

#### COMMUNITY DEVELOPMENT DEPARTMENT

45175 Ten Mile Road Novi, MI 48375 (248) 347-0415 Phone (248) 735-5600 Facsimile www.cityofnovi.org

# ZONING BOARD OF APPEALS STAFF REPORT

FOR: City of Novi Zoning Board of Appeals ZONING BOARD APPEALS DATE: November 10, 2020

REGARDING: 47025 Grand River Avenue, Parcel # 50-22-16-151-013 (PZ20-0049)

BY: Larry Butler, Deputy Director Community Development

#### I. GENERAL INFORMATION:

#### **Applicant**

Integrated Sign / PetSuites

#### Variance Type

**Dimensional Variance** 

#### **Property Characteristics**

Zoning District: Light Industrial

Location: East of Beck Road and South of Grand River Avenue

Parcel #: 50-22-16-151-013

#### Request

1

The applicant is requesting variance from the City of Novi Code of Ordinances Section 28-5(b)(2)(a) for a proposed 50 square foot ground sign, based on the setback from the centerline of Grand River Avenue the sign is oversized by 18 square feet. This property is zoned Light Industrial (I-1).

#### **II. STAFF COMMENTS:**

#### **III. RECOMMENDATION:**

The Zoning Board of Appeals may take one of the following actions:

	I	move	that	we	<u>grant</u>	the	variance	in	Case	No.	PZ20-0049,	sought	by for
	dif	ficulty r	equiring	]							oner has sho	own prac	
(a) Without the variance Petitioner will be unreasonably prevented or limite to use of the property because									d with res	pect			
		(b) The	e prope	erty is u	ınique b	ecaus	se				·		
		(c) Pe	titioner	did no	ot create	e the c	condition be	caus	se		··································	_	

		(d)			_	nted wi								cent or 	surrou	ınding
		(e)	The	reliet		consister 			•				the	ordinan -	ce be	cause
		(f)	The	variar	nce gr	anted is	subjec	t to:						_•		
				1									·	·		
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	рιа	ICIIC	ai ui	mcuit	yrequ	ıiring										·
		(a)		uding_		imstance  hroughc							of not u		•	operty e they
		(b)	The	circu	mstan	ces and	l featu	res of	•	•		_			e reque	est are
		(c)		failure nomic		ırant reli finar	ef will r ncial			e inc ased				bility to state		higher that
		(d)				ould res					he adja	acent	and s	urroundi	ng prop	oerties
		(e)		_		ariance v						•	and int	ent of t	he ordir	nance

Should you have any further questions with regards to the matter please feel free to contact me at (248) 347-0417.

Larry Butler Deputy Director Community Development City of Novi



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# ZONING BOARD OF APPEALS APPLICATION

#### **APPLICATION MUST BE FILLED OUT COMPLETELY**

I. PROPERTY INFORMATION (Add	Case)	Application Fee: \$300					
PROJECT NAME / SUBDIVISION PetSuites - Novi		Meeting Date: Nov. 10th					
47025 Grand River, Novi MI 4	LOT/SIUTE/SPACE #						
SIDWELL # 50-22	obtain from Assessing ent (248) 347-0485	ZBA Case #: PZ					
CROSS ROADS OF PROPERTY							
IS THE PROPERTY WITHIN A HOMEOWNER'S ASS							
☐ YES 💹 NO	MERCIAL 🗌 VACANT PR	operty 🏻 signage					
DOES YOUR APPEAL RESULT FROM A NOTICE OF VIOLATION OR CITATION ISSUED? YES NO							
II. APPLICANT INFORMATION							
A. APPLICANT	email address aanderkin@inte	egratedsign.com	CELL PHONE NO.				
NAME	1		TELEPHONE NO. 859-263-2800				
Aaron Anderkin ORGANIZATION/COMPANY			FAX NO.	2800			
ISG		OUT!		1 710 0005			
ADDRESS 5801 King Post Ct.		CITY Lexington	STATE KY	ZIP CODE 40509			
B. PROPERTY OWNER - CHECK HE	ERE IF APPLICANT IS ALS	O THE PROPERTY OWNER					
Identify the person or organization that owns the subject property:	EMAIL ADDRESS		CELL PHONE NO.	CELL PHONE NO.			
NAME Mike Leonard			TELEPHONE NO.				
ORGANIZATION/COMPANY			FAX NO.				
ADDRESS	Hogan Holdings 71, LLC  ADDRESS CITY STATE ZIP CODE						
40600 Ann Arbor Road East		Plymouth	MI	48170			
III. ZONING INFORMATION							
A. ZONING DISTRICT	□ R-3 □ R-4	□ RM-1 □ RM-2	□мн				
B. VARIANCE REQUESTED	☐ TC ☐ TC-1	OTHER					
INDICATE ORDINANCE SECTION (S) AND	variance requested	:					
1. Section <u>28.5-1b</u>	/ariance requested						
2. Section\	/ariance requested						
3. Section\	/ariance requested						
4. Section\	/ariance requested						
IV. FEES AND DRAWNINGS							
A. FEES							
$\square$ Single Family Residential (Existing) \$200 $\square$ (With Violation) \$250 $\square$ Single Family Residential (New) \$250							
$\square$ Multiple/Commercial/Industrial \$300 $\square$ (With Violation) \$400 $\square$ Signs \$300 $\square$ (With Violation) \$400							
☐ House Moves \$300	$\square$ Special $N$	Neetings (At discretion of Bo	oard) \$600				
	ITAL COPY SUBMITTED		4 - 15-4	A common market Common			
<ul> <li>Dimensioned Drawings and Plans</li> <li>Site/Plot Plan</li> <li>Existing &amp; proposed distance to adjacent property lines</li> <li>Location of existing &amp; proposed signs, if applicable</li> </ul>							
Existing or proposed buildings or addition on the property							
Number & location of all on-site parking, if applicable     Any other information relevant to the Variance application							



#### **ZONING BOARD OF APPEALS APPLICATION**

V. VARIANCE					
***************************************	Alberta State of Control				
A. VARIANCE (S) REQUESTED					
□ dimensional □ use ☒ sign					
There is a five-(5) hold period before work/action can be taken on variance approve	als.				
B. SIGN CASES (ONLY) Your signature on this application indicates that you agree to install a Mock-Up Sign meeting. Failure to install a mock-up sign may result in your case not being heard by schedule ZBA meeting, or cancelled. A mock-up sign is NOT to be actual sign. Upon removed within five-(5) days of the meeting. If the case is denied, the applicant is re removal of the mock-up or actual sign (if erected under violation) within five-(5) days	the Board, postponed to the next approval, the mock-up sign must be sponsible for all costs involved in the				
C. ORDINANCE					
City of Novi Ordinance, Section 3107 – Miscellaneous					
No order of the Board permitting the erection of a building shall be valid for a period building permit for such erection or alteration is obtained within such period and suc proceeds to completion in accordance with the terms of such permit.					
No order of the Board permitting a use of a building or premises shall be valid for a period longer than one-hundred and eighty-(180) days unless such use is establish within such a period; provided, however, where such use permitted is dependent upon the erection or alteration or a building such order shall continue in force and effect if a building permit for such erection or alteration is obtained within one-(1) year and such erection or alteration is started and proceeds to completion in accordance with the terms of such permit.					
D. APPEAL THE DETERMINATION OF THE BUILDING OFFICIAL					
PLEASE TAKE NOTICE:					
The undersigned hereby appeals the determination of the Building Official / Inspect	or or Ordinance made				
□ CONSTRUCT NEW HOME/BUILDING □ ADDITION TO EXISTING HOME/BUILDING					
□ ACCESSORY BUILDING □ USE □ OTHER					
A. APPLICANT	10/6/20				
A. APPLICANT & PROPERTY SIGNATURES  A. APPLICANT  Applicant Signature  Agron Anderkin, Executive Vice President, Integrated Sign & Graphic, Inc.	10/6/20 Date				
A. APPLICANT					
A APPLICANT  Applicant Signature Aaron Anderkin, Executive Vice President, Integrated Sign & Graphic, Inc.					
Applicant Signature Aaron Anderkin, Executive Vice President, Integrated Sign & Graphic, Inc.  B. PROPERTY OWNER	Date				
A. APPLICANT  Applicant Signature  Aaron Anderkin, Executive Vice President, Integrated Sign & Graphic, Inc.  B. PROPERTY OWNER  If the applicant is not the owner, the property owner must read and sign bel  The undersigned affirms and owknowledges that he, she or they are the owner(s) of	Date  OW: the property described in this				
A. APPLICANT  Applicant Signature  Aaron Anderkin, Executive Vice President, Integrated Sign & Graphic, Inc.  B. PROPERTY OWNER  If the applicant is not the owner, the property owner must read and sign bel The undersigned affirms and asknowledges that he, she or they are the owner(s) of application, and is/are aware of the contents of this application and related enclos	Date  OW: the property described in this over the property described in the property d				
Applicant/signature Aaron Anderkin, Executive Vice President, Integrated Sign & Graphic, Inc.  B. PROPERTY OWNER  If the applicant is not the owner, the property owner must read and sign believe undersigned affirms and asknowledges that he, she or they are the owner(s) of application, and is/are awars of the contents of this application and related enclose the property Owner Signature with the contents of this application and related enclose the contents of the contents of this application and related enclose the contents of the contents of the contents of the contents of this application and related enclose the contents of the contents of the contents of the contents of this application and related enclose the contents of the	ow: the property described in this ures.				
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A. APPLICANT  Applicant Signature  Aaron Anderkin, Executive Vice President, Integrated Sign & Graphic, Inc.  B. PROPERTY OWNER  If the applicant is not the owner, the property owner must read and sign below the undersigned affirms and acknowledges that he, she or they are the owner(s) of application, and is/are awart of the contents of this application and related enclose the property Owner Signature  Property Owner Signature  WILL ELEMAND, AMBURY AGENT  VII. FOR OFFICIAL USE ONLY  DECISION ON APPEAL:	Date  OW: the property described in this ures.  O/6/2000  Date				
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#### **Community Development Department**

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The Zoning Board of Appeals (ZBA) will review the application package and determine if the proposed Sign Variance meets the required standards for approval. In the space below, and on additional paper if necessary, explain how the proposed project meets each of the following standards. (Increased costs associated with complying with the Zoning Ordinance will not be considered a basis for granting a Sign Variance.)

## Standard #1. Extraordinary Circumstances or Conditions.

Explain how the circumstances or physical conditions applying to the property that do not apply generally to other properties in the same Zone District or in the general vicinity. Circumstances or physical conditions may include:

a.	<b>Shape of Lot.</b> A sign could not be placed in the location required by the Zoning Ordinance due to the shape, topography or other physical conditions of the lot or due to the location of an existing structure.						
	☐ Not Applicable	☐ Applicable	If applicable, describe below:				
		₩.					
		and/o	,				
b.	the Zoning Ordinand	ce without removing o	ot be placed in the location required by or severely altering natural features, such rencroaching upon stormwater facilities.				
	☐ Not Applicable	X Applicable	If applicable, describe below:				
	behind a significant This could also be a	berm that would obstrupotential safety concern	ents as restricted by ordinance, the sign falls act the sign visibility from vehicular traffic.  In, as the monument sign is intended to a last minute recognition may prove				
c.			asonably seen by passing motorists due to es, signs or other obstructions on an				
	☐ Not Applicable	Applicable	If applicable, describe below:				

	area and/or height could be considered appropriate in scale due to the length the building frontage (wall sign only) or length of the lot frontage (ground sign only).						
	☐ Not Applicable	X Applicable	If applicable, describe below:				
	The lots and its street frontage are significant e at a size and scale that allows it to properly fundevelopment.						
e.	the Variance was no the sign, sign structu	ot created by the applica re, or property.	actical difficulty causing the need for nt or any person having an interest in				
	Not Applicable		If applicable, describe below:				

d. Scale of Building or Lot Frontage. A sign that exceeds permitted dimensions for

## Standard #2. Limit Use of Property.

Explain how the failure to grant relief will unreasonably prevent or limit the use of the property and will result in substantially more than mere inconvenience or inability to attain a higher economic or financial return.

Given the setback of the building from the road, the need for a visible ground sign is essential to establish the recognizable presence needed for the business to operate. The monument sign, as proposed, is not overly intrusive or out of proportion given its intended function.

## Standard #3. Adverse Impact on Surrounding Area.

Explain how the Sign Variance will not result in a use or structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties, will result in substantial justice being done to both the applicant and adjacent or surrounding properties, and is not inconsistent with the spirit and intent of this chapter.

As illustrated by the provided drawings that demonstrate size and scale of the proposed sign as compared to the one permitted by code, the sign is very much of reasonable scale and proportion and does not look "out of place" given the street frontage and the setback of the building.

## CITY OF NOVI – SIGN PERMIT APPLICATION COMMUNITY DEVELOPMENT (248) 347-0415



All applications must have one drawing showing fully dimensioned sign details. All signs must have one plot plan showing sign location, any easements and right-of-way. All ground signs require a sign foundation permit. Submit a separate building permit application for ground sign foundation along with three signed/sealed engineered drawings and calculations to the Novi Building Department. 47025 Address of Installation GRAND RIVER, NOVI, MI 48374 Date 7/13/2020 Owner of Sign NVA Pet Resorts Address 29229 Canwood St., Ste 100 State CA Zip 91301 Phone City Agoura Hills Erector Salient Sign Studio Address 8720 W. Nine Mile Rd City Oak Park in@salientsignstudio.com Conton bustallations State MI FMAIL kevin@salientsignstudio.com Type of Sign Entranceway Business Center Wall X Ground Awning Projecting Is this sign illuminated? Yes Lineal frontage of this business \_\_\_\_\_\_ (multiple tenant) Is this a multi-tenant building? no Is this a multi-story building? no Is this a single tenant building on a single parcel of land? \_\_\_\_\_ Distance from street centerline 64' 1" (single tenant) Size/Measurement: Horizontal 10' Vertical 5' Area Sq. Ft. 50 sf Height from Grade to Top of Sign 6' Copy to be on Sign Pet Suites Stay & Play SIGN PERMIT FEE DOES NOT INCLUDE ANY FEES FOR BUILDING, ELECTRICAL OR RIGHT-OF-WAY PERMITS THAT MAY APPLY. Kevin Dougherty
SIGNATURE OF APPLICANT OR AGENT 248-532-0013 **TELEPHONE NUMBER** Kevin Dougherty **PRINTED NAME** Reviewed by Approved Not Approved – Reason for Denial Wer Sine **ZONING BOARD OF APPEALS (if applicable)** 

RECEIVE NOON

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Approved
Not Approved

Case No.

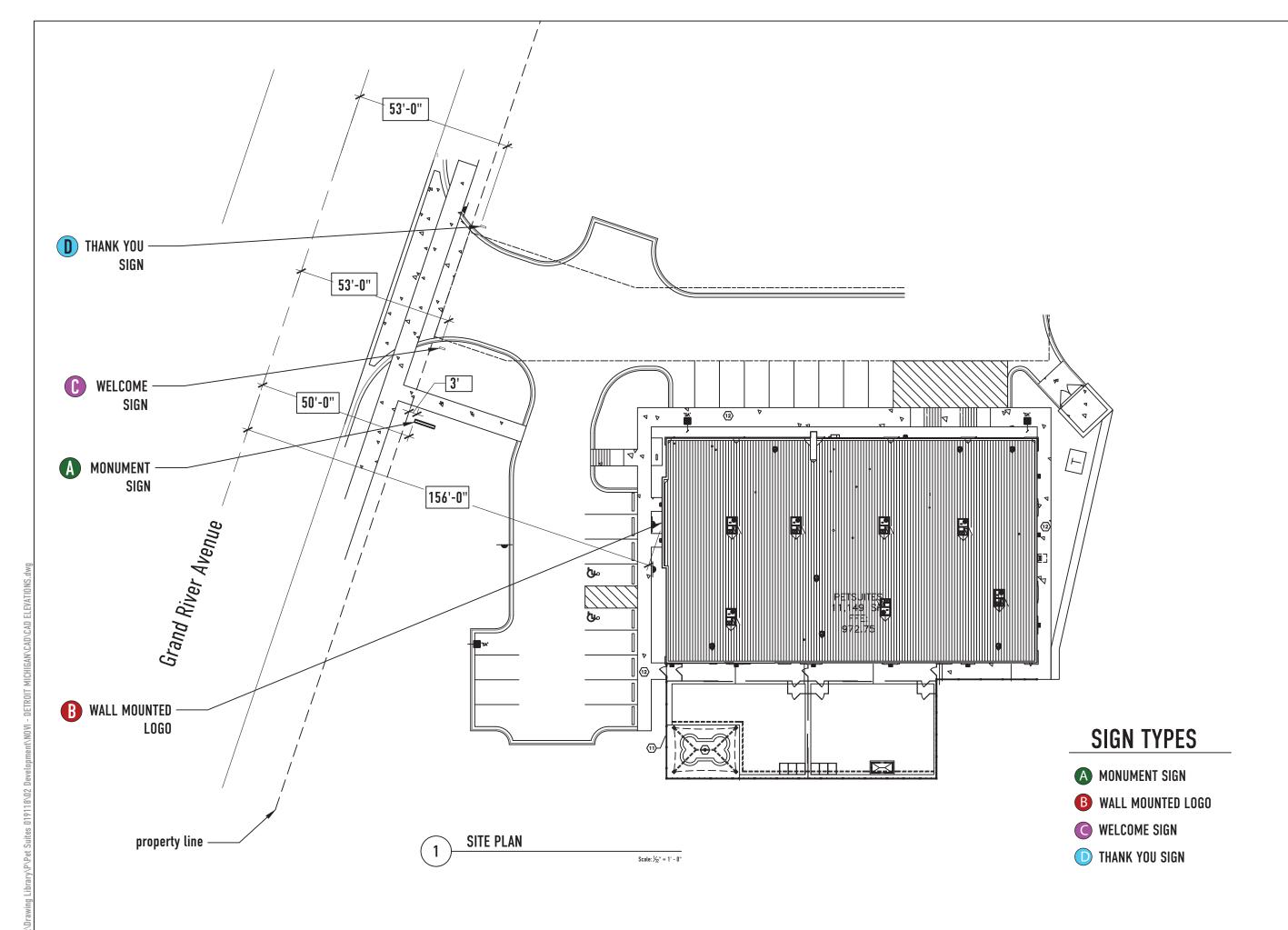
Date



# Petsuites

Novi - Detroit , Michigan Sign Package

10-10-19





INTEGRATED SIGN & GRAPHIC, INC. 5801 Kingpost Court

Lexington, KY 40509 Toll Free 800.755.7956 Office 859.263.2800 Online integratedsign.com

#### DESIGN INTENT DOCUMENT

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Property Owner

**Petsuites** 

Name of Project

# **PETSUITES** NOVI

Project Address

47025 GRAND RIVER NOVI, MI 48374

ISG Project Number

019175

Drawn By J. Whelchel

Original Drawing Date 09.29.20

Issued Revisions

6/2/2020

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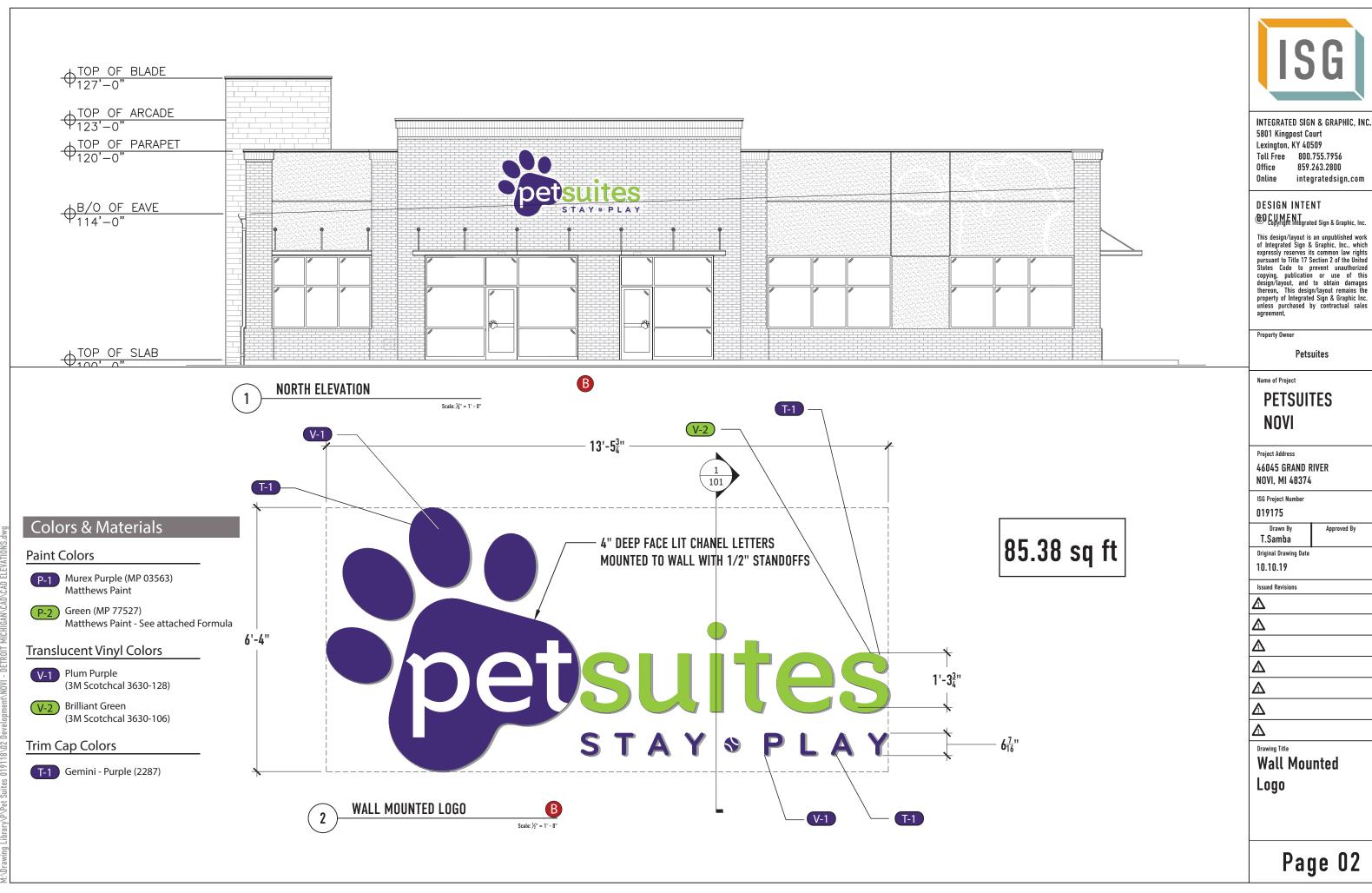
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Drawing Title

SITE PLAN





INTEGRATED SIGN & GRAPHIC, INC. 5801 Kingpost Court

Lexington, KY 40509
Toll Free 800.755.7956
Office 859.263.2800
Online integratedsig

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Property Owner

Petsuites

Name of Project

# PETSUITES NOVI

Project Address

46045 GRAND RIVER Novi, MI 48374

ISG Project Number

019175

Drawn By
T. Samba

Original Drawing Date

10.10.19
Issued Revisions

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Wall Mounted Logo

#### Colors & Materials

#### **Paint Colors**

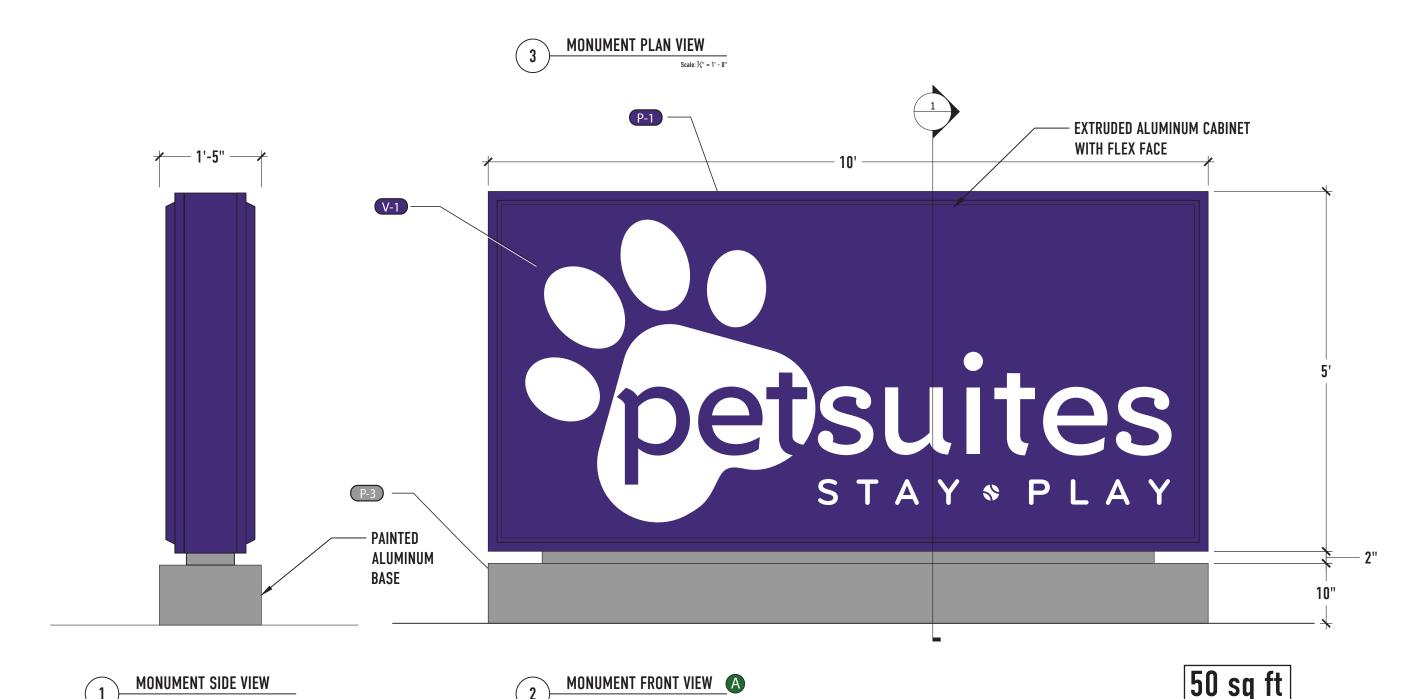
P-1 Murex Purple (MP 03563) Matthews Paint

P-3 Grey Shank (MP 13914) Matthews Paint

#### **Translucent Vinyl Colors**

V-1 Plum Purple (3M Scotchcal 3630-128)





ISG

INTEGRATED SIGN & GRAPHIC, INC. 5801 Kingpost Court

Lexington, KY 40509
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Office 859.263.2800
Online integrated sign.com

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Property Owner

Petsuites

Name of Project

# PETSUITES NOVI

**Project Address** 

46045 GRAND RIVER Novi, MI 48374

ISG Project Number

019175 Drawn By

T.Samba
Original Drawing Date

Approved By

10.10.19
Issued Revisions

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Drawing Title

Monument Sign



INTEGRATED SIGN & GRAPHIC, INC.

5801 Kingpost Court Lexington, KY 40509 Toll Free 800.755.7956 Office 859.263.2800 Online

integratedsign.com

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Property Owner

**Petsuites** 

# **PETSUITES** NOVI

Project Address

46045 GRAND RIVER NOVI, MI 48374

ISG Project Number

019175 Drawn By

T.Samba Original Drawing Date

10.10.19

Issued Revisions

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Drawing Title

Monument Sign

# Colors & Materials

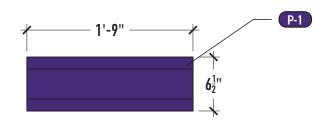
#### **Paint Colors**



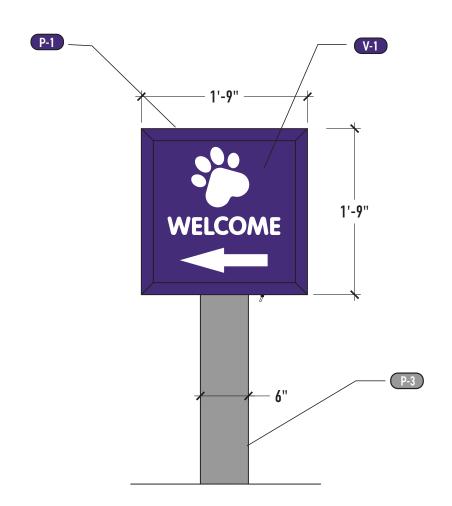


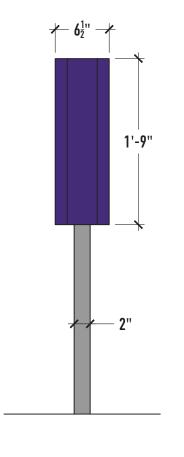
#### **Translucent Vinyl Colors**

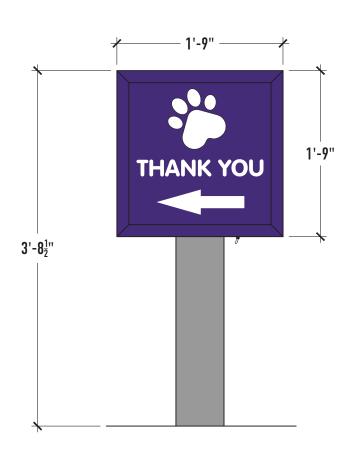












3 sq ft

ENTER SIGN FRONT VIEW

Scale: 1" = 1' - 0"

Scale: 1" = 1' - 0"

3 EXIT SIGN FRONT VIEW

Scale: 1" = 1" - 0"



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Petsuites

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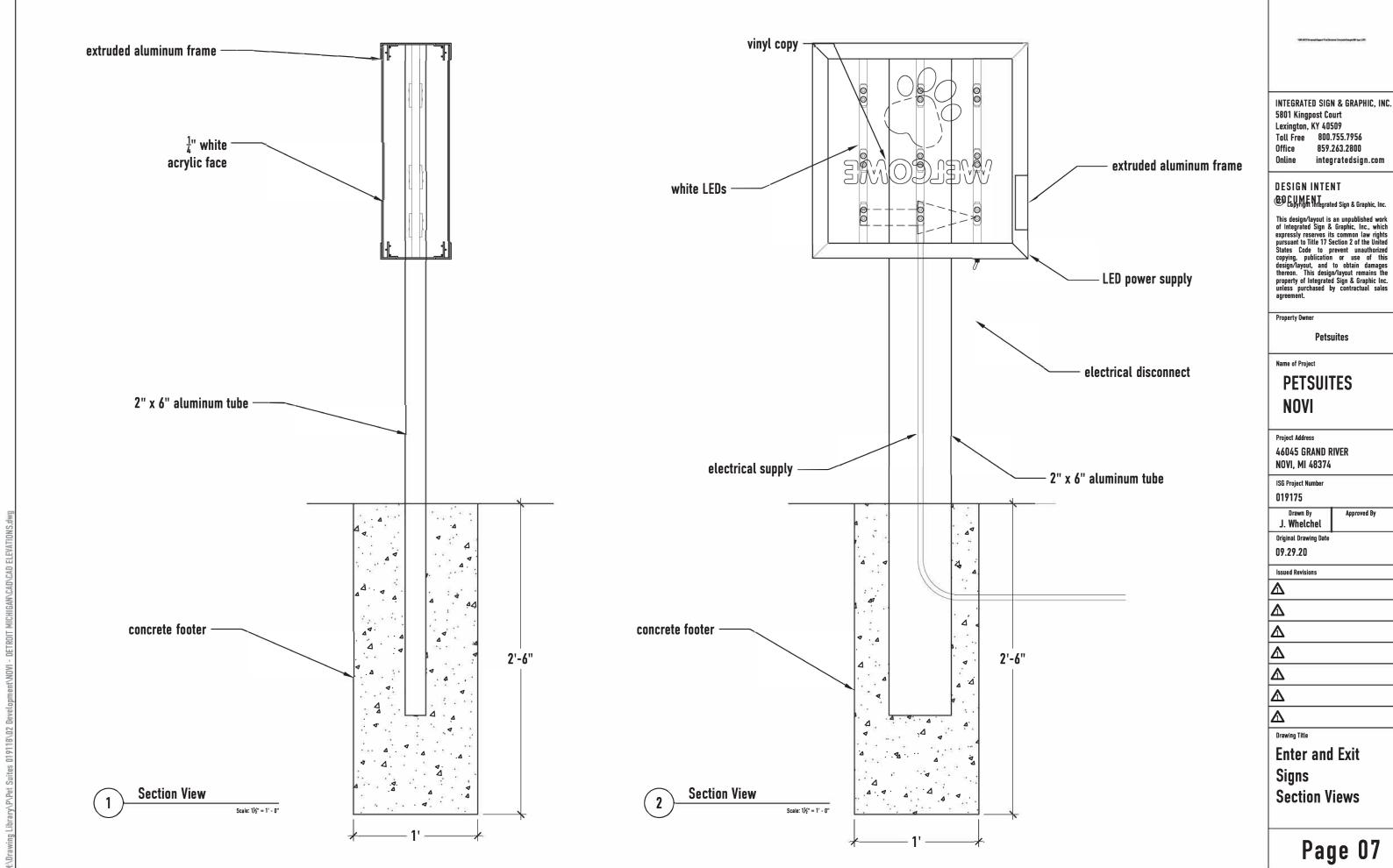
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Drawing Title

**Enter Exit Signs** 



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