

cityofnovi.org

# CITY of NOVI CITY COUNCIL

Agenda Item 1  
April 7, 2008

**SUBJECT: Approval of City Entryway Signage design and authorization to bid for construction and installation.**

**SUBMITTING DEPARTMENT:** Neighborhood and Business Relations

**CITY MANAGER APPROVAL:**

<b>EXPENDITURE REQUIRED</b>	<b>N/A</b>
<b>AMOUNT BUDGETED</b>	<b>\$ 74,450</b>
<b>APPROPRIATION REQUIRED</b>	<b>N/A</b>
<b>LINE ITEM NUMBER</b>	<b>101-265.00-971.200</b>

### BACKGROUND INFORMATION:

Staff has been working with SignGraphix to develop a design for City entryway signage. **There is \$74,450 remaining in the FY 2007-2008 budget for construction and installation of City entryway signage.** Attached are the proposed City entryway sign design and locations map.

The proposed design concept portrays a progressive, yet stately and classic image. The design was applied to primary and monument signs – using the same elements and theme, keeping the look consistent and recognizable throughout the community. The proposed signs would be placed at 15 locations throughout the community, including six primary signs (12' x 6') and nine monument (8' x 6') signs. The design and size of the signage has been reviewed by the Code Compliance Division and complies with the City's Sign Ordinance (even though such compliance is technically not required as a public right-of-way work).

Following design approval, a construction and installation bid package will be placed on BidNet for City entryway signage, with the first three signs being erected early this summer at Twelve Mile and Haggerty Roads, Eight Mile and Haggerty Roads, and Eight Mile and Napier Roads. The locations were discussed by City Council in October 2006.

Initial cost estimates for City entryway signs by SignGraphix are as follows:

	Non Illuminated cost per sign (construction & installation)	Illuminated (construction & installation)	Estimate cost to supply electrical power to site	Total Cost per Illuminated sign
Primary	\$14,000	\$16,500	\$5,000	\$21,500
Monument	\$13,500	\$15,000	\$5,000	\$20,000

***(Please note these figures are calculated on the high side and we fully anticipate the actual construction and installation costs to not exceed these estimates following the competitive bid process.)***

The approximate total cost to install illuminated signs at each proposed location, including electrical power supply, would be \$309,000. Although desired, it will not be possible to place illuminated signs at each location. Thus, the estimate of \$309,000 is calculated on the high side. As stated above, there is funding in the FY 2008-2009 budget for construction and installation of

the three scheduled primary signs. The remaining 12 signs could be funded in future fiscal year cycles. See chart below.

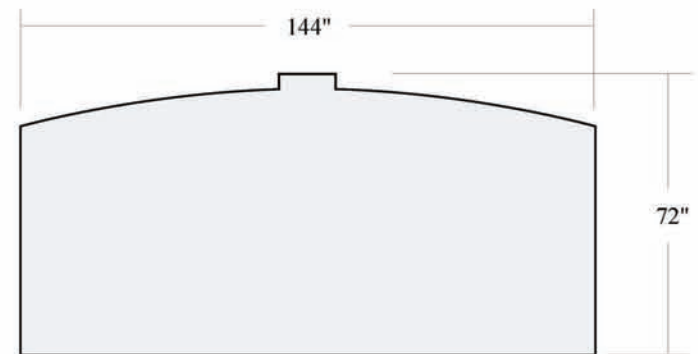
	<b>Approved for FY 2007-2008</b>	<b>Possible FY 2008-2009</b>	<b>Possible FY 2009-2010</b>	<b>Total signs to be installed</b>
	\$ 74,450	\$80,500	\$154,500	
# of Primary signs to be installed	3	3		6
# of Monument signs to be installed		3	6	9

Design concept for Park entryway and internal signage has been discussed utilizing similar elements to ensure a consistent theme and identity.

**RECOMMENDED ACTION: Approval of City Entryway Signage design and authorization to bid for construction and installation.**

	<b>1</b>	<b>2</b>	<b>Y</b>	<b>N</b>
<b>Mayor Landry</b>				
<b>Mayor Pro Tem Capello</b>				
<b>Council Member Crawford</b>				
<b>Council Member Gatt</b>				

	<b>1</b>	<b>2</b>	<b>Y</b>	<b>N</b>
<b>Council Member Margolis</b>				
<b>Council Member Mutch</b>				
<b>Council Member Staudt</b>				



Concept—Primary Sign  
Scale 1/2" = 1'

**SIGN**graphix

39255 Country Club Drive, Suite B-35,  
Farmington Hills, Michigan 48331-3490  
Ph. 248-848-1700 Fax 248-848-1722  
www.signgraphix.net

City of Novi

DRAWING: 3-15-08  
13518.2 3-20-08  
3-25-08  
JOB: 14722 3-26-08

CLIENT SIGNATURE:

DATE:

45175 West 10 Mile Road Novi, MI 48375

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Haggerty Road at Eight Mile Road



Concept—Primary Sign - Haggerty Road at Eight Mile Road  
Scale 1/2" = 1'

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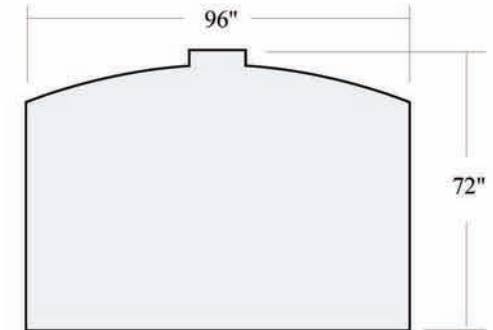
DRAWING: 3-24-08  
**13536** 3-25-08  
JOB:  
14722

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Concept—Monument Sign  
 Scale 1/2" = 1'

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 3-25-08  
 JOB: 14722 3-26-08

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Concept—Monument Sign Grand River Avenue past Wixom Road  
 Scale 1/2" = 1'

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# City Entrance Sign Placement

## Scheduled 2007-08 and Proposed Locations

### LEGEND

<p><b>Entrance Signs</b></p> <ul style="list-style-type: none"> <li><span style="border: 1px solid black; border-radius: 50%; padding: 2px 6px; display: inline-block; width: 15px; height: 15px; text-align: center; line-height: 15px;">P</span> Primary (6)</li> <li><span style="border: 1px solid black; border-radius: 50%; padding: 2px 6px; display: inline-block; width: 15px; height: 15px; text-align: center; line-height: 15px;">M</span> Monument (9)</li> </ul>	<ul style="list-style-type: none"> <li> Lakes</li> <li> Civic Center</li> <li> DPW</li> <li> Police Station</li> <li> Fire Station</li> <li> 52-1 District Court</li> </ul>	<ul style="list-style-type: none"> <li> Hospital</li> <li> Library</li> <li> Ice Arena</li> <li> School</li> <li> Senior Center</li> <li> Post Office</li> <li> Recycling</li> </ul>
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