



CITY of NOVI CITY COUNCIL

**Agenda Item 1
January 21, 2014**

SUBJECT: Approval of Resolution for Adoption of strategic themes for the Novi City Council and the early budget input goals for Fiscal Year 2014-2015.

SUBMITTING DEPARTMENT: City Manager

CITY MANAGER APPROVAL:

BACKGROUND INFORMATION:

In the fall of 2006 the City of Novi conducted the first-ever citizen survey facilitated by the National Research Center. Using the statistically valid results as a foundation, along with input from City Administration, the City Council developed seven strategic themes of Public Safety, Infrastructure, Economic Development, Citizen-Focused Government, Natural Areas/Features/Community Character, Fiscally Responsible Government, and Parks, Recreation & Cultural Services in January 2007.

While these themes have served as guideposts since then, the time was appropriate to revisit these strategic themes.

At the City Council Early Budget Input Session held on January 11, 2014, City Council adopted a new framework for the strategic themes for Fiscal Year 2014-2015 as noted below.

Nurture public services that residents want and value

- Make long-term strategic and sustainable investments in Roads, Pathways, Water, Sewer and provide for development, acquisition and rehabilitation of parks and public lands. Provide cultural resources and recreational opportunities for a growing and diverse population.

Operate a world-class and sustainable local government

- Maintain an efficient and effective, fiscally-responsibly local government which leverages communication, strategic partnerships, and skilled staff.

Value and build a desirable and vibrant community for residents and businesses alike now and into the future

- Encourage quality economic development to maximize city revenue and job growth while protecting and enhancing natural areas, natural features and community character.

Invest properly in being a Safe Community at all times for all people

- Ensure Police, Fire, Public Services meet the needs of all residents, businesses, and visitors at all times.

These themes unite the core of local public services yet are broad enough to incorporate current and future items.

RECOMMENDED ACTION: Approval of Resolution for Adoption of strategic themes for the Novi City Council and the early budget input goals for Fiscal Year 2014-2015.

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Fischer				

	1	2	Y	N
Council Member Markham				
Council Member Mutch				
Council Member Wrobel				

CITY OF NOVI

COUNTY OF OAKLAND, MICHIGAN

**RESOLUTION FOR ADOPTION OF STRATEGIC THEMES FOR THE NOVI CITY COUNCIL AND
THE EARLY BUDGET INPUT GOALS FOR FISCAL YEAR 2014-2015**

Minutes of a Meeting of the City Council of the City of Novi, County of Oakland, Michigan, held in the City Hall of said City on _____, _____, at ____ o'clock P.M. Prevailing Eastern Time.

PRESENT: Councilmembers _____

ABSENT: Councilmembers _____

The following preamble and Resolution were offered by Councilmember _____ and supported by Councilmember _____.

WHEREAS, the City Council reviews on an annual basis its short term and long term goals for the upcoming fiscal year; and

WHEREAS, the City Council held an early budget input session during a special meeting on January 11, 2014; and

WHEREAS, the City Council confirmed the following major strategic theme categories:

Nurture public services that residents want and value.

- Make long-term strategic and sustainable investments in Roads/Pathways, Water, Sewer and provide for development, acquisition and rehabilitation of parks and public lands. Provide cultural resources and recreational opportunities for a growing and diverse population.

Operate a world-class and sustainable local government.

- Maintain an efficient and effective, fiscally-responsibly local government which leverages communication, strategic partnerships, and skilled staff.

Value and build a desirable and vibrant community for residents and businesses alike now and into the future.

- Encourage quality economic development to maximize city revenue and job growth while protecting and enhancing natural areas, natural features and community character.

Invest properly in being a Safe Community at all times for all people.

- Ensure Police, Fire, Public Services meet the needs of all residents, businesses, and visitors at all times.

WHEREAS, the City Council now wishes to formally adopt its short term and long term goals for Fiscal Year 2014-2015 by Resolution;

NOW, THEREFORE BE IT RESOLVED the City Council hereby adopts the short term and long term goals for Fiscal Year 2014-2015 as set forth in Appendix "A" to this Resolution.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

Maryanne Cornelius, City Clerk

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this _____ day of _____, 2014, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

Maryanne Cornelius, City Clerk
City of Novi



City of Novi
Special City Council Meeting
January 11, 2014

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Confirm Major Strategic Theme Categories

Nurture public services that residents want and value.

- Make long-term strategic and sustainable investments in Roads/Pathways, Water, Sewer and provide for development, acquisition and rehabilitation of parks and public lands. Provide cultural resources and recreational opportunities for a growing and diverse population.

Operate a world-class and sustainable local government.

- Maintain an efficient and effective, fiscally-responsibly local government which leverages communication, strategic partnerships, and skilled staff.

Value and build a desirable and vibrant community for residents and businesses alike now and into the future.

- Encourage quality economic development to maximize city revenue and job growth while protecting and enhancing natural areas, natural features and community character.

Invest properly in being a Safe Community at all times for all people.

- Ensure Police, Fire, Public Services meet the needs of all residents, businesses, and visitors at all times.

1. **N**urture public services that residents want and value.

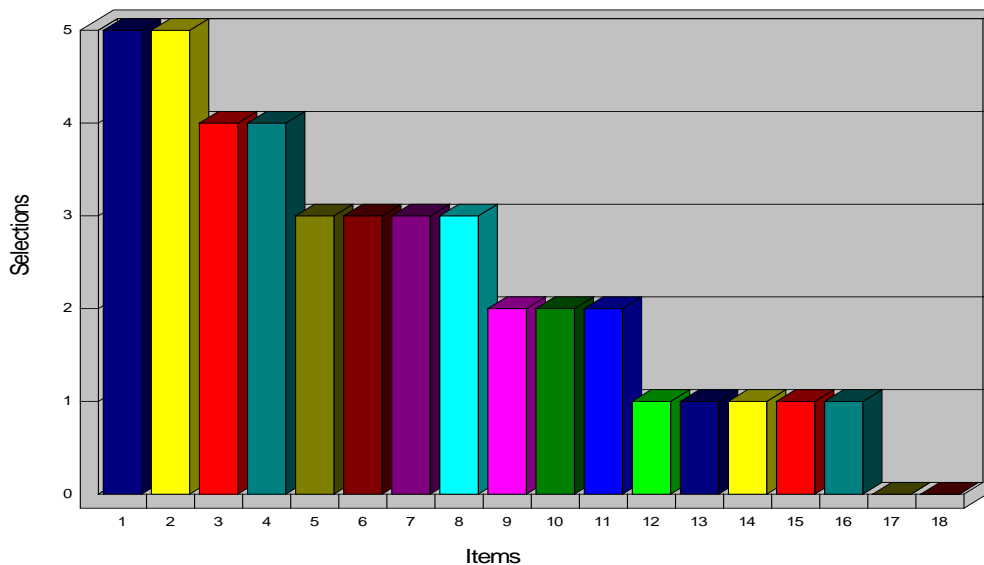
Brainstormed ideas SHORT TERM service improvements - Theme 1 - Nurture public services that residents want and value

- Parkland acquisitions using Grants & Public Funds
- Naming Rights
 - Complete Naming Rights agreement for dog park
 - Naming rights for our park on Napier Road
- Reduce older adult transportation ride costs by \$1
- Maintain and support a Farmers Market
- Construct pathway along 8 Mile from Beck Road to Maybury Park entrance with design from 2013 budget
- Set up joint Novi City and Novi School board committee to discuss city use of Bosco property
- Identify improvements to facilities at Lakeshore Park
- Fix 11 mile road from Taft to Beck
- Pave 11 Mile between Meadowbrook and Town Center
- Develop a plan for alternative transportation options in support of local business and Novi residents. Consider local as well as regional transit options.
- Add an City event at Pavilion Shore and/or Lakeshore Park in 2014 to showcase for community

- Coordinate a Water Quality event with the Oakland County Water Resources Commissioner at Lakeshore and/or Pavilion Park.
- Promote use of parks during the winter season - cross-country skiing, walking paths, etc.
- Complete construction of Water Storage Facility
- Institute aggressive neighborhood road repair/replacement plan for next fiscal year
- Collaborate with schools, hospitals and other non-profit organizations to hold older adult programming that can't be accommodated in existing spaces
- Fund one major trail improvement in 2014.
- Partner with other local governments to create joint PRCS programs
- Continue to make improvements to high crash intersections

Select your top SHORT TERM service improvements for Theme 1 - Nurture public services that residents want and value

Top Short Term Svc. Improvements - Nurture Public Services



(7 responses)

Top SHORT TERM Service Improvements - NURTURE	Total Points
1. Naming Rights for City Parks	5
2. Construct pathway along 8 Mile from Beck Road to Maybury Park entrance with design from 2013 budget	5
3. Add an City event at Pavilion Shore and/or Lakeshore Park in 2014 to showcase for community	4
4. Fund one major trail improvement in 2014.	4
5. Parkland acquisitions using Grants & Public Funds	3
6. Reduce older adult transportation ride costs by \$1	3

7. Pave 11 Mile between Meadowbrook and Town Center	3
8. Complete construction of Water Storage Facility	3
9. Maintain and support a Farmers Market	2
10. Set up joint Novi City and Novi School board committee to discuss city use of Bosco property	2
11. institute aggressive neighborhood road repair/replacement plan for next fiscal year	2
12. Identify improvements to facilities at Lakeshore Park	1
13. Develop a plan for alternative transportation options in support of local business and Novi residents. Consider local as well as regional transit options.	1
14. Promote use of parks during the winter season - cross-country skiing, walking paths, etc.	1
15. Partner with other local governments to create joint PRCS programs	1
16. Continue to make improvements to high crash intersections	1
17. fix 11 mile road from Taft to Beck	0
18. Collaborate with schools, hospitals and other non-profit organizations to hold older adult programming that can't be accommodated in existing spaces	0

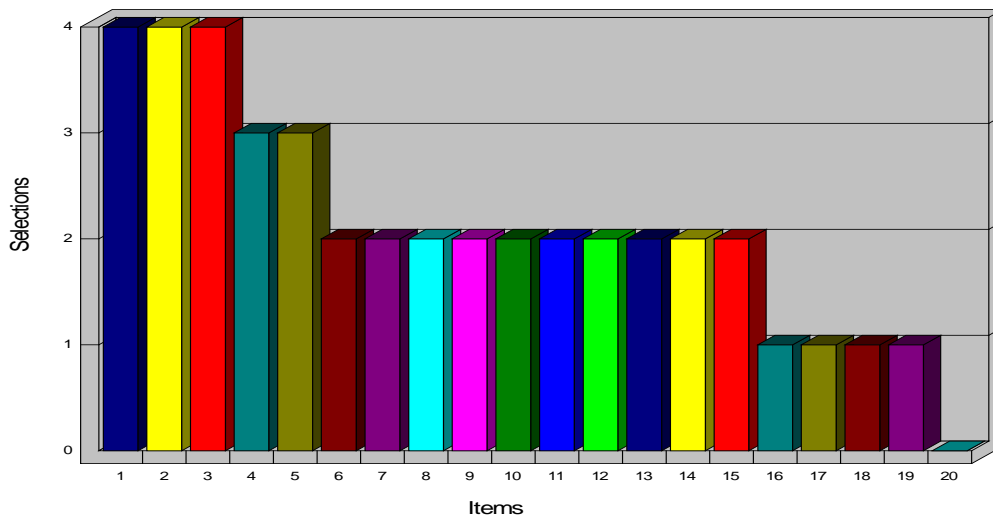
Brainstormed ideas for LONG TERM Theme 1- Nurture public services that residents want and value

- Fund improvements at the DPS facility
- Free transportation for seniors using city vans
- Develop a master plan for Barr Art Park future development, funding, etc.
- Complete full length of ITC Corridor Trail
 - Commit to completing at least one mile of ITC corridor trail per year (5 miles total)
- Develop prioritization plan for facility upgrades at parks
- Upgrade / Renovate Lakeshore beach and facilities
 - Improve services at Lakeshore Park....offer boat rentals, etc.
- Identify location and build cricket field by 2017
- Increase size of senior citizen center
- Work with Road Commission to develop a plan of improvements for 10 Mile road corridor that improves traffic flow while respecting residential areas
- Partner with a provider of gym space other than the school district
- Develop a plan for further improvements to 10 Mile Road to improve traffic but respects residential areas
- Determine a strategy/Master Plan for transportation to include road funding as well as alternative transportation options to support local and regional needs.
 - Work with new regional transit authority to extend services to Novi

- Assess cost/benefits of taking over big three county roads (Grand River, Novi and 12 Mile). Why wait 20 years for next round of Grand River improvements?
- Power Park ball field improvements to support more tournaments
- Create teen center in a location other than the library
- Widen Beck Road to 5 lanes
- Develop plan for "enhanced" cross-city pathway along 10 Mile Road similar to Nickel Plate Trail in Fishers (compliment to ITC trail)
- Develop a strategy to address infrastructure needs of older portions of the City
- Develop funding mechanism to complete sidewalk gaps along commercial/apartment properties using 50/50 cost share and SADs
- Plan to add a sprinkle / splash pad to a City Park

Select your top LONG TERM service improvements for Theme 1 - Nurture public services that residents want and value

Top Long Term Svc. Improvements - Nurture Public Services



(7 responses)

Top LONG TERM Service Improvements - NURTURE	Total Points
1. Complete full length of ITC Corridor Trail	4
2. Work with Road Commission to develop a plan of improvements for 10 Mile road corridor that improves traffic flow while respecting residential areas	4
3. Plan to add a sprinkle / splash pad to a City Park	4
4. Develop a plan for further improvements to 10 Mile Road to improve traffic but respects residential areas	3
5. Develop funding mechanism to complete sidewalk gaps along commercial/apartment properties using 50/50 cost share and SADs	3
6. Fund improvements at the DPS facility	2
7. Free transportation for seniors using city vans	2
8. Develop a master plan for Barr Art Park future development,	2

funding, etc.	
9. Upgrade / Renovate Lakeshore beach and facilities	2
10. Increase size of senior citizen center	2
11. Partner with a provider of gym space other than the school district	2
12. Determine a strategy/Master Plan for transportation to include road funding as well as alternative transportation options to support local and regional needs.	2
13. Power Park ball field improvements to support more tournaments	2
14. Widen Beck Road to 5 lanes	2
15. Develop plan for "enhanced" cross-city pathway along 10 Mile Road similar to Nickel Plate Trail in Fishers (compliment to ITC trail)	2
16. Develop prioritization plan for facility upgrades at parks	1
17. Assess cost/benefits of taking over big three county roads (Grand River, Novi and 12 Mile). Why wait 20 years for next round of Grand River improvements?	1
18. Create teen center in a location other than the library	1
19. Develop a strategy to address infrastructure needs of older portions of the City	1
20. Identify location and build cricket field by 2017	0

2. Operate a world-class and sustainable local government.

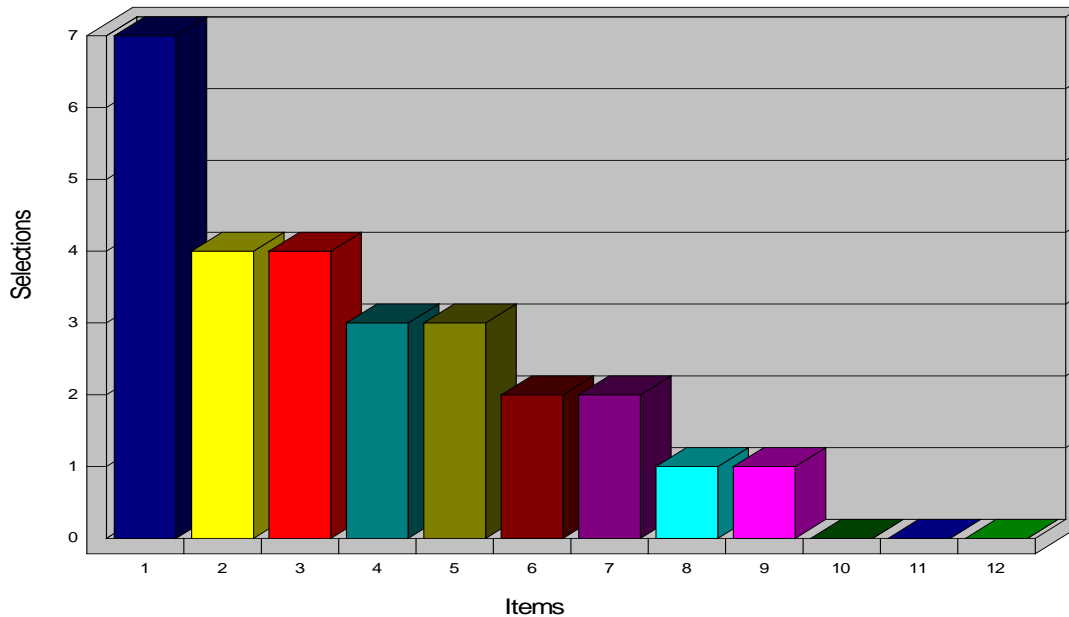
Brainstormed ideas for SHORT TERM Theme 2 - Operate a world-class and sustainable local government

- Create a joint committee with School District to consider joint opportunities
- Develop a Citizen Academy to educate residents and develop future candidates for Boards and Commissions
 - Develop and hold first Citizen Academy in 2014
- Millage request for Parks and Rec to fund capital and trail projects
- Concentrate on economic development....not just sustaining business, but actually recruiting business into Novi
- Develop and implement a plan to fully address unfunded liabilities
 - Fund additional retiree health care contribution
- Establish a streamlined and consistent process to measure and track economic benefits of city-led programs
- Transparency: Create a searchable online database of all city expenditures
- Consider the future of SWOCC
- Provide a process to gather "360" feedback on administrative employees to further growth and development
- Fill vacant Finance Director position
- Hold a City Council Meeting outside of chambers

- Minimize additional staff to critical needs areas

Select your top SHORT TERM service improvements for Theme 2 - Operate a world-class and sustainable local government

Top Short Term Svc. Improvements - Operate World-Class Govt.



(7 responses)

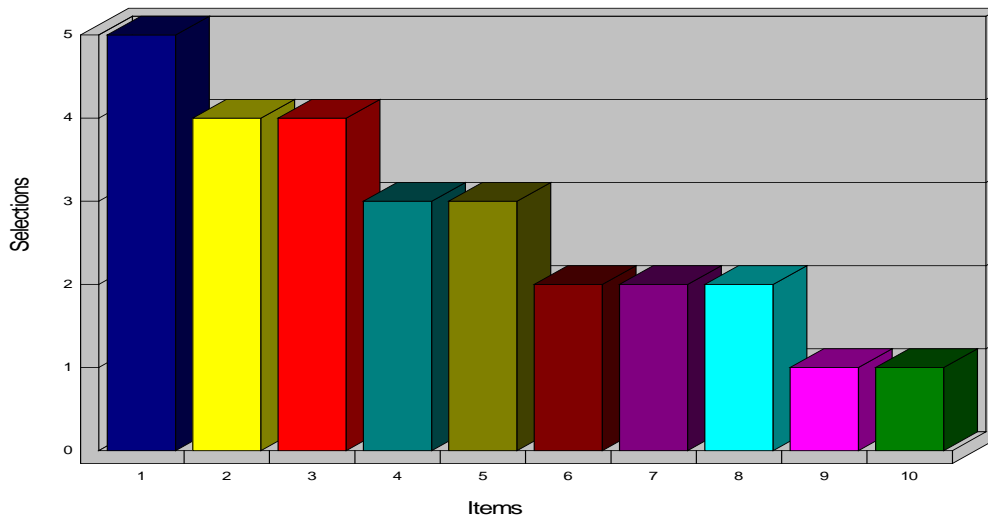
Top SHORT TERM Service Improvements - OPERATE	Total Points
1. Develop and implement a plan to fully address unfunded liabilities	7
2. Develop a Citizen Academy to educate residents and develop future candidates for Boards and Commissions	4
3. Consider the future of SWOCC	4
4. Millage request for Parks and Rec to fund capital and trail projects	3
5. Fill vacant Finance Director position	3
6. Create a joint committee with School District to consider joint opportunities	2
7. Transparency: Create a searchable online database of all city expenditures	2
8. Establish a streamlined and consistent process to measure and track economic benefits of city-led programs	1
9. Hold a City Council Meeting outside of chambers	1
10. Concentrate on economic development....not just sustaining business, but actually recruiting business into Novi	0
11. Provide a process to gather "360" feedback on administrative employees to further growth and development	0
12. Minimize additional staff to critical needs areas	0

Brainstormed ideas for LONG TERM Theme 2 - Operate a world-class and sustainable local government

- Consider millage for Park Improvements and Trails
- Analyze and evaluate the city's current organizational structure and make recommendations for changes
- Make charter/ordinance changes to permit private road SADs to assist subs/condos with private roads
- Eliminate sick time banking and move to self-funded Short Term Disability during next round of negotiations
- Charter Amendment to require voter approval before selling park land
- Reduce energy costs in city-owned buildings by a minimum of 10% within 3 years using more sustainable energy means (e.g. LED lights)
- Establish a fund to install recreational spaces and equipment in neighborhoods that don't have them
- Fully fund OPEB liabilities within 5 years
- Identify reasons for not have AAA bond rating and develop plan to address each
- Explore further service consolidation and join opportunities with neighboring governments and school districts

Select your top LONG TERM service improvements for Theme 2 - Operate a world-class and sustainable local government

Top Long Term Svc. Improvements - Operate World-Class Govt.



(7 responses)

Top LONG TERM Service Improvements - OPERATE	Total Points
1. Consider millage for Park Improvements and Trails	5
2. Fully fund OPEB liabilities within 5 years	4
3. Explore further service consolidation and join opportunities with neighboring governments and school districts	4
4. Eliminate sick time banking and move to self-funded Short	3

Term Disability during next round of negotiations	
5. Charter Amendment to require voter approval before selling park land	3
6. Analyze and evaluate the city's current organizational structure and make recommendations for changes	2
7. Make charter/ordinance changes to permit private road SADs to assist subs/condos with private roads	2
8. Establish a fund to install recreational spaces and equipment in neighborhoods that don't have them	2
9. Reduce energy costs in city-owned buildings by a minimum of 10% within 3 years using more sustainable energy means (e.g. LED lights)	1
10. Identify reasons for not have AAA bond rating and develop plan to address each	1

3. **V**alue and build a desirable and vibrant community for residents and businesses alike now and into the future.

Brainstormed ideas for SHORT TERM Theme 3 - Value and build a desirable and vibrant community for residents and businesses alike now and into the future

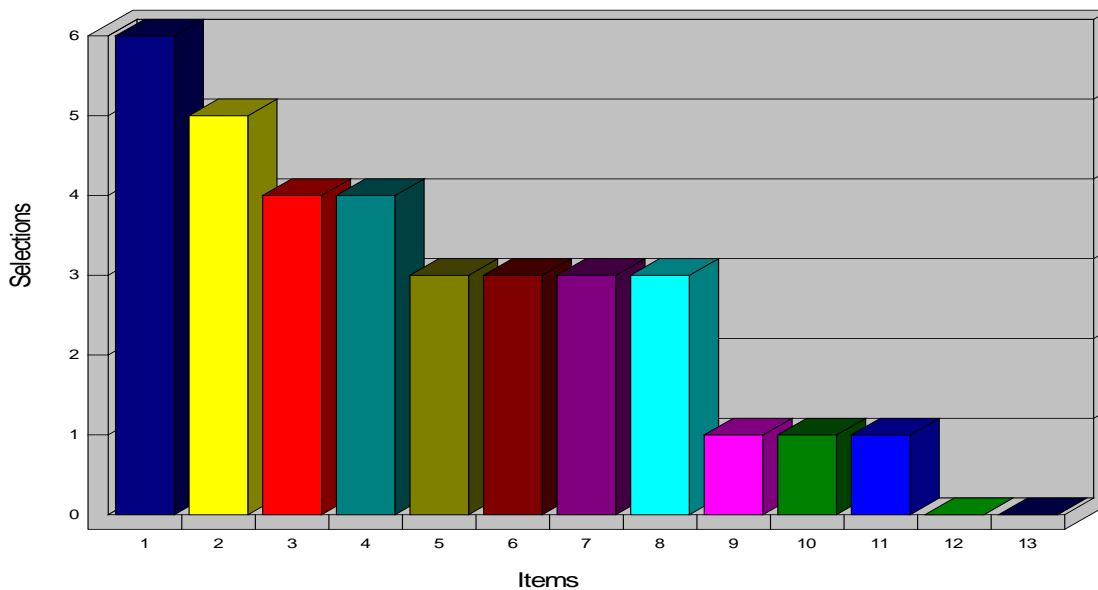
- Create an aggressive plan to acquire land.
- Create neighborhood improvement fund that assists sub/condo assoc. with matching grants for public investment in neighborhoods (sub entrances, street trees, streetlights, rain gardens, etc.) Finalize grant program to beautify older subdivision entrances in city
 - Develop and fund specific improvement plans for older neighborhoods in SE Novi that promote community stability and neighborhood values
- Designate a specific staff person to be responsible for small business development/retention
 - Establish strategy to support small business entrepreneurs by facilitating local lending and space coordination, especially in the retail strip malls.
- Allocate funds for commercial facade improvement program for the city
- Create an event to connect students across Novi's 4 school districts - cultural, service-oriented, or artistic e.g.
- Develop a creative way to recognize efforts by private businesses who are pursuing "green" operations
- Explore other venues for our Farmers Market
 - Maintain a farmers market at Fuerst Park.
- Do updated land use plan/zoning for area around Pavilion Shore Park (vacant and obsolete properties)
- Work more closely with the Novi Chamber of Commerce to develop strategy to enhance our business community

- Coordinate with the Chamber of Commerce to establish a Restaurant Week featuring Novi's unique (non-chain) eateries
- Recognize Novi's international community members/businesses by adding other languages (e.g. Japanese) to city signage/properties
- Establish joint committee with local colleges to discuss and evaluate establishing a business incubator program similar to "Launch Fishers"
- Revamp drain millage to expand purpose to include funding preservation of natural areas and acquisition of park land
- Partner with private businesses to fund landscaping improvements to 12 Mile and M-5 interchange

Select your top SHORT TERM service improvements for Theme 3 - Value and build a desirable and vibrant community for residents and businesses alike now and into the future

Top Short Term Service Improvements – Value Community

Top Short Term Svc. Improvements - Value Community



(7 responses)

Top SHORT TERM Service Improvements - VALUE	Total Points
1. Create neighborhood improvement fund that assists sub/condo assoc. with matching grants for public investment in neighborhoods (sub entrances, street trees, streetlights, rain gardens, etc.) Finalize grant program to beautify older subdivision entrances in city	6
2. Create an aggressive plan to acquire land.	5
3. Designate a specific staff person to be responsible for small business development/retention	4

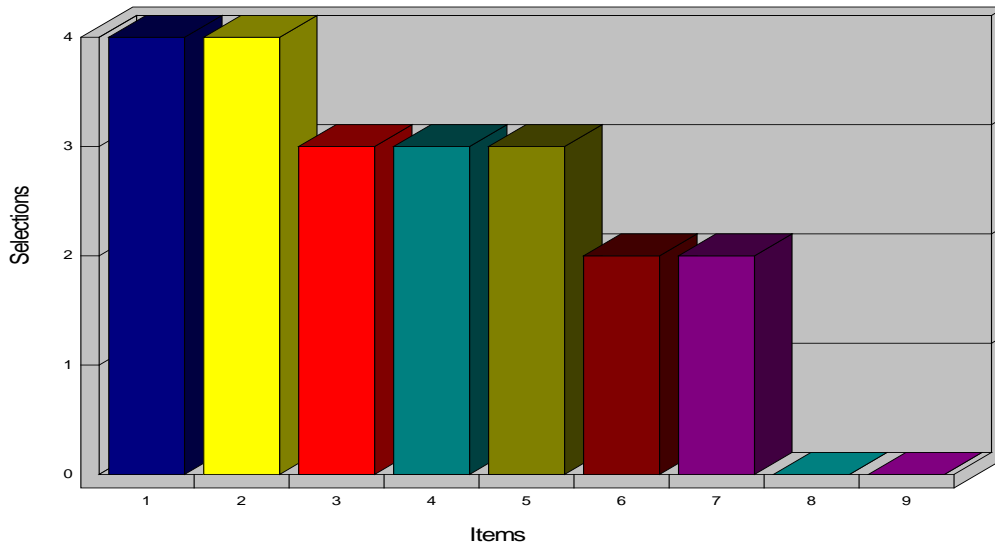
4. Establish joint committee with local colleges to discuss and evaluate establishing a business incubator program similar to "Launch Fishers"	4
5. Explore other venues for our Farmers Market	3
6. Do updated land use plan/zoning for area around Pavilion Shore Park (vacant and obsolete properties)	3
7. Work more closely with the Novi Chamber of Commerce to develop strategy to enhance our business community	3
8. Revamp drain millage to expand purpose to include funding preservation of natural areas and acquisition of park land	3
9. Allocate funds for commercial facade improvement program for the city	1
10. Create an event to connect students across Novi's 4 school districts - cultural, service-oriented, or artistic e.g.	1
11. Partner with private businesses to fund landscaping improvements to 12 Mile and M-5 interchange	1
12. Develop a creative way to recognize efforts by private businesses who are pursuing "green" operations	0
13. Recognize Novi's international community members/businesses by adding other languages (e.g. Japanese) to city signage/properties	0

Brainstormed ideas for LONG TERM Theme 3 - Value and build a desirable and vibrant community for residents and businesses alike now and into the future

- Fund and complete the Northwest Quadrant Ring Road
- Continue to aggressively buy more land
 - Acquire more parkland to meet long-term needs of community for active parkland, neighborhood parks, natural areas, etc. in all areas of the city
- Develop long-term environmental sustainability plan for city property
- Partner with a private developer to build a Fine Arts Theatre
- Develop Shop Novi marketing campaign featuring small businesses
- Develop potential development plans for difficult parcels of the city to share with potential developers
- Create a multi-year plan for upgrading all of our major commercial corridors (Grand River, Novi Road, 12 Mile) with streetlights, landscaping, etc. Make our main roads look good!
- Reduce City tax to 10 mils or lower
- Establish a transit strategy to support long term needs for alternative transportation, to connect Novi's businesses and residents locally and regionally.

Select your top LONG TERM service improvements for Theme 3 - Value and build a desirable and vibrant community for residents and businesses alike now and into the future

Top Long Term Service Improvements - Value Community



(7 responses)

Top LONG TERM Service Improvements - VALUE	Total Points
1. Fund and complete the Northwest Quadrant Ring Road	4
2. Create a multi-year plan for upgrading all of our major commercial corridors (Grand River, Novi Road, 12 Mile) with streetlights, landscaping, etc. Make our main roads look good!	4
3. Partner with a private developer to build a Fine Arts Theatre	3
4. Reduce City tax to 10 mils or lower	3
5. Establish a transit strategy to support long term needs for alternative transportation, to connect Novi's businesses and residents locally and regionally.	3
6. Continue to aggressively buy more land	2
7. Develop potential development plans for difficult parcels of the city to share with potential developers	2
8. Develop long-term environmental sustainability plan for city property	0
9. Develop Shop Novi marketing campaign featuring small businesses	0

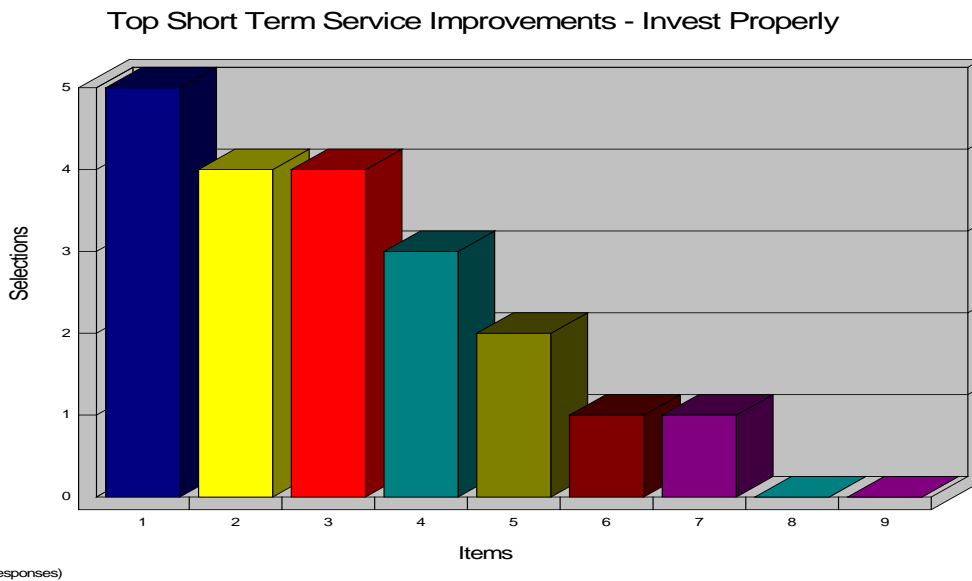
4. Invest properly in being a Safe Community at all times for all people.

Brainstormed ideas for SHORT TERM Theme 4 - Invest properly in being a Safe Community at all times for all people.

- Make improvements or relocate Fire Station 3

- Finalize plan and time line during next fiscal year to relocate Fire Station 1
 - Identify the future location and facility needs for Fire Station 1
- Add 1 additional police officer in the next fiscal year
- Make improvements to high crash intersections
 - Continue to investigate ways the City can make safety-related changes to 10 Mile and Napier intersection
 - Make improvements to at least 2 high crash intersections (upgrade lights, add turn lanes, add streetlights, etc.) - In addition to any planned improvements
- Continue to develop PD and FD community interaction/outreach programs (e.g. child safety seat checks, home safety checks, etc.)
- Expand efforts to rent out gun range and fire tower for training
- Implement appropriate level of directed patrol initiative as recommended by Police Admin
- Require private trash collection companies to include recycling services
- Continue lake patrols on Walled Lake with Oakland Co.

Select your top **SHORT TERM** service improvements for Theme 4 - Invest properly in being a Safe Community at all times for all people.



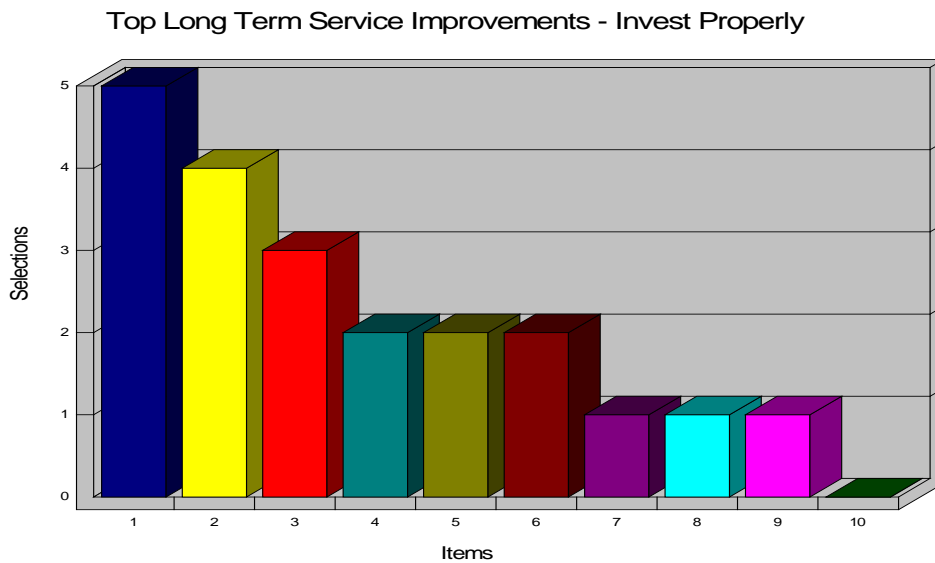
Top SHORT TERM Service Improvements - INVEST	Total Points
1. Add 1 additional police officer in the next fiscal year	5
2. Make improvements or relocate Fire Station 3	4
3. Finalize plan and time line during next fiscal year to relocate Fire Station 1	4
4. Make improvements to high crash intersections	3
5. Require private trash collection companies to include recycling services	2
6. Implement appropriate level of directed patrol initiative	1

as recommended by Police Admin	
7. Continue lake patrols on Walled Lake with Oakland Co.	1
8. Continue to develop PD and FD community interaction/outreach programs (e.g. child safety seat checks, home safety checks, etc.)	0
9. Expand efforts to rent out gun range and fire tower for training	0

Brainstormed ideas for LONG TERM Theme 4 - Invest properly in being a Safe Community at all times for all people.

- Fund and implement directed patrol as recommended by Police Admin
 - Return PD to pre-cutback staffing levels
 - Add 2 additional police officers when required
- Build new fire station #1
- Make improvements to top 10 high crash intersections over 5 years (signals, streetlights, etc.)
- Continue community outreach efforts for Police and Fire
- Develop long-term strategy to fully utilize CERT volunteers
- Police department staffing study to determine appropriate levels of staffing based on crime stats, etc.
- Fund capital improvements to DPS facility based on long-term plan
- Make sure fire Department has necessary equipment to handle any rescue incident on Walled Lake
- Consider Headlee Rollback for Police and Fire Millage
- Create and annually updated capital improvement plans for all city facilities so future improvements can be budgeted through CIP

Select your top LONG TERM service improvements for Theme 4 - Invest properly in being a Safe Community at all times for all people.



Top LONG TERM Service Improvements - INVEST	Total Points
1. Fund and implement directed patrol as recommended by Police Admin	5
2. Make improvements to top 10 high crash intersections over 5 years (signals, streetlights, etc.)	4
3. Build new fire station #1	3
4. Continue community outreach efforts for Police and Fire	2
5. Police department staffing study to determine appropriate levels of staffing based on crime stats, etc.	2
6. Create and annually updated capital improvement plans for all city facilities so future improvements can be budgeted through CIP	2
7. Fund capital improvements to DPS facility based on long-term plan	1
8. Make sure fire Department has necessary equipment to handle any rescue incident on Walled Lake	1
9. Consider Headlee Rollback for Police and Fire Millage	1
10. Develop long-term strategy to fully utilize CERT volunteers	0