

The Company That Does
Things Right



Architectural Signage, Inc.

Since 1971

City of Novi
Zoning Board of Appeals
45175 W. Ten Mile Road
Novi, MI 48375
Re: Variance Application
Signage – 39450 Twelve Mile Road

Ladies and Gentlemen:

With the construction of a new hospital in West Bloomfield, Henry Ford Health System realized a new facility was required to house the many specialities and services originally offered in the West Bloomfield Medical Center. Henry Ford was fortunate enough to find the perfect site in the City of Novi, at the corner of 12 Mile Road and Haggerty.

This site is intended to be a major center in the system of Henry Ford Medical Centers. It will include Rehabilitation Services for physically and mentally handicapped patients as well as clinics that serve a high percentage of the elderly. Our patient demographics for the West Bloomfield site, from which most of our patients will transfer, tell us to expect at least 25% of our patients to be over 70 and over 66% older than 45.

While this is a beautiful facility, we do have major concerns regarding wayfinding for the site and the difficulty our patients will experience finding us. The building is set back from the road with the parking lot in front. Twelve Mile is a boulevard at this point, adding the necessity of passing the entrance and turning around to access the center. We are concerned about the safety of our elderly and handicapped drivers, if they are not readily able to identify the entrances.

We are asking for wall mounted signs to be placed on three sides of the building. These signs will aid visitors, traveling on both Twelve Mile and on Haggerty, to identify the facility and begin looking for the actual entrance. We are asking for (2) 64 square foot ground signs to be placed at each of entrances. We feel these signs are placed appropriately and are the appropriate size for a major medical center entrance located in such a high traffic area.

It would create a hardship for our patients and visitors if this signage is not in place, as well as create a traffic safety issue. Thank you for your consideration in this matter. Please contact me at the number below with any questions or concerns.

Respectfully,

Kathryn M. Wichman
Sales Representative

INNERFACE Architectural Signage, Inc.

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Atlanta, GA 30341

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WASHINGTON DC

WEST PALM BEACH



Community Development Department
45175 W. Ten Mile Road
Novi, MI 48375

October 5, 2007

Allied Signs
33650 Giftos Dr
Clinton Twp Mich 48035

REF: Henry Ford Medical Center
39450 Twelve Mile Rd

We have reviewed the sign permit applications that you recently submitted for the above business to this Department. At this time the applications are **DENIED** with the exception of ground sign location #1, which has been **APPROVED**. The two (2) additional ground signs do not comply with the height and square footage regulations of Sec 28-5(2)a. of the Novi Sign Code. In addition, no setbacks from the property line are indicated on the plan. This information is needed to compute the size to setback ratio. The three (3) wall signs do not meet the size restrictions of Sec 28-5(2)b. of the Code. Finally, the number of signs requested are in violation of Sec 28-5(3) of the Code.

You may resubmit plans for a sign that conforms to the Sign Code or apply to the Zoning Board of Appeals for a variance request within thirty (30) days of the date of this letter. After the thirty day limit, your application will be regarded as abandoned. Your contact person for the Zoning Board of Appeals is Robin Working in the Building Department. You may reach her at 248-347-0580.

Should you have any further questions regarding this matter, do not hesitate to contact this office.

Alan L. Amolsch
Ordinance Enforcement Officer
248-347-0436
aamolsch@cityofnovi.org

✓ cc: Robin Working
Zoning Board of Appeals

Building
248-347-0415
248-735-5600 Fax

Planning
248-347-0475
248-735-5633 Fax

Ordinance Enforcement
248-735-5678
248-735-5682 Fax



Sign Type (A) - 64 Sq.Ft. (REVISED 8-1)

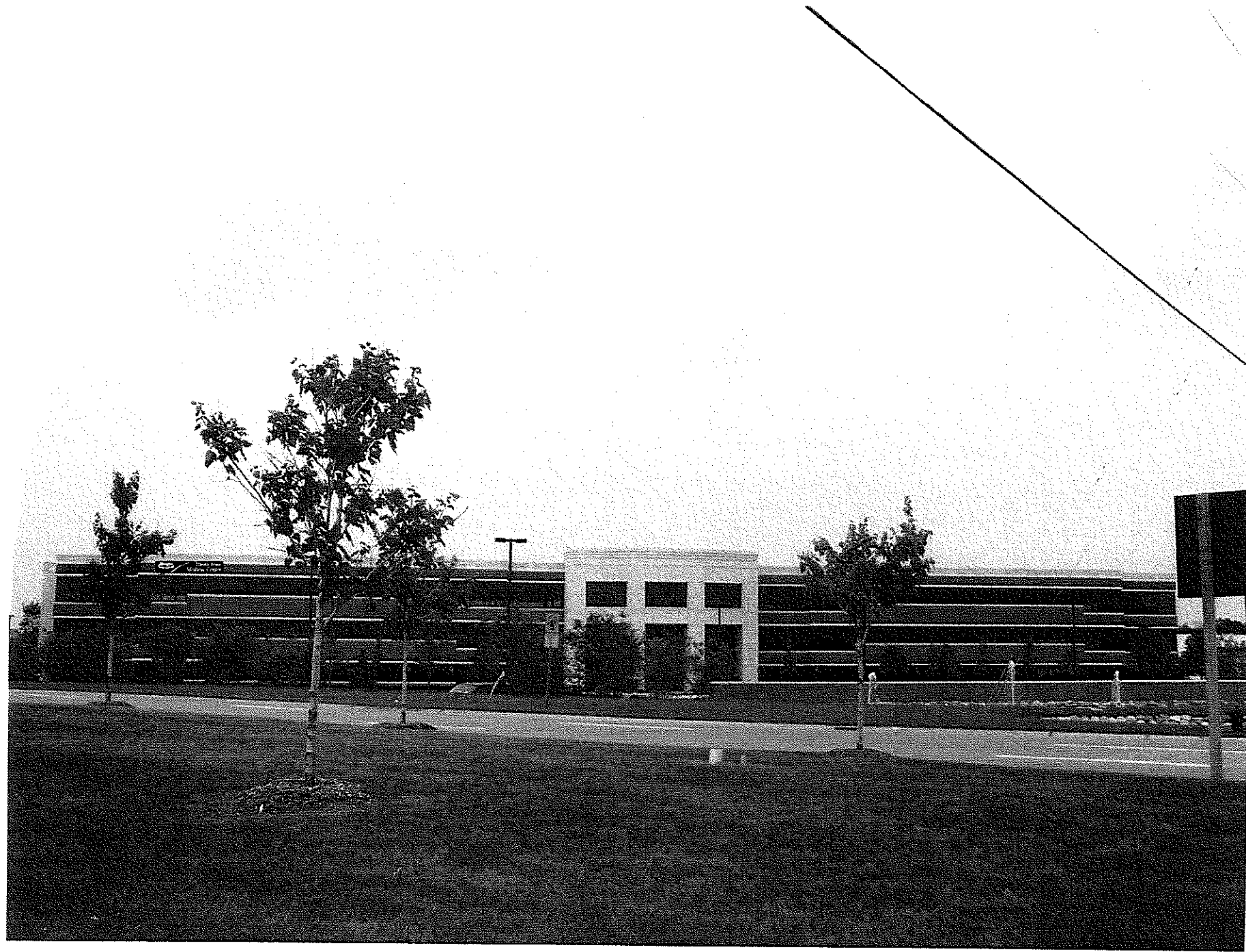
LOCATION 270570 Henry Ford NOVI Columbus	2 & 4	1	8-17-07 8-24-07	8-31-07	X	Date:						
Font Stempel Bold Proprietary	<table border="0"> <tr> <td> - PMS 288 Blue</td> <td> - MAP 953 Super Sparkle</td> <td> - MAP 28448 Umbra Grey Metallic</td> </tr> <tr> <td> - Calon #33 Red trans.</td> <td> - PMS 300 Blue</td> <td></td> </tr> </table>	- PMS 288 Blue	- MAP 953 Super Sparkle	- MAP 28448 Umbra Grey Metallic	- Calon #33 Red trans.	- PMS 300 Blue		1/2" = 1'	avh	<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and it's ideas are not to be reproduced, or disclosed to any other person or entity, without the express written consent of a representative or an agent of INNERFACE Sign Systems. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustration purposes only. Actual colors are to be determined by client specification.</small>		
- PMS 288 Blue	- MAP 953 Super Sparkle	- MAP 28448 Umbra Grey Metallic										
- Calon #33 Red trans.	- PMS 300 Blue											



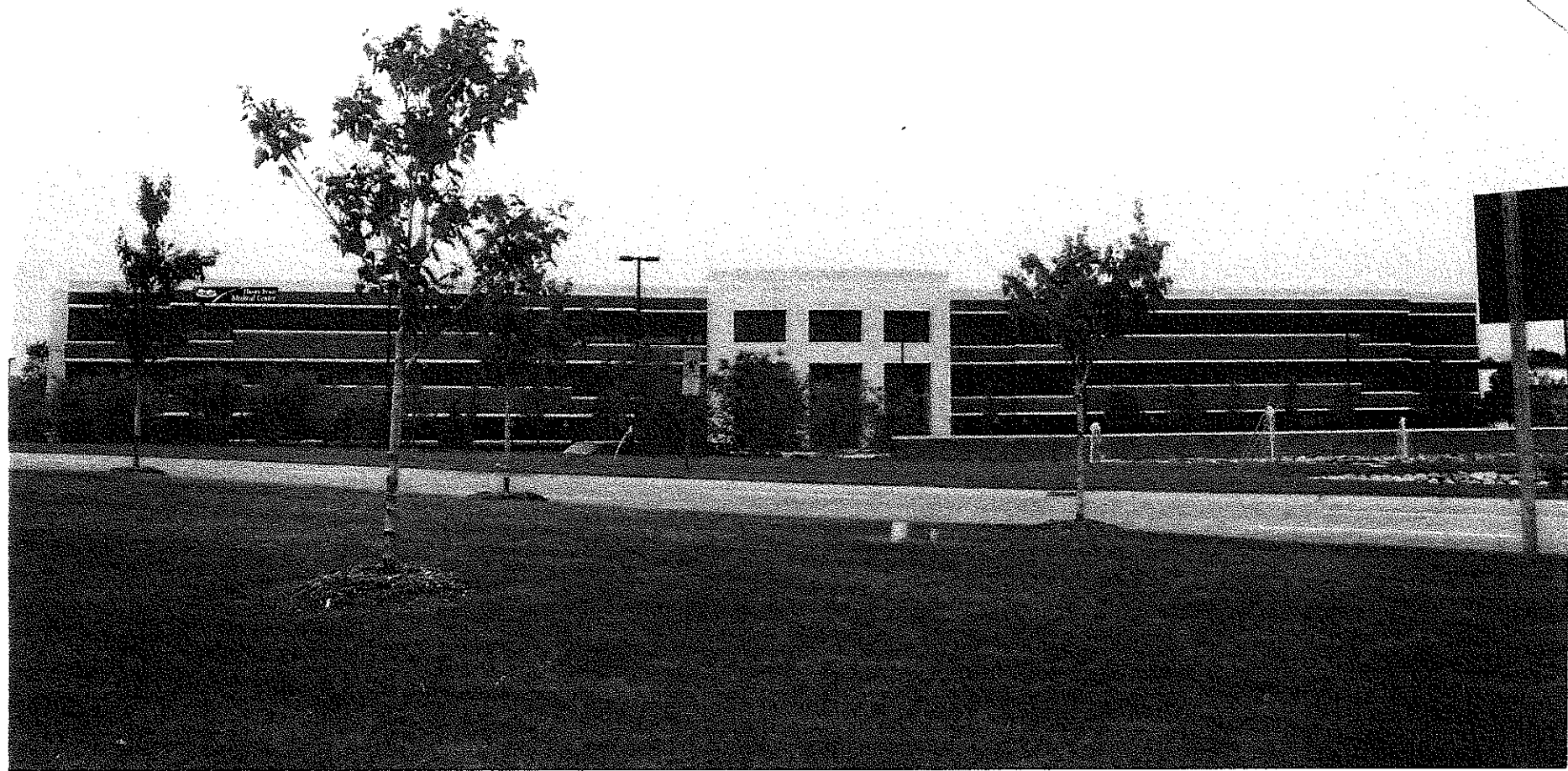
Sign Type (A) - 64 Sq.Ft. (REVISED 8-1)

270570 Henry Ford NOM Columbus	3	1	8-17-07 8-31-07	X	Date:
Stempel Bold Proprietary	- PMS 288 Blue	- MAP 953 Super Sparkle	- MAP 28448 Umbra Grey Metallic	1/2" = 1'	avh
	- Calon #33 Red trans.	- PMS 300 Blue			

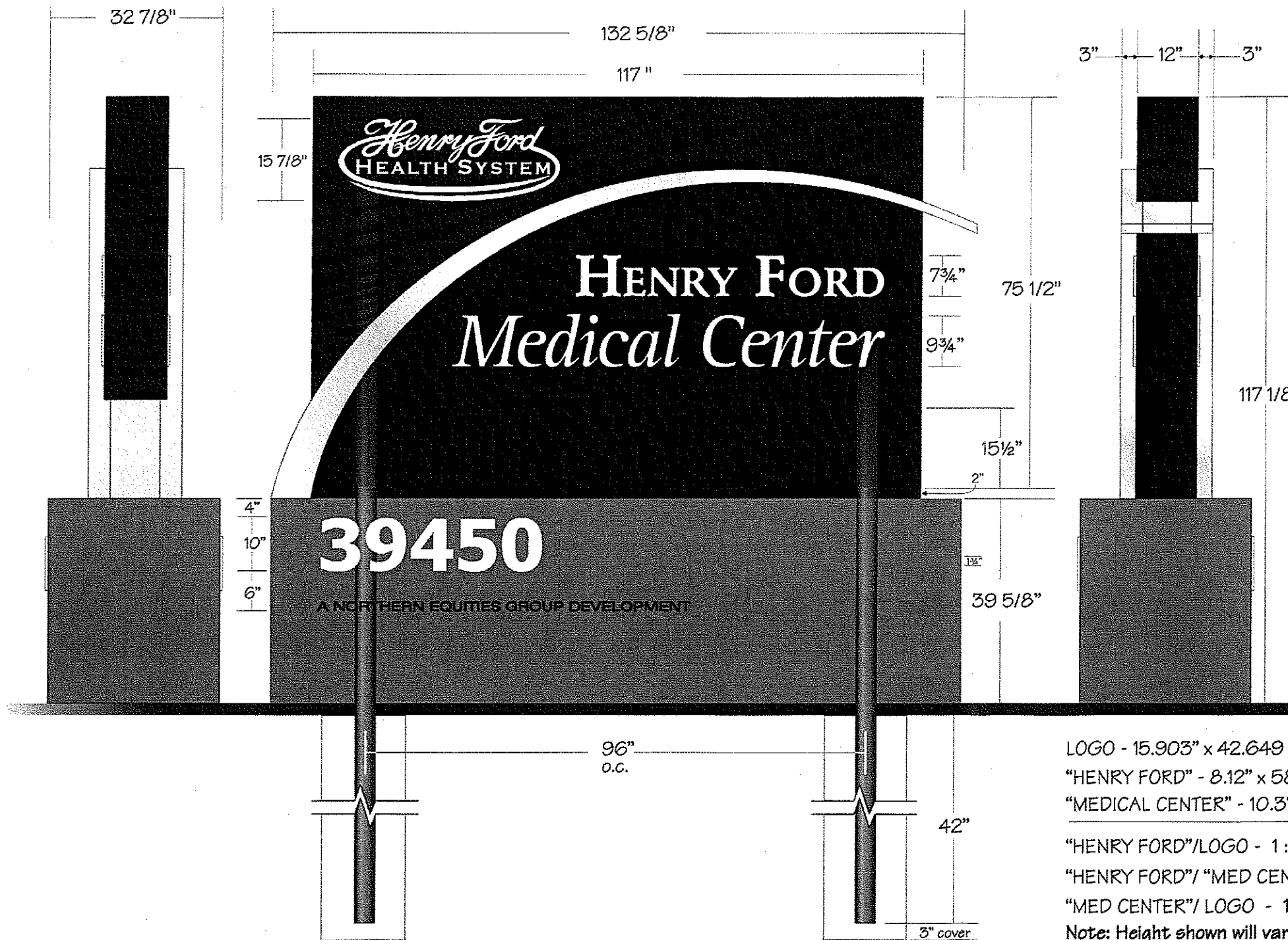
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Loc 5



Loc 5



CUSTOM SERIES 12 - Double Sided - Illuminated

- 75 1/2" x 117" series 12 Hingebody cabinet
- 2" base reveal
- 39 5/8" x 132 5/8" x 30 3/4" base
- 117 1/8" grade to top of sign
- Dual internal 4" steel posts - extended 42" for direct burial in concrete
- Bleed retainers
- Area above arch to be White fiberglass face with first surface applied full color digital print (both sides)
- "Henry Ford" logo to be printed White as part of the larger digital image
- Below arch is to be a 1/8" aluminum face with routed out copy backed with 3/4" #7328 White acrylic routed to leave 1/2" push-thru letters
- Aluminum face is painted PMS 288 Blue
- 15 1/2" x 117" x 1/8" stud mounted changeable panel at bottom of cabinet
- Face and cabinet to have a custom "arch" bolted thru the fiberglass faces to the cabinet frame.
- Arch to be fabricated aluminum painted MAP 935 Super Sparkle
- Attachment through the face to be with stainless steel studs and hardware
- 10" x 1/2" thick address numbers to be stud mounted aluminum with numbers to have 1st surface applied White reflective vinyl & the returns to be painted Super Sparkle Silver (same as face)
- "A NORTHERN..." tagline to be Calon Black HP vinyl
- Illumination by HO fluorescent lamps
- All electrical service to be 120v





NOTE: ALL GROUND SIGNS


Lower end of arch - ALWAYS ON ROAD SIDE
 Upper end of arch - ALWAYS ON BUILDING SIDE

LOGO - 15.903" x 42.649
 "HENRY FORD" - 8.12" x 58.976"
 "MEDICAL CENTER" - 10.37" x 83.005"


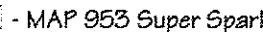
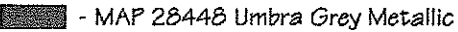
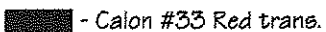

"HENRY FORD"/LOGO - 1:1.958
 "HENRY FORD"/"MED CENTER" - 1:1.277
 "MED CENTER"/LOGO - 1:1.533

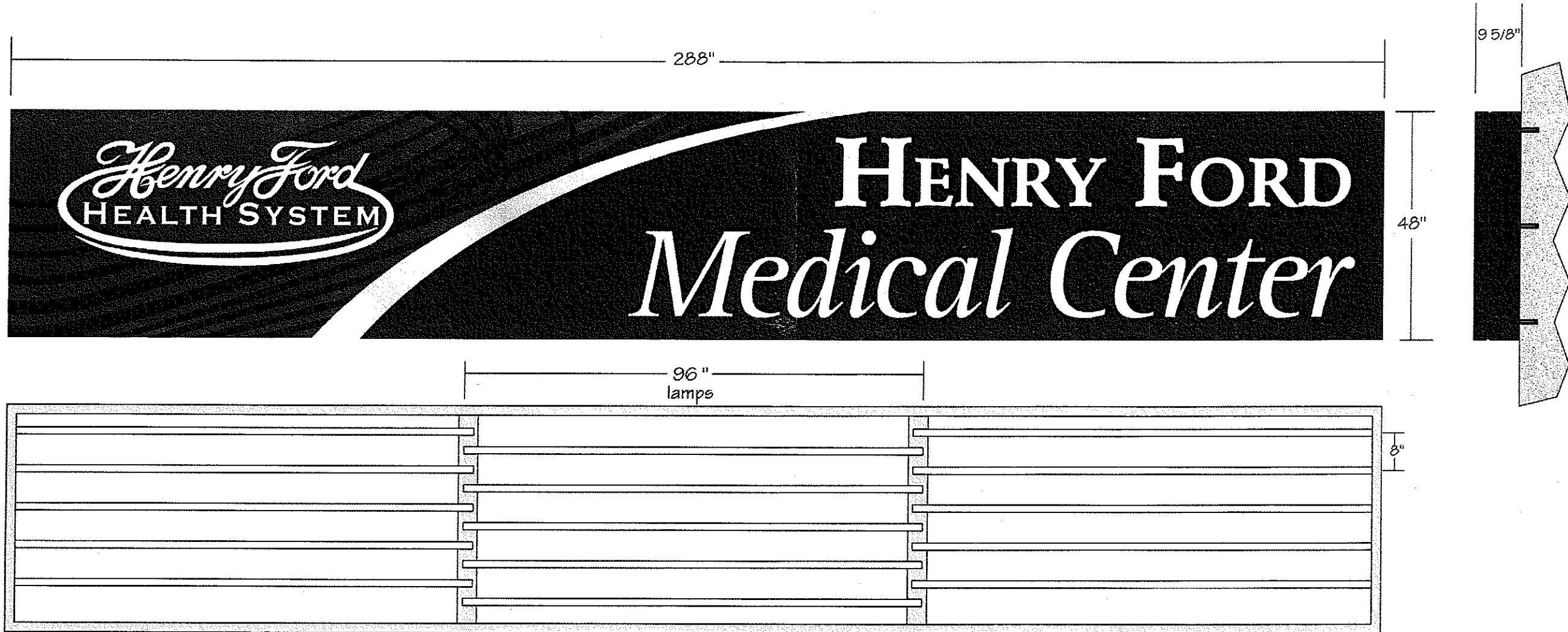
Note: Height shown will vary from callout dimensions

120v 
 277v 
 
 Ext. 
 Int.

 Substrate: White trans vinyl
 Color: Per File
 Contour Cut Reverse print




Sign Type (A) - 64 Sq.Ft. (REVISED 8-1)

PROJECT: R70570 Henry Ford NOVI Columbus	LOCATION: 02, 03	QTY: 2	RELEASE DATE: 8-17-07 8-31-07 10-11-07 8-23-07 9-5-07 10-23-07	APPROVAL: X	Date:
TYPEFACE: Stempel Bold Proprietary	COLOR: <div style="display: flex; justify-content: space-between;">  - PMS 288 Blue  - MAP 953 Super Sparkle  - MAP 2844B Umbra Grey Metallic </div> <div style="display: flex; justify-content: space-between;">  - Calon #33 Red trans.  - PMS 300 Blue </div>	SCALE: 1/2" = 1'	DRAWN BY: avh	This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied or disclosed to any other person or entity, without the express written consent of a representative or an agent of INNERFACE Sign Systems, Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustration purposes only. Actual colors are to be determined by client specification.	



COMMERCIAL WALLMOUNT - Single Sided - Illuminated

- 48" x 288" commercial single face aluminum body
- Tension frame retainer with bleed tension covers
- Face is a single, large format digital print
- Arch is to be Calon #07 Silver Metallic HP vinyl
- Illumination by HO fluorescent lamps
- All electrical service to be 120v
- Estimated service load is 13.65A @ 120v





- 120v 
- 277v
- 
- Ext. 
- Int.

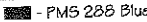
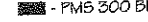
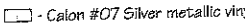
PROJECT: R70570 Henry Ford Novi Columbus	LOCATION: 4	QTY: 1	RELEASE DATE: 10-24-06 11-1-06 8-20-07 10-30-06 11-2-06	APPROVAL: X	Date:	
TYPEFACE: Stempel Bold Proprietary	COLOR: <input checked="" type="checkbox"/> - PMS 288 Blue <input checked="" type="checkbox"/> - PMS 300 Blue <input checked="" type="checkbox"/> - Calon #07 Silver metallic vinyl	SCALE: 1/2" = 1'	DRAWN BY: avh	<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and it's ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the express written consent of a representative or an agent of INNERFACE Sign Systems, Inc. All dimensions show are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustration purposes only. Actual colors are to be determined by client specification.</small>		

INNERFACE



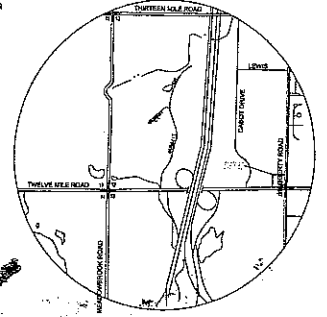
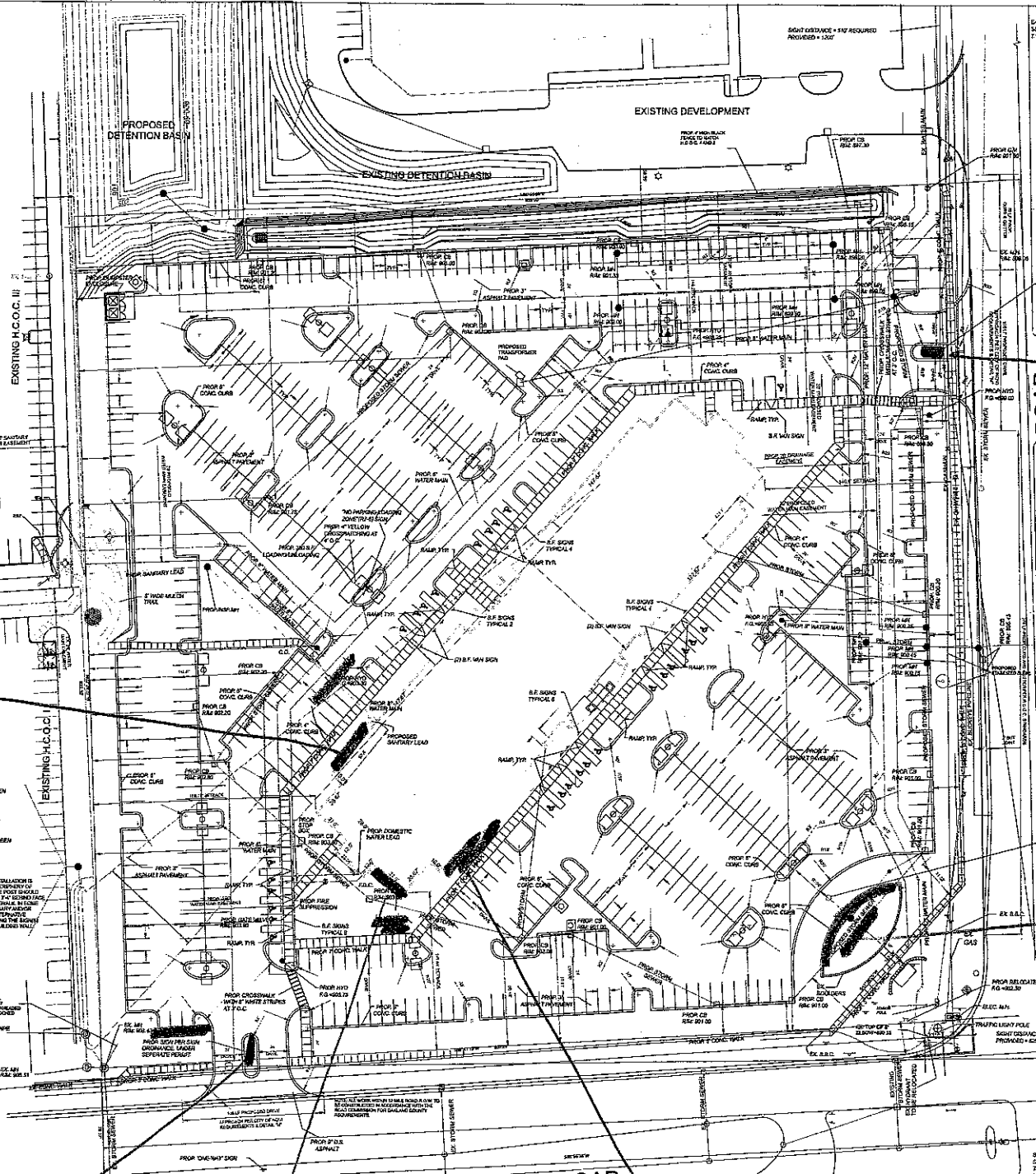
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- 48" x 288" commercial single face aluminum body
 - Tension frame retainer with bleed tension covers
 - Face is a single, large format digital print
 - Arch is to be Calon #07 Silver Metallic HP vinyl
 - Illumination by HQ fluorescent lamps
 - All electrical service to be 120v
 - Estimated service load is 13.65A @ 120v

- 120v 
- 277v 
- 
- Ext. 
- Int.

R70570 Henry Ford Novi Columbus	4	1	10-24-06	11-1-06	8-20-07	X	Date:
Stempel Bold			10-30-06	11-2-06	8-31-07		
Proprietary	 - PMS 288 Blue	 - PMS 300 Blue				1/2" = 1'	avh
	 - Calon #07 Silver metallic vinyl						

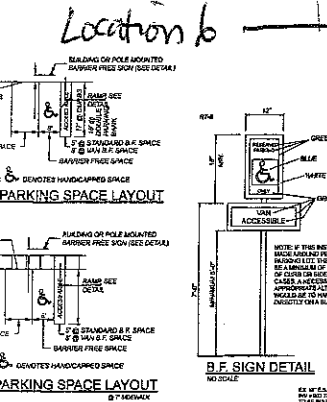
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SYMBOL	DESCRIPTION
(Symbol)	CONCRETE
(Symbol)	ASPHALT
(Symbol)	GRAVEL
(Symbol)	PAVEMENT
(Symbol)	GRASS
(Symbol)	WOOD
(Symbol)	STEEL
(Symbol)	GLASS
(Symbol)	BRICK
(Symbol)	STONE
(Symbol)	IRON
(Symbol)	COPPER
(Symbol)	ALUMINUM
(Symbol)	ZINC
(Symbol)	LEAD
(Symbol)	STEEL PIPE
(Symbol)	COPPER PIPE
(Symbol)	ALUMINUM PIPE
(Symbol)	ZINC PIPE
(Symbol)	LEAD PIPE
(Symbol)	STEEL ROD
(Symbol)	COPPER ROD
(Symbol)	ALUMINUM ROD
(Symbol)	ZINC ROD
(Symbol)	LEAD ROD
(Symbol)	STEEL WIRE
(Symbol)	COPPER WIRE
(Symbol)	ALUMINUM WIRE
(Symbol)	ZINC WIRE
(Symbol)	LEAD WIRE

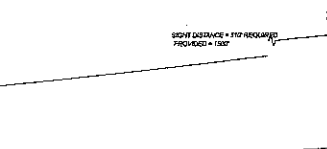


LOCATION MAP
SCALE: 1"=50'

PROPOSED BUILDING
 TOTAL AREA: 120,000 SQ. FT.
 TOTAL FLOOR AREA: 120,000 SQ. FT.
 TOTAL VOLUME: 1,200,000 CU. FT.
 TOTAL HEIGHT: 100 FT.
 TOTAL PERIMETER: 1,200 FT.
 TOTAL LOT AREA: 120,000 SQ. FT.
 TOTAL LOT PERCENTAGE: 100%
 TOTAL LOT COVERAGE: 100%
 TOTAL LOT DENSITY: 100%
 TOTAL LOT INTENSITY: 100%
 TOTAL LOT CAPACITY: 100%
 TOTAL LOT EFFICIENCY: 100%
 TOTAL LOT PRODUCTIVITY: 100%
 TOTAL LOT SUSTAINABILITY: 100%
 TOTAL LOT RESILIENCE: 100%
 TOTAL LOT ADAPTABILITY: 100%
 TOTAL LOT FLEXIBILITY: 100%
 TOTAL LOT INNOVATION: 100%
 TOTAL LOT CREATIVITY: 100%
 TOTAL LOT IMAGINATION: 100%
 TOTAL LOT INSPIRATION: 100%
 TOTAL LOT MOTIVATION: 100%
 TOTAL LOT ENTHUSIASM: 100%
 TOTAL LOT COMMITMENT: 100%
 TOTAL LOT PASSION: 100%
 TOTAL LOT DEDICATION: 100%
 TOTAL LOT DEVOTION: 100%
 TOTAL LOT SACRIFICE: 100%
 TOTAL LOT PATIENCE: 100%
 TOTAL LOT PERSISTENCE: 100%
 TOTAL LOT PERSEVERANCE: 100%
 TOTAL LOT COURAGE: 100%
 TOTAL LOT BRAVERY: 100%
 TOTAL LOT COURTESY: 100%
 TOTAL LOT GRACE: 100%
 TOTAL LOT HONOR: 100%
 TOTAL LOT INTEGRITY: 100%
 TOTAL LOT JUSTICE: 100%
 TOTAL LOT KINDNESS: 100%
 TOTAL LOT MERCY: 100%
 TOTAL LOT MODERATION: 100%
 TOTAL LOT REASON: 100%
 TOTAL LOT SELF-CONTROL: 100%
 TOTAL LOT WISDOM: 100%
 TOTAL LOT UNDERSTANDING: 100%
 TOTAL LOT FAITH: 100%
 TOTAL LOT HOPE: 100%
 TOTAL LOT CHARITY: 100%
 TOTAL LOT LOVE: 100%



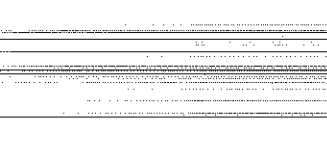
Location 1
TYP. PARKING SPACE LAYOUT



Location 2
TYP. PARKING SPACE LAYOUT



Location 3
TYP. PARKING SPACE LAYOUT



Location 4
TYP. PARKING SPACE LAYOUT



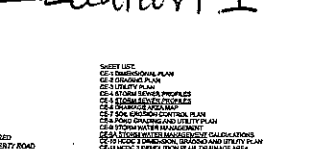
Location 5
TYP. PARKING SPACE LAYOUT



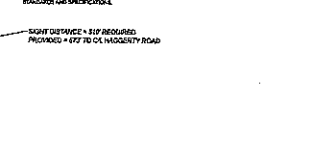
Location 3
TYP. PARKING SPACE LAYOUT



Location 4
TYP. PARKING SPACE LAYOUT



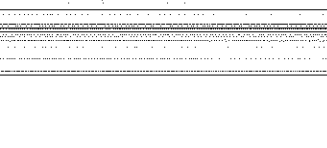
Location 5
TYP. PARKING SPACE LAYOUT



Location 6
TYP. PARKING SPACE LAYOUT



Location 7
TYP. PARKING SPACE LAYOUT



Location 8
TYP. PARKING SPACE LAYOUT



Location 9
TYP. PARKING SPACE LAYOUT