



Make the World A Better Place

City to kick off its 'Kindness Campaign' in 2016

Kindness is a way of life here in Novi. It's seen in our neighborhoods, in our schools and at our businesses. It sets the tone for who we are as a community – welcoming, open and compassionate.

When we say "I am Novi," we are proud because "being Novi" means truly caring about others and treating them the way we wish to be treated. Kindness is the rule not the exception and, as a result, has become contagious. Those who live and work here are inspired daily to share their own version of kindness with someone else. It makes us feel good, valuable and alive.

So as we head into the New Year, we want that kindness that permeates Novi to be shared outside our borders as well. We are asking individuals, schools, community groups, service clubs, businesses, healthcare institutions and churches to help us make not just Novi, but the world, a better place.

Soon you will start to see cards popping up throughout the city with a message about spreading kindness. We hope when you receive a card that you will share your story and a photo with us by using the hashtag #RAKNovi on Twitter or Instagram or on the Facebook group "Novi Spreads Kindness." Cards

also will be available at the Novi Civic Center and Novi Public Library if you want to grab a bunch and share them with colleagues or friends.

As we all know, kindness comes in a variety of forms. It's that smile to a stranger walking through Twelve Oaks Mall, clearing snow from a neighbor's driveway, buying a cup of coffee for that person in line behind you or writing a note that simply reads "thank you."

Kindness is priceless and it doesn't go unnoticed by those on the receiving end. But the goal now is for those outside of Novi to notice, and for the kindness found here to spread everywhere.

Let's spread Novi's kindness globally

KINDNESS is Contagious!

Perform a Random Act of Kindness TODAY!

Pass this card on...and pay it forward!

additional cards available at City Offices & Novi Public Library

help spread the word, share your kindness story

  

novispreadskindness
#RAKnovi