



cityofnovi.org

# CITY of NOVI CITY COUNCIL

**Agenda Item H**  
**March 26, 2012**

**SUBJECT:** Approval of Resolution regarding Temporary Promotional Signage for businesses along Grand River Avenue (between Haggerty and Novi Roads) allowing temporary relief from the Sign Ordinance from March 27 through September 15, 2012.

**SUBMITTING DEPARTMENT:** Neighborhood and Business Relations *sw*

**CITY MANAGER APPROVAL:** *[Signature]*

**BACKGROUND INFORMATION:**

To assist businesses with visibility during Grand River Avenue construction, we are recommending to City Council a temporary sign waiver for businesses located on Grand River Avenue between Haggerty and Novi Roads during the construction period beginning immediately upon approval (March 27) through September 3, 2012. This is consistent with similar allowances during the Grand River Avenue bridge construction in 2003 and Novi Road Link construction in 2011.

The provision allows the City Council to permit special business signage on private property relating to an identified event. Should the Council decide it is appropriate to do so, we suggest the following general parameters:

- This one-time permit would be valid beginning immediately through September 3, 2012. The sign would in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.
- The size should be no larger than 48" X 72". This would satisfy the typical A-frame and real estate sign.
- Application (or registration) must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the city to enter upon the property

**RECOMMENDED ACTION:** Approval of Resolution regarding Temporary Promotional Signage for businesses along Grand River Avenue (between Haggerty and Novi Roads) allowing temporary relief from the Sign Ordinance from March 27 through September 15, 2012.

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Fischer				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Wrobel				

**CITY OF NOVI**  
**COUNTY OF OAKLAND, MICHIGAN**  
**RESOLUTION REGARDING TEMPORARY PROMOTIONAL SIGNAGE**

Minutes of a Meeting of the City Council of the City of Novi, County of Oakland, Michigan, held in the City Hall of said City on March 26, 2012, at \_\_\_ o'clock P.M. Prevailing Eastern Time.

PRESENT:

Councilmembers \_\_\_\_\_

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ABSENT:

Councilmembers \_\_\_\_\_

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The following preamble and Resolution were offered by Councilmember \_\_\_\_\_ and supported by Councilmember \_\_\_\_\_

WHEREAS, the City's Sign Ordinance, Chapter 28 of the City of Novi Code of Ordinances authorizes the placement of "temporary promotional signs," defined as a sign that is "specifically authorized by resolution of the City Council in connection with an event or promotion and that is subject to any limitations as to size, duration and purpose as are established in such resolution"; and

WHEREAS, the City Council believes that, given the road construction

project on Grand River Avenue is a temporary occurrence, during which it would be appropriate to authorize a temporary sign waiver for those businesses located on Grand River Avenue, between Novi and Haggerty Roads.

NOW, THEREFORE, BE IT RESOLVED THAT:

1. Only one additional sign per business registered with the City as required under Chapter 8 of the City Code is authorized, and such sign shall be in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted, or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.
2. The sign must be a ground pole or portable sign, as defined in Section 28-1 of the City Code, meaning a freestanding sign not permanently anchored or secured to either a building or the ground.
3. The sign shall not exceed 24 square feet (e.g., 48" X 72") in area and shall not be in excess of six (6) feet in height.
4. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement.
5. The sign shall be permitted from Tuesday, March 27, 2012, through Saturday,

September 15, 2012. The sign shall be removed immediately upon the expiration of this approval.

6. As an event authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization creates no rights inconsistent with the reservation of all such rights to the City and bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.

7. Before any such sign is placed, application must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the City to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

**AYES:**

**NAYS:**

RESOLUTION DECLARED ADOPTED.

MARYANNE CORNELIUS, CITY CLERK

**CERTIFICATION**

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this \_\_\_\_ day of \_\_\_\_\_, 2012, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

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MARYANNE CORNELIUS, CITY CLERK