



Youth Sports Leagues

2025-26

About Youth Sports

Novi Parks' youth sports leagues provide opportunities for children of all ages and skill levels to get active, develop skills, build confidence, make friends, and most importantly, have fun!

The Novi Parks sponsored leagues are formed and operated on the principles of good sportsmanship, fair play, healthy activity, and other policies pertaining to all-around community understanding and development.

Community Reach

More than 2,500 youth participate in Novi Parks' sport leagues. Games are attended by parents and extended family members. Players proudly wear their uniforms out and about in the Novi community. Studies indicate, on average, a shirt makes 344 impressions per month. A team of 10 would equal 3,440 impressions per month.

Stats

cityofnovi.org: More than 70,000 visits monthly

e-newsletters: 20,000 subscribers

Facebook: 6,900 **Instagram:** 2,200

Sponsorship Opportunities

	Presenting: Rec Soccer, or Basketball \$3,000	Presenting: T-Ball/Baseball, or Volleyball \$1,500	Single Team: Rec Soccer, or Basketball \$500	Single Team: T-Ball/Baseball, or Volleyball \$250
Exclusivity with renewal option	x	x		
Logo included on league flyer	x	x		
Booth on-site during one game week	x	x	**	**
Logo displayed on team jerseys	One team per age division (up to 8 teams)	One team per age division	1	1
Logo included on league schedules	x	x	x	x
Recognized via social media accounts with business name tagged as available	x	x	x	x
Recognized sponsor in edition of e-Engage	x	x	x	x

**If sponsoring two or more teams

We can customize packages!

For more information, please contact: Chase Root, Recreation Supervisor
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