

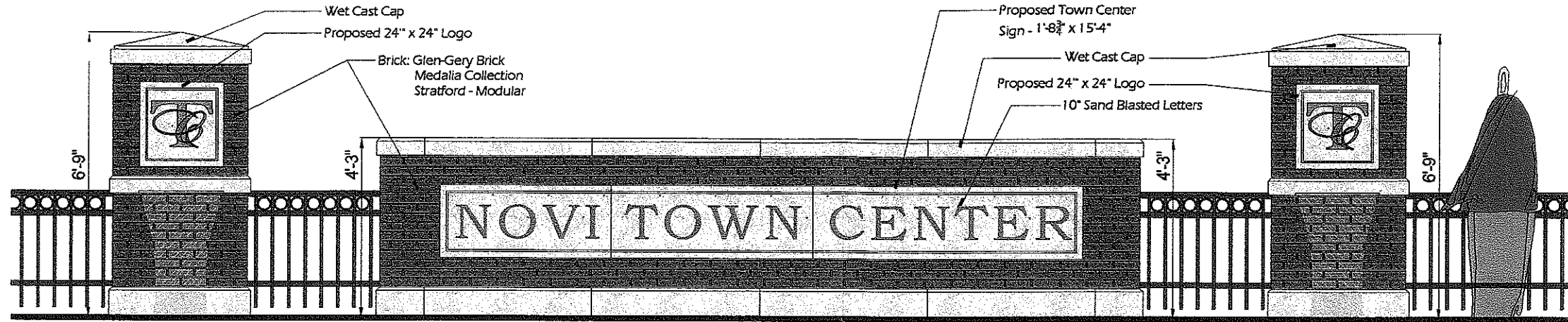
**Case No. 07-075 filed by Jim Clear of Novi Town Center Investors
LLC for the Novi Town Center located at 43390 Grand River
Avenue**

Applicant is requesting one ground sign and four logo sign variances for a business center sign to be located at 43390 Grand River Avenue for the Novi Town Center. Applicant is requesting a one-foot eight and three quarter inch by fifteen-foot four-inch sign as part of a decorative brick wall anchored by brick columns displaying two twenty-four inch by twenty-four inch logo signs. Applicant is further requesting two additional sixteen-inch by sixteen inch logo signs to be displayed on the reverse side of the brick columns.* **The decorative brick wall and columns will require site plan review and approval.** There is currently one other business center sign located on this parcel and 3 additional business center signs identifying the Novi Town Center. Property is zoned TC and located north of Grand River Avenue and east of Novi Road.

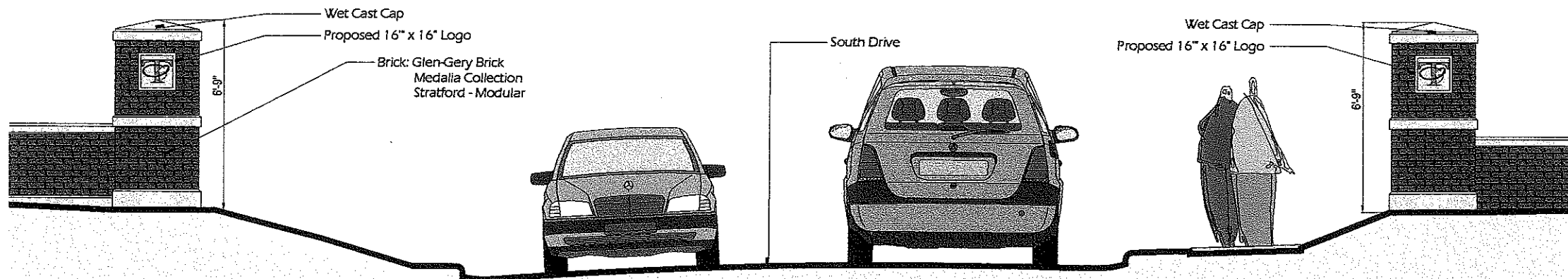
CITY OF NOVI CODE OF ORDINANCES Section 28-5 (3) Number of on-premises advertising signs permitted states: "No building or parcel of land shall be allowed more than one (1) sign permitted."

➤ **Applicant is requesting a business center sign with logos for the Novi Town Center.**

- * The sixteen by sixteen-inch logos are to be placed on the columns located at South Drive and Grand River Avenue.
- * The twenty-four inch logos are to be placed on the columns located at the Plaza Corner on Grand River Avenue and Novi Road.



1
86-3.0 Proposed Plaza Wall, Columns & Project Sign Elevation - Corner of Grand River Avenue & Novi Road



2
86-3.0 Proposed South Drive Entrance Columns

DesignTeam Limited
17255 W. Ten Mile Road
Southfield, MI 48075
P: 248.559.1000
F: 248.556.5717
designteam@designteamlimited.com
www.designteamlimited.com

Client
Novi Town Center
Investors LLC
28045 Town Center Drive
Novi, MI 48375
PH: 248.347.3830
FAX: 248.347.3833

Project
Novi Town Center
Novi,
Oakland County,
Michigan

Designed/Drawn: WJW/BNK
Checked/Approved: RH
Job #: P148.20
File: D148.20 wds\signage 8-2-07.dwg
Date/Revisions: Issued For:
9/15/07 For: TBA Approval

Copyright ©2007
Design Team Limited
This Document and the subject matter contained herein is proprietary and is not to be used or reproduced without the written permission of DesignTeam Limited.



Sign Rendering

Sheet SG-3.0

DESIGNTEAM LIMITED
 17255 W. TEN MILE ROAD
 SOUTHFIELD, MI 48075
 P: 248.559.1000
 F: 248.556.5717
 WWW.DESIGNTEAMLIMITED.COM