

2008 Novi Parks Foundation Golf Outing

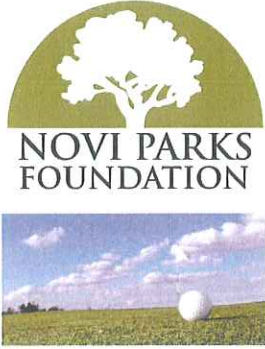
The Novi Parks Foundation Golf Outing will be held August 7, 2008 at the Links of Novi. The purpose of the golf outing is to raise funds and increase awareness of the Park Foundation. The golf outing has raised \$46,000 since its inception in 2005. The 2008 goal is to raise \$44,000. I have attached the golf outing sponsorship information and registration form. The following are expectations of the Parks, Recreation & Forestry Commission members:

- Secure 3 golf teams (foursomes)
- Provide 3 sponsor contacts



Playful Parks

Annual Golf Outing



Put August 7th (10 am start) on your calendar and hit the links for a great cause! Join your fellow community leaders, neighbors and business people on the greens to raise funds which support park enhancements, recreational opportunities and scholarship programs for local children in need.

Target Market

Park supporters, area business people, city and school officials and employees, organization boards and staff from Novi and surrounding communities.

Exposure

225 attendees, with broad pre-event publicity and media coverage.

Timeframe

Publicity begins at least three months in advance of the outing and runs until event date, usually mid July to mid August each year.



Sponsorship Levels:

Platinum Title Sponsor - \$7500

- Two foursomes in golf event, including lunch and dinner.
- Name/logo included in pre-tournament publicity; tournament programs and tournament banners
- Four Novi Parks youth sports team sponsorships
- Recognition in Novi Parks Recreation Guide

Gold Sponsor - \$5000

- One foursome in golf event, including lunch and dinner.
- Name/logo included in pre-tournament publicity; tournament programs and tournament banners
- Two Novi Parks youth sports team sponsorships
- Recognition in Novi Parks Recreation Guide

Silver Sponsor - \$2500

- One foursome in golf event, including lunch and dinner.
- Name/logo included in pre-tournament publicity; tournament programs and tournament banners;
- Recognition in Novi Parks Recreation Guide

Gift Bag Sponsor - \$750

- Sponsor name/logo included in pre-tournament publicity and tournament programs
- Logo on gift bag

Hole Sponsor - \$250

- *Special for 2008!* Sponsor a hole and you'll also receive a team sponsorship (\$250 value) in the Novi Parks Youth Sports league of your choice!



For more information, please contact: Susan Cusick, Sponsorship & Fundraising Coordinator
248.347.0588 | scusick@cityofnovi.org | Novi Parks | 45175 W. Ten Mile Road | Novi, Michigan 48375



Thursday,
August 7, 2008
Links of Novi

Price Includes:

18-holes with Cart

Lunch

Gourmet Steak
Dinner

Awards

REGISTRATION

Name _____
Company _____
Address _____
City _____ Zip _____
Work Phone _____
Email _____

PARTICIPANTS

- 1. _____
- 2. _____
- 3. _____
- 4. _____

Are you interested in sponsorship opportunities?

Yes, please contact me No

PARTICIPATION

_____ Foursome.....\$500
_____ Individual.....\$125
_____ Dinner Only.....\$50

Please detach this form and mail it with a check payable to

Novi Parks Foundation,

PO Box 1169, Novi, MI 48376

Or charge to credit card and mail to the address above:

Visa Mastercard Discover American Express

Card Number _____ Exp. Date _____

Signature _____ Security Code _____

Name on Credit Card _____