



CITY of NOVI CITY COUNCIL

**Agenda Item J
August 12, 2013**

SUBJECT: Approval of Resolution regarding Temporary Michigan State Fair Promotional Signage allowing city-wide temporary relief from the Sign Ordinance from August 27 through September 2, 2013.

SUBMITTING DEPARTMENT: City Manager

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

This resolution would allow temporary relief of the "temporary promotional event" signage authorization in the Sign Ordinance. The provision allows the City Council to permit special city-wide business signage on private property to increase exposure to businesses during the Michigan State Fair being held in the City of Novi August 30 – September 2, 2013.

Businesses would be permitted one additional promotional sign from August 27 through September 2, 2013. In order to post additional signage, businesses would need to file an application with the City. Signage must be placed on private property, must be temporary and cannot exceed 24 square feet in area and 6 feet in height.

Residents and businesses will be notified of the temporary relief from the Signage Ordinance in several ways. Information will be posted on the City's economic development webpage, InvestNovi.org, and shared through the City's social media pages. Information will also be shared through the City's eBiz e-mail newsletter. The City will also use the Novi Chamber of Commerce to inform businesses.

RECOMMENDED ACTION: Approval of Resolution regarding Temporary Michigan State Fair Promotional Signage allowing city-wide temporary relief from the Sign Ordinance from August 27 through September 2, 2013.

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Fischer				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Wrobel				

CITY OF NOVI

COUNTY OF OAKLAND, MICHIGAN

RESOLUTION REGARDING TEMPORARY PROMOTIONAL SIGNAGE
2013 MICHIGAN STATE FAIR

Minutes of a _____ Meeting of the City Council of the City of Novi,
County of Oakland, Michigan, held in the City Hall in said City on August 12, 2013,
at _____ o'clock P.M. Prevailing Eastern Time.

PRESENT:

Council Members _____

ABSENT:

Council Members _____

The following preamble and Resolution were offered by Council Member
_____ and supported by Council Member _____.

WHEREAS, the City's Sign Ordinance, Chapter 28 of the City of Novi Code of Ordinances authorizes the placement of "temporary promotional signs, defined as a sign that is "specifically authorized by resolution of the City Council in connection with an event or promotion and that is subject to any limitations as to size, duration and purpose as are established in such resolution"; and

WHEREAS, the City has in prior years allowed such temporary promotional signs in connection with the City-wide holiday event known as "Light Up the

Night," as well as more recently in connection with the City event known as "Fall for Novi"; and

WHEREAS, the City Council believes that these sign authorizations have been beneficial to the participating businesses and has not been detrimental to the City as a whole; and

WHEREAS, the City Council believes that, it would be appropriate to authorize such promotional signage to promote economic development during the Michigan State Fair being held in the City of Novi August 30 – September 2, 2013;

NOW, THEREFORE, BE IT RESOLVED THAT:

1. Only one additional sign per business is authorized, and such sign shall be in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted, or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.
2. The sign must be a ground pole or portable sign, as defined in Section 28-1 of the City Code, meaning a freestanding sign not permanently anchored or secured to either a building or the ground.
3. The sign shall not exceed 24 square feet (e.g., 48" X 72") in area and shall not be in excess of six (6) feet in height.
4. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement.
5. The sign shall be permitted from Tuesday, August 27, 2013, through Monday, September 2, 2013. The sign shall be removed immediately upon the expiration of this approval.

6. As an event authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization creates no rights inconsistent with the reservation of all such rights to the City and bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.
7. Before any such sign is placed, application must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the City to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

MARYANNE CORNELIUS, CITY CLERK

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this 12 day of August 2013, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

MARYANNE CORNELIUS, CITY CLERK