

COMMUNITY DEVELOPMENT DEPARTMENT

45175 Ten Mile Road Novi, MI 48375 (248) 347-0415 Phone (248) 735-5600 Facsimile www.cityofnovi.org

ZONING BOARD OF APPEALS STAFF REPORT

FOR: City of Novi Zoning Board of Appeals

MEETING DATE: May 13, 2025

REGARDING: 48050 Grand River Avenue # 50-22-17-226-011 (PZ25-0011)

BY: Alan Hall, Deputy Director Community Development

GENERAL INFORMATION:

Applicant Bank of America

Variance Type

Sign Variance

Property Characteristics

Zoning District:	This property is zoned Community Business (B-2)
Location:	on Grand River Avenue, west of Beck Road
Parcel #:	50-22-17-226-011

<u>Request</u>

The applicant is requesting variances from the City of Novi Sign Ordinance Sections 28-5(a) and 28-5(d) to allow an additional wall sign and 3 canopy signs (1 wall sign allowed, variance of 4).

II. STAFF COMMENTS:

The applicant, Bank of America, is seeking (4) sign variances

- 1) To allow (1) additional wall sign with LED illumination
- 2) To allow (3) additional canopy signs no illumination proposed

The new signage improves business recognition and wayfinding on the site.

III. RECOMMENDATION:

The Zoning Board of Appeals may take one of the following actions:

	t we grant the variance in Case No. PZ25-0011 sought by, because Petitioner has shown practical difficulty including
a.	requiringon the basis of any of the following: That the request is based upon circumstances or features that are exceptional and unique to the property and do not result from conditions that exist generally in the city or that are self-created including
b.	That the failure to grant relief will unreasonably prevent or limit the use of the property and will result in substantially more than mere inconvenience or inability to attain a higher economic or financial return because
C.	That the grant of relief would be offset by other improvements or actions, such as increased setbacks or increased landscaping, such that the net effect will result in an improvement of the property or the project
d.	That construction of a conforming sign would require the removal or significant alteration of natural features on the property because
e.	The grant of relief will not result in a use or structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties, will result in substantial justice being done to both the applicant and adjacent or surrounding properties, and is not inconsistent with the spirit and intent of this chapter because
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The variance granted is subject to:

I move that we **deny** the variance in Case No. **PZ25-0011** sought by ______, for______ because Petitioner has not shown practical difficulty because: ______

a. That the request is based upon circumstances or features that are not exceptional and/or unique to the property and/or that result from conditions that exist generally in the city or that are self-created including _____

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- b. That the failure to grant relief will not unreasonably prevent or limit the use of the property and/or will not result in substantially more than mere inconvenience or inability to attain a higher economic or financial return because
- c. That the grant of relief would not be offset by other improvements or actions, such as increased setbacks or increased landscaping, such that the net effect will not result in an improvement of the property or the project because _____
- d. That construction of a conforming sign would not require the removal or significant alteration of natural features on the property because _____
- e. The grant of relief will result in a use or structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties, will not result in substantial justice being done to both the applicant and adjacent or surrounding properties, and is inconsistent with the spirit and intent of this chapter because ______

Should you have any further questions with regards to the matter please feel free to contact me at (248) 347-0423.

Alan Hall – Deputy Director Community Development - City of Novi



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ZONING BOARD OF APPEALS

APPLICATION

APPLICATION MUST BE FILLED OUT COMPLETELY

MAR 1 8 2025

CITY OF NOVI

COMMUNITY DEVELOPMENT

I. PROPERTY INFORMATION (Addre	ase)	Application Fee: 🗴	330.00			
PROJECT NAME / SUBDIVISION Bank of America - south wall sign		Meeting Date: 5				
ADDRESS LOT/SIUTE/SPACE #		LOT/SIUTE/SPACE #				
SIDWELL # 50-22-17 226 011	ZBA Case #: PZ	2-001				
CROSS ROADS OF PRODERTY		ent (248) 347-0485 etween Beck Rd and	d Wixom Rd			
IS THE PROPERTY WITHIN A HOMEOWNER'S ASSOC		REQUEST IS FOR:				
YES X NO				ROPERTY 🕅 SIGNAGE		
DOES YOUR APPEAL RESULT FROM A NOTIC	CE OF VIOLATION OR	CITATION ISSUED?	s 🗶 no			
II. APPLICANT INFORMATION	EMAIL ADDRESS					
A. APPLICANT		etrosal.com	CELL PHONE NO. 586	5-557-4189		
NAME Kevin Deters			TELEPHONE NO 586-	759-2700		
ORGANIZATION/COMPANY Metro Signs & Lighting			FAX NO. 586-759-2	2703		
ADDRESS		CITY	STATE	ZIP CODE		
11444 Kaltz Ave		Warren	MI	48089		
B. PROPERTY OWNER CHECK HER Identify the person or organization that	RE IF APPLICANT IS ALSO EMAIL ADDRESS	D THE PROPERTY OWNER	CELL PHONE NO.			
owns the subject property:		nage@cbre.com		251-1220		
NAME Zac Turnage			TELEPHONE NO.			
ORGANIZATION/COMPANY	RE/Bank of An	nerica	FAX NO.			
ADDRESS 48050 Grand River	Ave.	CITY Novi	STATE MI ZIP CODE 48374			
III. ZONING INFORMATION				1		
A. ZONING DISTRICT			_			
	□ R-3 □ R-4		□ MH			
		XI OTHER <u>B-2</u>	-			
B. VARIANCE REQUESTED INDICATE ORDINANCE SECTION (S) AND V.	ARIANCE REQUESTED					
20 E(d)	ariance requested	Additional wall signs				
00.5/	ariance requested	Canopy signs over 1	sq foot			
	ariance requested					
4. SectionVo	ariance requested					
IV. FEES AND DRAWNINGS						
A. FEES						
Single Family Residential (Existing)	\$220 🗌 (With Viola	ation) \$275 🗌 Single Fam	ily Residential (New) \$	5275		
Multiple/Commercial/Industrial \$3	330 🗌 (With Viola	ation) \$440 🕱 Signs \$330	\Box (With Violation)	\$440		
House Moves \$330	🗌 Special M	eetings (At discretion of Bo	oard) \$660			
	AL COPY SUBMITTED		, <u>, , , , , , , , , , , , , , , , , , </u>	1		
 Dimensioned Drawings and Plans Site/Plot Plan Existing & proposed distance to adjacent property lines Location of existing & proposed signs, if applicable 						
 Site/Plot Plan 						



V. VARIANCE

A. VARIANCE (S) REQUESTED

🗌 DIMENSIONAL 🔲 USE 🛛 🗶 SIGN

There is a five-(5) hold period before work/action can be taken on variance approvals.

B. SIGN CASES (ONLY)

Your signature on this application indicates that you agree to install a **Mock-Up Sign ten-(10) days** before the schedule ZBA meeting. Failure to install a mock-up sign may result in your case not being heard by the Board, postponed to the next schedule ZBA meeting, or cancelled. A mock-up sign is **NOT** to be actual sign. Upon approval, the mock-up sign must be removed within five-(5) days of the meeting. If the case is denied, the applicant is responsible for all costs involved in the removal of the mock-up or actual sign (if erected under violation) within five-(5) days of the meeting.

C. ORDINANCE

City of Novi Ordinance, Section 3107 - Miscellaneous

No order of the Board permitting the erection of a building shall be valid for a period longer than one-(1) year, unless a building permit for such erection or alteration is obtained within such period and such erection or alteration is started and proceeds to completion in accordance with the terms of such permit.

No order of the Board permitting a use of a building or premises shall be valid for a period longer than one-hundred and eighty-(180) days unless such use is establish within such a period; provided, however, where such use permitted is dependent upon the erection or alteration or a building such order shall continue in force and effect if a building permit for such erection or alteration is obtained within one-(1) year and such erection or alteration is started and proceeds to completion in accordance with the terms of such permit.

D. APPEAL THE DETERMINATION OF THE BUILDING OFFICIAL

PLEASE TAKE NOTICE:

The undersigned hereby appeals the determination of the Building Official / Inspector or Ordinance made

CONSTRUCT NEW HOME/BUILDING	□ ADDITION TO EXISTING HOME/BUILDING	🕱 signage
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ACCESSORY BUILDING

USE OTHER

VI. APPLICANT & PROPERTY SIGNATURES	
A. APPLICANT Applicant Signature	<u>3-14-25</u> Date
B. PROPERTY OWNER	
If the applicant is not the owner, the property owner must re The undersigned affirms and acknowledges that he, she or they a application, and is/are aware of the contents of this application of	re the owner(s) of the property described in this
Jac, Tunnago,	3/14/25
2007 100,000 0	5/14/25
Proper Owner Signature	Date 3/14/23
VII. FOR OFFICIAL USE ONLY	
VII. FOR OFFICIAL USE ONLY	
VII. FOR OFFICIAL USE ONLY DECISION ON APPEAL:	Date
VII. FOR OFFICIAL USE ONLY DECISION ON APPEAL: GRANTED	Date



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The Zoning Board of Appeals (ZBA) will review the application package and determine if the proposed Sign Variance meets the required standards for approval. In the space below, and on additional paper if necessary, explain how the proposed project meets each of the following standards. (Increased costs associated with complying with the Zoning Ordinance will not be considered a basis for granting a Sign Variance.)

Standard #1. Extraordinary Circumstances or Conditions.

Explain how the circumstances or physical conditions applying to the property that do not apply generally to other properties in the same Zone District or in the general vicinity. Circumstances or physical conditions may include:

a. Shape of Lot. A sign could not be placed in the location required by the Zoning Ordinance due to the shape, topography or other physical conditions of the lot or due to the location of an existing structure.

Not Applicable	🔀 Applicable
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If applicable, describe below:

It is essential for the bank to have a wall sign on the south elevation facing Grand River Ave. It is also necessary for the bank to have clearance panels and "Drive-Thru ATM" panels on the existing drive-up canopy for information purposes. The south wall sign is replacing an existing sign, and it is small (under 15 sq feet). The proposed panels on the canopy are 2.87 sq feet each. Panels that are only 1 sq foot might be difficult to read. These signs are replacing existing signs essentially "like for like."

and/or

b. Environmental Conditions. A sign could not be placed in the location required by the Zoning Ordinance without removing or severely altering natural features, such as trees, topography, drainage courses or encroaching upon stormwater facilities.

🗙 Not Applicable 🛛 Applicable

If applicable, describe below:

and/or

c. Abutting Property. A sign could not be reasonably seen by passing motorists due to the configuration of existing buildings, trees, signs or other obstructions on an abutting property.

🛛 Not Applicable 🛛 Ap

Applicable

If applicable, describe below:

d. Scale of Building or Lot Frontage. A sign that exceeds permitted dimensions for area and/or height could be considered appropriate in scale due to the length of the building frontage (wall sign only) or length of the lot frontage (ground sign only).

Not	A	n	ol	i
	1 1	\sim	~	

blicable 🔀 Applicable

If applicable, describe below:

The proposed 14.97 sq foot wall sign facing Grand River Ave is appropriate because it is facing a major thoroughfare, and it is a replacement wall sign. The proposed four 2.87 sq foot panels on the canopy are appropriate due to the multiple lanes in the bank's existing drive-up canopy. If the signs were only 1 sq foot, they would possibly be difficult t read. The proposed canopy panels are intended for informational and directional purposes rather than for advertising purposes.

e. Not Self-Created. Describe the immediate practical difficulty causing the need for the Variance was not created by the applicant or any person having an interest in the sign, sign structure, or property.

□ Not Applicable X Applicable

If applicable, describe below:

Bank of America is going through a sign remodel to reflect their new branding. They have an existing south elevation wall sign and panels on the canopy. We are replacing these signs "like for like" The need for a variance was not created by the property owner. The need for the variance came about because Bank of America is rebranding their signage.

Standard #2. Limit Use of Property.

Explain how the failure to grant relief will unreasonably prevent or limit the use of the property and will result in substantially more than mere inconvenience or inability to attain a higher economic or financial return.

The bank needs a wall sign on the south elevation because Grand River Ave is the only major thoroughfare that the bank faces. The bank needs the "Drive-Thru ATM" and clearance panels on their multi-lane canopy. If the canopy signs were only 1 sq foot, then they may be difficult to read. The proposed 2.87 sq foot canopy panels are essential to make navigation easier for the bank's customers.

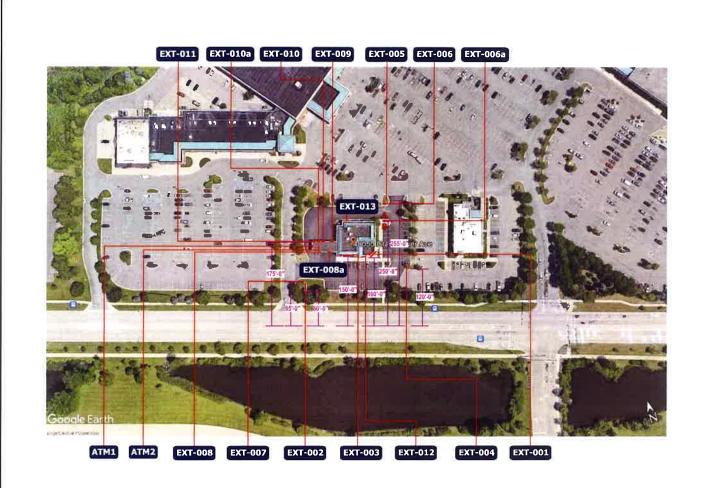
Standard #3. Adverse Impact on Surrounding Area.

Explain how the Sign Variance will not result in a use or structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties, will result in substantial justice being done to both the applicant and adjacent or surrounding properties, and is not inconsistent with the spirit and intent of this chapter.

The proposed signs are replacing existing signs "like for like." The proposed signs are small. The wall sign is 14.97 sq feet, and the canopy panels are 2.87 sq feet. Therefore, if this ZBA request is granted, it will not have a negative impact on any surrounding properties.

Bank of America – signs that need a variance 48050 Grand River Ave Novi, MI

DESCRIPTION	<u>SIGN</u>	COMMENT	
Sign EXT-003 – south elevation wall sign	1'-7" x 9'-5.5" = 14.97 sq feet	Needs a variance because it is an additional wall sign	
Sign EXT-009 – clearance panel on canopy	0'-7.75" x 4'-5.5" = 2.87 sq feet	Needs a variance because it is an additional wall sign and it is over 1 sq foot	
Sign EXT-010 – Drive-Thru ATM panel on canopy	0'-7.75" x 4'-5.5" = 2.87 sq feet	Needs a variance because it is an additional wall sign and it is over 1 sq foot	
Sign EXT-011 – Drive-Thru ATM panel on canopy	0'-7.75" x 4'-5.5" = 2.87 sq feet	Needs a variance because it is an additional wall sign and it is over 1 sq foot	
Sign EXT-010a – clearance panel on canopy	0'-7.75" x 4'-5.5" = 2.87 sq feet	Needs a variance because it is an additional wall sign and it is over 1 sq foot	



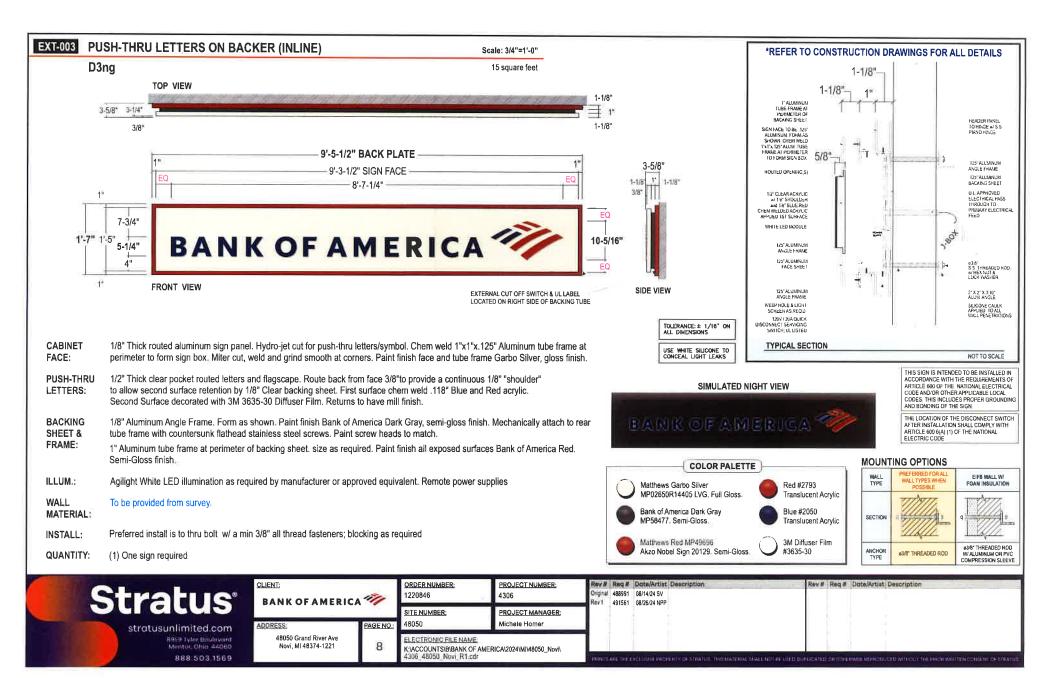
SITE OVERVIEW

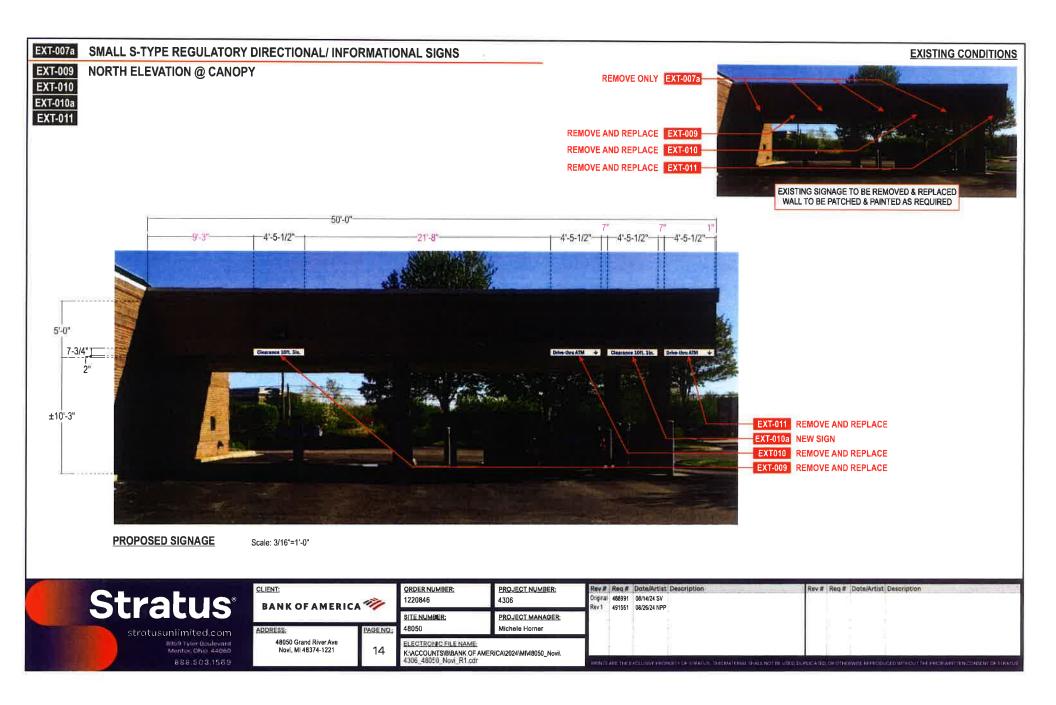
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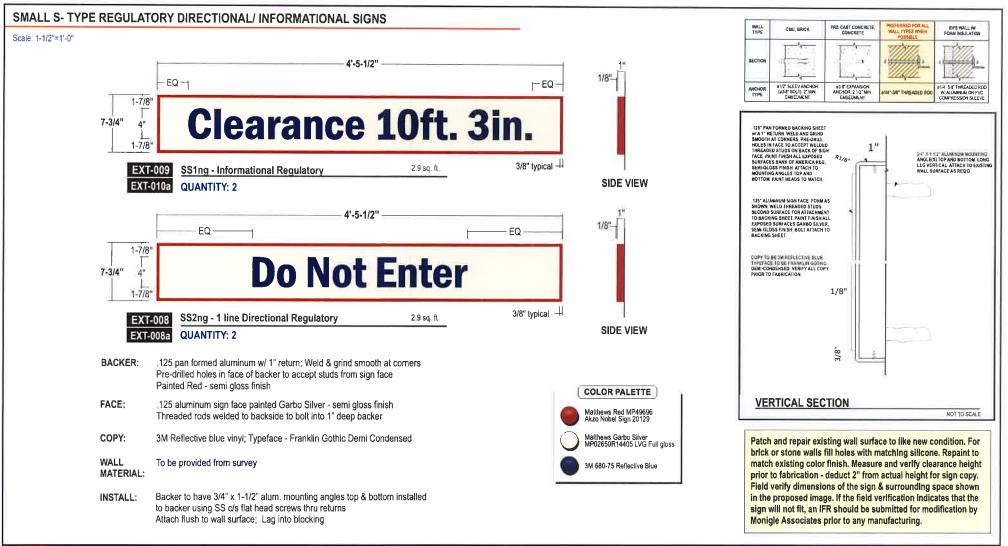
Propose	d Sign Schedule		
0.000	Delicholton	Q9	FageA
EXT-001	C1 1ng Push-Ibru Letters On Backer	1	3,4
EXT-002	B2-ng D/F Illuminated Menument	1	5,0
EXT-003	Dang Push-thru Letters On Backer	1	7,3
EXT-004	Ping D/E Directional	1	0
EXT-005	Ping D/F Directional	1	10
EXT-006	Existing Directional - Remove	1	11
EXT-006a	Ping D/F Directional	1 1	12
EXT-007	P1ng DIF Directional	1	13
EXT-007a	Electronic Carlopy Signs - Remove	1	14
EXT-008	SS2ng - Directional Regulatory (Do Net Enter)	1	15,10
EXT-008a	SS2ng - Directional Regulatory (Do Not Enter)	1	15,16
EXT-009	SS1nn - Informational Regulatory (Clearance Sign)	1	14,1
EXT-010	Sisting - Directional Regulatory (Dr. e Inru ATM)	1	14,12
EXT-010a	SS1ng - Informational Regulatory (Clearince Sign)	1	14:16
EXT-011	SS3ng - Directional Regulatory (Drive-thru ATM)	1	14,17
EXT-012	Entrance Graphilis - Not in Scope	1	13
EXT-013	Entrance Graphics - Not in Scope	1	18
ATM1	ATM - Leave as is	1	19
ATM2	ATM - Leave as is	1	19
ATM3	ATM - Leave as is	1	19

	CLIENT: BANK OF AMERICA 🧖		4306	Original 488991 Rev 1 491561	LENGTH LETT	Rev # Req # Date/Artist Description
onestrotus.com Bisis Lybr Endowrrd Kernter, Chilo 42000 888 503 1569	ADDRESS: PAG 48050 Grand River Ave Novi, MI 48374-1221	SITE NUMBER: ENO.: 48050 ELECTRONIC FILE NAME: K:\ACCOUNTS\B\BANK OF AME 4306_48050_Novi_R2.cdr	Michele Homer			el pola tida dem de la companya de al mendo da companya de la companya de la companya de la companya de la comp

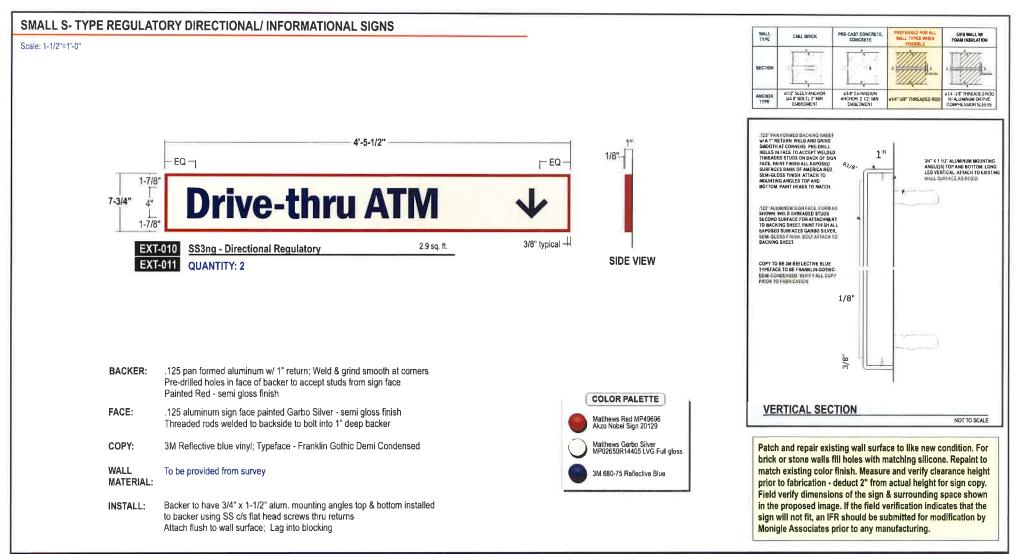








Stratue			ORDER NUMBER: 1220846	PROJECT NUMBER: 4306	Rev # Reg # Dote/Artist Description Original 488991 68'14/24 SV Rev 1 491551 08/26/24 NPP		Rev # Req # Date/Artist Description
ociacus	ADDRESS:			PROJECT MANAGER: Michele Homer			
stratusunlimited.com 8999 Tyler Houleward Menter, Chio 44060 888 503 1569	48050 Grand River Ave Novi, MI 48374-1221	16	ELECTRONIC FILE NAME: K VACCOUNTS/B/BANK OF AMEF 4306 48050 Novi R1 cdr	RICA\2024\MI\48050_Novi\			AT ADD MILLING CONTRACTOR DRICTLERAMA REVIEWOUTED ANTICS, THE DARCH AND TENSOR REPORT OF STRAINS



Stratus	BANK OF AMERICA 🦈		ORDER NUMBER: 1220846	PROJECT NUMBER: 4306	Rev # Req # Date/Artist Description Orginal 489591 08/14/24 SV Rev1 491561 08/26/24 NPP	Rev # Reg # Dote/Artist Description
stratusunlimited.com			SITE NUMBER: 48050	PROJECT MANAGER: Michele Homer		
8059 Evin Boulavard Minter, Ohio 44060 888 503.1569	48050 Grand River Ave Novi, MI 48374-1221	17	ELECTRONIC FILE NAME; K:VACCOUNTS\B\BANK OF AMER 4306_48050_Novi_R1.cdr	RICA\2024\MI\48050_Novi\	. Never and the exclusive version of stratum, versionational vehicles	THE CITED DURING THE CONTRACTION AND AND AND AND AND AND AND AND AND AN