City of Novi Zoning Board of Appeals

Subject: Comerica Bank request for additional sign at 47440 Grand River

Comerica Bank requests permission to erect a third wall sign on the north tower to match the two existing tower signs. Another bank in the area, TCF Bank has three wall signs. In the same vicinity, Chase Bank has two large wall signs, however due to the configuration of the Comerica Bank building, similar sized larger signs were not a possibility. The entrance to Comerica Bank is from the parking lot, and due to the somewhat obscuring elevation of the Grand River-Beck corner, coupled with the busy intersection, we feel a sign on the north wall tower would enable bank traffic to more quickly identify the location and lessen confusion to allow drivers to prepare to turn into the parking lot more efficiently. We think this will resolve the safety issue by improving the response time between identifying the bank location and figuring out where to turn, thus eliminating some of the possible congestion.

Thank you.

Eugene Diachenko Euko Design-Signs, Inc. on behalf of Comerica Bank

24849 Hathaway Farmington Hills, MI 48335 248-478-1330

	1. 8.50 <sup>n</sup>	26"x117.75"=30 Negative spac	9' 9.50" 61.15" e: 4.25"x20.5"=87.125" "=2974.375"-:-144"=20.65		
CLIENT: ADDRESS:	Comerica		SITE:	DESCRIPTION: Wall sign	EUKO
DATE:	2006		All rights reserved. No part may be copied in part or whole without written		DESIGN/SIGNS
REVISION: SCALE:			All rights reserved. No part may be copied in part or whole without written permission of Euko Signs. Printed color may vary from color match code number. Drawings are representational and may require adjustment upon construction.		24849 Hathaway, Farmington Hills. MI 48335 Phone: 248-478-1330 Fax: 248-478-5405







