



**CITY OF NOVI CITY COUNCIL**  
**APRIL 3, 2023**

**SUBJECT:** Approval of a resolution regarding Temporary Promotional Signage for businesses throughout the City of Novi during the 2023 Road Construction Season to allow temporary relief from the Sign Ordinance from April 3, through October 31, 2023

**SUBMITTING DEPARTMENT:** Community Development

**BACKGROUND INFORMATION:**

During the 2023 construction season the City of Novi will see many road and utility projects by the City Department of Public Services, the Road Commission for Oakland County and Michigan Department of Transportation. The planned quantity and scope of the projects is unprecedented. In view of the unavoidable impacts to traffic, deliveries and access throughout the community, we are recommending to City Council a temporary sign waiver for businesses throughout the City during the construction season.

The proposed resolution would allow an additional sign of up to 24 square feet and up to 6 feet in height. The waiver would take effect immediately upon approval and would extend through the end of October 2023. The additional signs would be subject to the typical limitations of the Sign Ordinance and would not be allowed in the public Right-of-Way or where they would impede vehicle intersection sight lines.

**RECOMMENDED ACTION:** Approval of a resolution regarding Temporary Promotional Signage for businesses throughout the City of Novi during the 2023 Road Construction Season to allow temporary relief from the Sign Ordinance from April 3, through October 31, 2023

CITY OF NOVI

COUNTY OF OAKLAND, MICHIGAN

**RESOLUTION REGARDING TEMPORARY SIGNAGE**  
**2023 ROAD CONSTRUCTION SEASON**

Minutes of a Meeting of the City Council of the City of Novi, County of Oakland, Michigan, held in the City Hall of said City on April 3, 2023, at 7 o'clock P.M. Prevailing Eastern Time.

PRESENT: Councilmembers \_\_\_\_\_

ABSENT: Councilmembers \_\_\_\_\_

The following preamble and Resolution were offered by Councilmember \_\_\_\_\_ and supported by Councilmember \_\_\_\_\_.

**WHEREAS**, the City's Sign Ordinance, Chapter 28 of the City of Novi Code of Ordinances authorizes the placement of "temporary promotional signs, defined as a sign that is "specifically authorized by resolution of the City Council in connection with an event or promotion and that is subject to any limitations as to size, duration and purpose as are established in such resolution"; and

**WHEREAS**, the City has in prior years allowed such temporary signs in connection with unusual City-wide events or circumstances, most recently the covid business closures; and

**WHEREAS**, the City Council believes that these sign authorizations have been beneficial to the participating businesses and has not been detrimental to the City as a whole; and

**WHEREAS,** The City Council believes that the volume of public roadway and related utility work currently underway and scheduled for the 2023 construction season by the City, County Road Commission and State of Michigan are unique and unusual; and

**WHEREAS,** the City Council believes that, it would be appropriate to authorize such additional signage for businesses promotion and economic development during the balance of the 2023 Construction Season ending October 31, 2023;

**NOW, THEREFORE, BE IT RESOLVED THAT:**

1. Only one additional sign per business is authorized, and such sign shall be in the nature of a ground pole or portable sign, as defined in Section 28-1 of the City Code meaning a freestanding sign not permanently anchored nor secured to either a building or the ground.
2. The sign shall not exceed 24 square feet (e.g., 48" X 72") in area and shall not be in excess of six (6) feet in height.
3. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement.
4. The sign shall be permitted from April 4, 2023, through October 31, 2023. The sign shall be removed immediately upon the expiration of this approval.
5. As an accommodation authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization creates no rights inconsistent with the reservation of all such rights to the City and

bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.

6. Signs shall not interfere with vehicle sight distance or obstruct the accessible path of travel along a pedestrian sidewalk or pathway, whether public or private
7. There shall be no application required for such additional signage and no fees related thereto.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

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Cortney Hanson, City Clerk

**CERTIFICATION**

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this 3rd day of April 2023, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

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Cortney Hanson, CITY CLERK