

# MEMORANDUM



**TO:** WALKABLE NOVI COMMITTEE  
**FROM:** MARK SPENCER, AICP, PLANNER *Mark Spencer*  
**SUBJECT:** NON-MOTORIZED MASTER PLAN IMPLEMENTATION  
STEERING COMMITTEE MEETING MAY 26, 2011  
**DATE:** JULY 7, 2011

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On May 26<sup>th</sup>, the Non-Motorized Master Plan Steering Committee (Barb McBeth, Tom Lindberg, Tracy Ringle, Jason Mangum & Mark Spencer; Brian Coburn was absent) met to discuss several short term Non-Motorized Master Plan first year implementation strategies. The Committee suggested reviewing their recommendations with the Walkable Novi Committee for comments and suggestions. The following strategies and recommendations were discussed:

## Outreach Strategies

- "The city administration should determine the home of the city's biking and walking outreach and education program. The Parks and Recreation Department may be a natural location should additional resources be provided."

The Committee recommended that the home of the City's biking and walking outreach and education program should be the Parks, Recreation and Cultural Services Department. Parks, Recreation and Cultural Services Director, Jason Mangum agreed with the recommendation and that it may be a natural location should additional resources be provided.

- "Establish a brand for the bicycling and walking outreach and education program. "

Community Relations will put together some ideas to share on establishing a brand outreach and education program.

- "Create a Facebook and Twitter presence for the outreach and education effort."

Community Relations will start adding biking info to current media outlets. Recently the City added a link to a bicycle safety blurb and video on its home page and on its pathway and sidewalk page.

- “Establish partnerships with experienced bicycling and walking organizations such as Michigan Trails and Greenways Alliance, Michigan Mountain Biking Alliance and League of Michigan Bicyclists.”

Parks and Recreation has a long standing history of working with the Michigan Mountain Bike Association. Steering Committee members will look for additional opportunities.

- “Apply for grants to fund a part-time coordinator for the outreach and education program and related tools and materials like website development, printed materials, and events promotion.”

Community Development Department has funding in the 2011-2012 budget to write grant applications.

- “Produce one stand-alone bicycling event.”

Steering Committee members will look for opportunities.

### Neighborhood Connector Bike Routes

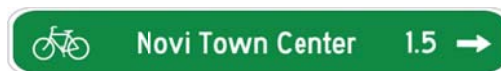
- “Naming strategies”

The recommendation of the Committee is to “not name” the routes at this time.

- “Signage Recommendations”



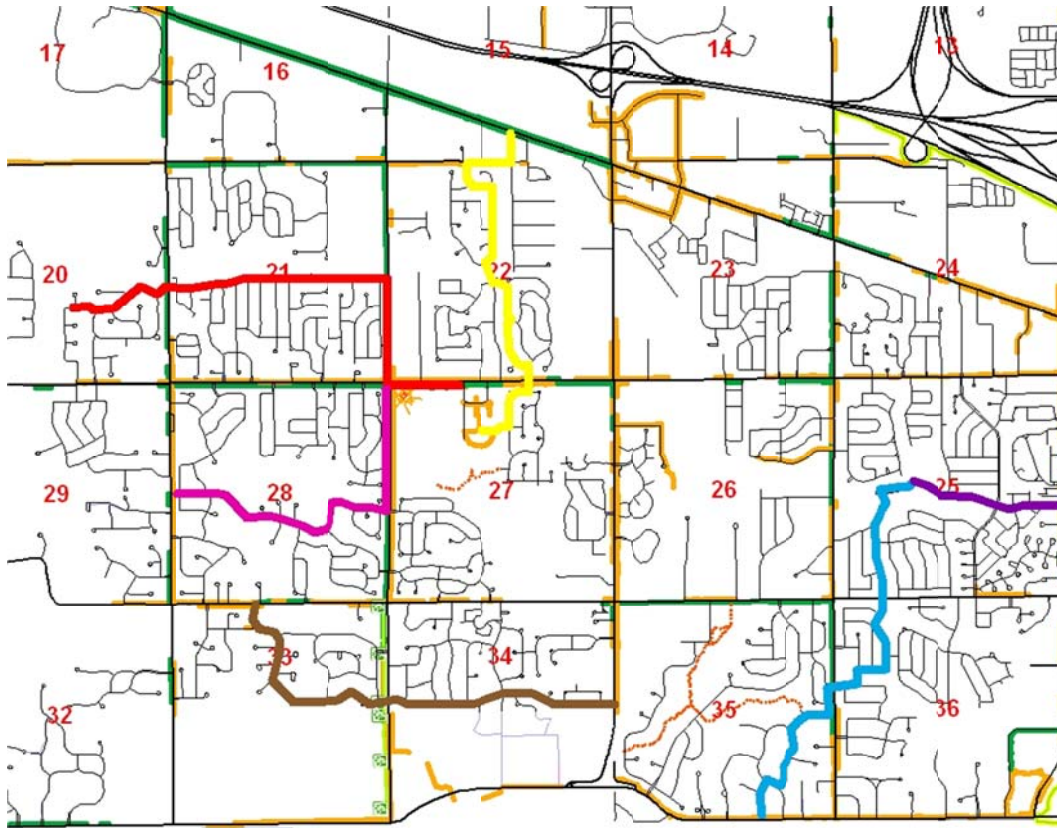
M1-8a  
MUTCD 2009



The Committee recommends using the M1-8a sign substituting the name with bike route and to installing wayfinding signs at appropriate places.

- Selecting the First Routes

The 2011-2012 budget includes funds to sign about 3 miles of bike routes. The proposed routes do not require any additional capital improvements, such as signals, mid-block crossings, or new pathways.



- Red route - 12,200 ft. Civic Center North West
- Violet route - 8,900 ft. Civic Center South West
- Blue route - 11,700 ft. Village Oaks
- Brown route - 11,000 ft. Thornton Creek
- Purple route - 3,600 ft. Village Oaks/Civic Center East
- Yellow route - 10,600 ft. Power Park

The Committee recommends the red and violet routes.