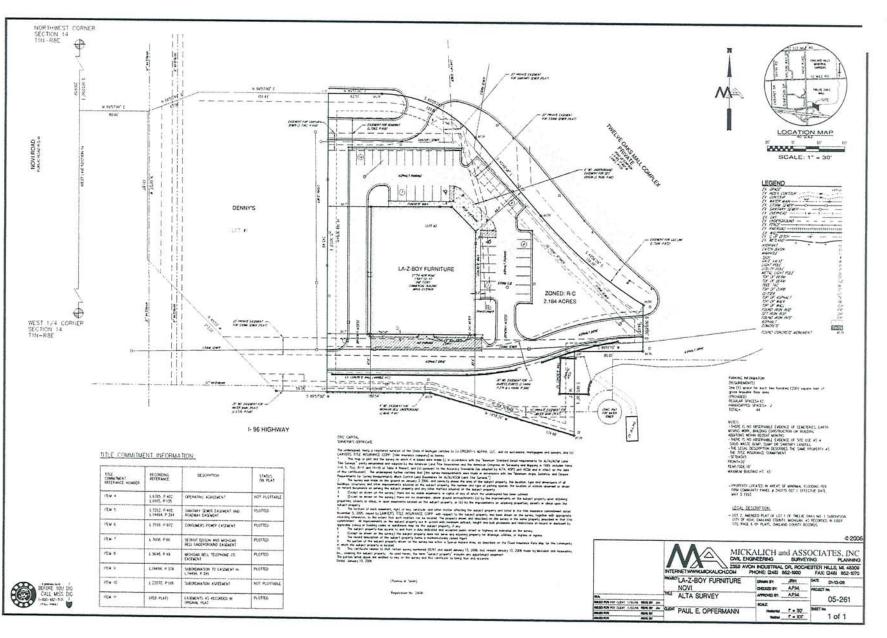


Jeffrey W. Senn Founding Partner 12 - 2 - 2010

We are seeking the variance based on our current and near future traffic patterns, sales history and business model. We currently operate an 18.000 sq.ft. stand alone store (formerly Borders Books) in Oakbrook, Illinois. During that time in our 2 best months (Sept. & Oct. 2010) we had 268 and 239 transactions respectively. Being a standalone store our conversion rate is approximately 50%. Spread out over a 30 day period (17 customers a day) open 9 hours a day it is obvious that 40 parking spaces is more than enough to accommodate our business model and customer counts.

## Former La-Z-Boy

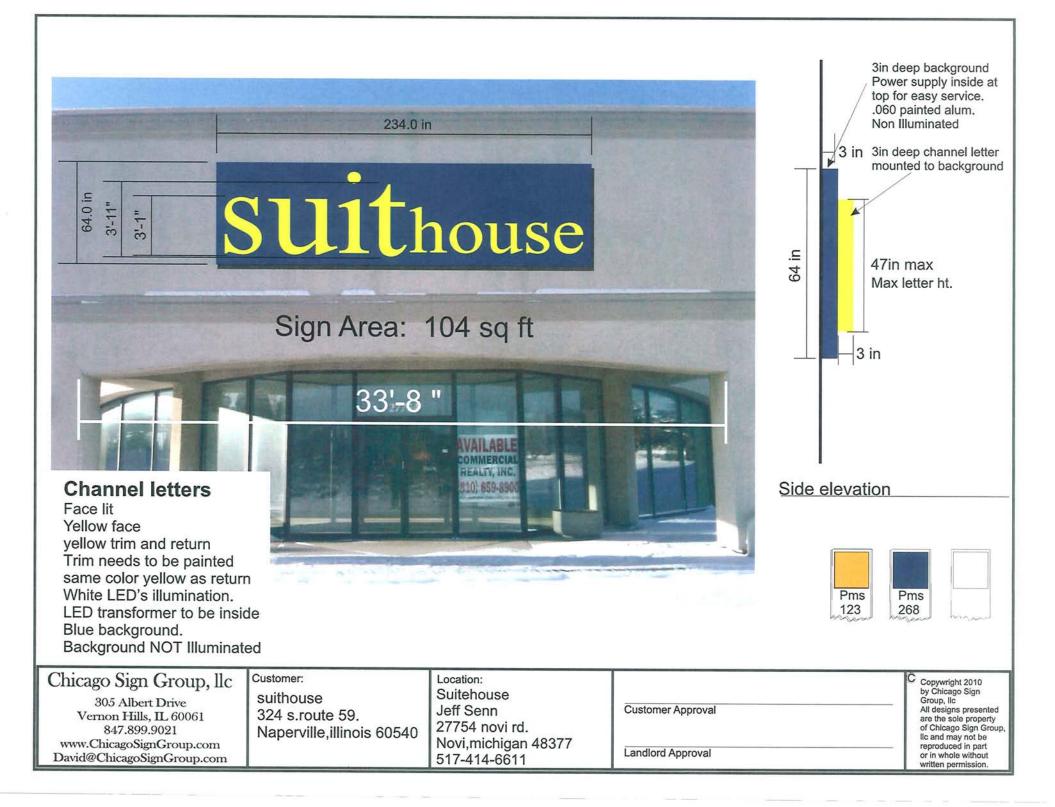


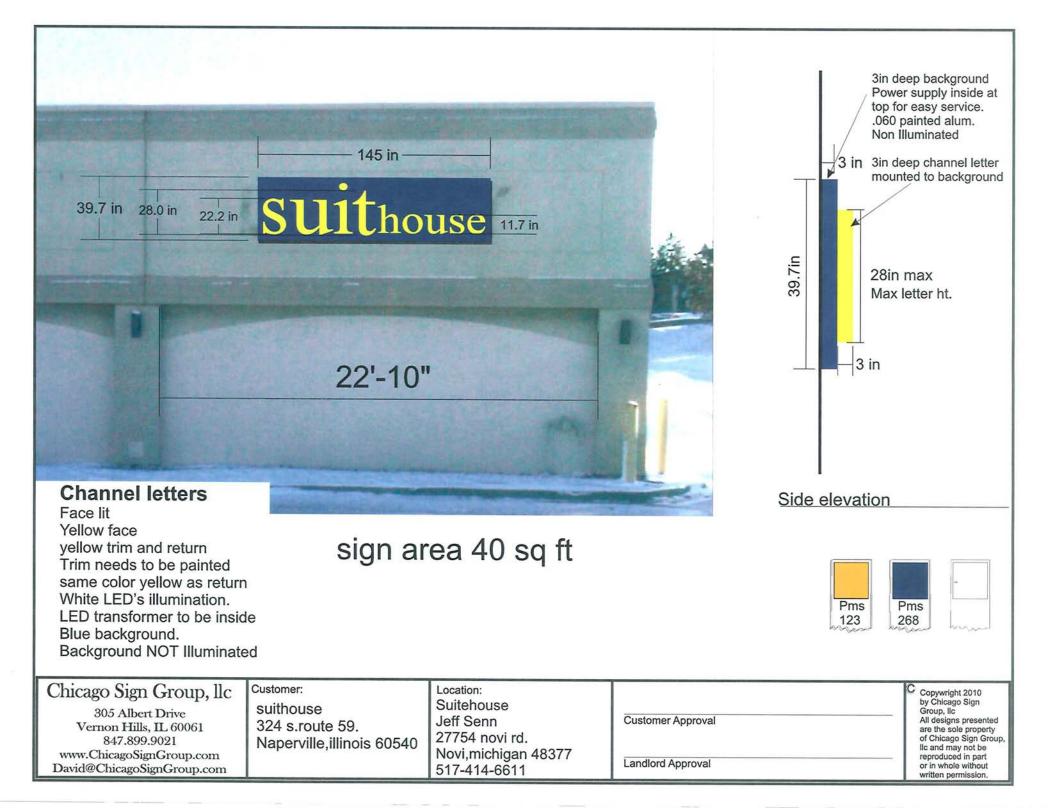


Site Plan

1

Commercial



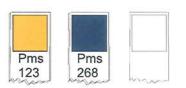




## 12 sq ft existing sign -new faces

-double faced -illuminated

## Face Change only -remove existing lexan face -replace with new with new vinyl lettering as shown



Chicago Sign Group, llc 305 Albert Drive Vernon Hills, IL 60061 847.899.9021	Customer: suithouse 324 s.route 59. Naperville,illinois 60540	Location: Suitehouse Jeff Senn 27754 novi rd. Novi,michigan 48377 517-414-6611	Customer Approval	C Copywright 2010 by Chicago Sign Group, IIc All designs presented are the sole property of Chicago Sign Group, IIc and may not be reproduced in part or in whole without written permission.
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