

## MEMORANDUM



**TO:** RANDY AULER, DIRECTOR OF PARKS, RECREATION & FORESTRY  
**FROM:** MALLERY WETHERS, RECREATION COORDINATOR  
**SUBJECT:** FIREUP FEST  
**DATE:** SEPTEMBER 8, 2008

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The City of Novi's Parks, Recreation & Forestry Department, along with local teens, are preparing for the 2<sup>nd</sup> annual FIREUP FEST event. The event will take place on Friday, September 12 following the Novi Wildcats home football game on the green softball field of Ella Mae Power Park from 9:30 pm -11:45 pm.

The event will consist of several inflatable attractions, food from local vendors, a bonfire and a Battle of the Bands contest. FIREUP FEST will provide an expected 500-600 local high school students with a healthy and safe alternative after the football game for a low cost of \$5 per student.

Local teens have brainstormed ideas, selected bands and are currently marketing the event. This opportunity has given them a chance to develop leadership skills, and they have taken ownership of the event.

The success of this event will bring about more opportunities for leadership, community involvement and teen recreation programs in the future. Along with local businesses, teens and community members, we are excited for this event.