

# MEMORANDUM



**TO:** NOVI PARK COMMISSIONERS  
**FROM:** RANDY AULER, CPRP, DIRECTOR PARKS, RECREATION & CULTURAL SERVICES  
**SUBJECT:** JULY COMMISSION MEETING AGENDA BACKGROUND  
**DATE:** JUNE 30, 2009

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The following information is provided as background for items listed on the Parks, Recreation & Cultural Services July 9, 2009 Agenda.

### **2009 – 2013 Community Recreation Plan**

The 2009 – 2013 Community Recreation Plan (draft) has been available for public review over the last month. The Parks, Recreation and Cultural Services Commission will conduct a public hearing allowing citizens the opportunity to provide input on the proposed plan. Following the public hearing, the Commission will consider approval of the plan and receive approval by City Council and the State of Michigan Department of Natural Resources.

### **Development of Fuerst Park**

The project is proceeding on schedule and within the budget. The park is scheduled to open August 21, 2009.

### **Overview of the process to create the 2010-2013 Strategic Business Plan**

In 2006, the department created the 2007-2010 Strategic Plan. The plan provided a framework for the department's operations and identified priorities for the department to dedicate its energy and resources towards. This effort provided significant results such as:

- Department achieved financial self-sufficiency
- 81% of residents visited a park during the last 12 months
- 91% of residents rated quality of the parks as excellent to good
- 28% of residents have participated in a recreation program in the past 12 months

The process to develop the 2010-2013 plan will include citizen, Commission, and staff input to assist in shaping the plan. The final plan will provide the framework for achieving future success. I am requesting that three Commission members serve on a work group with myself to develop the plan. This is to be completed by December 30, 2009.