



## Memorandum

**To: Jason Mangum, Director of Parks, Recreation and Cultural Services**

**Cc:**

**From: Kris Barnes, General Manager**

**Date: 12/20/11**

**RE: Skate with Santa**

---

On Sunday, December 18<sup>th</sup>, the Novi Ice Arena hosted our annual Skate with Santa public skate. Every year, Santa makes an appearance at our public skate from 3-5pm to skate with the customers to holiday themed music. There was a raffle to win a Weekend Open Skate Punch Card for 10 free admissions to any of our weekend afternoon open skating sessions.

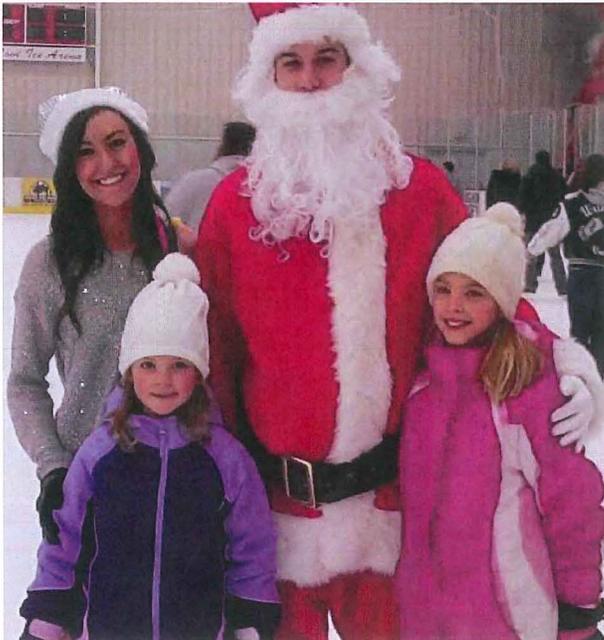
There were 243 people in attendance this year for the Santa Skate bringing in \$935 in open skating revenue. 132 pairs of rental skates were rented out for an additional \$396 in rental revenue. Overall, it was another great event and the people that attended the skate had a lot of fun.

On the next page are 3 pictures of our customers posing with Santa during the skate.



Operated by Suburban Sports Group

# Novi ICE ARENA



Operated by Suburban Sports Group

Novi Ice Arena 42400 Nick Lidstrom Drive Novi, MI 48375 (248) 347-1010 Fax (248) 347-1077  
[www.noviicearena.com](http://www.noviicearena.com)