



Krieger Associates

1412 E. 11 Mile Rd.
Royal Oak MI 48067
248.414.9270
f. 248.414.9275

December 4, 2009

Dear Zoning Board Member,

On September 8th, 2009 the Zoning Board of Appeals approved an 84" diameter sign on the Novi façade of the Bagger Dave's restaurant. This variance was required because both the east and west building elevations are designed as front elevations and require signage for the business identity and customer way-finding.

Bagger Dave's has recently revised their menu and business plan to include breakfast. We are proposing a revision to the previous signage design. The revised signage includes a 75" diameter sign (matching what was previously approved) as well as a 75" x 14" sign reading "Serving Breakfast". The actual signage area is 38 square feet and is less than the previously approved 38.4 sq.ft. Our proposed design has a more complex shape and therefore requires a simple rectangle as our area of calculation. Our new proposed area is 48 square feet. Please see the attached drawings by Krieger Associates and sign specifications by Phillips Sign and Lighting for all dimensions and information regarding the requested signage.

Thank you,

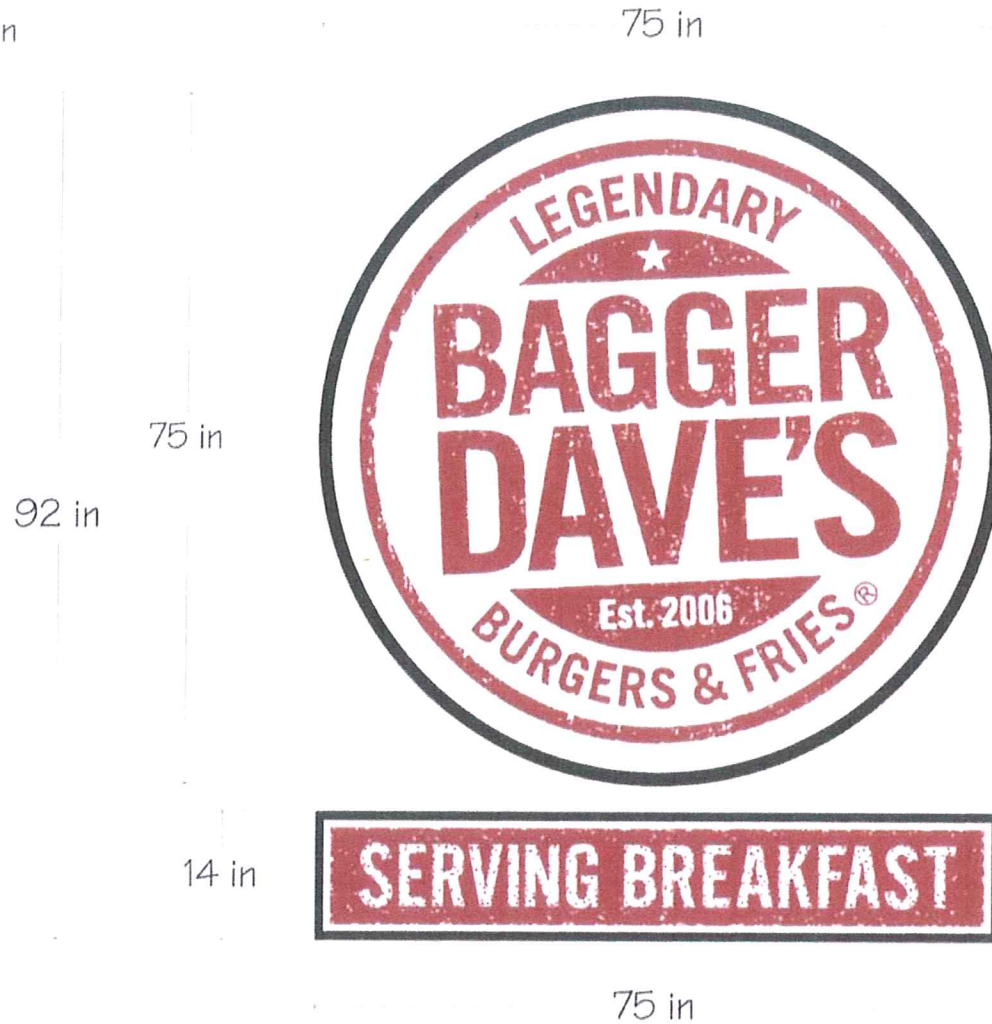


Ryan Kowalski

Item #4: Wall Sign

Qty: (1)

Rear Elevation



TOTAL SIGN AREA: 48 sq. ft.
(circle and capsule)

FILE: Bagger Daves-Novi-1

SITE ADDRESS: 26060 Towne Center Drive, Novi, MI

TOTAL SQ. FT. ALLOWED:

TOTAL SIGN AREA: 39 sq. ft.

DATE: 10.15.09rev.K-10.22.09
rev.K-11.2.09rev.K-11.3.09rev.K-11.9.09
rev.K-11.30.09

CLIENT APPROVAL:

DATE:

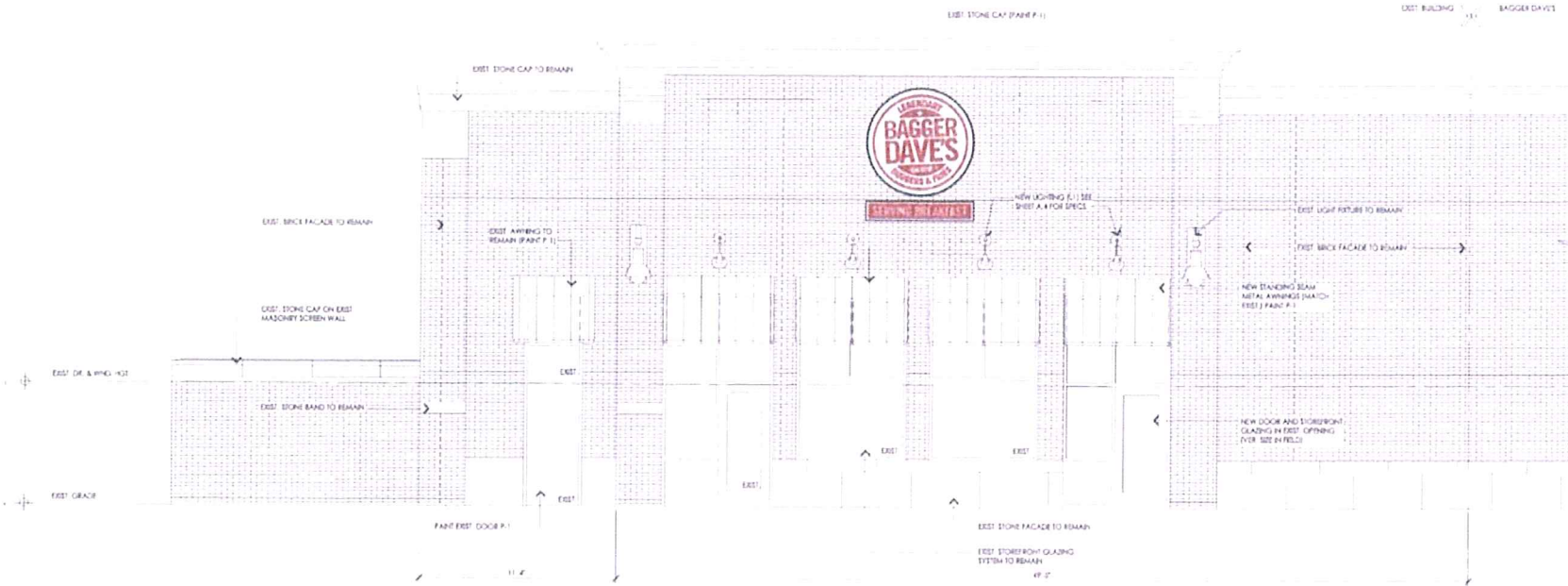
phillips SIGN & LIGHTING INC.

Item #4: Wall Sign

Qty: (1)

Rear Elevation

AREA: 965 SQ. FT.



TOTAL SIGN AREA: 39 sq. ft.

Rear Elevation (Novi Rd.)

AREA: 1,262 SQ. FT.

FILE: Bagger Daves-Nov1-1

SITE ADDRESS: 26060 Towne Center Drive, Novi, MI

TOTAL SQ. FT. ALLOWED:

TOTAL SIGN AREA: 39 sq. ft.

DATE: 10.15.09rev.K-10.22.09
rev.K-11.2.09rev.K-11.3.09rev.K-11.9.09
rev.K-11.30.09

CLIENT APPROVAL:

DATE:

phillips SIGN & LIGHTING INC.



Bagger Dave's Restaurant

Build-Out / Renovation
26054 Novi Rd.
Novi, MI

Sign Designers

Phillips Sign & Lighting
40920 Executive Dr.
Harrison Twp. 48045
p. 586.468.7110

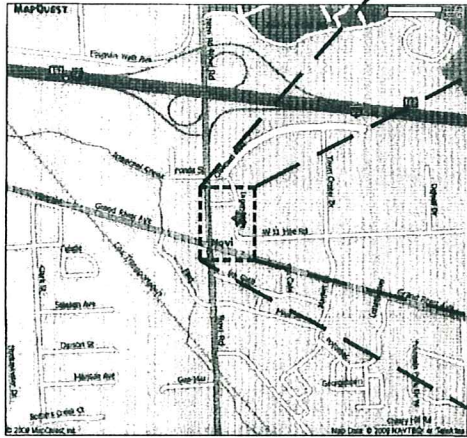


Krieger Associates
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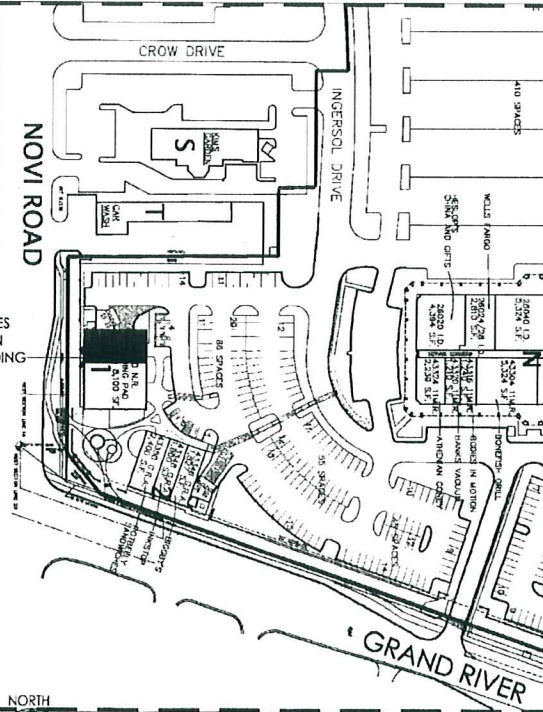
Client:
Diversified Restaurant
Holdings, Inc.
21751 W. Eleven Mile Rd
Suite 208
Southfield MI 48076
Project:
Bagger Dave's
26054 Novi Rd.
Novi, MI

Issued:
4-2-2009 Preliminary
6-24-2009 Pre-Application Meeting
7-9-2009 Z.B.A.
9-21-09 Building Permits
9-23-09 Final S.P.A. (Comments)
10-30-09 City Comments / Revisions
12-4-09 Z.B.A.

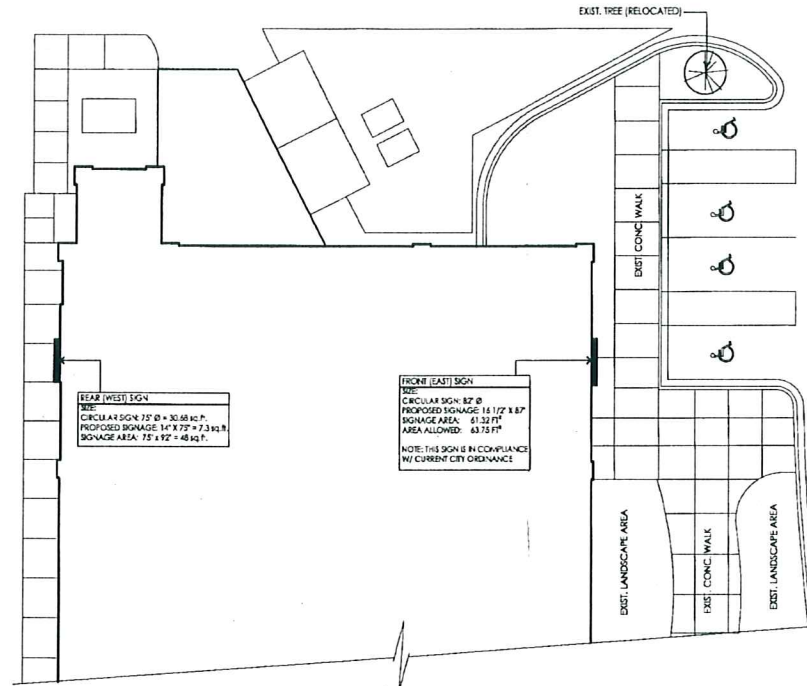
Seal:



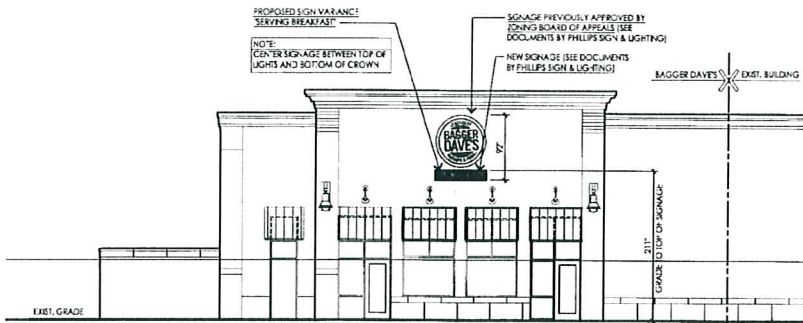
Location Map
Scale: None
Note:
Project is located within the Novi Town Center



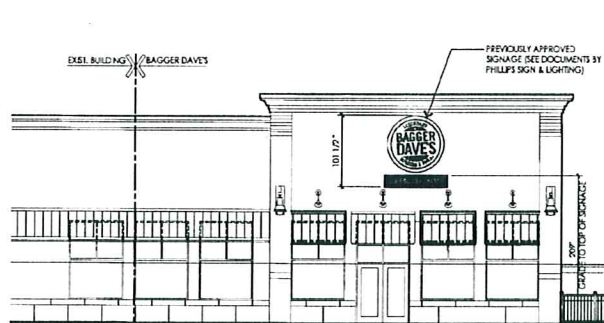
Site Key
Scale: None



Signage Plan
Scale: 1" = 10'-0"



Rear (West) Elevation
Scale: 1/8" = 1'-0"



Front (East) Elevation
Scale: 1/8" = 1'-0"

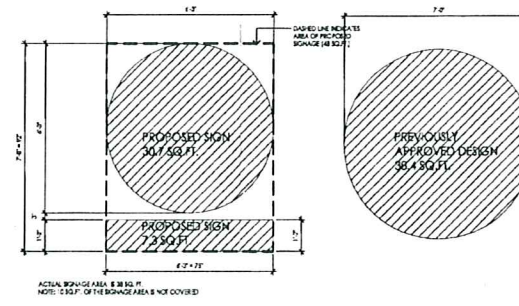


FIGURE GROUND STUDY OF PREVIOUSLY APPROVED AND PROPOSED SIGNAGE

Note:
Do not scale drawings.
Use calculated
dimensions only. Verify
existing conditions in field.

North Arrow:
As Noted

Sheet Title:
Z.B.A. -
Signage

Scale:
As Noted

Sheet Number:

A.1