

**Case No. 07-068 filed by Patty Loose of Sign Fabricators for  
43350 Grand River Avenue Potbelly Restaurant  
Tabled Case from September 11, 2007**

**Updated Submission for a lesser variance request**

Applicant is requesting two wall sign variances for the new Potbelly restaurant to be located at 43350 Grand River in the Novi Town Center. Applicant requests two 82.5 square foot illuminated wall signs to be located on the north and south elevations of the building indicating the Potbelly logo. Property is zoned TC and located north of Grand River east of Novi Road.

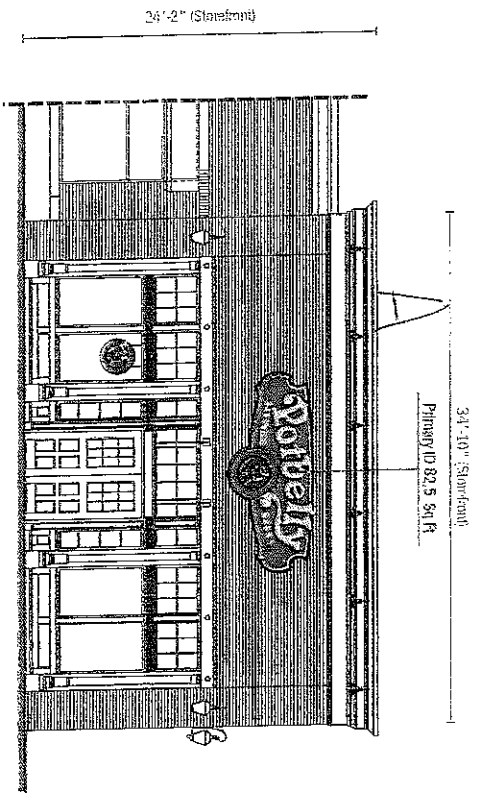
CITY OF NOVI CODE OF ORDINANCES Section 28-5 (2) b. 1. (a) (i) a. Area height and placement states: "A business having a first floor pedestrian entrance shall be allowed one and one-fourth (1 1/4/) square feet of signage per linear foot of contiguous public or private street frontage up to a maximum of sixty-five (65) square feet."

CITY OF NOVI CODE OF ORDINANCES Section 28-5 (3) Number of signs permitted states "No building or parcel of land shall be allowed more than one (1) sign."

CITY OF NOVI CODE OF ORDINANCES Section 28-5 (3) f. Number of signs permitted states "Where two (2) or more separately owned and operated businesses occupy a building on a single parcel of land, each having a separate exterior entrance, each business is entitled to a single identification wall sign."

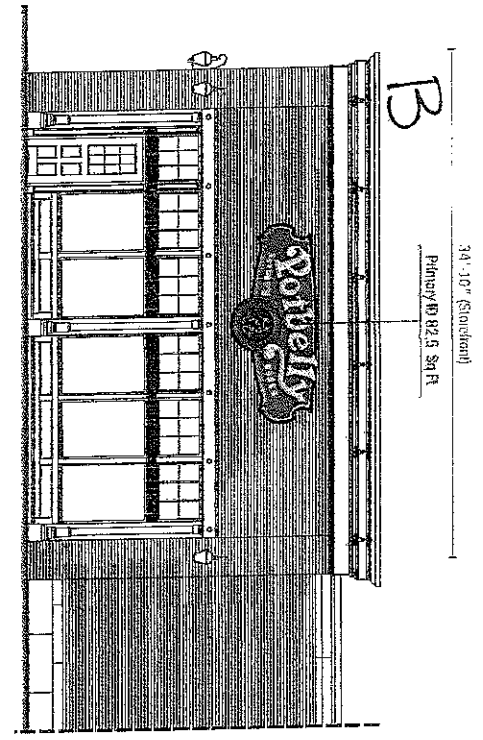
<i>Sign Location</i>	<i>Type</i>	<i>Size</i>	<i>Permitted</i>	<i>Variance Requested</i>
A North elevation	Wall	82.5 sq ft	65 sq ft	17.5 sq ft
B South Elevation	Wall	82.5 sq ft	65 sq ft	17.5 sq ft

- **Applicant is requesting multiple wall signs for the new Potbelly restaurant at the Novi Town Center.**



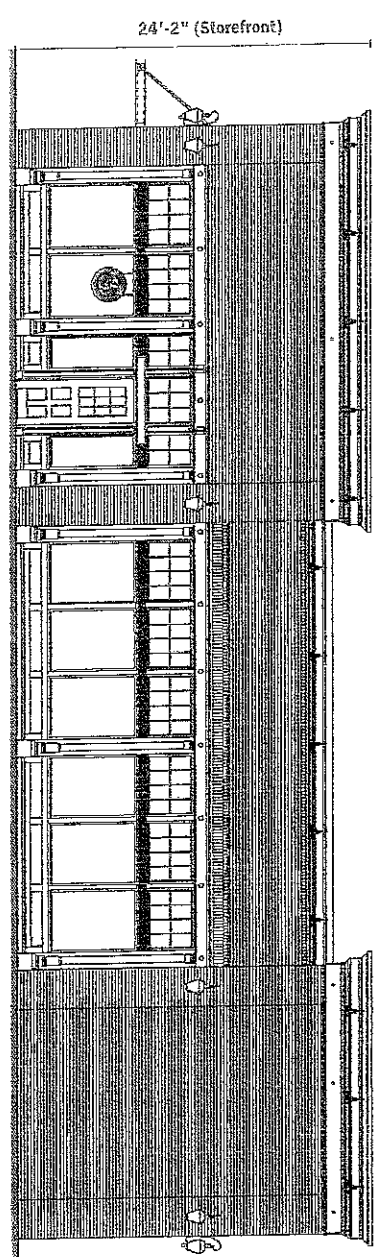
North Elevation

Scale 1/8"=1'-0"



South Elevation

Scale 1/8"=1'-0"



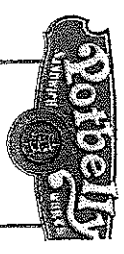
West Elevation

Scale 1/8"=1'-0"

The signs illustrated are not to city code

City Requirements:  
 Front is allowed one building sign only calculated at 1.25 sq. ft. per 1 linear foot of street frontage (from the right among all tenants), 85 sq. ft. max. No sign may be installed on the wall.

NOTE: CUSTOMER TO BE RESPONSIBLE FOR PROVIDING ADEQUATE ACCESS FOR THE INSTALLATION OF ALL SIGNS AND PROVIDING NECESSARY WALL SURFACE FOR SUPPORTING AND MOUNTING SIGNS.



DESIGN NUMBER	000037M
SHEET	1 OF 3
DATE	March 20, 2006
ADDRESS	Iron Town Center
CITY/ STATE	Iron Mt.
SALESMAN	1090
ARTIST	MS
APPROVALS	
CLIENT	
SALES	
COORDINATOR	
ART DEPT.	



**NATIONAL AWNINGS & SIGN**  
 917 441 134