



cityofnovi.org

Novi Town Center Façade Upgrades SP 09-07

Novi Town Center Façade Upgrades SP09-07

Consideration of the request of Novi Town Investors, LLC, for a recommendation to City Council for a Section 9 Façade Waiver. The subject property is located east of Novi Road, north of Grand River Avenue, in the TC, Town Center District. The applicant is proposing to redesign a portion of the façades on Buildings A1, C, C1, D, F, G, J and N.

Required Action

Recommend approval/denial to City Council for a Section 9 façade waiver

REVIEW	RESULT	DATE	COMMENTS
Planning	Approval recommended	03/25/09	
Façade	Approval recommended	03/24/09	<ul style="list-style-type: none">• Section 9 waiver for deviations in percentages of materials and the use of a non-copper colored metal roof.• The conditions listed in Section 1602.9 for the use of materials other than brick and stone have been satisfied.

Motions

Approval –Section 9 Waiver

In the matter of Novi Town Center Façade Upgrades, SP 09-07, motion to **recommend approval** to City Council for a Section 9 Waiver, for the underage of brick on Building 4, the overage of Standing Seam metal on Buildings 2, 3 and 4, the overage of Cement Plaster on Buildings 1, 2, 3 and 4 and the use of non-copper colored metal roofs in the Town Center District subject to the following:

- a. A finding that the proposed façade satisfies the conditions listed in Section 1602.9 for the use of materials other than brick and stone in the Town Center District;
- b. *(other conditions list here)*

for the reason that the proposed façade is consistent with the overall Town Center development and will generally enhance the visual quality of the project, the color selections are carefully coordinated and will harmonize with both new and existing materials, the use of the selected façade materials and material combinations will not detract from the future development of buildings with facades of brick and stone and because it is otherwise in compliance with Article 25 and Article 16 of the Zoning Ordinance and all other applicable provisions of the Ordinance; and additional reasons if any...)

Denial Section 9 Waiver

In the matter of Novi Town Center Façade Upgrades, SP 09-07, motion to **recommend denial** to City Council for a Section 9 Waiver, for the underage of brick on Building 4, the overage of Standing Seam metal on Buildings 2, 3 and 4, the overage of Cement Plaster on Buildings 1, 2, 3 and 4 and the use of non-copper colored metal roofs in the Town Center District subject to the following:

for the reason that the proposed façade is not consistent with the overall Town Center development and will not generally enhance the visual quality of the project, the proposed paint colors are not consistent with the overall Town Center development and because it is not in compliance with Article 25 of the Zoning Ordinance or other applicable provisions of the Ordinance; and additional reasons if any...

PLANNING REVIEW



PLAN REVIEW CENTER REPORT

March 25, 2009

Planning Review

Novi Town Center Façade Upgrades

SP #09-07

Petitioner

Novi Town Center Investors, LLC

Review Type

Final Site Plan

Property Characteristics

- Site Location: 26132 Ingorsol Drive
- Zoning: TC, Town Center
- Adjoining Zoning: North, South, East and West: TC
- Site Use(s): Novi Town Center
- Adjoining Uses: Various retail and restaurant uses bordering Novi Town Center
- Plan Date: 03/16/08

Project Summary

Novi Town Center is proposing to redesign a portion of the façades on Buildings A1, C, C1, D, F, G, J and N. The update includes the installation of awnings and the replacement of the existing shingled roof with standing seam metal roofing in addition to several other changes. The proposal was reviewed by the Façade Consultant for compliance with the standards of Section 2520 of the Zoning Ordinance (see review).

Recommendation

Approval of the Final Site Plan is recommended, per the Façade Consultant's review. The plan will be scheduled for an upcoming Planning Commission meeting. Once the applicant receives approval from the City Council, Stamping Sets should be submitted.

Ordinance Requirements

This project was reviewed for conformance with the Zoning Ordinance with respect to Article 16 (Town Center District), Article 24 (Schedule of Regulations), Article 25 (General Provisions) and any other applicable provisions of the Zoning Ordinance. Items in **bold** below must be addressed by the applicant and incorporated as part of the Stamping Set submittal.

1. Façade Review: **A Section 9 Façade Waiver and a waiver of Section 1602.9 is required.** Please see the attached façade review letter for additional information.
2. Site Plan Approval: Section 1602.1 of the Zoning Ordinance requires all projects in the Town Center District 5 acres or larger to appear before the City Council for approval after a recommendation from the Planning Commission. The applicant will be placed on

the agenda of an upcoming Planning Commission meeting to be followed by a subsequent Council meeting.


3. Town Center Design Manual: In addition to the requirements listed in the façade ordinance, developments in the Town Center District are also subject to the requirements of the Town Center Design Manual. The Town Center Design Manual is a document used to guide the aesthetic development of the Town Center and includes standards for lighting, site layout, landscaping and building facades. In particular, this manual lists the following requirements for building facades:
 - "Architectural design and façade material are to be complimentary to existing or proposed buildings within the site and surrounding area."
 - "Exterior building facades shall be of brick or stone and materials complimentary to brick or stone."

An excerpt from the Town Center Design Manual is attached to this review letter for reference. In addition, the Zoning Ordinance also requires that all standing seam metal roofs be composed of copper or be copper-colored.

4. Exterior Signage: Exterior signage is not regulated by the Planning Division or Planning Commission. Please contact Jeannie Niland at 248-347-0438 for information on sign permits.

Stamping Set Approval

Once the applicant receives the appropriate approvals from the City Council, Stamping Sets should be submitted. Four copies of the plan should be submitted to the Community Development Department for Stamping Set approval. Any changes to the plan required by the City Council should be incorporated into the Stamping Sets. The Stamping Sets must have original signatures and original seals.



Planning Review by Kristen Kapelanski
248-347-0586 or kkapelanski@cityofnovi.org

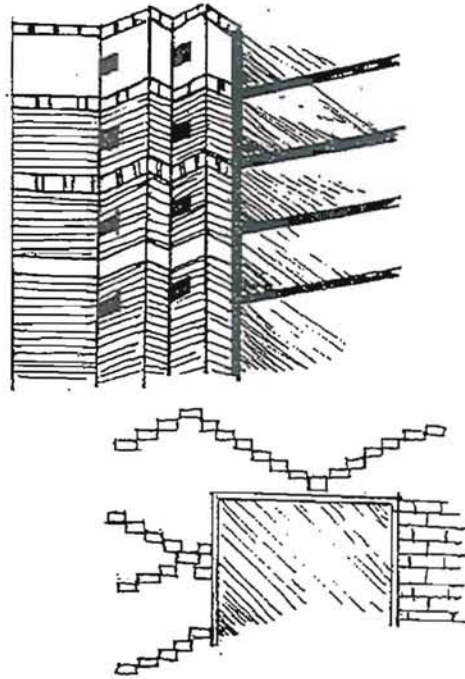
Architecture

General Guidelines for Architecture within the Town Center are set forth in Ordinance No. 84-18. "Architectural design and facade material are to be complementary to existing or proposed buildings within the site and surrounding area. It is not intended that contrasts in architectural design and use of facade materials be discouraged, but care should be taken so that any such contrasts will not be so out of character with existing building designs and facade materials so as to create an adverse effect on the stability and value of the surrounding area." (Section 1603,2.) "All exterior walls of any main or accessory building shall be composed of the same architectural building facade materials. All climate control equipment, trash containers, utility outlets, satellite dish antennae, etc., shall be effectively screened from view...Exterior building facades shall be of brick or stone and materials complementary to brick or stone. No flat roof design is permitted unless a gable or mansard roof is used on the majority of the roof." (Section 1603,4.) Specific standards such as building size and height. (Section 1602,4,a,b, Section 1603,10,b;



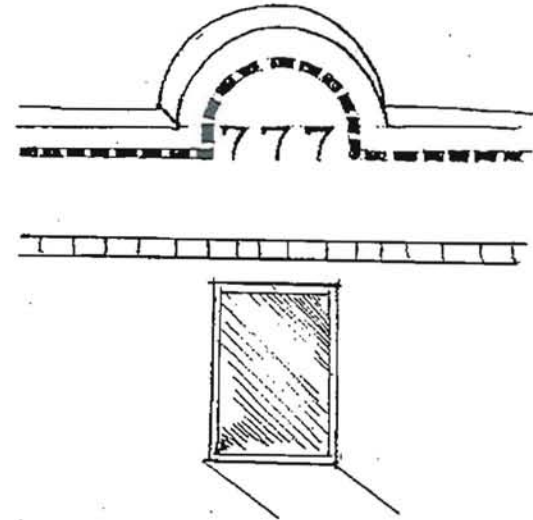
11,b,d.) are also delineated in the Ordinance.

While it is very difficult to legislate architectural design the intent within the Town Center is to specify general building materials and size and to encourage innovative and unique design. Brick and stone buildings with complementary materials such as glass and wood will harmonize with those existing buildings recommended to remain. (Inventory and Analysis, Architecture Section.) Within the size, height and roof restrictions remains a building envelope with many design opportunities. Some possibilities to base architectural design on are decorative columns, arches, octagon forms, semi-circular walls, wrought iron embellishments such as terraces or ornamentations. Since the exterior surface is specifically mandated as masonry and stone, use of decorative brickwork is an exciting possibility. Molded, patterned, colored, glazed or all types could be incorporated into walls, window banks, denote entrances add a spark to a ramp or steps. Stone could also be used in conjunction with masonry as a decorative material. Limestone, for instance could frame windows or provide a base for walls, encircle entrances or become corner



stones. The incorporation of glass into the architectural design also creates multi-opportunities. Glass block, curved glass and subtle colored glass can become an integral and exacting part of the building. The use of these materials as "decorative" elicits an exciting positive/negative, figure/ground reading of the surface. Much more complex and unique than buildings designed with only one type of material. It is the objective of the design theme of this Guidebook to interrelate old materials and new designs. Architectural style is an excellent media for this concept.

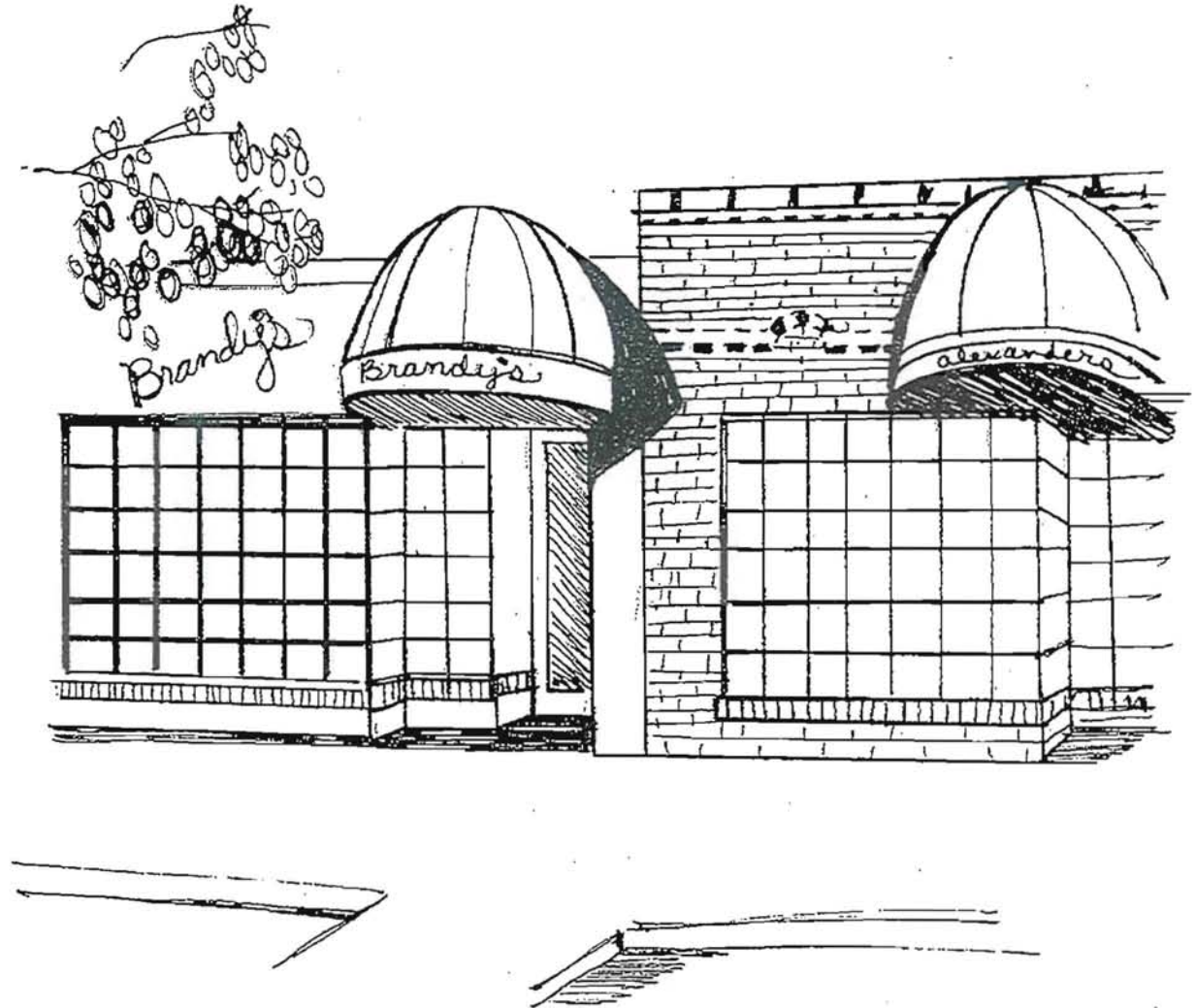
For those existing buildings within the Town Center it is possible to update and embellish the buildings. This updating must be economically inexpensive and relatively easy to accomplish as the responsibility of this position of the study lies with each building and commercial business owner. Each building is unique in its concerns and in some instances architecturally. To successfully unite these parts into a whole or unit, they must first be dealt with as one unit.



A carefully modulated color system for the Town Center will help unify the buildings. Three to five carefully selected warm earth tones, roughly equal in color value will allow individuality. From a distance, however, the overall color tones and value will blend into a cohesive composition. Eclectic style and materials will be united as a whole while retaining their own character.

In order to give architecture detail and interests to the existing buildings, the canopy half round preferred is proposed. These half round canopies are inexpensive yet effective means of changing the look of a facade as well as additional yet creative means of signage. The colors proposed for these canopies are in a controlled range of subdued colors chosen to harmonize with the color of the buildings color scheme. One or more canopies may occur on an individual storefront, with internal illumination for awnings over doors; providing both door area lighting as well as a luminous glow to the canopies themselves. The use of other recommended materials such as brick, cedar, glass and stone can also be incorporated into existing building as design accents. The use of related building colors and possible canopies ex-

tends to the exposed sides and rear areas of all buildings so that a uniform image is seen from all directions throughout the Town Center.



FAÇADE REVIEW



March 24, 2009

City of Novi Planning Department
 45175 W. 10 Mile Rd.
 Novi, MI 48375-3024

Attn: Ms. Barb McBeth – Director of Community Development

Re: FACADE ORDINANCE
Novi Town Center Facade Upgrades - Final Site Plan Review, SP# 09-07
 Façade Region: 1, Zoning District: TC, OS-C

Dear Ms. McBeth:

The following is the Facade Review for Final Site Plan for the above referenced project based on the drawings dated March 16, 2008. The percentages of materials proposed for each façade are as shown on the table below. The maximum (and minimum) percentages allowed by the Schedule Regulating Façade Materials of Ordinance Section 2520 are shown in the bottom row. Materials that are in non-compliance with the Facade Schedule are highlighted in bold.

Buildings		Materials			
Type	Description	BRICK	EIFS	STANDING SEAM METAL	CEMENT PLASTER
1	West - Buildings B, C, A1, C1 & D	44%	6%	19%	31%
2	North - Buildings D, F, G & J	41%	13%	32%	14%
3	West - Buildings J & N, East - Building N	34%	12%	40%	14%
4	South - Buildings J & N, North Building N	27%	14%	43%	16%
	Ordinance Maximum (Minimum)	100% (30%)	25%	25%	0%

Comments:

Section 2520 - As shown above the percentages of several materials are in non-compliance with the Facade Schedule as follows; Brick is below the ordinance minimum on building type 4, Standing Seam Metal is above the ordinance maximum on building types 2, 3 and 4, and Cement Plaster is above the ordinance maximum on all building types. Section 2520, footnote 3 also requires and that Standing Seam Metal be copper colored in the TC and TC-1 districts.

Section 1602.9 of the Ordinance requires that materials used in the TC and TC-1 districts be "primarily brick or stone", and permits alternative facade materials when certain conditions (a through d) are met.

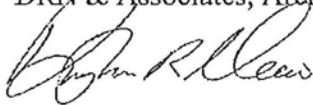
Brick - The comparatively small underage of Brick on building type 4 does not represent a significant deviation from the Facade Schedule and the design is consistent with the intent and purpose of the ordinance in this respect. The applicant has proposed addition of accenting colored brick at the base of existing brick piers in selected high visibility areas which will add detail at pedestrian level and enhance the overall appearance of the brick.

Standing Seam Metal - The Standing Seam Metal is used to replace existing asphalt shingles and for new awnings. The Standing Seam Metal will represent a significant improvement in appearance as compared to the existing asphalt shingles and the awnings will add interesting accents that will enhance the overall appearance of the project. The proposed green color for the roof areas, while not being "copper", is actually reminiscent of the color of the patina that well aged copper roofs eventually achieve. The subdued blue color proposed for the awnings will blend nicely the aforementioned green roof, as evidenced by the Sample Board.

Cement Plaster - The proposed percentages of Cement Plaster represent existing materials and the applicant has not proposed changing the percentage of this material. Bringing this material into compliance would represent a significant hardship and would not significantly enhance the project. The applicant has proposed that the Cement Plaster be painted in a harmonious color as evidenced by the Sample Board.

Recommendation: The selection of materials is logical given the parameters of the existing facility and represents a practical and thoughtful design that will significantly enhance the overall visual appearance of the project. The color selections are carefully coordinated and will harmonize with both new and existing materials. It is therefore our recommendation that the design is consistent with the intent and purpose of the Facade Ordinance, Section 2520, and that a Section 9 Waiver be granted for the deviations in percentages of materials as well as for the use of non copper colored metal roofs. The design also satisfies the conditions set forth in Section 1602.9, a through e, for to the use of materials other than brick or stone in the TC district.

Sincerely,
DRN & Associates, Architects PC



Douglas R. Necci, AIA

APPLICANT'S RESPONSE LETTER



Wah Yee Associates
Architects & Planners
Since 1961

April 2, 2009

Ms. Kristen Kapelanski
City of Novi Planning Dept.
45175 W. 10 Mile Road
Novi, MI 48375

RE: Novi Town Center Upgrades
Final Site Plan Review, SP#09-07

Dear Ms. Kaplanski:

We agree with the review comments prepared by Douglas Necci and respectfully request that a Section 9 Waiver be granted for the deviation as described by Mr. Necci.

Sincerely,

WAH YEE ASSOCIATES

CHARLES E. FOSSE, NCARB
PRINCIPAL

P:\4259\Office\Letters\4259_FinalSitePlanRevw.doc

37911 West Twelve Mile Road
Farmington Hills, MI 48331
(248) 489-9160 FAX: (248) 489- 0133
E-Mail: wya@wahyeeassoc.com



MAPS

Location/Air Photo



Novi Town Center Facade Upgrades SP09-07 Location

Subject Property

I-96

Novi Road

Grand River

CITY OF NOVI

DEPARTMENT OF COMMUNITY DEVELOPMENT

45175 W. TEN MILE ROAD
NOVI, MI 48375-3024
(248) 347-0415

MAP AUTHOR: Kristen Kapatonski, Planner



1 INCH = 288 FEET

MAP PRINT DATE: 03/30/09

MAP INTERPRETATION NOTICE

Map information depicted is not intended to replace or substitute for any official or primary source. This map was intended to meet National Map Accuracy Standards and use the most recent accurate sources available to the people of the City of Novi. Boundary measurements and area calculations are approximate and should not be construed as survey measurements performed by a licensed Michigan Surveyor as defined in Michigan Public Act 132 of 1970 as amended. Please contact the City GIS Manager to confirm source and accuracy information related to this map.