



CITY OF NOVI
Long-Range Strategic Planning Committee Meeting
October 2, 2025, 6:15 p.m.
Mayor's Conference Room | Novi Civic Center | 45175 Ten Mile Road
(248) 347-0445

CALL TO ORDER: 6:18p.m.

ROLL CALL: Mayor Pro Tem Casey, Council Members Gurumurthy, Staudt

PRESENT: Mayor Pro Tem Casey, Councilmember Gurumurthy

ABSENT EXCUSED: Councilmember Staudt

STAFF LIAISON: Danielle Mahoney, Assistant City Manager

ALSO PRESENT: Katherine Oppermann, Recording Secretary

APPROVAL OF AGENDA

Motion: Gurumurthy; Seconded: Casey; Approved: 2:0

APPROVAL OF MINUTES – August 28, 2025 Minutes

Motion: Gurumurthy; Seconded: Casey; Approved: 2:0

PURPOSE OF THE MEETING

1. Follow-Up Discussion with Shockey Consulting

Mayor Pro Tem Casey opened the meeting by stating that they are here because Assistant City Manager Mahoney has had some great conversations with Sheila and Grant from Shockey Consulting. The challenge is that we are asking for a lot of refinement when they don't yet have a contract with us. But, given what we have so far, she is comfortable that they'll be able to make the changes we want. She then asked Ms. Mahoney for her thoughts.

Ms. Mahoney stated that, yes, without doing actual project work we have a good idea of how Shockey Consulting will involve staff and external stakeholders. They've provided a good high-level outline; the spreadsheet they've provided shows where they've already made some adjustments for what staff can handle and for what and when they will report to City Council. Overall, from the staff perspective, we are comfortable going with Shockey.

Councilmember Gurumurthy also agreed that what Shockey Consulting has provided so far is really good. She then briefly reviewed some of the outlined steps, confirming some of the particular outreach steps and items within the "Discovery" phase. It was confirmed that the Community Workshop is operated as one large-scale event, as is the normal proactive for Shockey Consulting, but that the City can

also hold their own smaller outreach events like workshops or focus groups. Shockey Consulting will train staff on how to run events like that without Shockey being present. Ms. Mahoney emphasized that we want the community aligned on the trends early on, so that will be the focus of the 1st large-scale workshop. We will then make sure to check in periodically to manage expectations and make sure we are staying aligned, refining where needed. Councilmember Gurumurthy requested that any deliverables be clearly called out in any future timelines, for increased clarity.

Mayor Pro Tem Casey said that, from her perspective, she feels that Shockey Consulting is properly hearing the requests and needs of the City, and that she appreciates that they designed the plans for both Lenexa and Olathe, which were the cities and plans that initially inspired Council to look to create a Strategic Plan for the City. While the price is higher than they'd ideally like, especially given what was already previously spent on the former plan consultant firm, she has had discussions with Mayor Fischer and they both feel comfortable moving forward with Shockey Consulting. She would like to proceed if Councilmember Gurumurthy also approves, recognizing the room for refinement on what has already been provided. The current cost is approximately \$146,000, plus travel expenses. Ms. Mahoney noted that we will include the original proposal, along with the menu of options, to City Council, alongside the new information Shockey Consulting provided so that everyone is on the same page.

Motion to recommend engaging Shockey Consulting to facilitate the Novi 2050 planning process for \$146,000, plus travel expenses.

*Motion Maker: Councilmember Gurumurthy, Seconded: Mayor Pro Tem Casey
Approved 2:0*

AUDIENCE COMMENTS: None

ADJOURNMENT: 6:37 p.m.

Motion: Casey; Seconded: Gurumurthy; Approved: 2:0