

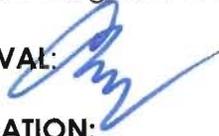


CITY of NOVI CITY COUNCIL

**Agenda Item H
November 14, 2011**

SUBJECT: Approval of Resolution regarding Temporary Holiday Promotional Signage allowing temporary relief from Sign Ordinance from November 25 through December 26, 2011.

SUBMITTING DEPARTMENT: Neighborhood & Business Relations

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

As in years past, in order to assist the Novi retail business community during the holiday shopping season, this resolution would allow temporary relief of the "temporary promotional event" signage authorization in the sign ordinance. The provision allows the City Council to permit special City-wide business signage on private property relating to an identified event. The City has done so for the Ringing in the Holidays event, with no apparent issues. Should the Council decide that it is appropriate to do so, it is suggested with the following general parameters:

This one time permit would be valid only between November 25, 2011 - December 26, 2011.

The business sign (as defined in Section 28-1 of the City Code):

must direct attention to a business or profession conducted or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.

The size must be no larger than 48" X 72". This would satisfy the typical A-frame and real estate sign.

Pre-Application (or registration) must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the City to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

RECOMMENDED ACTION: Approval of Resolution regarding Temporary Holiday Promotional Signage allowing temporary relief from Sign Ordinance from November 25 through December 26, 2011.

	1	2	Y	N
Mayor Gaff				
Council Member Casey				
Council Member Fischer				
Council Member Margolis				

	1	2	Y	N
Council Member Mutch				
Council Member Staudt				
Council Member Wrobel				

CITY OF NOVI

COUNTY OF OAKLAND, MICHIGAN

RESOLUTION REGARDING TEMPORARY HOLIDAY PROMOTIONAL SIGNAGE

Minutes of a _____ Meeting of the City Council of the City of
Novi, County of Oakland, Michigan, held in the City Hall in said City on
November 14, 2011, at _____ o'clock P.M. Prevailing Eastern Time.

PRESENT:

Council Members _____

ABSENT:

Council Members _____

The following preamble and Resolution were offered by Council Member
_____ and supported by Council Member _____.

WHEREAS, the City's Sign Ordinance, Chapter 28 of the City of Novi Code of Ordinances authorizes the placement of "temporary promotional signs, defined as a sign that is "specifically authorized by resolution of the City Council in connection with an event or promotion and that is subject to any limitations as to size, duration and purpose as are established in such resolution"; and

WHEREAS, the City has in prior years allowed such temporary promotional signs in connection with the City-wide holiday event known as "Light Up the Night," as well as more recently in connection with the City event known as "Fall for Novi"; and

WHEREAS, the City Council believes that these sign authorizations have been beneficial to the participating businesses and has not been detrimental to the City as a whole; and

WHEREAS, the City Council believes that, given the current economic situation of the state and region, and its effect on local City businesses, it would be appropriate to authorize such promotional signage this holiday season;

NOW, THEREFORE, BE IT RESOLVED THAT:

1. Only one additional sign per business registered with the City as required under Chapter 8 of the City Code is authorized, and such sign shall be in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted, or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.
2. The sign must be a ground pole or portable sign, as defined in Section 28-1 of the City Code, meaning a freestanding sign not permanently anchored or secured to either a building or the ground.
3. The sign shall not exceed 24 square feet (e.g., 48" X 72") in area and shall not be in excess of six (6) feet in height.
4. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement.
5. The sign shall be permitted from Friday, November 25, 2011, through Monday, December 26, 2011. The sign shall be removed immediately upon the expiration of this approval.
6. As an event authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization

creates no rights inconsistent with the reservation of all such rights to the City and bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.

7. Before any such sign is placed, application must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the City to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

MARYANNE CORNELIUS, CITY CLERK

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this 14 day of November 2011, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

MARYANNE CORNELIUS, CITY CLERK

1307647



Neighborhood
& Business Relations
45175 W. Ten Mile, Novi 48375

Ara Topouzian
Economic Development Director
248.347.0583
atopouzian@cityofnovi.org



Novi Businesses authorized to place an additional business sign November 26 through December 26, 2010

In an effort to assist the Novi business community and promote holiday season sales, the City of Novi is providing a one-time, additional business sign allowance from November 26 through December 26, 2010. The Novi City Council passed a resolution giving businesses the opportunity to take advantage of "temporary promotional event" signage.

Rules for the sign allowance

To provide fairness and to maintain safe and attractive business areas, the following rules apply:

- No City permit or fees are required for the additional sign, but interested businesses must complete the registration form inside this newsletter and return it to the Community Development Department prior to sign placement to participate in the one-time offering.
- Each sign meeting the criteria below will be permitted from **Friday, November 26 through Sunday, December 26, 2010**. Each sign shall be removed immediately upon the expiration of this approval.
- **One** additional sign per business registered with the City of Novi is permitted.
- The **sign must be a portable sign** meaning a freestanding sign not permanently anchored or secured to either a building or the ground, such as A-frame poles temporarily driven into the ground and T-shaped signs in the nature of a traditional "for sale" sign.
- The **sign can be up to 24 square feet** in area and not in excess of six feet in height.
- The sign must not be placed on public property or in the public road right-of-way or any road easement. To determine public property, behind the sidewalk is generally a good indicator of right-of-way lines. Tenants will need to coordinate and receive permission from property owners. The City will not become involved in any leasee-leasor discussions. **The signs must be placed on the same private property as the business being promoted.** Be aware to not block sight lines for drivers entering and exiting the business area. The City reserves the right to direct changes to sign placement as required to maintain safety.

Before any sign is placed, the registration form inside this newsletter **must be completed and returned to the City of Novi, 45175 W. Ten Mile Road, Novi, MI 48375**. The registration may also be faxed to 248-735-5600, to the attention of **Jeannie Niland, jniland@cityofnovi.org**, in Community Development.

For more information or to download the registration form, visit **InvestNovi.org**.

Giving Thanks...

In Novi, there is much to be thankful for — quality public services, excellent schools, safe neighborhoods, infrastructure improvements and amazing business partners like you! We are committed to promoting economic development in Novi. Helping businesses grow and prosper is a major focus of the City of Novi and we are truly dedicated to helping foster the region's economic base to improve the quality of life for our citizens and business community. If there is ever anything we can do to assist your business, please let us know.

We wish you a beautiful holiday season and a healthful, happy New Year!

Your Novi Economic Development Team
(left to right)

Ara Topouzian, Economic Development Director
Clay Pearson, City Manager
Sarah Marchioni, Coordinator
Victor Cardenas, Assistant City Manager
Dave Reinhardt, Video Production Specialist
Sheryl Walsh, Director of Communications
Melissa Place, Administrative Assistant to the City Manager
Tracie Ringle, Communications Specialist
Robin Working, Communications Assistant



The Economic Development Team has some pre-holiday fun in the Children's Section of the new Novi Public Library. Located on the Civic Center Campus, in the heart of Novi, the Library is a useful educational, cultural, and business resource for all community members.

Receive free monthly
business updates from the
City of Novi!
Logon to **InvestNovi.org** and
join e-biz today

Keeping businesses connected and up to date on all the latest happenings in Novi's economic development arena is a top priority! Through a monthly electronic newsletter, the City of Novi's Neighborhood & Business Relations team provides information on economic development initiatives, networking and educational opportunities, valuable business resources and more!

To join, visit **InvestNovi.org** and simply click on the e-biz subscribe icon on the homepage.





Community Development
45175 W. TEN MILE ROAD
NOVI, MI 48375
Phone: 248.347.0415
Fax: 248.735.5600

TEMPORARY PROMOTIONAL SIGN PERMIT REGISTRATION
by Special Resolution of the Novi City Council
Subject to Chapter 28 of the City Code

Name of business: _____
 Address of business: _____
 Business phone number: _____
 Name of applicant: _____
 Home address: _____
 Home phone: _____
 Names and phone numbers of persons erecting and removing sign _____

Requirements:

1. The sign shall be in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.
2. The sign must be a ground pole or portable sign as defined in Section 28-1 of the City Code.
3. The sign shall not exceed 24 square feet in area and shall not be in excess of six (6) feet in height.
4. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement.
5. This one time only permit is valid only between November 26 – December 26, 2010. The permitted sign must be removed by the applicant within twenty four (24) hours of the end of the Event. The Event ends 12 PM December 26, 2010, therefore, any sign must be removed by 12 PM December 26, 2010.
6. Applicant hereby authorizes the City of Novi to enter upon the property, or any adjacent property necessary to access the sign, to remove the sign if it is not removed by the applicant within the time specified above or does not comply with requirements 1-4, and hereby releases and waives any claims of liability on the part of the City for any damage done to the property or sign, and to indemnify and hold harmless the City from any claims as a result of the City's actions, including damage done to the property or adjacent property as a result of the removal.
7. As an event authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization created no rights inconsistent with the reservation of all such rights to the City and bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.
8. I agree to comply completely with the aforementioned requirements.

Name of person authorized to sign

Company name (if applicable)

Return completed form to the City of Novi, 45175 W. Ten Mile Road, Novi, MI 48375
or fax to 248.735.5600, attention of Jeannie Niland, Community Development.

THE CITY OF NOVI

in partnership with the
Novi Chamber of Commerce
invites you to join

MAYOR DAVID B. LANDRY
and City Council Members for the

STATE OF THE CITY ADDRESS
and Luncheon

hosted at
Baronette Renaissance

Thursday, January 20, 2011
11:30 a.m. to 1:30 p.m.

27790 Novi Road

\$27 per person



THE NOVI CHAMBER
OF COMMERCE

Reservations can be made online by visiting
cityofnovi.org

or by sending a check made payable to:
City of Novi
attention Robin Working
45175 West Ten Mile Road
Novi, MI 48375

Seating is limited to the first 200 attendees.

The City of Novi congratulates
2010 Business Recognition Award
Recipients

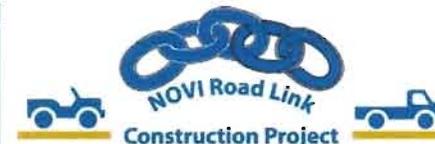
Community Builder
Play it Again Sports
Superior Business Practices
Global Office Solutions
Customer Service Excellence
Carraba's Italian Grill

Mayor's Economic Ambassador
of the Year Honoree
Jim Mikula, General Manager
Baronette Renaissance

Monday, November 8, 2010
6 to 7 p.m.

Awards will be presented during the City Council Meeting
immediately following the reception
Novi Civic Center Atrium

Light refreshments will be served



The long-anticipated Novi Road "Link"
Construction Project has begun...

The project includes the widening of Novi Road to five lanes from approximately Main Street to south of the US Post Office, connecting to the completed widening at the Ten Mile and Novi Roads intersection. To enhance Novi Road to the five lane profile, the Road Commission for Oakland County will construct a bridge over the CSX railroad tracks.

Utility work is underway. However, a date for the relocation of a portion of the Munroe Creek, which includes weekend road closures, has not yet been determined.

The entire project, including the bridge over the CSX Railroad, is scheduled for completion in November 2011.

If you would like to receive electronic project updates, visit cityofnovi.org and click on the Novi Road "Link" Project icon to receive e-construction news. For more information, contact the City of Novi Community Relations Office at 248.735.5628.