

### COMMUNITY DEVELOPMENT DEPARTMENT

45175 Ten Mile Road Novi, MI 48375 (248) 347-0415 Phone (248) 735-5600 Facsimile www.cityofnovi.org

### ZONING BOARD OF APPEALS STAFF REPORT

FOR: City of Novi Zoning Board of Appeals ZONING BOARD APPEALS DATE: October 8, 2019

REGARDING: 41000 Bridge Street, Parcel # 50-22-13-352-003 (PZ19-0037)

BY: Larry Butler, Deputy Director Community Development

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### I. GENERAL INFORMATION:

### **Applicant**

Signarama - Troy

### **Variance Type**

Sign

### **Property Characteristics**

Zoning District: Light Industrial

Location: East of Meadowbrook Road and North of Eleven Mile Road

Parcel #: 50-22-13-352-003

### Request

The applicant is requesting variances from the City of Novi Code of Ordinances Section 28-6 for a proposed oversized 48 square foot temporary real estate sign. Sign is 5 feet over height, and use beyond the 64 day limit allowed by code. This property is zoned Light Industrial (I-1).

### **II. STAFF COMMENTS:**

### **III. RECOMMENDATION:**

The Zoning Board of Appeals may take one of the following actions:

۱.	I	move	that	we	<u>grant</u>	the	variance	in	Case	No.	PZ19	-0037	so	ught	by for
	di	fficulty re	equiring	J					ecause			, nas sh	iown	prac	
		` '					ner will be ui e					or limite	ed wi	th resp	sect
		(b) The	e prope	erty is u	ınique b	ecaus	se					- 			

Case # PZ19-0037

	(c)	Petitioner did not create the condition because	
	(d)	The relief granted will not unreasonably interfere with adjacent or surroundi properties because	ng
	(e)	The relief if consistent with the spirit and intent of the ordinance becau	ıse
	(f)	The variance granted is subject to:	
		1	
		2	
		3	
		4	
2.	for	ve that we <u>deny</u> the variance in Case No. <b>PZ19-0037</b> , sought because Petitioner has not show that difficulty requiring	•
	(a)	The circumstances and features of the prope including are not unique because the exist generally throughout the City.	
	(b)	The circumstances and features of the property relating to the variance request of self-created because	ıre
	(c)	The failure to grant relief will result in mere inconvenience or inability to attain high economic or financial return based on Petitioners statements the	ner nat
	(d	The variance would result in interference with the adjacent and surrounding propert	ies

Should you have any further questions with regards to the matter please feel free to contact me at (248) 347-0417.

(e) Granting the variance would be inconsistent with the spirit and intent of the ordinance

Larry Butler Deputy Director Community Development City of Novi



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### ZONING BOARD OF APPEALS APPLICATION

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CITY OF NOVI

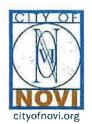
### APPLICATION MUST BE FILLED OUT COMPLETELY

I. PROPERTY INFORMATION (Address of subject ZBA Case) Application Fee: PROJECT NAME / SUBDIVISION Meeting Date: Oct 8, 7019 CBRE Commercial Real Estate Sign LOT/SIUTE/SPACE # ADDRESS PZ 19-0037 41000 Bridge Street ZBA Case #: SIDWELL # May be obtain from Assessina Department (248) 347-0485 CROSS ROADS OF PROPERTY 11 Mile and Meadowbrook Road IS THE PROPERTY WITHIN A HOMEOWNER'S ASSOCIATION JURISDICTION? REQUEST IS FOR: MO MO ☐ RESIDENTIAL ☐ COMMERCIAL ☐ VACANT PROPERTY ☐ SIGNAGE ☐ YES NO X YES YES DOES YOUR APPEAL RESULT FROM A NOTICE OF VIOLATION OR CITATION ISSUED? II. APPLICANT INFORMATION **EMAIL ADDRESS** CELL PHONE NO. A. APPLICANT marissa@michigansignsshops.com TELEPHONE NO. NAME 248,585,6880 Marissa Damico ORGANIZATION/COMPANY FAX NO. Signarama - Troy ZIP CODE STATE ADDRESS CITY 48083 1017 Naughton Drive Troy B. PROPERTY OWNER CHECK HERE IF APPLICANT IS ALSO THE PROPERTY OWNER **EMAIL ADDRESS** CELL PHONE NO. Identify the person or organization that gionna@whitehallrei.com 248-224-9601 owns the subject property: TELEPHONE NO. NAME Gary S. Jonna 248-324-0400 ORGANIZATION/COMPANY FAX NO. Bridge Centre, LLC 248-324-0401 ZIP CODE CITY STATE 39525 W 13 Mile, Suite 250 48377 Novi MI III. ZONING INFORMATION A. ZONING DISTRICT □ R-3 □ R-4 □ RM-1 □ RM-2 □ MH R-A □ R-1 ☐ R-2 OTHER OFFICE, 12+10, Light Industrial ☐ RC □ tc □ 1-1 □ 1-2 VARIANCE REQUESTED INDICATE ORDINANCE SECTION (S) AND VARIANCE REQUESTED: Variance requested Based On Over height by SIW Variance requested EXECUTED display Time 2. Section Variance requested 40 YPM(1) Section Variance requested 4. Section IV. FEES AND DRAWNINGS FEES Α. ☐ Single Family Residential (Existing) \$200 ☐ (With Violation) \$250 ☐ Single Family Residential (New) \$250 ☐ (With Violation) \$400 🗖 Signs \$300 ☐ (With Violation) \$400 ☐ Multiple/Commercial/Industrial \$300 ☐ Special Meetings (At discretion of Board) \$600 ☐ House Moves \$300 B. DRAWINGS 1-COPY & 1 DIGITAL COPY SUBMITTED AS A PDF Existing & proposed distance to adjacent property lines Dimensioned Drawings and Plans Location of existing & proposed signs, if applicable Site/Plot Plan Existing or proposed buildings or addition on the property
 Floor plans & elevations Number & location of all on-site parking, if applicable Any other information relevant to the Variance application



### ZONING BOARD OF APPEALS APPLICATION

V. VARIANCE	
A. VARIANCE (S) REQUESTED	
DIMENSIONAL USE SIGN	ľ
There is a five-(5) hold period before work/action can be taken on variance approv	als.
B. SIGN CASES (ONLY) Your signature on this application indicates that you agree to install a Mock-Up Sign meeting. Fallure to install a mock-up sign may result in your case not being heard by schedule ZBA meeting, or cancelled. A mock-up sign is NOT to be actual sign. Upon removed within five-(5) days of the meeting. If the case is denied, the applicant is removal of the mock-up or actual sign (if erected under violation) within five-(5) days	r the Board, postponed to the next approval, the mock-up sign must be esponsible for all costs involved in the
C. ORDINANCE	
City of Novi Ordinance, Section 3107 – Miscellaneous	
No order of the Board permitting the erection of a building shall be valid for a period building permit for such erection or alteration is obtained within such period and such proceeds to completion in accordance with the terms of such permit.	d longer than one-(1) year, unless a ch erection or alteration is started and
No order of the Board permitting a use of a building or premises shall be valid for a peighty-(180) days unless such use is establish within such a period; provided, however dependent upon the erection or alteration or a building such order shall continue in for such erection or alteration is obtained within one-(1) year and such erection or a completion in accordance with the terms of such permit.	er, where such use permitted is a force and effect if a building permit
D. APPEAL THE DETERMINATION OF THE BUILDING OFFICIAL	
PLEASE TAKE NOTICE:	
The undersigned hereby appeals the determination of the Building Official / Inspec	tor or Ordinance made
CONSTRUCT NEW HOME/BUILDING ADDITION TO EXISTING HOME/BUILDING	□SIGNAGE
☐ ACCESSORY BUILDING ☐ USE ☐ OTHER	
and the same process of the same of the sa	
VI. APPLICANT & PROPERTY SIGNATURES	the state of the s
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Applicant Signature	8-21·19
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Applicant Signature	8-21·19 Date
Applicant Signature  B. PROPERTY OWNER	Date
Applicant Signature	Plow:  If the property described in this
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### ZONING BOARD OF APPEALS APPLICATION

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CITY OF NOVI
COMMUNITY DEVELOPMENT

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PROJECT NAME / SUBDIVISION CBRE Commercial Real Estate Sign			E .	and the second s
ADDRESS		LOT/SIUTE/SPACE #	Meeting Date:	Oct. 8th 20
41000 Bridge Street		LOT/MOTE/STAGE #		9-0037
SIDWELL # 50-22- 13 - 352 - 0		obtain from Assessing ent (248) 347-0485	ZBA Case #: PZ_	1-00 37
CROSS ROADS OF PROPERTY 11 Mile and Meadowbrook Road				
IS THE PROPERTY WITHIN A HOMEOWNER'S ASS	SOCIATION JURISDICTION?	REQUEST IS FOR:		
☐ YES 🗹 NO		RESIDENTIAL CO	MMERCIAL 🗌 VACANT F	PROPERTY 🗹 SIGNAGE
DOES YOUR APPEAL RESULT FROM A NO	TICE OF VIOLATION OR	CITATION ISSUED?	YES 📈 NO	
II. APPLICANT INFORMATION				
A. APPLICANT	EMAIL ADDRESS		CELL PHONE NO.	
NAME	marissa@michigansig	nssnops.com	TELEPHONE NO.	
Marissa Damico			248.585.6880	
ORGANIZATION/COMPANY			FAX NO.	
Signarama - Troy ADDRESS		CITY	STATE	ZIP CODE
1017 Naughton Drive		Troy	MI	48083
B. PROPERTY OWNER CHECK H	ERE IF APPLICANT IS ALS	O THE PROPERTY OWNER		•
Identify the person or organization that			CELL PHONE NO.	
owns the subject property:	<u>  gjonna@white</u>	enalirei.com	248-224-9601 TELEPHONE NO.	
Gary S. Jonna			248-324-0400	
ORGANIZATION/COMPANY			FAX NO.	
Bridge Centre, LLC		CITY	248-324-0401	Tan 0005
39525 W 13 Mile, Suite 250	)	Novi	STATE MI	ZIP CODE 48377
III. ZONING INFORMATION				
A. ZONING DISTRICT				
□ R-A □ R-1 □ R-2	☐ R-3 ☐ R-4	☐ RM-1 ☐ RM-2	□ MH	
□ I-1 □ I-2 □ RC	□ TC □ TC-1	OTHER OCTION	RTO, Light In	Mustriae
B. VARIANCE REQUESTED				
INDICATE ORDINANCE SECTION (S) AND	VARIANCE REQUESTED	Darrad O.A. O.M.	سم درا المارين ما	
1. Section_ 25 - 5(a)_	Variance requested	Based on over	regnt by 5	<del></del>
2. Section	Variance requested			
3. Section	Variance requested			
4. Section_	•			
IV. FEES AND DRAWNINGS			Alexander de la literatura de la literat	
A. FEES	-1.4000 🗖 (1.41) 1.4	(		
Single Family Residential (Existing				
☐ Multiple/Commercial/Industrial		ation) \$400 🗖 Signs \$3	· · · · · · · · · · · · · · · · · · ·	\$400
House Moves \$300		Meetings (At discretion of	Board) \$600	
<ul> <li>B. DRAWINGS 1-COPY &amp; 1 DIG</li> <li>Dimensioned Drawings and Plans</li> </ul>	SITAL COPY SUBMITTER		and distance to entire	and announced to the co
Site/Plot Plan		<ul> <li>Location of exist</li> </ul>	sed distance to adjace ing & proposed signs, if	in property lines
Existing or proposed buildings or containing the second seco	addition on the prop	erty 🕟 Floor plans & ele	vations	
<ul> <li>Number &amp; location of all on-site;</li> </ul>	oarking, if applicable	<ul> <li>Any other inform</li> </ul>	ation relevant to the V	ariance application



### **ZONING BOARD OF APPEALS APPLICATION**

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	8-21-19
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### **Community Development Department**

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### REVIEW STANDARDS SIGN VARIANCE

The Zoning Board of Appeals (ZBA) will review the application package and determine if the proposed Sign Variance meets the required standards for approval. In the space below, and on additional paper if necessary, explain how the proposed project meets each of the following standards. (Increased costs associated with complying with the Zoning Ordinance will not be considered a basis for granting a Sign Variance.)

### Standard #1. Extraordinary Circumstances or Conditions.

Explain how the circumstances or physical conditions applying to the property that do not apply generally to other properties in the same Zone District or in the general vicinity. Circumstances or physical conditions may include:

**a. Shape of Lot.** A sign could not be placed in the location required by the Zoning Ordinance due to the shape, topography or other physical conditions of the lot or due to the location of an existing structure. **Describe below**:

OR

b. Environmental Conditions. A sign could not be placed in the location required by the Zoning Ordinance without removing or severely altering natural features, such as trees, topography, drainage courses or encroaching upon storm water facilities. Describe below:

OR

**c. Abutting Property.** A sign could not be reasonably seen by passing motorists due to the configuration of existing buildings, trees, signs or other obstructions on an abutting property. **Describe below:** 

In order to achieve maximum visibility, a larger sign is required. The location is off of the freeway. The lot for sale accomdates up to 3.26 acres.

d. Scale of Building or Lot Frontage. A sign that exceeds permitted dimensions for area and/or height could be considered appropriate in scale due to the length of the building frontage (wall sign only) or length of the lot frontage (ground sign only). Describe below:

The lot is 3.26 acres.

**e. Not Self-Created.** Describe the immediate practical difficulty causing the need for the Variance was not created by the applicant or any person having an interest in the sign, sign structure, or property. **Describe below:** 

To achieve maximum visibility for potential buyers with the larger sign

### Standard #2. Limit Use of Property.

Explain how the failure to grant relief will unreasonably prevent or limit the use of the property and will result in substantially more than mere inconvenience or inability to attain a higher economic or financial return.

The use of a larger sign surface area is ideal for advertisement to a larger group of clientel

### Standard #3. Adverse Impact on Surrounding Area.

Explain how the Sign Variance will not result in a use or structure that is incompatible with or unreasonably interferes with adjacent or surrounding properties, will result in substantial justice being done to both the applicant and adjacent or surrounding properties, and is not inconsistent with the spirit and intent of this chapter.

The sign is being placed in a large open area, no other signs are near.





**CBRE** 10306

**"96** 

**"96** 

INSTALLED AT: 41000 Bridge St

Novi

3.26 NET ACRES

# FOR SALE

Ed Wujek | Kelly Stacy

(a) +1 248 353 54

ww.cbre.com

72"

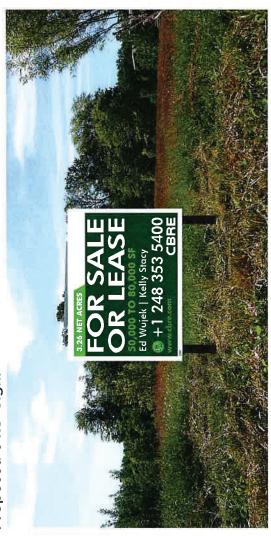


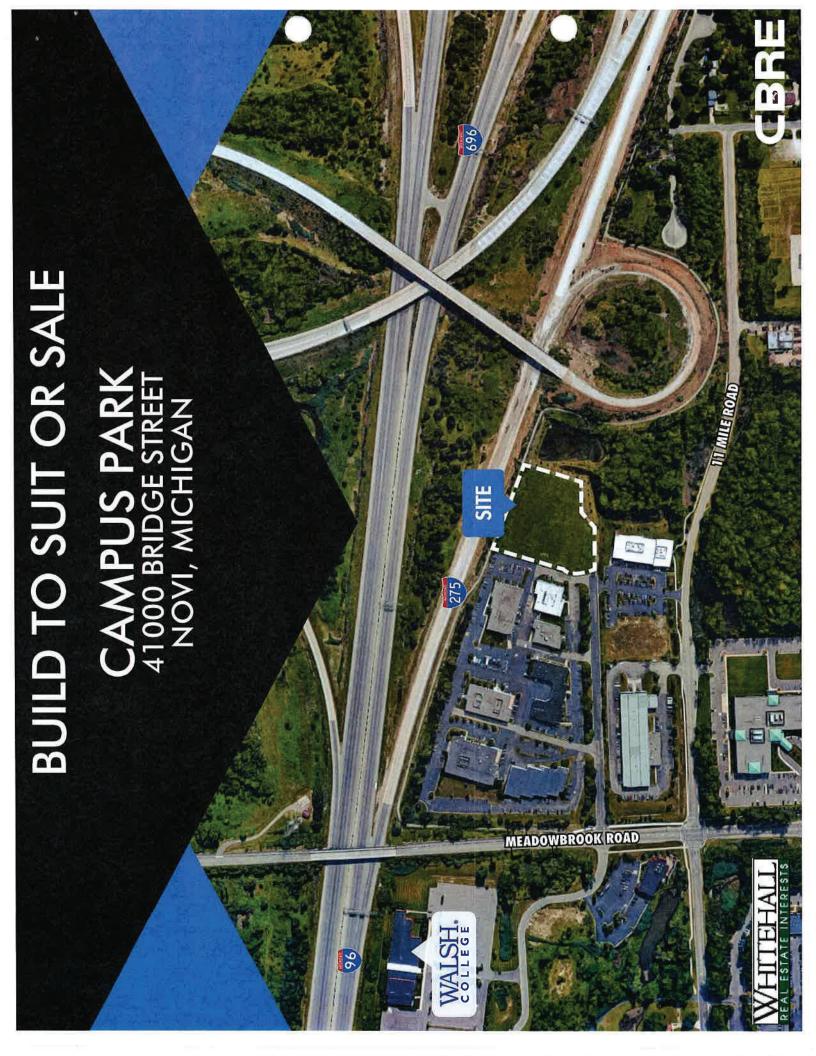


INSTALLED AT: 41000 Bridge St Novi



Proposed 6'x8' Sign:





### **ABOUT CAMPUS PARK:**

- Located in Novi, MI, on the south side of I-96 just west of the M-5 interchange just east of Meadowbrook Road at 11 Mile
- Can accommodate 50,000 to 80,000 SF
- Flexible Zoning (Office, R&D, Light Industrial)
- Excellent Freeway Visibility (115,000 VPD)
- Site is graded and shovel ready for construction
- All utilities stubbed to site
- Parking for up to 250 cars
- Acreage: 5.04 gross, 3.26 net
- No offsite improvements required
- Asking Price: \$1.2 Million

### **NOVI IS HOME TO:**





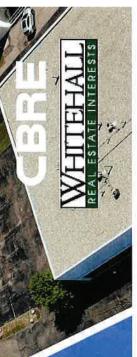




**CSCooperStandard** 











### AREA PLAN





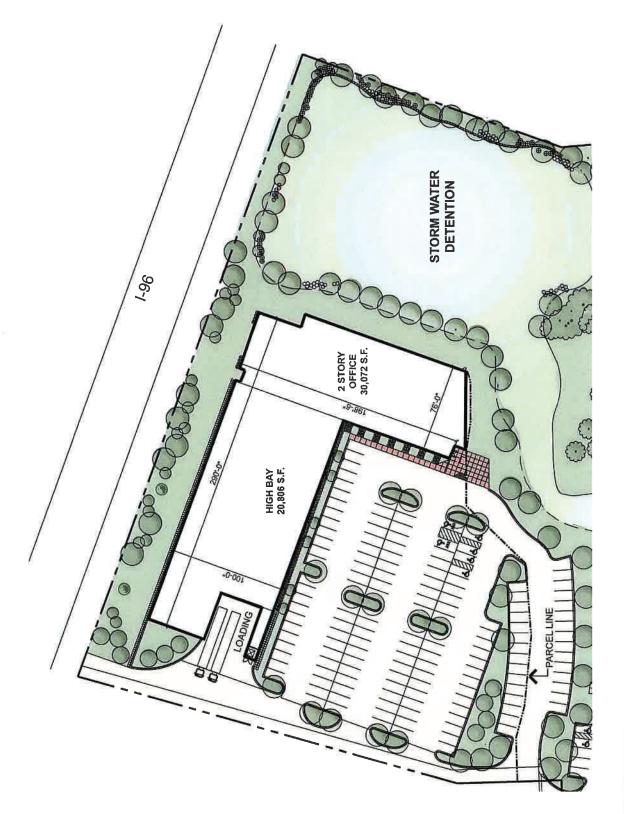
# SAMPLE SITE PLAN 1 - OFFICE





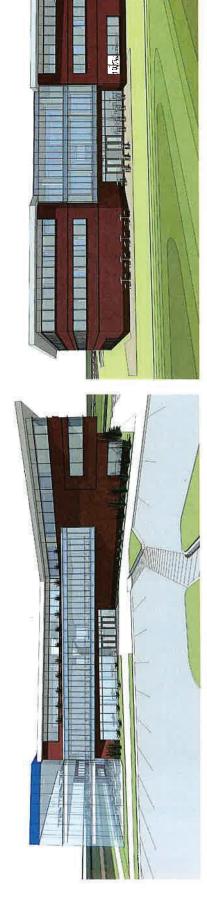
### **CBRE**

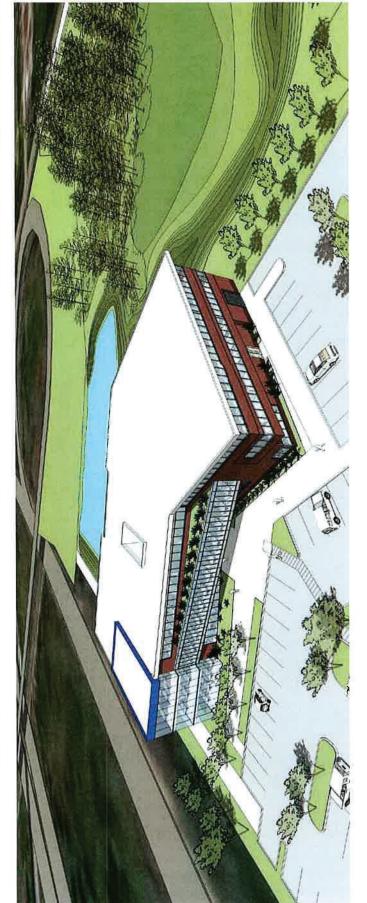
# SAMPLE SITE PLAN 2 - LT INDUSTRIA





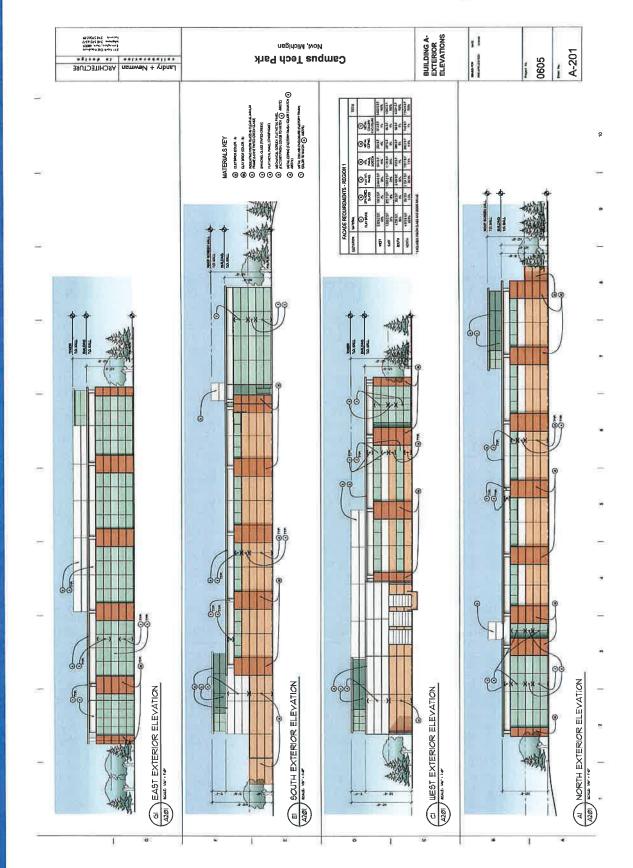
# SAMPLE RENDERINGS





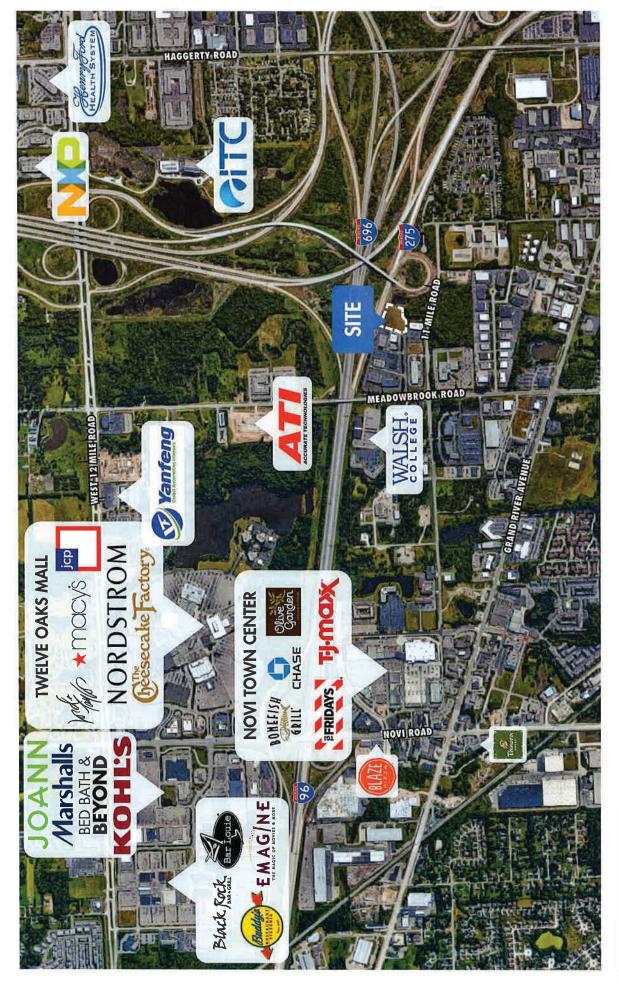


# SAMPLE RENDERINGS



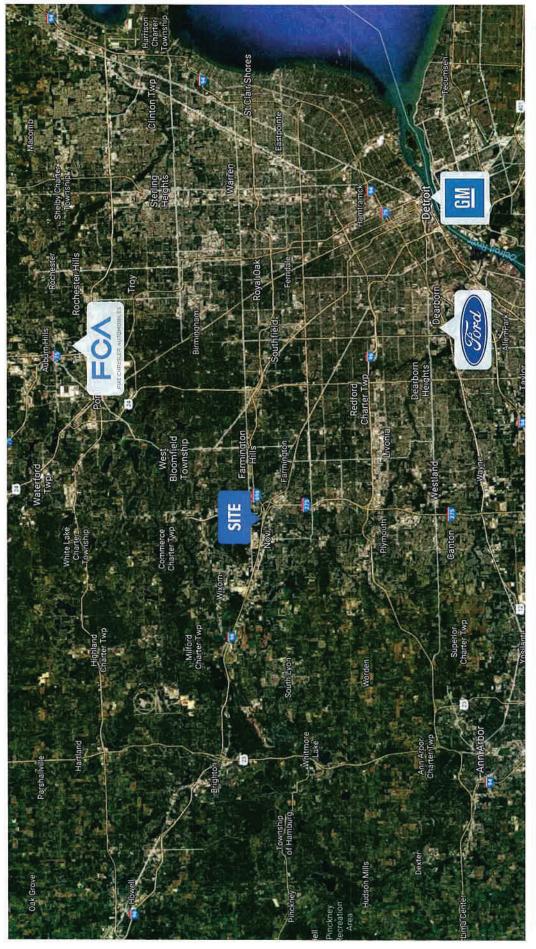


## **AMENITIES MAP**





## METRO DETROIT



FORD HQ         FIAT CHRYSLER HQ         GENERAL MOTORS HQ         ANN ARBOR         DETROIT           30         40         35         40         35			DRIVE TIMES (MINUTES)		
40 35 40	FORD HQ	FIAT CHRYSLER HQ	GENERAL MOTORS HQ	ANN ARBOR	DETROIT
	30	40	35	40	35





### CONTACT US

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