. What is the applicant's general business management experience?

Martin Knollenberg has owned and operated Sedona Tap Room in Troy since 2016. Martin Knollenberg has extensive management experience in फ़ e restaurañ industry.
3. What is the applicant's general business reputation?

Martin Knollenberg has an excellent reputation in Troy, the City in which he operates the Sedona Tap Room.
4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?

KW Novi Hospitality is obtaining the liquor license from the current licensee, American Blue Ribbon Holdings, LLC. This site was previously operaled as Max and Erma's restaurant. KWNovi Hospilalily will renovate the reslaurant. KWNovi Hospilalily will spend approximately $\$ 1,000,000$ to renovate the site. The funds will be derived from a tenant improvement allowance from the Landlord and a loan from "Hunlington Bank. The license will remain at'the properly alter the compleition of The lease term as the license can not be translerred'to another location pursuant to the MLCC Code.
5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

Martin Knollenberg was arrested in July 1885 in Bingham Farms for Driving while impaired and in 1988 in Birmingham Ml for Operating a - motor venide under inluence of Tiquor.
6. Does the applicant use alcoholic beverages to excess?

[^0]7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

Sedona Tap Room is located in Twelve Oaks Mall. Sedona Tap Room will continue to further diversify and enhance the economic - development oftine area, añ will offer an ađdilional dining choice io tne residents of Novl and the surrounding areas.
8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

Sedona Tap Room will have a positive effect on the surrounding business and the general public.
9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?
Sedona Tap Room comply with local requirements for the facility.
10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?

Sedona Tap Room will continue to enhance the area by virtue of offering an additional dining option and a menu with fresh food options, served in a customer friendly way. Sedona Tap Room will offer a catering and will be a perfect location for family, friends or corporate functions.
11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?

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-Sedona offers a fresh food menu wilh an extensive crafl beer crafl cocktail and wine list The facilily is compatible with lbe surrounding area
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12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

- The establishment is located in the Twelve Oaks Mall in the former Max and Erma's space. Once renovated, the business will comply and will continue to comply with building. plumbing, electrical, fire prevention codes, and zoning statues and ordinances.

13. What effect will the facility to which to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area?

Sedona Tap Room will have sufficient parking for the establishment and have easy access and egress from the business. Therefore, the business will not adversely effect vehicular fraffic and will have a posilive impact on the area
14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities?

There are several licensed businesses located close to the Sedona Tap Room, including: Cheesecake Factory, Red Lobster, Carrabba's Italian Grill, Genji, Toasted Oak and Novi Chophouse and other Class C licensed businesses in the area.
15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development?

There are multiple of fice buildings in the surrounding area and the business is located in the northeast area of Novi Road and I 96, which is surrounded by other commercial development.
16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts?

Theestablishment is located in a heavy commercial area in which there are no churches or schools.
17. What proposed or actual commitments are being made by the applicant to establish permanency in the community?

Ihe applicanthas a lease wilh, the landlord that was execuled in August 20.18 Ihe termof the lease is 10 years wilh 2 five year oplions io extend the lease.
18. What utilities are available to serve the facility?

All utilities are available to the facility.
19. What other factors should the Novi City Council consider?

Sedona Tap Room will be an excellent choice for customers to enjoy Novi's great food, retail. and restaurant establishments. Novi has a diverse population and the continuation of a restaurant in this space should be a welcome addition to the city and the surrounding area.

## Questionnaire A - Applicant Cover Information and Procedures for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). Name, address and phone number of applicant: KW Novi Hospitality LLC

27466 Novi Rd, B 237, Novi
see attached list of members and addresses

Lorraine Knolfenberg, Trustee 5064 Christy Ct، Troy Ml

## 248-388-2542

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.
2. Type of liquor license applying for (check all those that apply):

## XClass C Resort Tavern Club Hotel AB Quota Transfer Microbrewery/Brewpub

## Theme of Proposed Business:

KW Novi Hospitality LLC will do business as Sedona Tap Room. Sedona Tap Room is a family friendly full service restaurant. The menu contains a variety of entires with fish, beef and chicken and offers an extensive craft beer menu, craft cocktails and wine list.
3. Street address and legal description of the property where liquor license is to be located:

KW Novi Hospitality LLC 27466 Novi Rd, B 237, Novi. A legal description is attached to this application.

## Questionnaire B - Administrative Background Information for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcohol/liquor business?

KW Novi Hospitality LLC d/b/a Sedona Tap room is owned and operated by majority operating members Martin Knollenberg, Lorraine
 They are: Doug West, Margaret Kowal, Kenneth Korejwo and Michael Leduc. Lorraine Knollenberg was a prior manager for the Sedona

- TapRount.

2. What is the applicant's general business management experience?

Loraine Knollenberg was a former general manger at the Sedona Tap Room in Troy.
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$\qquad$
3. What is the applicant's general business reputation?

Lorraine Knollenberg has an excellent reputation in Troy where she formerly was a manger for the Sedona Tap Room.
4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?

KW Novi Hospitality is obtaining the liquor license from the current licensee, American Blue Ribbon Holdings, LLC. This site was previously operaled as Max and Erma's restaurant. KW Novi hosplatily will renovale the restaurant. RWNovi Hospilaily will spend approximately $\$ 1,000,000$ to renovate the site. The funds will be derived from a tenant improvement allowance from the Landlord and a loan from Huntingion Bank: The license will remaln at the propenly alier the complëlion or the lease ferm as the license can notbe translerred to another location pursuant to the MLCC Code.
5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

Lorraine Knollenberg was arrested in April 2000 in Birmingham MI for operating a motor vehicle while impaired.
$\qquad$
$\qquad$
6. Does the applicant use alcoholic beverages to excess?

Lorraine Knollenberg does not use alcoholic beverages to excess.
7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

Sedona Tap Room is located in Twelve Oaks Mall. Sedona Tap Room will continue to further diversify and enhance the economic

8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

Sedona Tap Room will have a positive effect on the surrounding business and the general public.
9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?
Sedona Tap Room comply with local requirements for the facility.
10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?

Sedona Tap Room will continue to enhance the area by virtue of offering an additional dining option and a menu with fresh food options, served in a customer friendly way. Sedona Tap Room will offer a catering and will be a perfect location for family, friends or corporate functions.
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-Sedona offers a fresb food menu with an extensive craft heer, craft cocktail and wine list Ibe facility is compatible with the surcounding area.
12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

The establishment is located in the Twelve Oaks Mall in the former Max and Erma's space. Once renovated, the business will comply and will continue to comply with building, plumbing, electrical, fire prevention codes, and zoning statues and ordinances.
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The establishment is located in a heavy commercial area in which there are no churches or schools,
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18. What utilities are available to serve the facility?

All utilities are available to the facility.

## 19. What other factors should the Novi City Council consider?

Sedona Tap Room will be an excellent choice for customers to enjoy Novi's great food, retail, and restaurant establishments. Novi has a diverse population and the continuation of a restaurant in this space should be a welcome addition to the city and the surrounding area.

## Questionnaire A - Applicant Cover Information and Procedures for Liquor License

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| 1(a). Name, address and phone number of applicant: |
| :--- |
| KW Novi Hospitality LLC |
| 27466 Novi Rd, B 237, Novi |

1(b). Name, address and phone number of business:
KW Novi Hospitality LLC

27466 Novi Rd, B 237, Novi
see attached list of members and addresses

Joseph West, 2475 Charnwood, Troy MI

## 757-713-0992

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.
2. Type of liquor license applying for (check all those that apply):

XClass C Resort Tavern Club Hotel A B Quota Transfer Microbrewery/Brewpub
Theme of Proposed Business:
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1. What is the applicant's management experience in the alcohol/liquor business?

KW Novi Hospitality LLC d/b/a Sedona Tap room is owned and operated by majority operating members Martin Knollenberg, Lorraine
-Knollentrerg and Joseptrithest- Fhe additionat members are passive-inasmactras they domothave any management or vating powers.
They are: Doug West, Margaret Kowal, Kenneth Korejwo and Michael Leduc. Joseph West currently owns and operates the Sedona Tap

2. What is the applicant's general business management experience?

Joseph West has owned and operated Sedona Tap Room in Troy since 2016. Joseph West additonally operated Sedona Taphouse in
-Virgina anđBonefisin Gnim tnđianapois. Josep $\hbar$ Vost has extensivé management experience in the restaurant industry
3. What is the applicant's general business reputation?

Joseph West has an excellent reputation in Troy, the City in which he operates the Sedona Tap Room.
4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?

KW Novi Hospitality is obtaining the liquor license from the current licensee, American Blue Ribbon Holdings, LLC. This site was previously -operated as Max and Erma's restaurant. KWNovi Hospitality will renovale the restaurant. KWNovi Hospitality will spend approximately $\$ 1,000,000$ to renovate the site. The funds will be derived from a tenant improvement allowance from the Landlord and a loan from
-Huntington bank. Thē license will remain at the propeny afer the completion of the lease term as the ticense can not be transferred to another location pursuant to the MLCC Code.
5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

Joseph West was arrested in 2002 and 2003 in Virgina for DUI.

## 6. Does the applicant use alcoholic beverages to excess?

Joseph West does not use alcoholic beverages to excess.
7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

Sedona Tap Room is located in Twelve Oaks Mall. Sedona Tap Room will continue to further diversify and enhance the economic

8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

Sedona Tap Room will have a positive effect on the surrounding business and the general public.
9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?
Sedona Tap Room comply with local requirements for the facility.
10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?
$\qquad$ served in a customer friendly way. Sedona Tap Room will offer a catering and will be a perfect location for family. friends or corporate functions.
11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?

Sednna_offers afresb_food ment with anextensive craft heer, craft cocklail and wine lisL_Ibe facilily is compalible will the surrounding area.
12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

[^1]13. What effect will the facility to which to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area?

Sedona Tap Room will have sufficient parking for the establishment and have easy access and egress from the business. Therefore, the business will not adversely effect vehiculaf fraffic and will have a positive impact on ithe-area.
14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities?
.-There are several licensed businesses located close to the Sedona Tap Room, including: Cheesecake Factory, Red Lobster, Carrabba's Italian Grill, Genji, Toasted Oak and Novi Chophouse and other Class C licensed businesses in the area.
15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development?

There are multiple office buildings in the surrounding area and the business is located in the northeast area of Novi Road and I 96, which is surrounded by other commercial deveropment.
16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts?
-The establishment is located in a heaw commercial area in which there are no churches or schools.
17. What proposed or actual commitments are being made by the applicant to establish permanency in the community?

- The applicant has a lease with the landlord that was executed in August 2018 . The term oflbe lease is 10 years with 2 five year options 10 extend the lease.

18. What utilities are available to serve the facility?

All utilities are available to the facility.

## 19. What other factors should the Novi City Council consider?

Sedona Tap Room will be an excellent choice for customers to enjoy Novi's great food, retail, and restaurant establishments. Novi has a diverse population and the continuation of a restaurant in this space should be a welcome addition to the city and the surrounding area.

## Questionnaire A - Applicant Cover Information and Procedures for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). Name, address and phone number of applicant:
KW Novi Hospitality LLC

27466 Novi Rd, B 237, Novi
see attached list of members and addresses

Michael Leduc, 1034 Betts, Leonard Ml

586-530-1916

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Altach a copy of the articles of incorporation.
2. Type of liquor license applying for (check all those that apply):
XClass C Resort Tavern Club Hotel A B Quota Transfer Microbrewery/Brewpub
Theme of Proposed Business:
KW Novi Hospitality LLC will do business as Sedona Tap Room. Sedona Tap Room is a family friendly full service restaurant. The menu
contains a variety of entires with fish, beef and chicken and offers an extensive craft beer menu, craft cocktails and wine list. contains a variety of entires with fish, beef and chicken and offers an extensive craft beer menu, craft cocktails and wine list.
3. Street address and legal description of the property where liquor license is to be located:

KW Novi Hospitality LLC 27466 Novi Rd, B 237, Novi. A legal description is attached to this application.

## Questionnaire B - Administrative Background Information for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcohol/liquor business?

KW Novi Hospitality LLC d/b/a Sedona Tap room is owned and operated by majority operating members Martin Knollenberg, Lorraine Knollembery and $\begin{aligned} & \text { Loseph } \\ & W\end{aligned}$ They are: Doug West, Margaret Kowal, Kenneth Korejwo and Michael Leduc. Michael Leduc does not have any management experience inthe liquor busitess. Streis passive mentber of KW-Novi Hospilality, LLC.
2. What is the applicant's general business management experience?

Michael Leduc owns and operates Hungry Howie since 1989.
$\qquad$
3. What is the applicant's general business reputation?

Michael Leduc has an excellent reputation in his business area.
$\qquad$
$\qquad$
4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?
KW Novi Hospitality is obtaining the liquor license from the current licensee, American Blue Ribbon Holdings, LLC. This site was previously operated as Max and Ema's restaurant. KW Novi Hosplaाify will renovare the restaurant. KW Novi nospitality will spend approximately $\$ 1,000,000$ to renovate the site. The funds will be derived from a tenant improvement allowance from the Landlord and a loan from Huntington Bank. The license will remain at the propeny affer the completion ofthe tease term as the license can not be transferred to another location pursuant to the MLCC Code.
5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

Michael Leduc has never been arrested.

## 6. Does the applicant use alcoholic beverages to excess?

Michale Leduc does not use alcoholic beverages to excess.
7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

Sedona Tap Room is located in Twelve Oaks Mall. Sedona Tap Room will continue to further diversify and enhance the economic

8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

Sedona Tap Room will have a positive effect on the surrounding business and the general public.
9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?
Sedona Tap Room comply with local requirements for the facility.
10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?
$\qquad$ served in a customer friendly way. Sedona Tap Room will offer a catering and will be a perfect location for family, friends or corporate functions.
11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?
$\qquad$
Sedona offers a fresh fond menu with an extensive craft heer craft cocklail and wine list The facilify is compatible with the surcounding area.
12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

[^2] will conlinue to comply with building, plumbing, electrical, fire prevention codes, and zoning statues and ordinances.
13. What effect will the facility to which to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area?
Sedona Tap Room will have sufficient parking for the establishment and have easy access and egress from the business. Therefore, the business will not adversely effect vehicular traffic and will have a positive-impact onthe-atea.
14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities?

- There are several licensed businesses located close to the Sedona Tap Room, including: Cheesecake Factory, Red Lobster, Carrabba's Italian Grill, Genji, Toasted Oak and Novi Chophouse and other Class C licensed businesses in the area.

15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development?

There are multiple office buildings in the surrounding area and the business is located in the northeast area of Novi Road and I 96, which is surrounded by other commercial development.
16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts?

The establishment is located in a heavy commercial area in which there are no churches or schools,
$\qquad$
$\qquad$
17. What proposed or actual commitments are being made by the applicant to establish permanency in the community?
-Ihe applicant has a lease wilh the landlord that was executedin August 2018 Ihe term of the lease is 10 years with 2 fixe year options 10 . extend the lease.
18. What utilities are available to serve the facility?

All utilities are available to the facility.
19. What other factors should the Novi City Council consider?

Sedona Tap Room will be an excellent choice for customers to enjoy Novi's great food. retail, and restaurant establishments. Novi has a diverse population and the continuation of a restaurant in this space should be a welcome addition to the city and the surrounding area.

## Questionnaire A - Applicant Cover Information and Procedures for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). Name, address and phone number of applicant: $\begin{array}{ll}\text { (b). Name, address and phone number of business: } \\ \text { KW Novi Hospitality LLC } & \text { KW Novi Hospitality LLC }\end{array}$

27466 Novi Rd, B 237, Novi
see attached list of members and addresses

Douglas West, 4446 Springfield Apt 2, Chicago IL

## 773-541-1016

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.
2. Type of liquor license applying for (check all those that apply):

XClass C Resort Tavern Club Hotel AB Quota Transfer Microbrewery/Brewpub
Theme of Proposed Business:
KW Novi Hospitality LLC will do business as Sedona Tap Room. Sedona Tap Room is a family friendly full service restaurant. The menu contains a variety of entires with fish, beef and chicken and offers an extensive craft beer menu, craft cocktails and wine list.
3. Street address and legal description of the property where liquor license is to be located:

KW Novi Hospitality LLC 27466 Novi Rd, B 237, Novi. A legal description is attached to this application

## Questionnaire B - Administrative Background Information for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcohol/liquor business?

KW Novi Hospitality LLC d/b/a Sedona Tap room is owned and operated by majority operating members Martin Knollenberg, Lorraine - finoltentberg and Josepirtiest--Flre additional memtrers are passive-inasmuch as they do not trave any management orvoting powers. They are: Doug West, Margaret Kowal, Kenneth Korejwo and Michael Leduc. Douglas West does not have any management experience in theliquar tousinerss. Heis passive member of Kwnownosphality, Lte.
2. What is the applicant's general business management experience?

Douglas West does not have general management experience he is a passive member of KW Novi Hospitality, LLC.
3. What is the applicant's general business reputation?

Douglas West has a good reputation in his business area.
4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?

KW Novi Hospitality is obtaining the liquor license from the current licensee, American Blue Ribbon Hoidings, LLC. This site was previously
 $\$ 1,000,000$ to renovate the site. The funds will be derived from a tenant improvement allowance from the Landlord and a loan from Hunifing ton gank. The licenso will remain aithe properik after the complēlon othe lease lerm as thelicense can not be franslerred bo another location pursuanl to the MLCC Code.
5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

Douglas West was arrested for minor in possession twice, in 1983 and 1984

## 6. Does the applicant use alcoholic beverages to excess?

Douglas West does not use alcoholic beverages to excess.
7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

Sedona Tap Room is located in Twelve Oaks Mall. Sedona Tap Room will continue to further diversify and enhance the economic - đevelopment of the area, ana willoffer an adaitional dining choicetothéresidents of Nov anđ tne surrounding aireas.
8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

Sedona Tap Room will have a positive effect on the surrounding business and the general public.
9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?
Sedona Tap Room comply with local requirements for the facility.
10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?

Sedona Tap Room will continue to enhance the area by virtue of offering an additional dining option and a menu with fresh food options. served in a customer friendly way. Sedona Tap Room will offer a catering and will be a perfect location for family, friends or corporate functions.
11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?
$\qquad$ area.
12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

The establishment is located in the Twelve Oaks Mall in the former Max and Erma's space. Once renovated. the business will comply and will continue to comply with building. plumbing, electrical, fire prevention codes, and zoning statues and ordinances.
13. What effect will the facility to which to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area?
Sedona Tap Room will have sufficient parking for the establishment and have easy access and egress from the business. Therefore, the business will not adversely effect-wehicular traffic and will have-a positive impact-on the-area-
14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities?
-There are several licensed businesses located close to the Sedona Tap Room, including: Cheesecake Factory, Red Lobster, Carrabba's Italian Grill, Genji, Toasted Oak and Novi Chophouse and other Class C licensed businesses in the area.
15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development?

There are multiple office buildings in the surrounding area and the business is located in the northeast area of Novi Road and I 96, which is surrounded by other commercial development.
16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts?
-The establishment is located in a heavy commercial area in which there are no churches or schools
17. What proposed or actual commitments are being made by the applicant to establish permanency in the community?
$\qquad$
Ihe apolicant has a lease with the landord that was execuled in August 2018 . Theterm of theleaseis 10 years with 2 five year options 10 extend the lease.
18. What utilities are available to serve the facility?

All utilities are available to the facility.
19. What other factors should the Novi City Council consider?

Sedona Tap Room will be an excellent choice for customers to enjoy Novi's great food. retail, and restaurant establishments. Novi has a diverse population and the continuation of a restaurant in this space should be a welcome addition to the city and the surrounding area.

## Questionnaire A - Applicant Cover Information and Procedures for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). Name, address and phone number of applicant:
KW Novi Hospitality LLC

27466 Novi Rd, B 237, Novi
see attached list of members and addresses

Kenneth Korejwo, 1023 Nottingham, Grosse Pointe Park

313-622-3732

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.
2. Type of liquor license applying for (check all those that apply):

XClass C Resort Tavern Club HotelA B Quota Transfer Microbrewery/Brewpub
Theme of Proposed Business:
KW Novi Hospitality LLC will do business as Sedona Tap Room. Sedona Tap Room is a family friendly full service restaurant. The menu contains a variety of entires with fish, beef and chicken and offers an extensive craft beer menu, craft cocktails and wine list.
3. Street address and legal description of the property where liquor license is to be located:

KW Novi Hospitality LLC 27466 Novi Rd, B 237, Novi. A legal description is attached to this application.

## Questionnaire B - Administrative Background Information for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcohol/liquor business?

KW Novi Hospitality LLC d/b/a Sedona Tap room is owned and operated by majority operating members Martin Knollenberg, Lorraine
 They are: Doug West, Margaret Kowal, Kenneth Korejwo and Michael Leduc. Kenneth Korejwo does not have any management Experience in the fiquortusimess.tte's passive tmember of KWNovi Hospitatity, Ite.
2. What is the applicant's general business management experience?

Kenneth Korejwo is a project manager for South West Solution.
3. What is the applicant's general business reputation?

Kenneth Korejwo has a good reputation in his business area.
4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?
KW Novi Hospitality is obtaining the liquor license from the current licensee, American Blue Ribbon Holdings, LLC. This site was previously operated as Max and Erma's restaurant. KW Novi Hospilalily will renovale the restaurant. KWNov Hospitality will spend approximately $\$ 1,000,000$ to renovate the site. The funds will be derived from a tenant improvement allowance from the Landlord and a loan from "Huntington Bank. The ticense will remain at the propeny after the complētion of the lease term as the license can not be transferred to another location pursuant to the MLCC Code.
5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

Kenneth Korejwo has never been arrested.
6. Does the applicant use alcoholic beverages to excess?

Kenneth Korejwo does not use alcoholic beverages to excess.
7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

Sedona Tap Room is located in Twelve Oaks Mall. Sedona Tap Room will continue to further diversify and enhance the economic - development'ofthe area, añ will offer an adaitionai đining choice to the resiđens' of Nov and the surrounaing areas.
8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

Sedona Tap Room will have a positive effect on the surrounding business and the general public.
9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?
Sedona Tap Room comply with local requirements for the facility.
10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?

Sedona Tap Room will continue to enhance the area by virtue of offering an additional dining option and a menu with fresh food options. served in a customer friendly way. Sedona TapRoom will offer a catering and will be a perfect location for family, friends or corporate functions.
11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?

[^3]12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

[^4]13. What effect will the facility to which to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area?
Sedona Tap Room will have sufficient parking for the establishment and have easy access and egress from the business. Therefore, the businesswill-nol-adwerselyeffect vehicular traffic and_will have-a positive impact
$\qquad$
14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities?

- There are several licensed businesses localed close to the Sedona Tap Room, including: Cheesecake Factory, Red Lobster. Carrabba's Italian Grill, Genji, Toasted Oak and Novi Chophouse and other Class C licensed businesses in the area.

15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development?

There are multiple office buildings in the surrounding area and the business is located in the northeast area of Novi Road and I 96, which is surroundēव буу other commercial' वeveropment.
16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts?

The establishment is located in a heavy commercial area in which there are no churches or schools.
$\qquad$
$\qquad$
17. What proposed or actual commitments are being made by the applicant to establish permanency in the community?

[^5]
## 18. What utilities are available to serve the facility?

All utilities are available to the facility.
19. What other factors should the Novi City Council consider?

Sedona Tap Room will be an excellent choice for customers to enjoy Novi's great food. retail, and restaurant establishments. Novi has a diverse population and the continuation of a restaurant in this space should be a welcome addition to the city and the surrounding area.

## Questionnaire A - Applicant Cover Information and Procedures for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). Name, address and phone number of applicant: KWNovi Hospitality LLC

27466 Novi Rd, B 237, Novi
see attached list of members and addresses

Margaret Kowal, 266 Wimbleton Birmingham MI

## 248-709-2443

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.
2. Type of liquor license applying for (check all those that apply):

XClass C Resort Tavern Club Hotel A B Quota Transfer Microbrewery/Brewpub
Theme of Proposed Business:
KW Novi Hospitality LLC will do business as Sedona Tap Room. Sedona Tap Room is a family friendly full service restaurant. The menu contains a variety of entires with fish, beef and chicken and offers an extensive craft beer menu, craft cocktails and wine list.
3. Street address and legal description of the property where liquor license is to be located:

KW Novi Hospitality LLC 27466 Novi Rd, B 237, Novi. A legal description is attached to this application.

## Questionnaire B - Administrative Background Information for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcoholliquor business?

KWNovi Hospitality LLC d/b/a Sedona Tap room is owned and operated by majority operating members Martin Knollenberg. Lorraine

They are: Doug West. Margaret Kowal, Kenneth Korejwo and Michael Leduc. Margaret Kowal does not have any management experience -inttretiquor bosiness She is passive member of KWNovi Hospitality. He.
2. What is the applicant's general business management experience?

Margaret Kowal does not have any general management experience. She is passive member of KW Novi Hospitality, LLC.
3. What is the applicant's general business reputation?

Margaret Kowal is a student/volunteer therefore does not have a business reputation.
4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?

KW Novi Hospitality is obtaining the liquor license from the current licensee, American Blue Ribbon Holdings, LLC. This site was previously
operaled as Max and Erma's restaurant. KWNovi Hospitalily will renovate The restaurant. KWNovi Hospitaity will spend approximately $\$ 1,000,000$ to renovate the site. The funds will be derived from a tenant improvement allowance from the Landlord and a loan from
"Hunlington Bank. The license will remain af the propeny after the complētionotthe lease term as the license can not'be transterred to another location pursuant to the MLCC Code.
5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

> Margaret Kowal has never been arrested.

## 6. Does the applicant use alcoholic beverages to excess?

Margaret Kowal does not use alcoholic beverages to excess.
7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

Sedona Tap Room is located in Twelve Oaks Mall. Sedona Tap Room will continue to further diversify and enhance the economic

8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

Sedona Tap Room will have a positive effect on the surrounding business and the general public.
9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?
Sedona Tap Room comply with local requirements for the facility.
10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?

Sedona Tap Room will continue to enhance the area by virtue of offering an additional dining option and a menu with fresh food options. served in a customer friendly way. Sedona Tap Room will offer a catering and will be a perfect location for family, friends or corporate functions.
11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?
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12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

[^6]13. What effect will the facility to which to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area?

Sedona Tap Room will have sufficient parking for the establishment and have easy access and egress from the business. Therefore, the business will not adversely effect-vehicular traffic and will have a positive impact on the area,
14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities?

- There are several licensed businesses located close to the Sedona Tap Room, including: Cheesecake Factory, Red Lobster ${ }_{2}$ Carrabba's Italian Grill, Genji, Toasted Oak and Novi Chophouse and other Class C licensed businesses in the area.

15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development?

There are multiple office buildings in the surrounding area and the business is located in the northeast area of Novi Road and I 96, which is surrounded by other commerciar deveropment.
16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts?

The establishment is located in a heavy commercial area in which there are no churches or schools.
17. What proposed or actual commitments are being made by the applicant to establish permanency in the community?

```
Theapolicant has alease with the landlord that wasexecuted in August 2018. Thetermolthelease is 10 years with 2 five year oplions to 
    extend the lease.
```

18. What utilities are available to serve the facility?

All utilities are available to the facility.

## 19. What other factors should the Novi City Council consider?

[^7]TWLCVE OAKS
EXBMBIT A

## LIGAL, DESCRIPTLON

Lone 16 and 18 of "Twelvo Ona No. I" a Subdiblion of part of the North $1 / 2$ of Section 14, Town 1 Nonh, Renge 8
 Oatband County Reconds.

EXHIBIT A


TWELVE OAKS MALL
AAECHONLL RETAL DCVELCPYENT NOM, MIGHONN

BIEE RUN OF SHOPD MO CENTEA QDCDS 日horph iocenter MIE

EXHIEIT 'A'
paOE I OF 3


\section*{SEDONA TAPHOUSE <br> | $\begin{aligned} & \hline \text { B-237 } \\ & \text { PATIO } \end{aligned}$ | $\begin{aligned} & 6,184 \mathrm{SF} \\ & 1,120 \mathrm{SF} \end{aligned}$ |
| :---: | :---: |
| TOTAL | 7,304 SF |

BLDG. B UPPER LEVEL

TWELVE OAKS
Q'TE: 03-14-18


EX. E-3297




## WINE

HOUSE
Chardonnay, Plnot Griglo, Plnot Nolr, Cabernet Sauvignon, Whlte Zinfandel

WHITE

| Ruffino Moscato d'Astl | Pledmont, Italy | 8\| 30 |
| :---: | :---: | :---: |
| Banfl 'Le Rime' Plnot Griglo | Tuscony, Arizona | 8\|30 |
| Santa Margherita Plnot Griglo | Atto-Adige, Italy | 49 |
| Chateau Grand Traverse Rlesiling | Old Mission Peninsula, Mishigan | 8 \| 30 |
| Brancott Sauvingon Blanc | Marlborough, Now Zealand | 8 \| 30 |
| Joel Gott Sauvignon Blanc | Callfornla | 8 \| 30 |
| Mer Solell 'Silver' Chardonnay | Morteray, Colifornla | 9 \| 34 |
| Popcorn Chardonnay | Calliornla | 11 \| 42 |

ROSE

| Chateau de Campuget Rosé | Costiores de Nilmas, france | $9 \mid 34$ |
| :--- | :--- | :--- |
| La Flor by Poul Hobbs Rosé | Mendoza, Argentina | $9 \mid 34$ |
| Le Paradou Clnsault Rosé | Languedoc-Rounallon, Fiance | 45 |
| M. Lawrence 'Sex' Sporklling Rosé | Lealanuau Penlnula, Michlgan | 42 |

SPARKLING

| Mlonetto Prosecco Brut | Iraly | 11 |
| :--- | :--- | :--- |
| La Marca Prosecco | Prorialiady | 34 |
| Chandon Brut | Celfolala | 55 |
| Veuve Cllquot Brut | Champagne, fionce | 90 |

## RED

| Grayson Cellars Merlot | Callornla | 8\|30 |
| :---: | :---: | :---: |
| Santo pita Finol Noir | Contral Valley, Chlle | 8\|30 |
| Meloml Plnot Nolr | Contral Coast, Calliomia | 11 \| 40 |
| Dona Paula Malbec | Mendoza, Argentina | 8\|30 |
| Louls Martinl Caberner Sauvignon | Calliornla | 9 \| 34 |
| 'Decoy' by Duckhorn Cabernet Sauvignon | Sonoma, Calflornia | 13\|48 |
| Ferrarl Carano 'Slena' | Sonoma Valloy, Calliornla | 40 |
| Caymus 'Conundrum' Red Blend 1 liter | Callfornla | 11 \| 55 |
| Intrinsic Red Blend | Columbla Valley, Washington | 45 |
| Segheslo ZInfandel | Sonoma, Callfornla | 9 \| 34 |

## RESERVE SELECTION

| Stags Leap Winery Chardonnay | Napa Valley, Calliornla | 55 |
| :---: | :---: | :---: |
| 'Migration' Plnot Noir by Duckhorn | Russlan R1ver Vallay, Calliomla | 54 |
| Orin Swlft 'The Prisoner' Red Blend | Napa Valloy, Californla | 84 |
| Orin Swift 'Palermo' Cabernet Sauvignon | Napa Valley, Calliomla | 65 |
| Caymus Cabernet Sauvignon | Napa Valley, Colliomla |  |

BEVERAGES

| Coca-Cola Products | 2.75 |
| :--- | :--- |
| Cactus Lemonade <br> Prldkly pear, plneapple and lemonade | 3.5 |
| FIII Water <br> 800 ml, Stlll | 5 |
| San Pellegrino <br> 800 ml , Sparkling | 5 |
| Mighty Leaf Teas <br> French Press Coffee | 3 |

## ENTRÉES

Amilblaik free, hormone free, cage troe puliry. O Aravaheort Alock Angut Beet
Hand Cut Fllet MIgnon*
7 oz, Choice Braveheart Black Angus Beero. Topped with seasoned butter. Cholce of two house made alden, GF
Hand Cut NY Strip* 24.9
12 oz, Cholce Braveheart Black Angus Beef(®. Topped with seasoned butter. Choice of two house made sldes, GF

Black Angus Flat Iron Steak* 17.9
B oz, USDA Cholee. Choice of two house made sides. GF
Grilled Chicken
8 oz , BBQ and cholce of two house made sides. GF HH
Crab Stuffed Shrlmp
6 large shrimp stuffed wlih jumbo lump crabmeat, fresh splnach,
lemon butter. Garlle whlpped potatoes, GF
Walleye ${ }^{*}$ Plccatta
gily breaded and panseared,toppedwlth lemon caper butter. Garic whipped potatoes and steamed green beans.
Salmon*
17.9

Organle, certified sustalnable. Grilled wift diolce of topping and iwo house made sldes, GF

Topplngs for Salmon Induder Herb Burtor, Lemon Butrer, Pineapple Mango Saka (HH) or Cllmichurrl ( HH ).

## 

Cheese Plzza Floibread cheese plzza. GFO V
Grilled Cheese Mozzarella and cheddar cheese Cholice of slde. V
House made, panko and pan frled. Cholce of side.
Penne pasta In a creamy cheese sauce. GFO V USDA Choice Flat Iron, Cholce of slde. GF Grilled. Choice of side, GF HH

Mac-N-Cheese
KId Steak*
KId Chicken


CRAFT COCKTAILS
Frosh squaezed jule, trash horb, handcraftod
Sedona Red Sangrla 7
Red wine, brandy, fresh fulces.
Sed Whire Sangria
Skinny Girl TangerIne Pom Spritzer
Skimy GIrI Vodka, tangerine, POM |ulce and soda
Leblon Cachaca, llme. A liftle blt sweet, ditrusy and very refreshingl
Bulld Your Own Mule
Ginger Beer, fresh Illme.
Ginger Beer, fresh lime.
Moseow Mule Runsian Stondard Vodka
Bourbon Buck Robel Yoll Bourbon

Classic Old Fashloned10

Bowman Brothers Small Batch Bourbon, Angostura bltters, cherry.
Xlque-XIque (sheo-ke shee-ke)10

Square One Cucumber Vodka, St. Germaln Elderflower,
fresh basll and ןulces
Prlekly Pear Margarlia
Jose Cuervo, prickly pear and fresh julces.
Ultimate GIn \& Tonle
Hendrick's gin, fresh rosemary, Q Tonle. Llght and refreshing.
Classle Manhattan12

Maker's Mark, Grand Marnier, sweet vermonth, bilters, Luxardo cherry.
Lemon Basll Monsoon
Jefferson Reserve Bourben, fresh lemon [ulce, agave nectar.
Apache Flre Margarlia
Tanteo Tequila, Colntreau, agave nectar, |alapefio, dlantro and frash
lime |uice.
TangerIne Smash
Michler's Rye Whlskey, tangerine, fresh lemon |ulce, mint.

## MARTINIS

| Red Rock | 9 |
| :---: | :---: |
| Absolut Clitron, Croe Red Berry, fresh lemon and Ilme \|ulce. |  |
| Lemon Drop | 9 |
| Absalut Cilron, frest lemon Julce. |  |
| Pomegranate Blueberry | 9 |
| Stall Blueberry, blood orange, POM \|uice |  |
| Havana Coconut Mallbu Coeonur Rum, Maraschino Cherry llqueur, pineapple, IIme. | 9 |
| Our slgnature martinil Bombay Sapphire, St. Germaln Elderflower, freth lemon and IIme ןulce. |  |
| The Zen Grey Goose, fresh basll, cucumber, lemongrass. | 12 |
| Dirty Goose | 12 |
| Grey Goose dirty martinl, gorgonzola bleu cheese stuffed allves. |  |

## SEDONA TAPHOUSE

## STARTERS

| House made Soup <br> Ask your server for today's selection. | 4.9 cup \| 6.9 bow |
| :---: | :---: |
| Edamame |  |
| Steamed and tossed with mmoked sea salt. GF HH V |  |
| Desert Fire Jalapeños Stuffed with 4 different cheoses, baco ellantro sauce. Hot and spicy. GF | $7.9$ <br> wrapped, allled IIm |
| Guacamole <br> Handerafted. Avocado, red onlon, dalantro, queso fresco. Corn tortilla | $\begin{aligned} & 8.9 \\ & \text { O, Illme, \|olopefios, } \\ & \text { GF V } \end{aligned}$ |
| Hummus Duo <br> Classlc and beot hummus. Cueumbers GFOV + | $7.9$ <br> flatbread. |
| Chleken \& Black Bean Tostada Tortlllas, cheddar cheose, fresh pleo, \|l cllantro, sour cream. GF | $7.9$ <br> pefios, black bean salsa, |
| Goat Cheese \& Tomato Jam Bruschetta 7.9 <br> Fresh baill, tomato lam, goat cheese and lemon butter drizzle. V |  |
| Spicy Thal Shrimp <br> Large shrimp, green beans, napa cabb Thal sauce. GF HH | $9.5$ <br> e, sautded In a savory |
| Southwest Roasted Wings About a pound, roasted and sinoky wit amount of kick. Ranth and celery. GF | $12.9$ <br> (ust the right |
| Low Country Steamed Shrimp Old Bay, house made cocktall sauce, h $1 / 2 \mathrm{lb} 12.9$ \| 1 lb 21.9 | seradish. GF HH |
| Canyon Crab Flatbread Crabmear, melted cheose, remoulade. | GFO 10.9 |
| Prince Edward Island Mussels* Tomatoes, red onions, garllc, leman ba | $\begin{aligned} & 14.9 \\ & \text { ill sauce. GFO } \end{aligned}$ |

## GREENS

Add Chleken or Shrimp +0 . Add Solmon ${ }^{\circ}+9$. Add Steak* +10

Sedona House Salad 4.9
Organlc greens, tomatoes, heart of palm, red on
House made balsamle vinalgrette. GF HH V
Add feta or goat cheese +75
Add Sedona House Salad ta any entrbe +3.5

## Caesar Salad

Homase made Caesar dressing. GFO
Add SIde Caesar Salad ta any entrbe +3.5
Gorgonzola Chopped Salad
Glopped lettuces, red anlon, walnuts, tomatoes, drled cranberrlos, warm baeon, gorgonzola crumbles. House made gorgonzola dreising. GF
Julle's Farmer Salad
9.5

Organk greens, tomatoes, goat dieese, walnuls, dried cranberries green apple. House made balsamic vinalgrette. GF HH V

Salmon* Asparagus Salad 14.9 Cerifiled Sustalnable, brolied Ariantlic Solmon, organic greans, asparagus, feta, walnuts, tomatoes, drled eranberrles. House made amon balsamic vinalgrefto. GF

BEVERAGES

| Coca-Cola Products | 2.75 |
| :--- | :--- |
| Cactus Lemonade <br> Prickly pear, Pineapple and lemonade | 3.5 |
| Fl\|j Water <br> 800 ml , Stll | 5 |
| San Pellegrino <br> 800 ml, Sparkllng | 5 |
| Mighty Leaf Teas <br> French Press Coffee | 3 |

## MEAT \& SEAFOOD

(
Chicken Marsala ..... 16.9Garlle whipped potatoes and steamed broccoll.
Chuckawalla Chleken ..... 16.9
Garilc whipped potatoes and steamed green beans with iundried tomataes and bacon. G
Roman Parmesan Crusted Chicken16.9
Pan frled, panko and chease crusted. Topped with an ItRoasted Brunels sprouts and garlle whipped potatoes.
Smoky BBQ Beef Short RIb ..... 18.9
Slow roasted, wood grilled beof short rlb to
Jlcama slaw and garlle whlpped potatoes.
Wild Man Steak* ..... 20.9
oz, USDA Cholce Flat Iron,
Crab Stuffed Shrlmp ..... 18.96 large shrimp stuffed with |umbo lump crabmeat, fresi spinach, lemon buiter.Soasonal squash couscous. GFO
Sedona Crab Cakes ..... 19.9
wo 4 oz, no filier' Uumbo lump crab cakes with a house made remoulade
Seared Scallops ..... 23.9
arge scallops topped
23.9
Walleye* Plecatta .....
med .....
med green beans.
mperlal Sea Bciss (Corvina)
24.9
24.9
Topped with crab, shrimp and lem ..... GF

## PASTA

Gutan Freo Upon Requast. Vegelarian Options Avallable.
$\begin{array}{ll}\text { Pasta Rustlco } & 13.9\end{array}$
Grilleditalian fennel rausage, tomataes, red onlons, penne pastain a tomato cream saueo. Fresh basil parmesan, rlcotta.
$\begin{array}{ll}\text { Primavera } & 14.9\end{array}$
Spring vegetables tossed in fettuccine with a herb lemon-wine sauce. Add dilcken or shrimp +6 $\checkmark$ VO+
Devll's Pass Pasta ..... 17.9Clicken and penne pastatossed In a sllghily splcy creamsake with red onlons, red peppers, tomatoes,mushrooms, parmesan, fresh basll. Add Itallan femsel sausage +2 .
Red Rock Shrimp Posia ..... 18.9artichake hearts and Kalamata ollves. Topped with fota and parmeson. HHFrench Quarter18.9rench Quarier
SIMPLY WOOD GRILLED
Grilled Chicken ..... 13.9
8 oz , BBQ and Cholee of two house mode sides. GF HHBlack Angus Flaf Iron Steak*17.9
oz, Cholce, Black Angus Fiat Iran. Cholee of two house made sides. GF
Hand Cut NY Strlp* ..... 24.9
2 oz, Bravehoart Black Ang
27.9
Hand Cut Filet Mignon* ..... 27.9Salmon17.9
Organk, certifled sustainabie. Grilled with diolee of topping and two house made sides, G
Topplngs for fish include: Herb Butter, Lemon Butter, Plneapple Mango Salsa (HH) or Chlmlchurrl.

## SIDES \& TOPPINGS



| Add Sautied Mushrooms | $\mathbf{+ 2}$ |
| :--- | :--- |
| Add Sautbed Onlons | +2 |
| Marsala | +3 |
| WIld Man Sauce | +3 |
| Citrus Tomato Gorllc | +3 |
| Sauce wlth Fota |  |
| Lump Crabmeat | +6 |
| Seared Shrimp | +6 |
| Jumbo Lump Crab Cake | +6 |
| Shrimp Scampl | +7 |

*"all aldas GF except Seosonal Squash Couscouts.

## WINE

H O U S E
Ghardonnay, Plnot Grigio, Plnot Nair, Cabernet Sauvignon, White Zinfandel

## WHITE

| Ruffino Moseato d'Astl | Plodmont, Itoly | 8\| 30 |
| :---: | :---: | :---: |
| Bostl 'lo Rlma' Pinas Grialo | Turcany, Arlz:ona | 8\|30 |
| Santa Margherita Plnot Griglo | Alto-Adigo, Italy | 49 |
| Chateau Grand Traverse Rlesiling | Old Misslon Paninsulo, Michlgan | 8\|30 |
| Brancott Sauvingon Blane | Marlborough, Naw Zeoland | 8\|30 |
| Joel Gott Sauvignon Blane | Collforma | 8\|30 |
| Mer Solell 'SIlver' Chardonnay | Monteroy, Callfornla | 9 \| 34 |
| Popcorn Chardonnay | Callforma | 11 \| 42 |

## ROSE

| Choteau de Campuget Rosé | Cotheres de Nilmes, Fronce | 9 \| 34 |
| :--- | :--- | :--- |
| La Flor by Paul Hobbs Rosé | Mendoza, Argentina | $9 \mid 34$ |
| Le Paradou Clnsault Rosé | Languedoc-Roussillon, France | 45 |

M. Lowrence 'Sex' Sparklling Rosé

## CRAFT COCKTAILS

Fresh squeezed julce, fresh herbs, handerafled


## SMALL PLATES

RED

| Grayson Cellars Merlot | Calfornla | 8 \| 30 |
| :---: | :---: | :---: |
| Santa Rlata Pinot Noit | Central Valley, Chill | 8\|30 |
| Meloml Plnot Noir | Contral Coast, Calliornla | $11 \mid 40$ |
| Dona Paula Malbec | Mandoza, Argentina | 8 \| 30 |
| Louls Martln Cabernet Sauvignon | Californla | 9\|34 |
| 'Decoy' by Duckhorn Cabernet Sauvignon | Sonoma, Califlormla | 13 \| 48 |
| Ferrarl Carano 'Slena' | Sonoma Valloy, Californla | 40 |
| Caymus 'Conundrum' Red Blend 1 liter | Callforma | 11\|55 |
| Intrinslc Red Blend | Columbla Valley, Washingion | 45 |
| Segheslo Zinfandel | Sonoma, Califorma | 9 \| 34 |

## RESERVE SELECTION

Stags Leap Winery Chardonnay Napa Valley, Callfornla 55
'Migratlon' Pinot Nolr by Duckhorn Russian River Vallay, Callformla 54
Orin Swlft 'The Prisoner' Red Blend Napa Vallay, Callfornla B4
Oriln Swlft 'Palermo' Cabernet Napa Valley, Callformla ©5
Sauvignon
Caymus Cabernet Sauvignon Napa Valley, Callforla 120

| Salmon* Sllders <br> Certifed Surtainable. Broiled Salmon, greens, tomato, red onlon, chlmi aloll.With greens. | $9(2)$ | 13 (3) |
| :---: | :---: | :---: |
| Crab Cake Sllders <br> House made, remoulade, greens, red onlon. With greens. | 9 (2) | 13 (3) |
| Australian 'Kobe Beef'* Sllders <br> Wagyu beef, Vermont cheddar, house made sauce, caramellzed onlons. Wilh blues. | $8(2)$ | 10 (3) |
| Dlxle BBQ Sllders <br> Smoked pulled pork and house made \|licama slaw. Wilh blues. | 8 (2) | 10 (3) |
| Prime RIb Sandwleh <br> Sautbed mushrooms, caramelized onions, fontina cheese, harseradish sauce on an arilsan roll. Served with natural au jus. Choice of blues or greens. GFO | 13.9 |  |
| Grilled Vegetable Artlsan Sandwich <br> Grllled mixed vegetables topped with meltedcheose on a toasted artlsan roll wilh Boursin chooso. GFO V | 8.9 |  |
| Acapulco Fish Taco <br> Broiled white fish, sautáed onlons, avocado, plneapple mango salsa, chlml aloll, cllantro. With greons. GFO | 7 (1) | 11 (2) |
| Southwest Steak* Taco <br> Seasoned tender steak, black bean salsa, sautbed onlons, chlpotle aloll, cheddar cheese, fresh pleo, cllantro. With blues. GFO | 7 (1) | 11 (2) |
| Cubano Pork Taco <br> Smoked pulled pork, sautéed onlons, chipolle aloll, fresh pleo, lleama, cllantro. With blues. GFO | 7 (1) | 11 (2) |
| Chipotle Chlcken Taco <br> Grilled chlcken, sautded onlons, chipotle alall, fresh pleo, cllantro. Wilh blues. GFO | 7 (1) | 11 (2) |

South RIm Shrimp Flatbread 8
Shrimp, mozzarolla, frosh plco, avocado, cllantro. GFO 8
Itallano Flatbread $\quad$ fennol sausago, mozzarella, parmesan, fresh basll. GFO
Goat Cheese \& Basil Flatbread 8
Goat cheose, mozzarella, parmesan, fresh basill. Opilon to add sun-dried tomatoes. GFO V BBQ Chlcken Flatbread
Chlcken, bbq sauce, melted mozzarella, red onlon. GFO
Margherlta Flatbread 8
Fresh basll, ollve oll, garllc, tomato, fresh mozzareila, parmesan, balıamlc reduction glaze. GFO V
Meat Lovers Flatbread 8
Itallan fennel sausage, pepperonl, onlon, mozzarella, parmesan, fresh basil. Add bacon +.75 GFO
$\mathrm{K} \| \mathrm{D}$ All KId Meals Indude a bevorage 5.9

Cheese Plzza Flarbread cheese pizza. GFO V
Grilled Cheese Mozzarella and cheddar cheese. Cholce of side. V
Mac-N-Cheese Penne pasta In a creamy cheese sauce. GFO V
Chleken Tenders House made, panko and pan frled. Cholce of slde.
KId Steak* Oiolee Black Angus Flat Iron. Cholee of slde. GF
KId Chlcken Grilled. Cholce of slde. GF HH

## SEDONA TAPHOUSE

## STARTERS

House Made Soup
4.9 cup | 6.9 bow

Ask your server for today's selection.

- 6.9 bow

Edamame 5.9
Steamed and tossed whith smoked sea salt. GF HH V
Desert Fire Jalapeños5.97.9
cllantro sauce. Hot and spicy. GF
Guacamole
Handcrafted. Avocado, red onion, tomato, lime, |alapeños, cllantro, queso fresco. Com tortllla chips. GF V

Hummus Duo
Classlc and red pepper wlih fela. Curumbers and flatbread. GFO v
Classlc and red pepper wlih fela. Cusumbers and flatbread. GFO V
Chlcken \& Black Bean Tostada"

Tortllas, 7.9 salsa, cllantro, sour cream. GF
Canyon Crab Flatbread
Crabmeat, melted cheese, remoulade. GFO

GREENS
Add Chlcken or Shrimp +6. Add Salmon* +9. Add Steak* +10.
Sedona House Salad
Organic greens, tomatoes, heart of palm, red onion.
House made balsamlc vinalgrette. GF HH V
Add feta or goat cheese +.75
Caesar Salad 5.9
Romalne hearts, parmesan, croutons. House made Caesar
dressing, GFO
Gorgonzola Chopped Salad
Chopped letluces, red onion, walnuts, tomatoes, drled cranberries,
warm bacon, gorgonzola crumbles. House made gorgonzola dressing. GF
Julle's Farmer Salad
Organlc greens, tomatoes, goat cheese, walnuts, dried cranberrles, green apple. House made balsamic vinalgrette. GF HH V

Salmon* Asparagus Salad ..... 14.9

Salmied Asparag
Certified Sustainable, brolled Atlantlc Salmon, organic greens, asparagus, vinaigreHe. GF

## MEAT \& SEAFOOD

Aurtblotic free, hormone free, cage free poultry. Broveheart Black Angus Beof(i)
Chicken Marsala

B oz,topped withour house made Marsala sauce and sautéed portabella mushrooms. Garllc whipped potatoes and steamed broccoli.

Chuckawalla Chleken
8 oz, topped wih melted goat cheese, sun-dried tomatoes and
sauce. Garlic whipped polatoes and steamed green beans. GF
Grilled Chlcken
B oz, BBQ and Cholce of two house made sides. GF HH
Black Angus Flat Iron Steak ${ }^{\text {oz }}$, Choice Black Angus Flot Iron. Choice of two house made sides. GF
Salmon" 17.9

Certifled Sustainable. Grilled wilh choice of topplng and two house made sldes. GF

Seasonal Catch*
Grlled with choice of topping and two house made sides. GF
Toppings for fish Include: Herb Bulter, Lemon Bulter, Plneapple Mango Salsa (HH) or Chimlchurri.

CLASSIC BRUNCH
Served untll 2pm. Sundays only. Heart Healthior Ege Whitho Option Avallable
Huevos Rancheros 11.9

Corn tortilla, block bean puree, chorizo, guacamole, tomato, ranchero sauce, queso fresco, two eggs. GF

Nutella French Toas ${ }^{\dagger} 10.9$
Topped with fresh strawberrles, bananas, whipped cream. V

Steak* \& Egg Hash
8 oz, USDA Choice Flat Iron, sliced over breakfast potatoes
8 oz, USDA Choice Flat Iron, sliced over breakfast poraroes
with two eggs over easy. Fresh baked buttermillk biscuit.
Country Ham Benedlat
Organic eggs topped with salt cured Country Ham, fresh
baked buttermillk blscult. Breakfast potatoes and steamed asparagus.

Sausage Benedict
10.9

Organlc eggs, sage sausage pottles, fresh baked buttermilk bircuit, 8 reakionl palarour and iteamad aporagun.

Chesapeake Crab Benedlat 14.9
Organic eggs topped with crab meat atop a fresh baked buttermilk

Margherlta Omelette
Tomato, spinach, mozzarella, tomato hollandaise. GF V
Southwest Steak* Omelette 9.9
Seasoned steak, black bean salsa, cheddar cheese, fresh pico,
avocado, chlpoile aloli, cllantro lime sauce. GF
SIDES \& à la carte
All Frosh Made Sides** +3
Garlic Whipped Potatoes
Green Beans
Cherry-wood Smoked Bacon
Steamed Broccol
Seasonal Squash Couscous
Jleama Slaw
$\begin{array}{ll}\text { Sage Sausage Poiries } & +3 \\ \text { Frent Bolkat Bustermilk Alivevil } & +2 \\ \text { Breakfast Pototoes } & +2\end{array}$
Mixed Grilled
Sautéed Spin Vegetables
Grilled Asparagus
STH Bacon Succotash
Roasted Brussels Sprouts
**all sides GF except Seasonal Squash Couscous.

## SMALL PLATES

| Crab Cake Sliders |
| :--- |
| House made, remoulade, greens, red onion. With greens. |
| $9(2)$ |

Australian 'Kobe Beef'申 Sllders
Wogyu beef, Vermont cheddar, house mode sauce, caramelized
onlons. With blues.
Prime Rlb Sandwleh
Soutéed mushrooms, caramelized onions, fontina cheese, horseradish sauce on an artisan roll. Served with natural au jus. Choice of blues or greens. GFO

Grilled Vegetable Artlsan Sandwlch
Grilled mixed vegetables topped withmelted cheese on a loasted artlsan roll with Boursin cheese. GFO V

South RIm Shrimp Flatbread
Shrimp, mozzarella, fresh pleo, avocado, cilaniro. GFO
Italiano Flatbread
Itallan fennel sausage, mozzarella, pormesan, fresh basil. GFO
Goat Cheese \& Basll Flatbread
Goal cheese, mozzarella, parmesan, fresh basll. Optlon to add sun-drled tomatoes. GFO V

BBQ Chlcken Flatbread
Chlcken, bbq sauce, melted mozzarella, red onlon. GFO
Margherlta Flatbread
Freshbasil, olive oil, garlic, tomato, fresh mozzarella, pormesan, balsamic reduction glaze. GFO V

Meat Lovers Flatbread

## WINE

HOUSE 7
Chordonnay, PInot Grigio, Pinot Nalr, Cabernet Souvignon, White Zinfandel

WHITE

| Ruffino Moscato d'Astl | Pledmom, ltaly | 8 \| 30 |
| :---: | :---: | :---: |
| Bonfl 'Le Rime' Plnot Griglo | Tuscany, Arlzona | 8 \| 30 |
| Santa Margherlta Plnot Griglo | Alto-Adige, Holy | 49 |
| Chateau Grand Traverse Rleslling | Old Mlasion Peninnula, Mlatigan | 8 \\| 30 |
| Brancott Sauvingon Blane | Morlborough, New Zealand | 8 \| 30 |
| Joel Gott Sauvlgnon Blane | Calfornia | 8 \| 30 |
| Mer Solell 'Silver' Chardonnay | Monterey, Colifomla | 9 \| 34 |
| Popeorn Chordonnay | Collfornio | 11 \| 42 |

ROSE

| Choteau de Campuget Rosé | Couter os de Nimes, France |  |
| :---: | :---: | :---: |
| La Flor by Paul Hobbs Rosé | Mendoza, Argentina |  |
| Le Paradou Clnsault Rosé | Longuadoc-Rousillon, France | 5 |
| M. Lawrence 'Sex' Sparkllng Rosé | Leelomos Merinuda, Milen | 42 |

SPARKLING

| Mlonetto Prosecco Brut | Haly | 11 |
| :--- | :--- | :--- |
| Lo Marca Prosecco | Trevise Holy | 34 |
| Chandon Brut | Colifomla | 55 |
| Veuve Cllquot Brut | Chompagne, France | 90 |

RED

| Grayson Cellars Merlot | Colformia | 8\|30 |
| :---: | :---: | :---: |
| Santo Rita Pinot Nolt | Ceniral Valley, Chlle | 8\|30 |
| Meloml Plnot Noir | Central Coast, Colifomlo | 11 \| 40 |
| Dona Paula Malbec | Mondoza, Argentina | 8\|30 |
| Louls Martinl Cabernet Sauvignon | Callfarnla | 9 \| 34 |
| 'Decoy' by Duckhorn Cabernet Sauvlgnon | Sonoma, Colfiomla | 13 \| 48 |
| Ferrari Carano 'Slena' | Sonoma Valley, Callfornla | 40 |
| Caymus 'Conundrum' Red Blend 1 liter | Collfornlo | 11 \| 55 |
| Intrinslc Red Blend | Columbla Valloy, Washington | 45 |
| Segheslo ZInfandel | Sonoma, Callfornla | 9\|34 |

## RESERVE SELECTION

| Stags Leap WInery Chardonnay | Nopo Valloy, Callfornla | 55 |
| :---: | :---: | :---: |
| 'Mlgratlon' Plnot Nolr by Duckhorn | Rusilan Rlver Volley, Collfornla | 54 |
| Orin Swlft 'The Prisoner' Red Blend | Napa Volley, Collfornla | 84 |
| Orin Swlft 'Palermo' Cabernet Souvlgnon | Nopo Volloy, Collfornia | 65 |
| Caymus Cabernet Sauvlgnon | Napa Valloy, Collfornlo | 120 |

## BEVERAGES

| Coca-Cola Products | 2.75 |
| :--- | :--- |
| Cactus Lemonade <br> Prlckly pear, pineapple and lemonade | 3.5 |
| FllI Water <br> 800 ml , Stll | 5 |
| San Pellegrino <br> 800ml, Sparklling | 5 |
| Mighty Leaf Teas | 3 |
| French Press Caffee | 3 |
| Orange Juice | 2.35 |

CRAFT COCKTAILS
Fredh squeezed juice, fresh herbs, handa afted
Sedona Red Sangria 7
Red wine, brandy, fresh julces.
Sedona Whlte Sangrla
White wine, fresh |ulces.
Skinny Girl Tangerine Pom Spritzer
SkInny GIrI Vodka, tangerine, POM lulce and soda.
Calplrinho (ky-peo-REo-nyah)
Leblon Cachaco, llme. A liftle blt sweet, cltrusy and very refreshingi
Bulld Your Own Mule
Ginger Beer, frest lime.
Maseow Mula Russion Stondard Vadka
Bourbon Buck Rebel Yell Bourbon
Gla Buck Doalt Doar
Xlque-Xique (shee-ke shee-ke)
Square One Cucumber Vodka, St. Germain Elderflower, fresh basil ond Julces
Prickly Pear Margarlta
Jose Cuervo, prickly pear and fresh juices.
Ultimate Gin \& Tonic
Hendrilek's gln, fresh rosemary, Q Tonic. Llght and refreshing.
Lemon Basll Monsoon
Jefferson Reserve Bourbon, fresh lemon julce, agave nectar.
Apache Fire Margarlta
Tanteo Tequlla, Cointreau, ogave nectar, |alapeño, cllontra and fresh Ilime fulce.
Tangerine Smash
Michter's Rye Whiskey, tongerine, fresh lemon julce, mint.

## MARTINIS

| Red Rock | 9 |
| :---: | :---: |
| Absolut Citron, Clirac Red Berry, fresh lemon ond lime juice. |  |
| Lemon Drop | 9 |
| Absolut Ciltron, fresh lemon fuice. |  |
| Pomegranate Blueberry | 9 |
| Stoll Blueberry, blood oronge, POM ןuice |  |
| Havana Coconut | 9 |
| Mollbu Coconut Rum, Maraschino Cherry llqueur, plneapple, Ilme. |  |
| The Sedona | 12 |
| Our slgnature morilnill Bombay Sapphlre, St. Germoln Elderflower, fresh lemon and IIme \|ulce. |  |
| The Zen | 12 |
| Grey Goose, fresh bosll, cucumber, lemongrass. |  |
| Dirty Goose | 12 |
| Grey Goose dirty mortlini, gorgonzola bleu cheese stuffed olives. |  |
| SWEET |  |
| Lemon Cake | 7.9 |
| Moist yellow cake, tort lemon wrd, sweet vanilla buttercream, raspberry coulls. |  |
| Peanut Butter Blast | 7.9 |
| Chocolote Coke Crumb Crust, Creamy Peanut Butter Mousse, wlth Brownle Chunks, Reese's(2) Cup pieces and Chocolate Truffle. |  |
| Chocolate Decadence | 7.9 |
| Rlch, flourlesschocolote cake with a Grand Mamier raspberry coulls. GF |  |
| Salted Caramel Cheesecake | 7.9 |
| NY diessecoke topped with wann caramel, fresh ground seo salt and toasled walnuts. Ploin Cheesecake 7 |  |
| Bind Gelato VonillaBean. GF | 4 |

VonilloBean. GF

KIDS
All Kld Meals indude o beverage 5.9
Nutella French Toast Topped with fresh strawberfles, bononas and
Cheese Pizza
Grilled Cheese
Mac-N-Cheese
Kid Steak*
Kid Chicken
whipped cream. V
Flatbread cheese pizza. GFO $V$ Mozzarella and cheddar cheese. Cholce of side. V Penne pasta In a creamy cheese sauce. GFOV USDA Choice Flat Iron. Choice of side. GF Grilled. Cholee of side. GF HH

## SWEETS

CHOCOLATE DECADENCE
Rich, flourless chocolate cake with a Grand Marnier raspberry coulis. GF
SALTED CARAMEL CHEESECAKE ..... 7.9NY cheesecake topped with warm caramel, freshground sea salt and toasted walnuts.
Plain Cheesecake 7
BROWNIE SUNDAE ..... 8.9
Warm and gooey brownie, salted chocolate ganache, vanilla gelato.
THE COOKIE MONSTER ..... 12.9
Three fresh baked "famous" Christie Cookies
(Snickerdoodle, White Chocolate Macadamia Nut, Chocolate Chip), fresh berries, vanilla gelato, whipped cream. Great for sharing!
GELATO4Vanilla Bean. GF

Mighty Leaf Teas ..... 3
French Press Coffee ..... 3
Belgium Lambics ..... 15
Macallan 12 Year Scotch ..... 16
Basil Hayden's 8 Year Bourbon ..... 14
Kahlua ..... 8
Bailey's Irish Cream ..... 8
Warre's Tawny Port ..... 7
SPARKLING
Mionetto Prosecco Brut Italy ..... 11
Chateau de Campuget Rosé Costieres de Nimes, France ..... 34
Chandon Brut California ..... 55
Veuve Cliquot Brut Champagne, France ..... 90

## Become a VIP

As a Sedona Taphouse
VIP Loyalty Member, you will receive exclusive special offers!

1 POINT for Every \$1 Spent \$10 REWARD for Every 100 Points Earned
SEDONATAPHOUSE.COM/VIP



[^0]:    Martin Knollenberg does not use alcoholic beverages to excess.

[^1]:    The establishment is located in the Twelve Oaks Mall in the former Max and Erma's space. Once renovated, the business will comply and will continue to comply with building, plumbing, electrical, fire prevention codes, and zoning statues and ordinances.

[^2]:    The establishment is located in the Twelve Oaks Mall in the former Max and Erma's space. Once renovated, the business will comply and

[^3]:    _ Sedona offers a fresh food menu with an extensive crafi heer, crafl cocklail and wine list The facility.is compatible with ihe surrounding area.

[^4]:    The establishment is located in the Twelve Oaks Mall in the former Max and Erma's space. Once renovated, the business will comply and will continue to comply with building, plumbing, electrical, fire prevention codes, and zoning statues and ordinances.

[^5]:    The apolicant has a lease with the landlord that was execuled in August 2018 . Ihe term of the lease is 10 years with 2 five year options 10 extend the lease.

[^6]:    The establishment is located in the Twelve Oaks Mall in the former Max and Erma's space. Once renovated, the business will comply and will continue to comply with building, plumbing, electrical, fire prevention codes, and zoning statues and ordinances.

[^7]:    Sedona Tap Room will be an excellent choice for customers to enjoy Novi's great food, retail, and restaurant establishments. Novi has a diverse population and the continuation of a restaurant in this space should be a welcome addition to the city and the surrounding area.

