

FAYZ ENTERPRISES

Real Estate Investment • Property Management • Commercial Lease

July 28, 2008

City of Novi Zoning Board of Appeals 45175 W Ten Mile Rd Novi MI 48375

RE: Case No. 08-045 Pheasant Run Plaza

Dear Board Members.

For several years, certain tenants of our commercial plaza have been asking us for permission to add signage more directly visible to passersby on Grand River Avenue. The five tenants petitioning at this time have been with us for over ten (10) years. Our major tenant, a national award winning salon, continues to indicate that new customers have difficulty in locating her business.

Our plaza consists of two buildings. One of the buildings faces Grand River. The other, the one containing the tenants currently appealing, is almost perpendicular to the avenue. This positioning makes it impossible to identify the individual entrepreneurs.

The mandated position and size of our Business Center Sign on Grand River Avenue makes it very difficult to locate.

We are asking for five (5) sign variances for the placement of the additional wall signage on the north elevation of the one building facing Grand River. Please note on the wall picture that we have provided that all signs will have common size and style lettering and will be illuminated white. It has always been the intent of Mr. Allie Fayz, developer and owner, to maintain this property with a certain modem of style freshness.

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We are aware of the commercial development along Grand River in the city of Novi which no doubt has great appeal as a growing tax base. However, we sincerely hope that we as twenty five year businesses will not be overlooked in our attempt to remain viable entities.

Cordially,

Charles K Alawan Property Management Pheasant Run Plaza Inc CKA/gmr







