



COVID-19 Business Updates & Resources

The City of Novi continues to receive updates from and participate in planning regarding the 2019 Novel Coronavirus (COVID-19). The City is being proactive and is in regular communication with our local and national partners to coordinate a response.

***Updated weekly.**

Business Resources related to COVID-19:



In an effort to provide businesses meaningful and timely support as they face various challenges created by the pandemic, we have created this comprehensive guide. Our goal is to make available credible resources, links, and information to address the needs of our business community all in one easy to navigate hub.

Business Leaders for Michigan:

- <https://www.blmccovid19.com/>

Michigan Economic Development Center (MEDC):

- <https://www.michiganbusiness.org/covid19/>

Michigan Restaurant and Lodging Association (MRLA):

- <https://www.mrla.org/coronavirus.html>

Michigan Manufacturing Technology Center:

- <https://www.the-center.org/>

Oakland County:

- <https://www.oakgov.com/advantageoakland/business/OneStopShop/Pages/OSSBC-Coronavirus-Resources.aspx>
- <https://www.oakgov.com/covid/resources/Pages/businesses.aspx>

Small Business Association (SBA):

As of March 19, 2020 the state of Michigan was declared an eligible disaster area and Economic Injury Disaster Loans (EIDL) were made available. In addition to the loan provisions, the CARES Act provides \$10 billion in immediate disaster grants.

PPP - A loan that helps businesses keep their workforce employed during the Covid-19 crisis.

EIDL - A loan advance to provide up to \$10,000 of economic relief to business that are currently experiencing temporary difficulties.

- <https://www.sba.gov/>
- EIDL Loan application: <https://covid19relief.sba.gov/#/>
- Paycheck Protection Program: <https://www.sba.gov/funding-programs/loans/paycheck-protection-program>

CARES Act:

- <https://home.treasury.gov/policy-issues/top-priorities/cares-act>

Unemployment Insurance Agency (UIA):

Changes to paid leave and unemployment benefits continue to unfold amid the Covid-19 crisis. Here is the information and resources you need to stay covered:

- https://www.michigan.gov/leo/0,5863,7-336-78421_97241_98677---,00.html
- Information for employers: https://www.michigan.gov/leo/0,5863,7-336-78421_97241_89981---,00.html
- Information for employees: https://www.michigan.gov/leo/0,5863,7-336-78421_97241_89980---,00.html

Women's Business Center (WBC's):

Providing resources and opportunities for women-owned businesses, WBENC is committed to helping constituents address and respond to the impacts caused by the coronavirus (COVID-19). Working with national and regional partners, Corporate and Government Members, and other industry leaders, they provide the latest resources, information, webinars and more to address the many questions and uncertainties many business owners and corporations face, as well as continue to help fuel business opportunities for women entrepreneurs.

- <https://www.wbenc.org/covid19>
- <https://www.greatlakeswbc.org/>
- (734) 677-1400
- info@greatlakeswbc.org

Saving Businesses, Saving Lives Grant

The Oakland County Saving Businesses, Saving Lives Fund, was to help small businesses that save lives. As part of the Oakland County Small Business Stabilization Fund, this grant will award Oakland County companies that produce critically important Personal Protection Equipment (PPE) in response to the COVID-19 pandemic. It will allow PPE companies (or those that can easily convert operations over to PPE or needed medical supply production) to access capital needed to quickly ramp up production and respond to growing healthcare needs.

- A total of \$700,000 in funds is available for Oakland County Businesses
- Business must demonstrate the ability to execute the project during the Covid-19 pandemic.
- Eligible use of funds:
 - Procuring necessary equipment to manufacture supplies,
 - Logistics and shipping,
 - Technology upgrades, and
 - Other costs related to operationalizing new product lines.

The intention of this grant is to get needed PPE equipment to first responders as quickly as possible.

To that end, the grants will be reviewed and awarded as they are received.

- Grant application: <https://forms.oakgov.com/146>

The application due date is April 23, 2020 at 5 p.m.

For more information, please email ppegrant@oakgov.com

Q & A

Do you have an essential business?



Apply for a free temporary sign at your business

We are in unprecedented times and know our business community is feeling the weight of the impact from this COVID-19 outbreak. As a small gesture to help during this time, the City of Novi is offering ALL businesses the opportunity to place additional signage outside their business for free until June 1, 2020. The City is not providing signage for you.

Simply fill out the Temporary Promotional Sign Permit Registration:
<https://www.cityofnovi.org/getattachment/Government/Economic-Development/TemporaryPromotionalSignPermit.pdf.aspx?lang=en-US>

email or mail to:
Ordinance Division
Community Development
45175 Ten Mile Road
Novi, MI 48375

Note: One sign per business is authorized. The sign must be a ground pole or portable sign. The sign shall not exceed 20 square feet (e.g., 48" X 60") in area and shall not be in excess of six (6) feet in height. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement

If you have any questions, feel free to call Community Development at 248.735.5628. For updates on Novi's response to the COVID-19 outbreak, visit cityofnovi.org.

Need to update your business hours?

For those essential businesses that remain open, here is a quick reminder of how to update **Google Maps** to inform the community of your adjusted hours.

1. **Log in** to Google My Business and choose the page you'd like to manage.
2. **Click** Info from the menu.
3. **Click** the section that you want to change, then enter the new information in the box that appears.
 - It may take up to 60 days to delete information you've previously added. Information that is also publicly available or from other sources may not be removed.
 - Business descriptions (editorial summaries or keywords from the web that appear next to your business) are not editable.
 - **Learn more:** <https://support.google.com/business/answer/6088158>
4. **Click** Done editing.



Is your business interested in making a donation?

WE'RE IN THIS TOGETHER! Make Kindness (Not COVID-19) Contagious.

Beaumont:

- <https://www.beaumont.org/health-wellness/coronavirus/donations-of-medical-supplies-and-equipment>

Ascension Providence (Donations accepted at Loading Docks):

Questions: Christa Williams (christa.williams@ascension.org)

- Southfield
16001 W. Nine Mile Rd.
Southfield, MI 48075
- Novi
47601 Grand River Ave.
Novi, MI 48374

FAQ:

A message from Mayor Gatt video: Stop the Spread

On Friday, March 20, 2020, Mayor Bob Gatt declared a State of Emergency. The declaration allows more flexibility and authorization for the City Manager to take actions to help protect the health and safety of the community. Mayor Gatt is challenging ALL Novi residents to do their part and **stay home** to help the spread of the coronavirus, watch the video...

<https://www.youtube.com/watch?v=e95g6A0e4uE&feature=youtu.be>

Families First: Constituents Service Resources Kit:

<https://www.cityofnovi.org/getattachment/Government/Economic-Development/COVIDToolkit.pdf.aspx?lang=en-US>

Stay up to date by following these credible, official sources...

- Centers for Disease Control and prevention (CDC):
<https://www.cdc.gov/?fbclid=IwAR1DJ5GHYFCBkdfdyUg8vnAPIEyQtr-rJE50CjdM6UfjObx1tgBdTub8f8>
- World Health Organization State of Michigan (WHO):
https://www.who.int/?fbclid=IwAR0Ga6rpWhahcJGK5tnBk_1Omvv6dRrTUgWvZoaMdt9ws7V9A1jfYvDnMY
- Michigan Department of Health: <https://www.michigan.gov/coronavirus>
- Oakland County Health Division:
<https://www.oakgov.com/covid/resources/Pages/businesses.aspx>

Mental Health:

If you or someone you know is experiencing a mental health crisis, please reach out to the Crisis Text Line by texting TALK to 741741 or National Suicide Prevention Lifeline at 1-800-273-TALK.

Be Kind to Your Mind Video:

<https://www.youtube.com/watch?v=QqydUIUdMIA>



Emergency Orders:

Health:

<https://www.oakgov.com/covid/Pages/Health-Orders.aspx>

State- Stay home. Stay safe.:

https://www.michigan.gov/whitmer/0,9309,7-387-90499_90705-522626--,00.html

The City's emergency personnel are well trained and ready to respond.

To ensure the continued health and safety of our community, the City has provided some tips for practicing good hygiene and staying healthy such as:

- Keep touchpoints clean – these are places that many people touch; such as door handles, counters, phones, keyboards, remote controls, etc.
- **Wash your hands**– wash many times during the day, for at least 20 seconds. If you can't wash your hands, use hand sanitizer.
- Maintain good personal hygiene and avoid touching your face.

Avoid contact with people who are sick or if you feel sick stay home.

COVID
CORONAVIRUS
DISEASE **19**

STOP THE SPREAD OF GERMS

Help prevent the spread of respiratory diseases like COVID-19.

Avoid close contact with people who are sick.



Cover your cough or sneeze with a tissue, then throw the tissue in the trash.



Avoid touching your eyes, nose, and mouth.



Clean and disinfect frequently touched objects and surfaces.



Stay home when you are sick, except to get medical care.



Wash your hands often with soap and water for at least 20 seconds.



For more information: www.cdc.gov/COVID19

CS14915-A