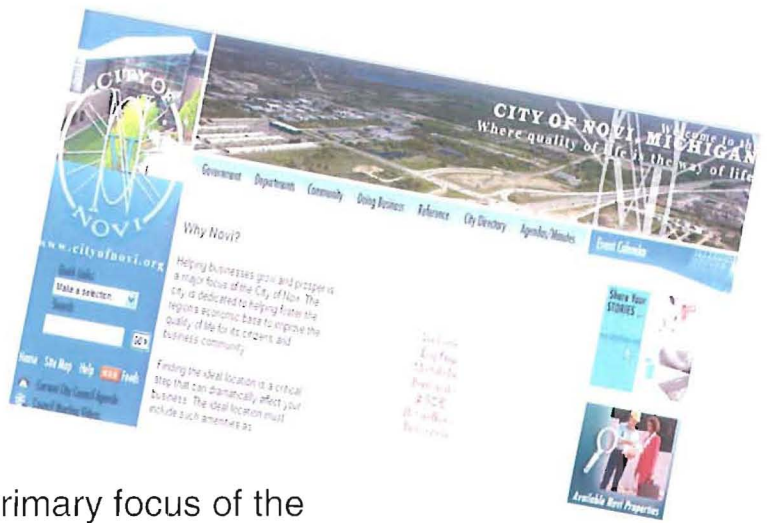


cityofnovi.org

Enhanced Economic Development resources

— *Just a click away*



Helping businesses grow and prosper is a primary focus of the City of Novi. Novi is dedicated to helping foster the region's economic base to improve the quality of life for its citizens and business community and recent enhancements to the City's website at cityofnovi.org put valuable resources at your fingertips.

Improvements include:

- The addition of an **Available Properties** feature. Area commercial developers/real estate brokers have the opportunity to list Novi properties for sale or lease.
- The addition of a **Share your Stories** column giving Novi businesses a venue in which to share interesting news, press releases, and the like.
- A **Doing Business** section detailing ordinance updates and offering a Development Review Process Checklist for applicants.
- Video streaming of cable television programs, including Corporate Review, Faces and Places, and Novi Pulse.
- A listing of key development projects under construction.
- An enhanced marketing/resources section, highlighting opportunities for community involvement and valuable businesses resources offered through the Neighborhood and Business Relations Group.
- A listing of community partnerships and links to their website.
- Novi's **Community Profile** — a 32-page publication sharing the Novi "story."

11/8/07
To: Mayor and City Council Members
For 11/13 Presentation

For more information on economic development, contact Ara Topouzian, Economic Development Manager, at (248) 347-0583.





MEMORANDUM

To: Clay J Pearson, City Manager
From: Ara Topouzian, Economic Development Manager
Re: Economic Development Pages on Website
Date: Wednesday, October 10, 2007

10/10/07
To: Mayor and City Council Members
Update FYI; would like to present/share briefly at October 22 City Council meeting.
Comments welcome.
Clay Pearson

Recently, the City of Novi's economic development pages on the website have been updated. These updates reflect a variety of new sections, aimed to site selectors and businesses investigating opportunities in the city. It is also designed to highlight our business community along with several proud projects.

In order for a sustain interest on any website, pages need to be both interactive and continually updated. We have added two modules that we believe will increase traffic to these pages as well as spark interest to our readers. There is no cost to the user for taking advantage of these marketing tools.

Share Your Story – This module creates the ability for any business in Novi to post their press releases that may include exciting news, changes within a company, new products/services/employees and much more. It sends a positive message to our business community and also gives additional exposure to the business.

Available Properties – This is becoming the norm for most economic development sites and allows site selectors surfing the net to view availability of land in our city. A secure username and password is created for realtors and brokers to list commercial properties on our website.

I view the economic development pages as a work in progress. As new projects occur and as activities increase, the web will become an important marketing tool for the city.

cc. Pam Antil, Assistant City Manager
Sheryl Walsh, Community Relations Manager
Cindy Uglow, Small Business Manager



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Why Novi?

Helping businesses grow and prosper is a major focus of the City of Novi. The city is dedicated to helping foster the region's economic base to improve the quality of life for its citizens and business community.

Finding the ideal location is a critical step that can dramatically affect your business. The ideal location must include such amenities as:

- Convenient access to multiple expressways
- Easy access to utilities
- High-tech and industrial land development opportunities
- Impressive array of schools, recreation centers, waterways, parks and a world class retail district

These elements are the City of Novi - a dynamic community that has been identified by major companies as the ideal location.

Novi is strategically located in southeastern Michigan, consists of 31-square miles in prestigious Oakland County, and is just twenty-five minutes from downtown Detroit and the University of Michigan and forty-five minutes from Michigan State University. Novi offers many solid advantages combining an outstanding blend of highly viable land development opportunities in both high-tech and industrial areas. Novi is well-connected to highway, rail and air transportation routes offering accessibility second to none.

Here you'll find that industry and a vibrant suburban environment happily coexists in an area where expansion will be thoughtful and balanced. Novi takes great pride in having superior parks, wetland and woodland protections and recreation centers.

Additionally, in Novi, we are extremely proud of our cultural diversity. More than 35 businesses

Welcome!
Empfang
Mottokko-ko
Benvenuto
ようこそ
Hot wells in
Benvenuto

Read more about the City of Novi in our Community Profile:
[Community Profile \(7.0KB\)](#)

(Printed publications are available by emailing the Community Relations Office)

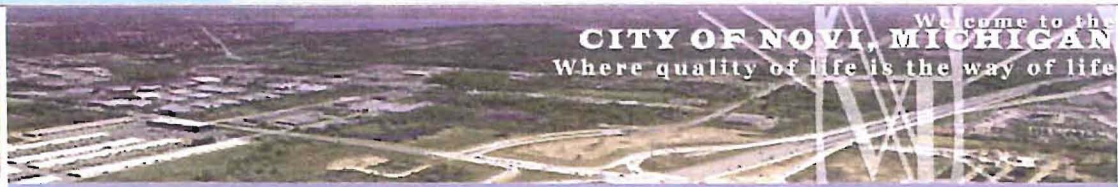




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Current Developments

The City of Novi is always creating opportunities for business attraction and expansion. Highlighted here are some of the larger projects taking place. For more information please contact Ara Topouzian, Economic Development Manager at 248-347-0683 or via email.

- [Fox Run Retirement Village](#)
- [ITC Transmission Company](#)
- [Toyota Boshoku-America](#)
- [Ryder System, Inc.](#)
- [Main Street Development](#)
- [JPRA Architects](#)
- [Henry Ford Health Systems](#)
- [Twelve Mile Road Crossing at Fountain Walk](#)
- [Busch's Market](#)
- [St. John's Hospital](#)
- [Novi Town Center](#)

Fox Run Retirement Village

Fox Run announces the opening of Renaissance Gardens, a premier skilled nursing facility providing residents the comfort of transitioning to more specialized, individualized care when necessary. Rose Court, phase one of the project, consists of 110 skilled nursing care and 22 assisted living private rooms. The addition offers a full therapy component with a therapy gym, sensory garden, a salon, private dining rooms for entertaining guests and respite care. Fox Run retirement community features a beautiful, 100-acre campus on Thirteen Mile Road, just west of I-5. More than 700 residents call Fox Run "home" and the addition of Renaissance Gardens ensures a continuum of care. Fox Run continues to support the economic growth of Novi and is one of the largest residential construction projects in Southeast Michigan.



ITC Transmission Company

ITC Holdings, the nation's first independently owned and operated electricity transmission company, recently broke ground on its new Novi





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Marketing and Resources

- [Novi Business Assistance Team \(B.A.T.\)](#)
- [Cable Shows](#)
- [Advertising / Sponsorships](#)
- [Coffee and Conversation](#)
- [Recent City of Novi Advertisements](#)
- [Other Resources](#)



Novi Business Assistance Team (B.A.T.)

Through the initiatives of the Neighborhood and Business Relations Department, The City of Novi's team represent expertise from the private and public sector for small business owners to help themselves. Team members consist of representation from Oakland County Business Center, Service Corps of Retired Executives (SCORE), National City Bank, for general financing, Chamber of Commerce and City staff.

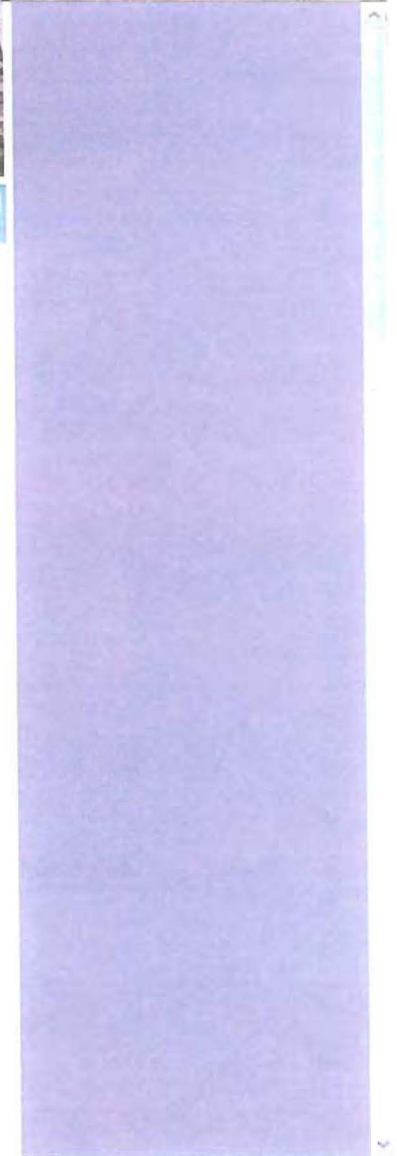
B.A.T. serves as an informational and networking resource, sounding board and generally assists the business to be as competitive and successful as possible. This program is complimentary and all information and discussions are strictly confidential. For more information, please contact Cindy Uglow, Neighborhood & Small Business Manager at 248-347-0437 or [via email](#).

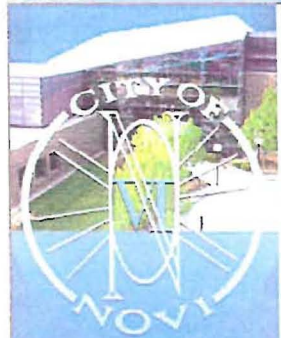
Cable Shows

The City of Novi and Novi Television Channel 13 are looking for small and large businesses to feature on local public cable access. Programming allows your companies free access to approximately 40,000 households. Novi Channel 13 is broadcast in the Cities of Novi, Farmington and Farmington Hills. [Click here](#) to visit the SWOOD Studios website.



Corporate Review
Corporate Review: a monthly cable access program featuring a variety of large corporations operating in Novi. Hosted by Aiz Topouzian, City of Novi Economic Development Manager. Corporate Review is a 30-minute program that showcases businesses that have twenty or more employees. In a community which is experiencing an economic boom in business, we are looking to feature some of the trendsetters who are leading the way. The show takes a unique look at the featured businesses through the eyes of the customer, a new look!





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Buildings & Sites - Search

Use the options below to find available buildings and sites that suit your needs:

Street Name: All

Type: All

Available Square Feet: All

Acres: All

Sale or Lease: All

Zoning: All

Search!

[Realtor Login](#)

This available properties section is a compilation of information and data collected from independent realtors and developers and is to be used for reference purposes only. The City of Novi makes no warranty, express or implied, as to the accuracy of the available property listing. Official records should be used as a primary information source for verification of the information provided on these pages.

The City of Novi will not be liable for any claims, actions, damages, or judgments of any kind whatsoever arising out of the use or misuse of the information contained in available properties section. Information supplied is from independent realtor/developers and verification of all information contained on this web site should be verified by the interested party.

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Done

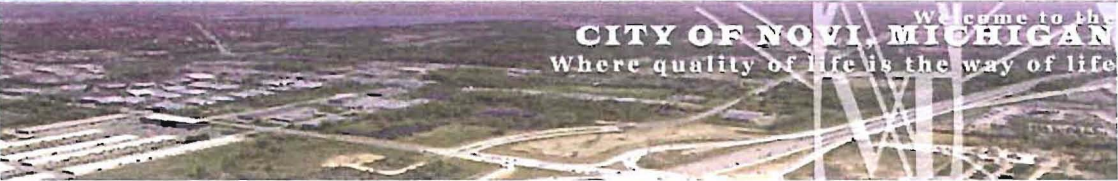
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Buildings & Sites - Results

Click on an address below for Building/Site details

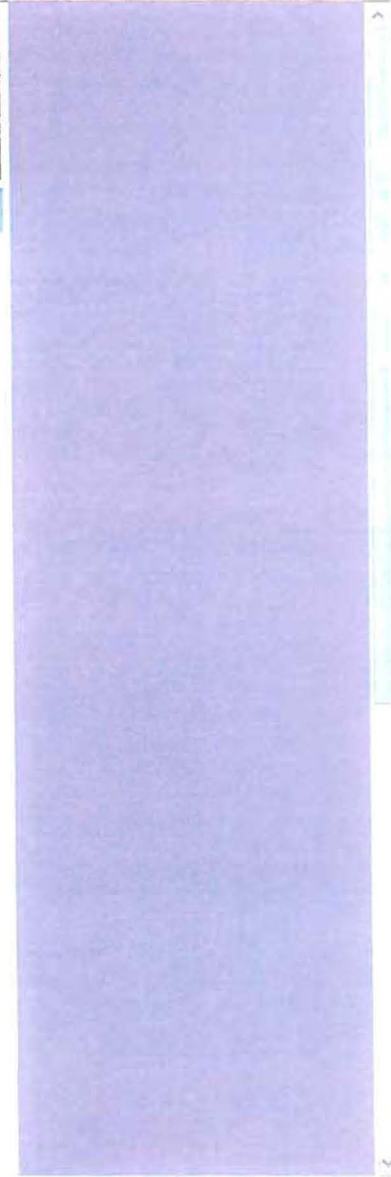
| Address | Sale or Lease | Zoning | Acres | Total Square Feet | Available Square Feet | Type |
|---------------------------------------|---------------|---------------------------|-------|-------------------|-----------------------|-----------------------|
| 42000 Green Bay | Either | Office Service Technology | 2.6 | 16,000 | 12,000 | Office |
| 43771-43801 | | | | | | |
| 43851 Green River Ave | Sale | Town Center | 0.00 | | | Vacant Land |
| 46800 Depue | Lease | Light Industrial | | 88,000 | 10,200 | Light Industrial |
| 27075 Whelan | Sale | General Industrial | 0.28 | | | Facility (Asst/Lease) |

[Search again](#)

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assists businesses with relocating, expanding, or relocating in communities such as Novi. Oakland County also provides small business assistance program, training, and other types of assistance and serves as a valuable information resource. The City of Novi partners with Oakland County on these efforts for mutual benefit.



The City of Novi is a member of Automation Alley. Automation Alley is a group of technology firms and institutions in southeast Michigan. The Automation Alley initiative began from Oakland County and has grown to represent high technology firms in the area, providing a forum for networking, recruiting, collaboration, and promotion. Automation Alley provides its government members such as the City of Novi an opportunity to take advantage of those same resources. The many technology firms and employees in Novi may also find a resource in the southeast Michigan Chapter of the Great Lakes Interactive Marketing Association (GLIMA). GLIMA is an association of interactive professionals to promote the growth of the interactive technology industries throughout the Great Lakes region and is an affiliate of Automation Alley.

The City of Novi is proud to also partner with a number of local and international organizations that help us with our economic development goals:

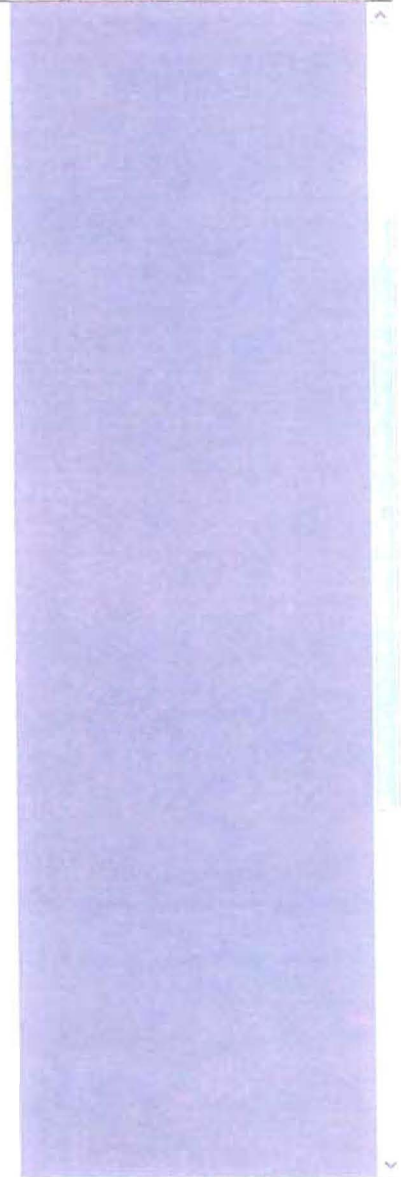
-  [Japanese Business Society of Detroit](#)
-  [Michigan Economic Developers Association](#)
-  [Michigan Economic Development Corporation](#)
-  [Michigan Association of Planning](#)
-  [International Council of Shopping Centers](#)
-  [Swedish/American Chamber of Commerce](#)
-  [German/American Chamber of Commerce](#)
-  [Original Novi Chamber of Commerce](#)
-  [Greater Novi Chamber of Commerce](#)



[Available Novi Properties](#)



[Business Registration Forms](#)





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Share Your Stories

Enjoy press releases and stories submitted by local businesses below.

[Submit a story or press release by clicking here.](#)

| Press Release or Story Date | Topic |
|-----------------------------|---|
| September 12, 2007 | Free Gourmet Breakfast, Cosmetics Tailgate Party, Swag Bags Launch New Twelve Oaks Nordstrom Wing on Sept. 28 |

September 12, 2007
Free Gourmet Breakfast, Cosmetics Tailgate Party, Swag Bags Launch New Twelve Oaks Nordstrom Wing on Sept. 28

CONTACT [Peggy Hayes](#) Marketing Director (248) 348-9438
[Karen Mac Donald](#) Director, Communications (248) 258-7469

[Natalie Stavale](#)
 Mark Layne - Public Relations (248) 855-6777

FOR IMMEDIATE RELEASE

NOVI, Mich., Sept. 12, 2007 — A cosmetic tailgate party — complete with a free gourmet breakfast and SWAG bags — will launch the opening of Twelve Oaks Mall's new Nordstrom wing on Sept. 28. The much-anticipated addition features a two-level Nordstrom and 31 stores.

The existing center has also added new retailers and remodeled favorites — giving shoppers more than 40 fresh venues to explore throughout the mall.

Activities kick-off at 8:30am with a Breakfast, Beauty and SWAG party and continue through the weekend. All events are free and open to shoppers.

Breakfast, Beauty and SWAG

Complimentary food stations — offering frittatas, quiche, a yogurt bar with pick-your-own toppings, fresh fruit, smoothies, made-to-order fruit cocktails, homemade scones and croissants, and cappuccino — throughout the Nordstrom wing will yield ample energy to explore the stores when they open at 10:00am.




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Share Your Story - Submit a Story or Press Release

Use this form to submit your press releases or stories about your business. The City of Novi reserves the right to edit and determine whether the information will be published on the [Share Your Stories](#) page in the City's website. Stories will be kept on the website for 60 days.

Share Your Story

Business Name:

Contact Name:

Contact Phone:

Contact Email:

Release Date:

Title of Story or Press Release:

Text of Release:
(You can type or copy/paste your text here, use the attachment option below, or both. Note that you do not have to complete this text area if you are submitting your story or press release using the attachment options below, i.e. submitting your press release in PDF format)

Type your story or press release here if you are not submitting it using an attachment below.

Attachments:
Submit photos (JPG or GIF files), Word documents (DOC files), Adobe Acrobat document (PDF), etc. using the below attachments:

Attachment 1

Attachment 2

Attachment 3

