



CITY of NOVI CITY COUNCIL

**Agenda Item 4
January 9, 2012**

SUBJECT: Approval of process to name parkland located at 13 Mile Rd and Old Novi Road (Landings Property).

SUBMITTING DEPARTMENT: Department of Parks, Recreation and Cultural Services

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

The majority of the Landings park property was acquired by the City in the 1980's and was designated as parkland on March 22, 2010. The "Landings" name comes from a proposed development that at one time was planned to go in at that site. The current name does not necessarily reflect the rich and unique history of the property and other names should be considered as the process goes forward to get this public space into use.

In 2005 the Novi City Council adopted the Parks and Recreation Facilities Naming Rights Policy, which provides the authorization for an individual, family, private business or corporation to purchase the right to name a fixed asset. The policy, however, does not provide guidance for the naming of park facilities that do not fall under these criteria.

Parks where naming rights funds have not been secured should be approached with deliberation and the City Council should designate the names of parks and recreation facilities. The City Council would ideally make its selection in this case after receiving a recommendation from a park naming committee consisting of three (3) members of the Parks, Recreation and Cultural Services Commission, two (2) members of the Historical Commission and two (2) youth who reside in the surrounding neighborhood as appointed by the Director of Parks, Recreation and Cultural Services.

In efforts to engage the community, the committee will, if council approves, under the direction of the Parks, Recreation, and Cultural Services Department, conduct a community-wide solicitation for naming the park based on the following guidelines:

- Neighborhood or geographical identification
- Natural or geological feature
- Historical or cultural significance
- No site shall be given the same name as an existing public facility or school site

Due to the DNR policy discouraging the naming of parks after individuals, we will not include that option among the guidelines. MDNR policy states:

The Michigan Natural Resources Trust Fund Board will not assist in any acquisition or development project where the site will be named in honor of a person either living or deceased. Funding recipients may ask the MNRTF Board for a waiver to this policy when they propose to name the site after an individual or organization that has made a

significant financial contribution (including donation of land value) toward completion of the MNRTF project.

The department of Parks, Recreation and Cultural Services will work with the parks naming committee to complete the public input stage of the park naming process by February 13, 2012. A recommendation from the park naming committee will be presented to City Council for their final selection by March 12, 2012.

RECOMMENDED ACTION: Approval of process to name parkland located at 13 Mile Rd and Old Novi Road (Landings Property).

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Fischer				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Wrobel				



PARK NAMING SUBMISSION

The City of Novi is asking for your help with naming our newest park located at 13 Mile and Old Novi Road (Landings Property). We encourage all Novi residents young and old to help name this park!

Names submitted will be presented to a committee consisting of members of the Parks, Recreation and Cultural Services Commission, the Historical Commission and local Novi youth. The park naming committee will make a recommendation to the City Council. The City Council has final authority to approve or amend any recommendation.

Park naming guidelines

- Neighborhood or geographical identification
- Natural or geological feature
- Historical or cultural significance
- No site shall be given the same name as an existing public facility or school site
- No site shall be named in honor of a person, either living or deceased due to MNRTF grant requirements

Please submit one name per entry. Entries must be received by 5pm, February 13, 2012

Name _____

Address _____

Novi, MI, Zip _____ Phone _____

Email _____

Suggested Park Name _____

Tell us why this name should be chosen _____

Submit form to: Park Naming Submission
45175 W. 10 Mile Road
Novi, MI 48375
or email: parknaming@cityofnovi.org