

## NOVI, MI At a Glance



42.4806° N, 83.4755° W 31.28 square miles

## **NOVI OVERVIEW**



66,243 total population

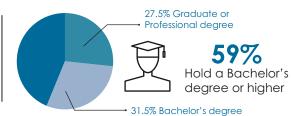
19% increase

in population growth from 2010-2020



age **39.2** 

**62%** 18-64 years old



Novi school district ranked among the **TOP FIVE** of all Michigan districts\*

1,400 acres

THE LOWEST tax rate in all of Oakland County \$93,943 usb average household income

24,130
households

\$325,500 usb
median housing value

\$1,325 usb
median rent





Michigan is home to

8

global auto suppliers' N.A. headquarters or tech centers

Access to

M-5, I-696, I-96 & I-275

outes

Less than 30 minutes from

Commute Time (in minutes)

2016-2020

26.9

\*Data presented by Niche.com

with nonstop flights to Asia & Europe



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### **NOTABLE NOVI COMPANIES**

















"Success for a company like us is defined by the caliber and character of our people, and we have found these building blocks for success here in the City of Novi. It's an outstanding business environment for advanced technology companies like Delphinus."

Mark J. Forchette President and CEO



"This city has a lot to offer with its highly educated population and reputable school system, its international-friendly community environment and its central location with convenient access to the entire Detroit metro area, airports and our partners."

Yoshinori Naguchi President and CEO



### **TOP INDUSTRIES**

PERCENTAGE OF POPULATION EMPLOYED

Manufacturing



Health care and social assistance 13.8%



Professional, Technical & Scientific Services

13.5%



Retail trade



Educational Services **6.26%** 

#### **HOW WE CAN ASSIST YOU**







International Personal and Business Services



Small Business Resources

#### Mike McCready

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#### **Lisa Higgins**

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