



# MEDIA RELEASE

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**FOR IMMEDIATE RELEASE**

## **Japanese Movie Night in Novi on Saturday, August 20**

Disney's *Howl's Moving Castle* will be featured on an outdoor screen at Fuerst Park

**NOVI, Mich.,** August 10, 2011 - The City of Novi and the Consulate General of Japan in Detroit have partnered to present a free showing of Disney's *Howl's Moving Castle* at **Fuerst Park (corner of Ten Mile and Taft Roads) on Saturday, August 20 at 8:30 pm.** The movie will be shown in Japanese with English subtitles. Refreshments, courtesy of Providence Park Hospital and Town & Country Eye Care, will be provided and the movie will begin at dusk. Families are asked to bring blankets or lawn chairs. Parking is available in the Novi High School lot on Taft Road. In the case of inclement weather, the movie will be shown indoors at the Novi Civic Center (45175 West Ten Mile Rd). Please call the weather hotline for details at 248.347.0473.

The Consulate General of Japan in Detroit and the City of Novi have partnered on a number of community events including the international traveling exhibits of Kokeshi Dolls (2007) and the Spirit of Budo (2009), the showing of the Japanese movie, *Zen* (2009), the Shiga Japanese Confectionary Demonstration (2010), and the annual Japan Festival. The partnerships between the City, Consulate, and other Japanese entities, such as the Japan Business Society of Detroit and the Shiga Sister-State Program, continue to flourish because Novi is the proud home to the largest Japanese population in Michigan and has more than 45 Japanese-owned businesses. After signing a ten-year lease with the Novi Community School District, Ringo Kai-Japanese School of Detroit will open later this month at Novi Meadows Elementary School. The school will welcome over 700 Japanese students each Saturday from Southeast Michigan and as far away as Lansing.

Novi was hailed for its cultural diversity, youth engagement, and progressive thinking by Family Circle Magazine who named Novi among the 2011 ten best towns and cities for families. When polled by the National Research Center in 2010, a leading research firm known for its comprehensive studies of citizen perceptions and views, 93 percent of respondents rated Novi's quality of life as "Excellent" or "Good. Novi

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residents also rated their community much above the national average in openness and acceptance of people of diverse backgrounds.

Many cultural programs and events are held in the City each year. Just this month, the Novi Cricket Cup was introduced and the Festival of Chariots- Rathyatra took place on the grounds of the Civic Center Campus. Upcoming cultural events include the Ethnic Taste and Tune Fest on Saturday, September 17 from 3-7 pm at Fuerst Park and the Japan Festival on October 2 at Novi High School.

For more information about the upcoming Japanese Movie Night and other cultural events in Novi, visit [cityofnovi.org](http://cityofnovi.org).

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