



CITY of NOVI CITY COUNCIL

Agenda Item 2
March 12, 2012

SUBJECT: Park Naming Options for 13 Mile and Old Novi Road (Landings).

SUBMITTING DEPARTMENT: Parks, Recreation and Cultural Services

CITY MANAGER APPROVAL:

BACKGROUND INFORMATION:

Between January 23rd and February 17th, the PRCS Department solicited ideas for a new name for the 13 Mile and Old Novi Road Park Property (Landings). Citizens submitted naming suggestions via email at parknaming@cityofnovi.org or in person with a provided form which was available at the Parks office and online at cityofnovi.org. Seventy seven (77) different names were suggested by citizens. A park naming committee was assembled and picked the top names to send to City Council. Committee members included Charlie Staab, Butch Wingfield and Matt Tecklenburg from the PRCS Commission, John MacInnis, and Roy Prentice from the Historical Commission, Sarah Rachiele a 5th grade student from Hickory Woods Elementary School, the Levy Family who reside near the park and senior citizen, and longtime Novi resident Ernie Aruffo.

During discussions the Park Naming Committee felt that incorporating the history of the park in the name was the most significant factor in the name. The top three name suggestions are:

- **Casino Point (or Casino Shores) Park** – Suggested for the old Walled Lake Casino adding 'point' due to the design of the park which features a prominent 'point' that extends into the lake (adding 'shores' is an alternative due to the parks location on the shores of the lake).
- **Potawatomi Park** – Suggested for the native people who once inhabited the area – the Potawatomi Tribe.
- **Pavilion Shore Park** – Suggested for the pavilion that stood at this location for summer recreation, dancing and band performances during the 20's, 30's, 40's, and 50's.

Assuming that the name is changed, the old signage designating the property as Landings Park will be removed and a press release will be issued upon City Council selecting the new name for the park. New signage will be installed on the site as part of the park construction process this year.

RECOMMENDED ACTION: Recommend park name for the park located at 13 Mile and Old Novi Road, formerly known as The Landings.

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Fischer				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Wrobel				



CONCEPT PLAN

The Park at 13 Mile and Old Novi Road

MEMORANDUM



TO: CLAY PEARSON, CITY MANAGER

FROM: JASON S. MANGUM, DIRECTOR OF PARKS, RECREATION AND CULTURAL SERVICES *JSM*

SUBJECT: PARK NAMING AT 13 MILE AND OLD NOVI ROAD

DATE: MARCH 1, 2012

3/1/12
Mayor and Council,
Results from the Park
naming committee formed
to recommend names for
the park formerly known as
Landings.
Victor

Between January 23rd and February 17th, the PRCS Department solicited ideas for a new name for the 13 Mile and Old Novi Road Park Property (Landings). Citizens could submit naming suggestions via email at parknaming@cityofnovi.org or in person with a provided form which was available at the Parks office and online at cityofnovi.org. Seventy-seven (77) different names were suggested by citizens and a park naming committee was assembled and picked the top names to send to City Council. The comprehensive list of submitted names is enclosed. Committee members included Charlie Staab, Butch Wingfield and Matt Tecklenburg from the PRCS Commission, John Macinnis, and Roy Prentice from the Historical Commission, Sarah Rachiele a 5th grade student from Hickory Woods Elementary School, the Levy Family who reside near the park and senior citizen, and longtime Novi resident Ernie Arruffo.

During discussions the Park Naming Committee felt that incorporating the history of the park in the name was the most significant factor in the name. The top three name suggestions to be presented at the March 12th City Council Meeting are:

- **Casino Point (or Casino Shores) Park** – Suggested for the old Walled Lake Casino adding 'point' due to the design of the park which features a prominent 'point' that extends into the lake (adding 'shores' is an alternative due to the parks location on the shores of the lake).
- **Potawatomi Park** – Suggested for the native people who once inhabited the area – the Potawatomi Tribe.
- **Pavilion Shore Park** – Suggested for the pavilion that stood at this location for summer recreation, dancing and band performances during the 20's, 30's, 40's, and 50's.

The old signage designating the property as Landings Park will be removed and a press release will be issued upon City Council selecting the new name for the park. New signage will be installed on the site as part of the park construction process.

Enclosure

Park Naming of 13 Mile South Lake Drive
 formerly "Landings" - February 29, 2012

	Park Naming Suggestion	Justification
1	Algonquin Park	The Ottawa Indians lived in the area. Algonquin and Pottawattomies were members of the Ottawa Indians. Source: The Story of a Village Community
2	Boulder Park (yes with a "w")	There is a five feet wide and four feet tall glacier wall in Walled Lake formed by the glacial period. During a large part of the glacier period, southeastern Michigan lay beneath hundreds, if not thousands, of feet of ice. Over much of the area a thick deposit of boulder clay accumulated. Lakes and ponds were formed by the melting ice of the glacier. Some believed that this wall was man-made, but geologists have proven this not to be true. Source: The Story of a Village Community
3	Casino Cove	Remembering the Walled Lake Casino, which was located at this site.
4	Casino Gardens	The connection to the famous casino that once stood there.
5	Casino Landing	The connection to the famous casino that once stood there.
6	Casino Point Park	Casino for the Walled Lake Casino - Point because of the features in the design which create a point that extend out over the water.
7	Casino Shores Park	History or historic significance to the area.
8	Casino Shores Park	Casino Shores was the name of the first casino/ballroom built on the site in 1925. It reflects the history of the former casino and its location on the shore of Walled Lake.
9	Cenaqua Park	See attachment
10	Cenaqua Shores Park	See attachment
11	Cenequa Shores	The park was set aside as a park by Herman Czenkusch who subdivided Cenequa Shores subdivision. See attachment

Park Naming of 13 Mile South Lake Drive
formerly "Landings" - February 29, 2012

12	Colby Park	In the early 1900's the park property was used as an amusement park: roller coaster, band hall,...and a big water slide that went into the lake--lots of fun. Except the day an eight-year-old girl named Elizabeth Colby died in a water slide accident. In her memory, and in the spirit of the future possibilities of all children, I would like to propose the park be names "Colby Park".
13	Crescent Moon Park	The Indians built a crescent moon wall in the lake to trap fish. It went from this park to Lakeshore Park.
14	Dancer's Park	This property was the site of the Walled Lake Ballroom and the Amusement Park. My Aunt Laura Tolettene's family owned and operated the Ballroom through its hay-day to it's demise in the 1960's. For over two decades (through the 1940's and 50's) the Ballroom and the Amusement Park situated on this property provided refreshment and joy to the people of the greater Wayne and Oakland County areas. It seems fitting to connect the name of the park to the history of the property. My aunt Laura lived through this era; she worked in the Ballroom, danced with Tommy Dorsey and Guy Lombardo, and played at the Amusement Park. Her family left a legacy that is connected to this physical space and we feel it is appropriate for the name to reflect this history.
15	Eden Park	It is a most peaceful name with a history long before Novi even existed.
16	Fire Keepers Park	The Ojibwa tribes of Walled Lake are known as the Fire Keepers
17	First Responder's Park	Calling it First Responder's we are giving honor, also thanks to the First Responder's who we look to when we are in deep need of help. Police officers, fire men, our Army, Navy, Marines, Coast Guard and for all had served to keep us safe.
18	Forget Me Not	This area reminds me of the good times and exciting days here.
19	Gemstone Parks of Novi	
20	Generations Park	I'm a 2nd generation Novi resident. The site formerly provided casino gaming and other functions. It's going to be a new facility to a new Generation. Hopefully the park will also generate a lot of recreation. Maybe it will be a green space to generate oxygen.
21	Grand Indian Trail Park	The Pottawattomies camping ground was on the grand Indian trail running from Grand Rapids to Walled Lake, east around the lake then off to Detroit. Source: The Story of a Village Community

Park Naming of 13 Mile South Lake Drive
formerly "Landings" - February 29, 2012

22	Green Corn Dance Park	The name "Green Corn" dance was celebrated by the Pottawattomies in the fall to express their gratitude for bountiful harvests, the preservation of their lives and appreciation of the blessings of the expiring year. The celebration took place on the west side of the lake between Decon William Tenny's old house and the lake shore. Two apple trees and two pear trees marked the spot for years. The Pottawattomies cultivated a small plat and raised corn and squash. Source: The Story of a Village Community p. 21.
23	Green Corn Park	The name "Green Corn" dance was celebrated by the Pottawattomies in the fall to express their gratitude for bountiful harvests, the preservation of their lives and appreciation of the blessings of the expiring year. The celebration took place on the west side of the lake between Decon William Tenny's old house and the lake shore. Two apple trees and two pear trees marked the spot for years. The Pottawattomies cultivated a small plat and raised corn and squash. Source: The Story of a Village Community p. 21.
24	Harwell Commons (The Commons)	Ernie Harwell was not only a beloved resident of the city, but well known around the sports world as a fine gentleman and professional sports caster. I propose naming the new park HARWELL COMMONS. COMMONS loosely means an area shared by a community, to view and enjoy. The new name could also simply be "THE COMMONS".
25	Hidden Natures Parks of Novi	
26	Ingersol Trail (or Creek) Park	Please see attached, specifically Middle Branch section of the River Rouge, Ingersol Creek was/is located near Walled Lake, what a perfect historical name/marker for Novi's history
27	Jewel of Novi Park	Because it's a gem of a piece of property
28	Lakeside Park	
29	Lake View Park	requested by Lakeview Bar and Lakeview Party Store
30	Legacy Park	This is an opportunity to preserve the history of the area (amusement park, dance hall, bath house, casino) and pass it on from generation to generation of Novi residents in the form of a legacy. Legacy Park offers a unique opportunity in creating a legacy for Novi families for decades to come.
31	Legendary Gardens	The connection to the famous people that once entertained on that spot.
32	Legendary Landing	The connection to the famous people that once entertained on that spot.
33	Legends Park	The walls the Indians and their burial grounds, the green corn festival, the casino and amusement park, Cornelius Austin, the While Rock Trading Post, etc., all legends.

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34	Nature Hills Parks of Novi	
35	Natures Hidden Parks of Novi	
36	Natures Trail Parks of Novi	
37	N.I.C.E. (Novi Inspirational Community Environmental) Park	N.I.C.E. is indicative of the location and use of the land. Located in Novi on a peaceful setting that will be Inspirational & relaxing, yet be available to the Community for healthy activities (walking, biking, fishing, boating, etc.) that allow conservation and Environmental friendly actions. As a former Park & Rec Commissioner, I was on one of the original committees to recommend a use for the former Landing venture. Glad to see that it is finally happening!
38	NoNoRo or "NNR"	North Novi Road. Displaying my age that I'm old enough when Old Novi Road was THE Novi Road, I think it would be interesting to create a catchy name for this park.
39	North Shores Park	The area is in the Northern portion of the City and on the shores of Walled Lake
40	Novi Lakeside Park	The park is just on side of lake.
41	Old Casino@Lakeshore Park	
42	Old Walled Lake Casino Park	
43	Ottawa Park	The Ottawa Indians lived in the area. Algonquin and Pottawattomies were members of the Ottawa Indians. Source: The Story of a Village Community
44	Pathway Crossing	I chose this name because of the two cities. Novi and Walled Lake, that will share in this park's proximity to each other...two great cities, side by side
45	Portage Park	
46	Pottawatomi Park	Pottawatomi were the native people originally in this area.
47	Pottawattomies Park	The Pottawattomies (Indians) lived around Walled Lake. They use the lake for fishing and grew crops on the land. They also traveled from the north and west of Detroit. Source: The Story of a Village Community
48	Pavilion Shore Park	Pavilion ties into the rich history of the 20's, 30's, 40's and 50's when this area gained national and regional prominence for summer recreation, dancing and band performances. Many in the area have heard their parents and grandparents speak fondly about summer's spent on the shores of Walled Lake and this is the site of the largest pavilion. While "Shore" accurately describes the most prominent geographical feature it also connects the name to the existing Novi Lakeshore Park.
49	Reminisce Park	It will bring back memories of all the good times everyone had in the past.

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50	Seascape Park of Novi	
51	Serenity Park	I chose this because Novi is such a busy place with the mall close by and the traffic. It will be lovely to get away from it all and feel like you are up north where there is always peace and serenity.
52	Serenity Park	I would like to suggest the name "Serenity Park". I believe people go to parks to get away from their stress and tension in their lives. It provides a safe and clean place for anyone to be by themselves or to meet someone. Parks always provide an escape from today's pressures and we look forward to just to sit and think in nature.
53	Serenity Park of Novi	"Serenity" describes a type of peacefulness that exists in the City of Novi. We live in a safe environment protected by our top-notch police and fire personnel. We have citizens that are proud to be living in a city rich with diversity, citizens who are connected to a well-established and highly admired educational system and a local government that is solely focused on the well being of its city. The name "Serenity Park of Novi" is a welcoming and inclusive concept.
54	Sheni-be-Win	What the Indians called Walled Lake (Sun & Water) from oral history - 1st doctors granddaughter
55	Shoreview Park	
56	South Beach	Only name it can be
57	South Lake Park	Simple to remember
58	South Shores	The park is located at the south end of Walled Lake and shores implies a peaceful, serene park to relax and enjoy the beautiful waters. As the park is to be used for passive recreation, the name distinctly depicts the location and provides foresight to the ambiance of the park.
59	Summer Hills Park of Novi	
60	Sunset Park	The sun sets over there every night :) and it sounds like a nice place to go! (Where do you want to go? Sunset Park!)
61	The Greater Novi Conservation Park	I have lived and worked in Novi most of my life and I think it is a great city. I would like the "Landing" renamed to "The Greater Novi Conservation Park". I think it's an appropriate name for such a beautiful site. Thank you.
62	The Walled Lagoon Park	This name is unique. The name itself will suggest the location of the park.

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63	Three Fires Park	Long ago the entire area was inhabited by the peoples of the First Nations. The three tribes (Ojibwe, Potawtomi, and Ottawa) were known as the Council of Three Fires. Chief Pontiac was the head of this council until his death in April of 1769. This entire area was criss-crossed with trails of trade, hunting, fishing, and warpaths, and within the boundry of Landings itself lies sacred burial ground of the Potawtomi. These people deserve respect and recognition for all of the obvious reasons. As far as I am aware we have no such tribute anywhere within our great City of Novi for the first peoples, and here is a perfect opportunity glaring us into he face to, through an act as small as painting a city sign, offer the honor and respect to those who came before us on this very land so many years ago. Thank you for taking the time to consider my submitted option and best regards.
64	Verde Acres	There is an Italian sound for name of our town, and verde is Italian for green of course we want to become more and more logical to preserve our green spaces for the current and future enjoyment of our human and canine. I'm just back from a trip to CA thereis a huge emphasis on going green. We follow that and add to my reasons for using the Verde/Green theme. As a top 10 winner of a best city for families, Novi can lead our state in education of green practices and could be a visionary city for going green, schools, community and service as well as hospitals, businesses and individuals and clubs could have a monthly progress.
65	Verde Green	Same as Verde Acres
66	Verde Novi	Same as Verde Acres
67	Verde Park	Same as Verde Acres
68	Verde Visions	Same as Verde Acres
69	Walled Lake Park	
70	Walled Lake Park	See attachment - There were at least 4 stone walls at Walled Lake. In front of this park the Indians built a cresent moon park to trap fish. The west shore had a large wall. The east shore and north of lake had walls; another wall in Lake.
71	Walled Lake Casino Historical Park	It pays tribute to prior use of the property and brings back many fond memories for the people who live around the lake. Also, you could find old archived pictures of the park and set them around the park on plaques as an informational tool. It never hurts to learn something even when you are having fun.
72	Water's Edge Park	
73	Water's Edge Park	Because the old land site was EdgeWater Park and the parks focus is about being on the waters edge. It is a beautiful location.

MEMORANDUM



TO: CLAY PEARSON, CITY MANAGER

FROM: JASON S. MANGUM, DIRECTOR OF PARKS, RECREATION AND CULTURAL SERVICES *JS*

SUBJECT: UPDATE – PARK NAMING AT 13 MILE AND OLD NOVI ROAD

DATE: JANUARY 25, 2012

1/25/12
To: Mayor / City Council Members
FYI *[Signature]*

At the January 9, 2012 City Council meeting, the outline for naming the park at 13 Mile and Old Novi Road (Landings Property) was presented and discussed. Since that meeting, the Parks, Recreation and Cultural Services Department has begun the process to solicit potential park names and have begun assembling community members to serve on the park naming committee. The Committee will consist of 3 members of the PRCS Commission, two members of the Historical Commission, two local youth and one senior resident. The Parks Commission selected Charlie Staab, Butch Wingfield and Matt Tecklenburg at their January 12th meeting. The Historical Commission meets on Wednesday, January 25th and will select their representatives at that time. Youth delegates will be Hickory Woods 5th grade students as selected by principal, Dr. Pat Warner. Longtime Novi Resident and community advocate, Ernie Arrufo has been asked to be our senior representative. *A*

Both the Novi News and the Novi Patch are working with the department to inform the public about the project and both have run stories in their respective publications. The department will also send out additional press releases beginning the week of January 23rd. An email address, parknaming@cityofnovi.org has been set up and suggestions have come in daily at that address. Citizens can provide their suggestions via email, or in person with the attached form.

Suggestions will be received until, Friday, February 17, 2012. The park naming committee will receive all suggestions at that time and narrow choices down to the top 3-5 names to present to City Council. It is anticipated that City Council will choose a name at the March 12, 2012 City Council meeting. *+*





PARK NAMING SUBMISSION

The City of Novi is asking for your help with naming our newest park located at 13 Mile and Old Novi Road (Landings Property). We encourage all Novi residents young and old to help name this park!

Names submitted will be presented to a committee consisting of members of the Parks, Recreation and Cultural Services Commission, the Historical Commission, Novi youth and seniors. The park naming committee will make a recommendation to the City Council. The City Council has final authority to approve or amend any recommendation.

Park naming guidelines

- Neighborhood or geographical identification
- Natural or geological feature
- Historical or cultural significance
- No site shall be given the same name as an existing public facility or school site
- No site shall be named in honor of a person, either living or deceased due to Michigan Natural Resources Trust Fund grant requirements

Please submit one name per entry. Entries must be received by 5pm, February 17, 2012

Name _____

Address _____

Novi, MI, Zip _____ Phone _____

Email _____

Suggested Park Name _____

Tell us why this name should be chosen _____

Submit form to: Park Naming Submission

45175 W. 10 Mile Road

Novi, MI 48375

or email: parknaming@cityofnovi.org



CITY of NOVI CITY COUNCIL

**Agenda Item 4
January 9, 2012**

SUBJECT: Approval of process to name parkland located at 13 Mile Rd and Old Novi Road (Landings Property).

SUBMITTING DEPARTMENT: Department of Parks, Recreation and Cultural Services

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

The majority of the Landings park property was acquired by the City in the 1980's and was designated as parkland on March 22, 2010. The "Landings" name comes from a proposed development that at one time was planned to go in at that site. The current name does not necessarily reflect the rich and unique history of the property and other names should be considered as the process goes forward to get this public space into use.

In 2005 the Novi City Council adopted the Parks and Recreation Facilities Naming Rights Policy, which provides the authorization for an individual, family, private business or corporation to purchase the right to name a fixed asset. The policy, however, does not provide guidance for the naming of park facilities that do not fall under these criteria.

Parks where naming rights funds have not been secured should be approached with deliberation and the City Council should designate the names of parks and recreation facilities. The City Council would ideally make its selection in this case after receiving a recommendation from a park naming committee consisting of three (3) members of the Parks, Recreation and Cultural Services Commission, two (2) members of the Historical Commission and two (2) youth who reside in the surrounding neighborhood as appointed by the Director of Parks, Recreation and Cultural Services.

In efforts to engage the community, the committee will, if council approves, under the direction of the Parks, Recreation, and Cultural Services Department, conduct a community-wide solicitation for naming the park based on the following guidelines:

- Neighborhood or geographical identification
- Natural or geological feature
- Historical or cultural significance
- No site shall be given the same name as an existing public facility or school site

Due to the DNR policy discouraging the naming of parks after individuals, we will not include that option among the guidelines. MDNR policy states:

The Michigan Natural Resources Trust Fund Board will not assist in any acquisition or development project where the site will be named in honor of a person either living or deceased. Funding recipients may ask the MNRTF Board for a waiver to this policy when they propose to name the site after an individual or organization that has made a

significant financial contribution (including donation of land value) toward completion of the MNRTF project.

The department of Parks, Recreation and Cultural Services will work with the parks naming committee to complete the public input stage of the park naming process by February 13, 2012. A recommendation from the park naming committee will be presented to City Council for their final selection by March 12, 2012.

RECOMMENDED ACTION: Approval of process to name parkland located at 13 Mile Rd and Old Novi Road (Landings Property).

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Fischer				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Wrobel				



PARK NAMING SUBMISSION

The City of Novi is asking for your help with naming our newest park located at 13 Mile and Old Novi Road (Landings Property). We encourage all Novi residents young and old to help name this park!

Names submitted will be presented to a committee consisting of members of the Parks, Recreation and Cultural Services Commission, the Historical Commission and local Novi youth. The park naming committee will make a recommendation to the City Council. The City Council has final authority to approve or amend any recommendation.

Park naming guidelines

- Neighborhood or geographical identification
- Natural or geological feature
- Historical or cultural significance
- No site shall be given the same name as an existing public facility or school site
- No site shall be named in honor of a person, either living or deceased due to MNRTF grant requirements

Please submit one name per entry. Entries must be received by 5pm, February 13, 2012

Name _____

Address _____

Novi, MI, Zip _____ Phone _____

Email _____

Suggested Park Name _____

Tell us why this name should be chosen _____

Submit form to: Park Naming Submission
45175 W. 10 Mile Road
Novi, MI 48375
or email: parknaming@cityofnovi.org

12/14/2011

To: Mayor and City Council members

For background with Mayor and Council item on 12/19. The Parks Commission and Council could also, as part of a process, solicit general community suggestions. A referral to the PRCS from Council may/should include some criteria or suggestions going into that review. Clay

MEMORANDUM

CLAY PEARSON, CITY MANAGER

M: JASON S. MANGUM, DIRECTOR OF PARKS, RECREATION AND CULTURAL SERVICES

CT: NAMING OF PUBLIC PARKS AND PARKS AND RECREATION FACILITIES

DATE: DECEMBER 14, 2011

The majority of the Landings park property was acquired by the City in the 1980's and was designated as parkland on March 22, 2010. The "Landings" name comes from a proposed development that at one time was planned to go in at that site. The current name does not reflect the rich and unique history of the property and another name should be considered.

Also, naming rights for fixed amount of time and onto the "official" name. Such as, ITC added to Community Sports Park for duration of naming rights agreement.

In 2005 the Novi City Council adopted the Parks and Recreation Facilities Naming Rights Policy, which provides the authorization for an individual, family, private business or corporation to purchase the right to name a fixed asset. The policy, however, does not provide guidance for the naming of park facilities that do not fall under these criteria.

Parks where naming rights funds have not been secured should be approached with deliberation and the City Council should designate the names of parks and recreation facilities. The City council should make its selection after receiving a recommendation from the Novi Parks, Recreation & Cultural Services Commission, which shall be based upon public input from individuals and organizations.

Common criteria for park naming:

- Neighborhood or geographical identification
- Natural or geological feature
- Historical or cultural significance
- A historical figure
- An individual who has made a significant land, monetary or civic contribution to the park system
- An individual who gave their life while serving in the United States of America in military service
- As required by purchase agreement

Following the selection of a park name the property or facility should be identified with appropriate signage and the name should remain for a designated number of years.